

HAYDENS
RELIABLE

If you have under-
wear to buy you
can save almost
half here now.

November's Greatest Savings!

Have you taken ad-
vantage of the ex-
ceptional values in
furnishings? Do so.

HAYDENS
THE
RELIABLE STORE



Sale of Linens

For Thanksgiving

Big Price Reductions Throughout the Stock

Pure linen, double satin damask, worth \$2 the yard, at yard **\$1.50**
 Pure linen dinner napkins to match, worth \$7.50 a dozen, at dozen **\$5**
 Pure linen table damask, grass bleached, worth \$1.50 a yard, at yard **\$1**
 Pure linen, full size dinner napkins to match, worth \$5 a dozen, at dozen **\$3.50**

Circular scalloped table cloths, warranted pure flax, worth \$10, each at **\$6.25**
 Imported mercerized pattern table cloths, size 8x10, worth \$1.50, each **\$1**
 Pure linen, full size dinner napkins, assorted, worth \$4 a doz. 6 for **\$1**
 Guest toweling, pure flax, assorted widths, plain or figured, worth 75c, yard, 50c

An Extraordinary Sale of HIGH CLASS SILKS MONDAY

Two immense mill purchases secured for cash at a big discount enables us to offer you values seldom, if ever, before equaled in the history of this department.

\$2.00 and \$2.50 Satin Charmeuse \$1.48 yard—50 pieces of these exquisite new silks, \$2.00 and \$2.50 values, in wide range of most wanted street and evening shades; also 25 pieces of rich Satin Brocades, 27 in. wide, regular \$2.00 and \$3.00 yard values, all at one price, yard **\$1.48**

85c Silk Dress Messalines 58c—We secured in the purchase 100 pieces of 27-inch all Silk Dress Messalines in 30 different new fall colorings, one of this season's best weaves for dresses and fine slips, regular 85c yard values, on sale Monday, yard **58c**

100 pieces of yd. wide black silks included in this sale at less than regular wholesale prices.

All Silk Dress Messalines—\$1.00 quality, 36 inches wide **68c**
 Black Peau de Soie, \$1.25 quality—36 inches wide **78c**
 Black Satin Charmeuse—A regular \$2 value, 44 inches wide—most beautiful fabric and greatest value event **\$1.23**
 Fine Satin de Chine, 36 in. wide, \$1.25 quality **88c**
 Black Chiffon Taffeta, \$1 quality, 36 inches wide **58c**

Our Great Odd Lot Furniture Sale Will Continue One More Day, Monday.



You can't afford to miss these snags. Now is the time to take quick action. Come Early.

Quality that you can rely on to give perfect service. Prices that mean a nice cash savings.

Baby Beds—similar to illustration, Vernis Martin or white enamel finish, with springs and drop side, 2 1/2 feet wide, 4 1/2 feet long, special **\$3.95**
 Children's Go-Carts, collapsible—folding, with rubber tires, strongly made, dandy **\$3.95**

Genuine Felt Mattress, best quality made, on sale **\$2.50**
 Wooden Cribs, well made, on sale Monday **\$1.50**
 All Cotton Mattress to fit this bed, Monday only **\$1.85**
 Children's High Chair, with table, special at **\$1.25**

Extra Specials in Wash Goods Dept

Fancy Silk Stripe French and English Voiles, full line of colors, worth 50c and 59c yard, at **25c and 38c**
 Fancy Silk Stripe Poplins, all the season's newest shades, worth 25c and 39c yd., special Monday— at yard **18c and 25c**
 45-in. Bordered Silk Novelty Foulard, all good colors, worth 50c yard, special at **25c**
 Flowered Marquissette for evening wear, 50c quality, at yard **25c**
 Flannelettes, single and double fold, extra heavy fleece, at yard **12 1/2c**
 Amoskeag Outing Flannels, complete assortment, at yard **12c and 10c**



The Greatest Mid-Season Sale of Women's & Misses' Outer Garments

Ever Known in Omaha Begins Monday
 Our buyer has just returned from New York where he secured the surplus stock of several of America's most prominent manufacturers at prices which enable us to offer you all next week garment values the equal of which Omaha has never known.

