

Remarkable Sale of Women's and Misses' Coats Saturday

Hundreds of new cloth, plush and caracul coats, manufacturer's samples and surplus stocks which we have just received, go on sale Saturday at remarkable values.



LONG CARACUL COATS Worth \$12.50 at **\$5.98**

Splendidly made of good quality caracul, good serge lining, large rolling collars, two-inch facing.

NOBBY LONG CLOTH COATS Worth up to \$22.50—The season's prettiest and most serviceable of cloth coats, Saturday at **\$12.50** and **\$10.00**

PLUSH COATS Worth \$22.50—Splendid quality plushes, guaranteed satin linings, at **\$12.50**

RUSSIAN PONY COATS Worth \$42.50—Beautifully marked, best quality satin or brocaded linings, at **\$27.50**

BEAUTIFUL SILK DRESSES Worth up to \$25.00—Charmeuse, Messalines, etc., in scores of the prettiest of styles, on sale Saturday at **\$8.75**

SWEATER COATS For women and misses. All wool sweater coats in every leading color and style, at up from **98c**

WOMEN'S and MISSES' SHOES Worth \$3.50 and \$4.00—In every new style material and last, at **\$2.45** and **\$1.95**

KNIT AVIATION HOODS Worth 98c—For women and girls, all colors, at **48c**

THE NOVELTY CO. 214-18 No 16th St OMAHA

MOREHEAD PLANS REFORMS

Governor-Elect of Nebraska Delivers Address to Manufacturers.

ADVOCATES SAFETY DEVICES

Banquet at Commercial Club Part of Proceedings of State Association Which Will Continue in Session During Today.

"I intend to quit at the end of two years," John H. Morehead, governor-elect of Nebraska, told 400 manufacturers at the Commercial club Friday. "Early in my campaign for the governorship of Nebraska," he said, "I made up my mind that I would sacrifice myself to a few reforms for Nebraska and if I accomplish them, I shall be satisfied. I want to put through some great business reforms and I fully understand that no man can do that and expect to be re-elected."

Governor-elect Morehead was speaking to the delegates to the convention of Nebraska manufacturers, who are in Omaha organizing a state association. They were attending a complimentary dinner given by the Commercial club. The governor-elect made the statement before explaining his stand on the problem of prison labor, which he designated as one of the principal reforms for the state that he has in mind. He intends to place prisoners on country roads, he said, and build up the highways of the state in that way, thus giving the prisoners employment without interfering with legitimate business.

Will Help Douglas. Governor-elect Morehead spoke of the majority which Douglas county and Omaha gave him in the recent election and declared that he would endeavor to repay the voters by doing everything in his power to benefit this section.

"In my campaigning over the state," he said, "I never missed telling in a single town how I esteem Omaha. I never missed speaking a good word for Omaha and in my capacity as governor of the state I will leave nothing undone to make this a greater and better city. And in doing that I want to ask your co-operation. I want each of you business men to take an interest in the government of this state and work for better conditions here. I want you to send delegations to Lincoln to make known your ideas in matters of legislation and to express your wishes."

Governor-elect Morehead gave a general outline of his plan of dealing with prison labor. He cut his speech short, because of hoarseness, he said, acquired in his recent campaigning.

In talking of the penitentiary, he declared his intention of making the institution self-supporting. He believes by placing in the hands of the state while not throwing the labor of prisoners into the competitive fields with legitimate labor, as has been done in some states where the prisoners are hired out to manufacturers in various industries.

Work on State Farm.

"I believe also," said he, "that we can take some of the younger men from the prison and put them on a state farm, which will supply prospects for the tables in public institutions. This system would also have the effect of taking these young men and men serving short sentences away from the bad influence of the older, hardened criminals."

Samuel R. McKelvie, lieutenant governor-elect, answered the cries from the audience for a speech directly after Governor-elect Morehead had finished. He also thanked the voters for his election and made a short talk on the manufacturing industries of Nebraska.

He said he hoped the state would grow out of its reputation for one-sidedness as a mere agricultural state and become equally famed for its factory productions.

His speech followed in the tenor of the discussions and speeches which have marked the present convention of state manufacturers.

G. E. Connel, professor of geology of the Nebraska university, who was the first speaker on the evening program, talked on "The Conservation of Business With Special Reference to the Blue Sky Law." He deplored the existing conditions in Nebraska, which he said allowed "wild-cat" to take away capital and place it in "mere blue sky" in Florida, Mexico and elsewhere.

Prof. Connel favors legislation which will protect the ignorant investors from wild-cat propositions and assist them through state commissioners or investigating boards in distinguishing between legitimate business and "parasitic schemes." He advocated that the next legislature look into the proposition of so protecting and assisting investors.

Safeguarding Employees. One of the most interesting addresses of the evening was that of F. C. Schwedman, president of the Citizens' Industrial association of St. Louis, and chairman of the committee for accident prevention and workmen's compensation of the National Association of Manufacturers of the United States.

His address was illustrated with stereoscopic slides and motion pictures, showing various devices for safeguarding employees, and comparing places where they are in use with the old hazardous workshops. The subject of his address was "Safeguarding Employees," and he highly recommended a workmen's compensation and employers' liability act for Nebraska.

