

Brandeis Stores

The first to present new models in women's apparel—the first to import the exclusive European novelties.

This Store Specializes in "Merchandise for Service"

Women's Winter Apparel That is Thoroughly Practical

The Coats, Dresses and Skirts that are strictly Fashionable no matter how moderate the price.

It is perfect equipment and a knowledge born of thirty years' experience that enables this store to maintain its leadership.

Women's New Velour Coats at \$29, \$35, \$39 and \$49
 Genuine Sealette Plush Coats at \$25
 Imported Persiana Coats at \$25

New Lots of Women's Winter Coats From a Recent Special Purchase at \$12.50-\$15-\$19
 These three groups contain stunning new chinchilla, velour and plush coats, as well as the extreme novelties in black and white boucle, grey novelty mixtures, etc.—The best informed women will select their winter coats here.

Select Furs of Quality

BEAUTIFUL LONG FUR COATS		FUR SETS IN NEW SHAPES	
Long Pony Coats, beautifully flowered, at	\$69	Mole Coney Fancy Throw and Pillow Muff, at	\$49
54-inch Heavy Rich Near Seal Coats, at	\$98	Beautiful Red Fox, 2, 3 and 4-skin sets, at \$35 to	\$75
Full Length Striped Marmot Coats, at	\$89	Blue Wolf Sets, straight and fancy scarfs, at \$25 to	\$59
Fine Silky Curly Astrakhan Coats, at	\$59	Jap Mink Fancy Scarfs and Novelty Muffs, at \$49 to	\$98
54-inch Heavy Curly Gray Krimmer Coats, at	\$98	Beautiful Selected Mink Sets, your choice, at \$69 to	\$350
Mole Coney and Hudson Seal Novelty Coats, at	\$198	Black Fox Sets, many styles, your choice, at \$35 to	\$150
Novelty Striped Mole Coney Coats, at	\$98	Special Canadian Marten Sets, your choice at \$15, \$19 and	\$25
Genuine Scotch Mole Novelty Coats, at	\$250	Special Coney Sets, novelty and plain scarfs, at \$5 to	\$19
54-in. Nobby Kolinsky Sable Coats, at	\$375		



New Mid-Winter Models in Tailored Suits
 New style ideas that you will find only at Brandeis Stores. Suits that were made to sell regularly at \$39 may be selected from these great assortments, at..... \$25

Practical Winter Suits at \$15
 This is a splendid value—Every suit is a serviceable, new model, made to sell at \$25, at..... \$15

New Marabout and Ostrich Feather Sets
 In natural, white and black, at \$10.00, \$12.50, \$15.00 and up to \$45.00 a set.

New Arrivals of French Hand Made Lingerie and Silk Crepe Underwear
 Varieties that you will find nowhere else. A most attractive showing of these new undergarments.

Silk Petticoats—Messaline, Jersey tops and taffetas, all sizes, black and colors, at..... \$2.98

Special Showing and Fitting W. B. & La Vida Corsets
 Miss M. Virginia White, special fitter, direct from the New York manufacturers of these well known corsets, will be with us in our Corset Department all this week and will be glad to meet any woman in Omaha or vicinity who has had corset troubles. She will give her advice and special attention in fitting all W. B. and La Vida corsets—Each..... \$3 to \$25

La Vida Corset No. 2209 (Like Illustration)
 Low bust, extremely long skirt, trimmed with fancy lace and boned with very best quality excelon boning, which is guaranteed not to rust and seldom ever breaks—This model is made from firm imported coutil— sizes 19 to 30, at..... \$5

Special Sale of Silk Foulards
 Spot proof foulards in 50 different patterns—85c and \$1 values—per yard, at..... 59c
 \$1.25 Silk Poplins—All popular shades, including black, 42 inches wide, yard..... 95c
 42-inch Crepe de Chine—All shades, including cream and black—\$2 quality, yard..... \$1.50
 Fancy Silks for Scarfings—Most exquisite designs and colors—per yard..... 49c, 59c and 98c