DRESSES From Nat Goldstein New York
FURS From Bonis & Co. New York.
SUITS From Weltman-Pollock, N. Y.

WOMEN'S AND MISSES' SUITS AND COATS
 From Altman & Etteson and J. M. Bradey, New York.
Women's and Misses' Skirts From Max Soloman, New York.
Misses and Children's Dresses from Borgenicht, Komereck & Co.



Some Splendid Savings Offered You In Our Dress Goods Dept. Monday

Just compare the qualities with any offered at the prices in other stores; results will surprise you and satisfy us.

Handsome Two-Tone Whipcords—54 inches wide, regular \$2 yard values, one of the season's most popular weaves, at per yard **\$1.58**

Fine Novelty Suitings—Scotch mixtures, homespun, English tweeds, diagonals, chinchillas, etc., \$2.50 and \$3.00 yard values—now at **\$1.98**

The Finest Stock of New Cloakings in Omaha Priced at Much Below Worth For Quick Reduction.

Plaid Backs, Reversibles, Chinchillas, Handsome New Scotch Cloakings, etc., worth from \$1.98 to \$4.00 a yard, in three lots at **\$1.48 \$1.98 and \$2.48**

Fine Wool Serges and Diagonal, 54 and 52-inches wide—\$1.50 yd. values, at **98c**
 One of the greatest values ever. **Wool Serges, Whipcords, Bedford Cords, Novelty Suitings, etc., 56 to 54 inches wide, \$1.25 yd. values, 48c. 68c**

Special Low Prices on BLANKETS, COMFORTERS

Flannels, Flannelettes, Crestonnes, Silklines, Cotton Hats in Domestic Room.

Polar, large size, gray wool finish blankets with fancy borders, good weight, 12.00 values, at **\$1.98**
 Balsam, large size cotton blankets, good weight, with fancy borders, 11.25 values, at **\$8**
 Blue, 2-4 size cotton blankets, 7.50 values **49c**
 Fancy plaid blankets, good size, and weights, 12.00 values, at **\$1.50**
 Others from **49c**
 Outing Flannels, good patterns, and weights, 10c values 7-10 36-inch Silklines, good colors and patterns, 15c values **10c**
 Flannelettes, good weights and patterns, 10c values **7 1/2c**
 Cotton Hats, good values, 35c to **25c**
 Crestonnes, large assortment, good patterns, 10c values **7 1/2c**
 Embroidered Baby Flannels, 5c values **3c**
 Robe Land Piece for Kimonos and Baby Robes, good weight, fancy patterns, 2c values, go at **2 1/2c**

Five Very Interesting Monday Specials

Pillow Tops and back with five skeins of Richardson's embroidery floss, at **25c**
 35c Fancy Flowered Ribbon **19c**
 50c Flouncings and Corset Cover embroideries, 18 inches wide, yard **25c**
 \$1.00 Silk Fringed Auto Scarfs, two yards long, at **49c**
 \$1 Metal Frame Hand Bags, great snap, **49c**

Curtains & Draperies

Better assortments—Best qualities, and some mighty attractive special bargain prings Monday.

Curtains Worth to \$5 pair, in cable net, filler net and Brusselsette, on sale, per pair, at **\$3.45**
 Lace Curtains Worth \$4 Pr., plain centers with dainty borders—on sale, per pr., at **\$2.95**
 Full Size Lace Curtains—worth \$1.98 per pair, big assortment, white and ecru—per pair, at **95c**
 \$6.00 Madras Portieres for double doors, all colors, at sale **\$3.98**
 \$7.50 Mercerized Portieres with fancy braid edge, in greens, browns and tans, pair **\$5.95**
 26c colored Sergins, full 40-in. wide, on sale, yard **15c**
 25c Figured Muslins for curtains and drapings, beautiful patterns **15c**
 New Crestonnes for curtains and drapes, best assortment ever, yard **15c, 20c, 45c**