Mr. Schwedman has traveled through Europe and made a study of workmen's compensation laws and accident prevention devices. He showed how such laws brought into use such devices and gave statistics proving his points that compensation laws not only benefit employe and employer, but are in line with the much discussed and varied conservation policies.

Taking the statistical figures that there are 30,000 fatal accidents in the United States every year and valuing a life from the commercial viewpoint at \$5,000, he emphasized the annual economic loss to this country to be \$150,000,000.

"The number of non-fatal accidents," he said, "has been variously estimated at from 500,000 to 2,000,000. If an average duration of disability of twenty days be assumed and a day's time be valued at \$2, there is added from \$20,000,000 to \$80,000,000 more on account of temporary loss of time. This takes no account of loss because of permanently partially disabling injuries, the most serious of all in effect and earning power."

"Our annual loss is certainly not less than \$250,000,000, and probably twice that. And this figure only includes the direct and immediate loss in money value without anything included for the effect of the productive capacity of future generations."

"Up to a few years ago the principal consideration in designing and operating American machinery was speed and output. Today humanity has placed a new requirement ahead of quantity and quality of output, namely 'safety.' We have learned that the health and independence of our people, the safety

THE ONE BEST BUY

\$21 to \$65



THE "PENINSULAR" POWERFUL BASE BURNER

Here's an exceptionally fine heater for the money. Silver nickel trimmings; extra size flues in base and up the back increases radiating surface; produces more heat with less coal than any base burner of equal price on the market; wonderful economy in fuel; patent grate, magazine feed, draft registers and other features, all.

It's a large, handsome, economical heater; special price only **39⁷⁵**

Other Styles and Sizes **\$21 to \$65**

Terms to Suit.

Get Rubel's Price Before You Buy

CONVENIENT CREDIT We are making easier terms of payment than other stores about town—re asking smaller down payments and smaller monthly payments than any store in the city. We will make the terms to suit you—to suit your convenience and pleasure.

BEST STOVE VALUES IN OMAHA



OAK HEATERS

A handsomely designed heater, full nickel trimmings, most durable fire box, patent draft register, screw center grate, screw draft register, airtight top, large feed door, fire pot and ash pan, absolutely guaranteed, at only **\$5.95**

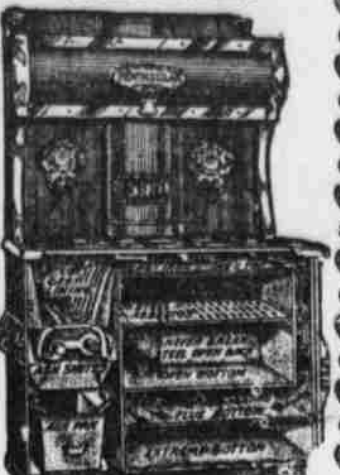


Hot Blast Heaters

An absolute smoke consuming heater. Hot Blast; burns slack coal or wood, large over-steel oven back, asbestos oven lining, balance oven door, making a shelf, broad flue bottom, circulation of hot air around entire oven, insuring even heat, handsome nickel trimmings all over. A high grade steel range, thoroughly guaranteed. The biggest value you ever saw. Sale price only **\$8.00**

YOUR OLD STOVE TAKEN AS PART PAYMENT

"PENINSULAR" STEEL RANGES



The famous "Peninsular" Steel Range—and the price is only \$29.75. It is a 6-hole range, with high warming closet, made throughout of heavy gauge cold rolled steel riveted like a steam boiler—guaranteed to heat, cook and bake to your entire satisfaction—it's a big fuel saver, scientific construction, smoke consuming flues, ventilated fire box, double grate for coal or wood, large over-steel oven back, asbestos oven lining, balance oven door, making a shelf, broad flue bottom, circulation of hot air around entire oven, insuring even heat, handsome nickel trimmings all over. A high grade steel range, thoroughly guaranteed. The biggest value you ever saw. Sale price only **29⁷⁵**

DRESSERS

Big Saturday Special. Handsome Dressers, made, good size mirrors. Special this sale, at **7⁹⁵**

Brass Trimmed Bed \$8.95

With Spring and Mattress. A neat iron bed white or Vernis Martin finish, full size, with woven wire spring and felt top, mattress complete, this sale only **\$8.95**

BUFFETS

Made of solid oak, well constructed and well finished, large French bevel mirror, Special this sale only, at **19⁷⁵**



RUBEL'S

1513-1515 HOWARD STREET

PIONEERS TELL OF PRIVATION

Old-Timers Hear Interesting Paper of the Old Indian Days.

ARRANGE MIDWINTER SOCIAL

Lockner Tells of the Days When the Mail Was Carried Across the Plains in Wagons and of the Troubles.

Douglas county pioneers met at the city hall yesterday afternoon in their regular monthly session, discussed plans for their midwinter social and recalled many interesting incidents of pioneer life.

W. A. Larkin, assistant to the postmaster in the early '90s, told how two men handed the postoffice in which there are now 500 employes.