Special Offers—All Wool Dress Goods
 54-inch and 56-inch Diagonals, whipcords and wide wale suitings, worth \$3 and \$3.50, per yard, at..... \$1.95
 Navy Blue Serges, 42-inch width, \$1 quality, yard..... 79c
 Navy Blue Serges, 44-inch width, \$1.50 quality, yard..... 98c
 36 to 40-inch all wool Amoskeag Serges and Novelty Weave Suitings, per yard, at..... 50c
 42-inch Imported All Wool French Taffetas, special at, yard..... 79c
 56-inch All Wool Broadcloths, at, yard..... 99c
 56-inch \$1.50 Cream Serges, at, yard..... 98c
 56 to 54-inch Mannish Suitings, novelty serges, etc., at, yd. 79c and 98c

The Post Master Has Requested Every One to Put Up a **Mail Box**
 Here is a special at our Notion Counter. Large Japanned Metal Mail Boxes, arranged for papers and padlock, special at..... 10c
 A Mail Box Saves Delay and Loss of Mail.

Basement Bargains
 Fancy Figured Fleece Flannelettes, in striped and Persian patterns, at yard..... 6 1/2c
 New lots of Serpentine Crepe Remnants, in kimono lengths—new styles, at yard..... 10c
 Persian Cotton Challies, makes pretty quilts, dressing sacques, etc., yard..... 3 1/2c
 Sea Island Percales in light and dark grounds, yard wide, best quality, yard..... 8 1/2c
 Good, heavy, soft and fluffy Outing Flannels, pretty, new patterns, from the bolt, yard..... 7 1/2c

56c Mercerized Poplins in all the new, desirable shades— at, per yard..... 15c
 Yard wide, fine and heavy grade unbleached Muslin, in desirable lengths, at, yard..... 8c

BRANDEIS STORES OMAHA

Fine Filmy Shadow Laces—Net Top Oriental Laces
 Also 18-inch shadow allovers, in white, cream and ecru—worth up to 75c— Three very special lots, at yard..... 15c-25c-39c

New Gold, Silver and Steel Metallic Laces, Insertions and Bands
 Richly embroidered and shadow effects—on our main floor— worth up to \$2.50 a yard, per yard, at..... 39c-59c-98c

Women's Fine Neckwear—New Creations
 New Queen Ann Ruffs, Robespierre collars, in silk and satin, with dainty filmy lace jabots; also dress and coat sets, collars in sailor, Dutch and capishon shapes in crochet and Venise effects, fancy lace chemisettes and yokes, lace jabots, etc.—worth up to \$1.00, at each..... 50c

50c and 75c Net and Shadow Laces, Pleatings at 25c and 39c yd.
 Dainty, new designs—an endless variety in white, cream and black, worth up to 75c per yard.

MONDAY
 We offer all the Women's Wool and Silk Dresses From the Hyman-Karp Stock of Canal and Broadway, New York IN 3 BIG GROUPS

In Our Bargain Basement

All the Women's Wool Dresses in up-to-date styles—Made to sell up to \$10—Basement.....	\$3.50
All the Pretty Silk and Wool Dresses—All sizes for women and misses; made to sell to \$12.50	\$5.00
All the stunning Silk and Wool Dresses—All sizes for women and misses—made to sell to \$15	\$6.98

Tuesday—All the Silk Petticoats and Wool Dress Skirts from the stock.
 Wednesday—All the Furs and Children's Coats from the stock.
 Thursday—All the House Dresses and Kimonos from the stock.

Annual Thanksgiving Dinner Sale Begins Monday
 And continues until the 23d inclusive

The remarkable savings our Annual Dinner Ware Sale offers has been taken advantage of by hundreds of Omaha women. Here are new, up-to-date dinner sets at prices far below their regular figures. Every set is from our regular stock and can be replenished year after year.