Bed Spreads, Sheets and Pillow Cases, Specially Priced Monday

Hemstitched Sheets, size 8x 99, worth \$2, each **\$1.20**
 Hemstitched Pillow Cases—size 45x26, made of same material, worth 50c each, now at **32 1/2c**
 8x90 Bed Sheets, heavy and serviceable, worth \$1 each, now at **65c**
 Excelsior Quilted Mattress Protector, size 44x76, washable, worth \$3.00 each, now at **\$2.25**
 Excelsior Quilted Table Pad, bound ready for use, size 54x 84, worth \$2 each **\$1.50**
 Splendid assortment, full size colored Bed Spreads, worth \$1.50 each **\$1.00**
 Scalloped, fringed or hemmed crocheted Bed Spreads, full size, worth \$3.00 each **\$1.98**
 Imported Marseilles Bed Spreads, full size scalloped or fringed, worth \$5.50 ea. **\$2.75**

Monday We Offer the Most Delightful Bargains in Women's and Misses' Dresses and Tailored Suits

Ever offered by any Omaha store. Broad assortment of beautiful new designs and most wanted fabrics and colorings, marked at prices which in most cases scarcely cover value of materials alone.

OVER 1,000 BEAUTIFUL DRESSES—From Nat Goldstein & Co., divided for Monday's selling into three big lots.

Lot 1
Wool Serge Dresses
 Wool Serge Dresses made to sell at \$10, blues, blacks and fancies, all sizes, newest styles, all at **\$3.95** one price of

Dresses Worth From \$20 to \$25, at \$10.
 Fine whipcords, velvets, nets, chiffons, satin charmeuse and other wanted fabrics in great assortment of beautiful designs, suitable for afternoon and evening wear, **\$10** at choice

Lot 2
 Dresses worth to \$18, corduroys, satins, silks, and wanted wool fabrics in a splendid assortment of styles and colors, at **\$6.75** each

\$35 TO \$50 TAILORED SUITS—Velvets, imported corduroys, diagonals, fine chiffon, broadcloths and big variety of fancy wool suitings; not a single garment worth less than \$35, and many made to sell at \$50, choice **\$19.50**

Every day this week will see new bargain surprises offered you
TUESDAY
 Women's Skirts
 House Dresses
 and Kimonos
WEDNESDAY
 A tremendous stock of Women's and Children's Winter Coats



Such values are exceptional even in January clearing sales. Don't miss one day
THURSDAY
 Wonderful bargain offering in Furs and Waists.
FRIDAY
 We will close all broken lots from this great garment purchase.
 It will pay you to come many miles to secure these wonderful bargains.

Blankets and Comfort Special FOR MONDAY.

The most complete line of blankets ever shown, in fancy plaid and in plains with colored borders, at prices to suit all—wool blankets line in the city, **\$25.00**
 Cotton Warp Blankets, per pair—**\$2.25 \$2.65 up to \$3.95**

Comforts, a full line, all full sizes, extra heavy, each **95c** to **\$10**
 Beacon Bath Robe Blankets, most beautiful assortment of patterns, each at **\$2.50**
 Cord sets to match **39c**

BIG SPECIAL FLOUR SALE FOR MONDAY

Every household in Omaha should try a sack of our Famous Diamond K Flour, made from the best selected wheat, and makes finest bread, pie or cake. Every sack is guaranteed to give perfect satisfaction or money refunded, Mon. 40-lb. sk. \$1.00

10 lbs. best granulated sugar **\$1.00**
 10 lbs. best "Em All" Diamond C or Lenox soap **85c**
 10 lbs. best white or yellow cornmeal, at **17 1/2c**
 4 cans fancy sweet corn **25c**
 2-lb. cans fancy wax string, green or lima beans **7 1/2c**
 The best domestic macaroni, vermicelli or spaghetti **7 1/2c**
 2-lb. cans fancy table apricots or peaches **15c**
 8 cans oil or mustard sardines **25c**
 8 cakes Calico scouring soap **25c**
 Lu Lu, it beats the Dutch, per can be **10c**
 Early June peas, 2-lb. cans **10c**
 Fancy Missouri packed tomatoes, can 10c
 Grape Nuts, package **10c**
 Breakfast corn flakes, package **8 1/2c**
 The best bulk peanut butter, lb. **13 1/2c**
 Fried Fruit for Sauce, Figs or Cake
 Cleaned currants, lb. **10c**
 2 Crown Cal. raisins, per lb. **7 1/2c**
 Choice California prunes, lb. **7 1/2c**
 Fancy California nectarines, lb. **15c**
 Fancy California Bartlett pears, lb. **15c**