This sale includes all our English, French, Swedish, German and domestic china. Only a few of the bargains are mentioned here:

100-piece Austrian China Dinner Sets— Beautifully treated with pure coin gold—regular price is \$35.00, go at sale price..... \$25	100-piece Haviland China Dinner Sets— Handsomely decorated on new plain shape, with delicate pink roses, treated with pure coin gold— sale price..... \$23.50	100-piece French China Dinner Sets, regularly worth \$49, sale price— per set..... \$35	100-piece French China Dinner Sets, regularly worth \$45, sale price— per set..... \$33.50
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100-piece English Dinner Sets— White and gold— Formerly priced at \$18.50, sale price..... \$14.50
 100-piece English Dinner Sets— Formerly priced at \$18.50, sale price..... \$13.50

Encrusted Gold Stem Glassware for Thanksgiving table—Champagnes, goblets, tumblers, wines, cocktails, cream de mints, clarets, etc., choice, at each..... 50c

EXTRA SPECIAL—Japanese China Bread and Butter Plates imported direct from the Orient, beautifully tinted with delicate blue background and handsomely decorated—Limit one dozen to customer, each at..... 7c or, per dozen..... 75c

Brandeis Stores—West Arcade.

House Robes and Negligees
 Separate and complete section devoted to garments of this character. Wool Bath Robes and Lounging Robes, at \$2.98, \$3.98, \$5 and \$6.50
 New Silk Lounging Robes and Long Kimonos, at..... \$3.98 up to \$25
 New Chiffon House Waists, in all colors, at \$3.98, \$4.98, \$10, \$12.50
 Stunning New Tailored Silk Waists—At..... \$3.98, \$5 and \$6.98
 Women's New Vests and Elzevirie Waists—Effective new models, at \$1.50, \$1.98, \$2.50, \$2.98 and \$3.98

Famous Klosfit Petticoats
 Brandeis Stores are official agents in Omaha for these famous Petticoats with Elastic Tops that fit the figure like a glove. There is no sagging, bunching or wrinkling in a Klosfit garment. We offer a great variety of Klosfit Cotton Petticoats at... \$1 to \$3

Klosfit Silk Taffeta, Silk Messaline Petticoats and Jersey tops at... \$5

Thanksgiving Linen Specials
 PATTERN CLOTHS WITH NAPKINS TO MATCH
 \$4 TABLE CLOTHS \$2.50, \$5 TABLE CLOTHS \$2.98
 Fine Satin Damask Pattern Cloths, 8-4 size, regular \$4 values, at..... \$2.50
 8-10 size, regular \$5 cloths, at..... \$2.98
 22-inch Napkins to match the above cloths, doz. \$2.89

\$2 TABLE DAMASK \$1.39 Yd.
 Best quality 72-inch Irish double Satin Damask—warranted a \$2 value—Monday special, at yard, \$1.39
 \$5.50 quality, 24-inch Napkins to match, at doz. \$3.98
 \$1.00 Table Damask at 99c a yard—Excellent quality of table damask, full 72 inches wide, in bleached or unbleached—immense assortment of pretty patterns, at yard..... 69c

Choice of all our finer grades of linen guest towels, wreath designs for initials or monograms—Our 50c, 59c and 75c values, Monday special, at each..... 39c
 \$7.50 scalloped edge Bed Spreads—Very heavy grade crochet bed spreads with cut corners for metal beds—large size, at each..... \$1.98

Sale of Blankets
 \$3.50 Beacon Bath Robe and Wrapper Blankets—largest size made, with cords and frogs to match—absolutely fast \$2.50 colors—complete at..... \$2.50

\$3.50 extra fine 12-4 size Cotton Blankets— This is one of the finest cotton blankets made, finished like finest wool— Monday, at pair..... \$1.98

\$1 all clean feather filled pillows, size 18x25 inches, covered with best grade fancy art ticking—each at..... 59c
 \$3 Silkoline and satcen covered comforters, full size, pure white cotton filled, a regular \$3.00 value, each..... \$1.50

\$7 and \$8 Strictly All Wool Blankets, pr. \$5

St. Mary's and Wallace & Smith's Blankets are all wool, both warp and filling, 11-4 and 12-4 sizes and weight 5 and 6 lbs. to pair..... \$5

BRANDEIS STORES OMAHA