Large Head Lettuce, per head **7 1/2c**
 Beets, Carrots, Turnips, Parsnips or rutabagas, per lb. **1 1/2c**
 2 heads Leaf Lettuce **10c**
 2 bunches fresh hot-house Radishes, 3c
 Fancy Denver Cauliflower, lb. **10c**
 Fancy ripe Tomatoes, per lb. **7 1/2c**
 2 large Soup Bunches **10c**
 4 bunches fresh Parsley **10c**
 Large bunches Louisiana Shallots **7 1/2c**
 Large bunches Louisiana Radishes, 5c
 4 bunches home grown onions **5c**
 2 stalks fresh Celery for **5c**
 Fancy Wax or Green Beans, lb. **7 1/2c**
 Fancy hot-house Cucumbers, each **10c**
 Fancy Cape Cod Cranberries, quart, 7 1/2c
 Large Grape Fruit, each **5c**
 New Ford Dates, per lb. **10c**
 New Hallowe'en Dates, per lb. **10c**
 New 7-Crown imported Figs, lb. **30c**
 New California Figs, 12-oz. pkgs. **7 1/2c**
 Fancy Late Dutch Cabbage for cooking or Sauer Kraut, per lb. **1c**

Fancy Greening Cooking Apples, per perk **15c** and **20c**
 New Potatoes, per peck, lb. **15c**
 Jersey Sweet Potatoes, per lb. **2 1/2c**

WHY NOT HAVE YOUR Suit or Coat MADE TO MEASURE

Satisfied customers are certainly the very best advertisement—and the perfect satisfaction that customers in our new
TAILORING DEPARTMENT
 have received has caused the business to double and treble the past two months.

As a Special This Week—We are offering Suits and Coats to your measure, from your choice of a big line of most wanted fabrics, lined with guaranteed linings, in any style you may select; fit and workmanship guaranteed—\$40 values, at **\$25**
 Inquire at Dress Goods Dept.

CHINA DEPT. — 6 BIG SPECIALS FOR MONDAY

15-piece sets—4 cups and saucers and plates, in white and gold, set **\$1**
 Plain white cups and saucers, at the pair **5c**
 31 set gold band water glasses, at per set **45c**
 12 mounted, round covered casseroles, extra special, each **\$1.25**
 Decorated and plain white dinner plates, each **7 1/2c**
 Laminated creamers, each **5c**

These Ranges Must Be Sold

Warm weather has delayed the season and we are badly overstocked. Price no object now. Garland, Jewel, Laurel, Banner, Fox and all other well known makes.

\$22.50 JEWEL Cast Range—This stove has 18-inch oven, glass door and oven thermometer, and one of the prettiest stoves made. **\$29.50**
\$17.50 GARLAND Cast Range. This is a stove that will please a customer looking for something plain with no trimming—price **\$36.50**
\$16.00 GARLAND Cast Range—price **\$35.00**
\$30.00 BANNER Cast Range—price **\$24.50**

STEEL RANGES
\$40.00 GARLAND—18-inch oven, nicely trimmed with the new smooth nickel and full size in every way, at **\$38.50**
\$39.50 FOX—This is a handsome and desirable stove. Patent smoker for box, oven thermometer and boiler attachment, **\$39.50**
\$50.00 LAUREL—This is a large extra heavy stove, nicely trimmed. Only a few of these, **\$39.50**
\$55.00 LAUREL—18-inch oven, polished top, reservoir, and nicely trimmed with smooth nickel. **\$42.50**

RANGE BURNERS
 We are exclusive agents for Remond, Giehe, Laurel and Garland Base Burners. These positively must be sold during this sale. Come in and get our prices.



It Pays **HAYDENS** First It Pays