August Lockner, reminded of the incident by Mr. Larkin's story, told how he narrowly escaped entanglements with Uncle Sam when he was carrying mail in pioneer days. With a brother he essayed to cross the Platte river with a load of mail. During the progress across the swollen and icy stream the wagon box came off and floated down stream, the horses continuing to swim in the opposite direction.

George A. Wilcox read an interesting paper on his own experience in Nebraska fifty-five years ago. "About a week before July 4, 1856, a family of three, consisting of a father about 22, a mother of scarcely 16 with a babe 8 weeks old in her arms, crossed the Missouri river a little way above Bellevue on a flatboat manned by two men," he told.

"Their belongings consisted of a yoke of oxen hitched to a covered wagon, and a mule cow tied behind. In the wagon was all the furniture and cooking utensils of the family."

Save Lost Money.

"They had about \$30 when they left Michigan, but father was taken sick and the sum dwindled—and as it took their last dollar to pay the ferryman they

were obliged to trust to luck and new-made friends, but as mother told me many times since, they did not need money to have friends in those days.

"Just as they landed in Nebraska, a big thunder and rainstorm came up. William and John Peters' father and mother took them in and kept them until after the storm, when they went to a hotel and were given a nice room for those times, and told to pay when they got the money."

"Mother didn't have a hair-broom nor a vacuum cleaner, nor a broom of any kind. Father and Uncle H. made shingles and as handles for what money they got the first year and depended on hunting for a part of their living."

"In 1859 father moved on a farm now occupied by Fort Crook soldiers as a practice field."

Guard Against Indians.

"We lived near La Platte on a farm a little while and then moved to Bellevue when I was 3 or 4 years old. I can remember the women and children would be left at the churches and court house all night and the men were out on guard watching for Indians. This was the time when the hated Sioux were reported to be headed our way."

"After father was mustered out of the Second Nebraska regiment he traded about all he had left for what was known as the Hunt house at Bellevue and started a hotel, which they kept for twenty-five years or more. We lived in this house when Abraham Lincoln was killed. I remember the day very well."

Mr. Wilcox then told of the struggle he had to accumulate a little money by cutting kindling wood. He said he got his start when he bought two calves, giving a note to his father for \$12 at 12 per cent for the last payment.

He said every Friday afternoon the children in school had to speak pieces. He recited his first composition, a "War Piece," which began:

Sadly we gazed upon that flag, torn from a brother's hand, And shed a tear for those once loved, Now joined a traitor's band, They'd left the flag of Washington, The flag our father gave— No richer boon was ever given, no prouder flag to wave.

"Speaking about compositions," he continued, "reminds me of a story of an Indian boy in some of our eastern colleges, who was asked to write a composition on Patrick Henry. Among other things, he said: 'Patrick Henry was not a very bright boy; he had blue eyes and light hair; he got married. Then he said, 'Give me liberty or give me death.'"

Concluding his recital of the privation and the fun of pioneer life, Mr. Wilcox said:

It costs a lot to live these days—More than it did of yore; But when you think of it, It's worth a whole lot more.

The association now has 309 members. The following new members were accepted: Elizabeth Bauman, '60; P. J. Creedon, '71; William Elcke, '85; George A. Marney, '88; Charles C. Rosewater, '74; Abraham Rosenberry, '84; H. D. Rhoades, '88; Mrs. Mary Osborne, '81; John E. Van Dorn, '72; John O. Yeiser, '75; Otto J. Wilder, '88, and S. L. Wiley, '67.

PROTECTION OF IMMIGRANTS IS OBJECT OF NEW PLAN

CHICAGO, Nov. 15.—A national system of immigrant protection and distribution will be built up if representatives of eighteen states attending the second annual meeting of the National Conference of Immigration, Land and Labor Officials here can bring sufficient influence to bear on congress.

Exploitation of the immigrant by employment agencies, lodging houses and transportation companies would be a thing of the past if the bureau were organized, it is argued.

Efforts will be made to induce the immigrant not to stop in the city of entry, but to go to the south and the west to take up agricultural work in the villages and towns.

States represented at the conference are Illinois, Wisconsin, Michigan, New York, Iowa, Nebraska, Kansas, California, Washington, South Carolina, New Jersey, South Dakota, Louisiana and Tennessee.

Serpentine Crepe

FOR LOUNGING DRESSES

Some persons, from lack of knowledge, believe that cotton crepes are only suitable for Kimonos.

This is a mistaken idea, as Serpentine Crepe house and lounging dresses are being daily worn by tens of thousands of women.

Twenty-four years' experience has proved that Serpentine Crepe makes up into the most serviceable afternoon gowns, as well as dainty morning and lounging dresses.

And it is so comfortable to wear; not an inch of it but that is soft and flexible, and yet it is of so firm a texture that gowns and dresses made from it always retain their shape until worn out.

Try it once and you will always be thankful this suggestion was followed.

May we caution you, however, to always ask for Serpentine Crepe, and beware of purchasing so-called "short lengths" and "remnants," many of which are cut from inferior crepes, and will not give satisfaction. The genuine Serpentine Crepe bears the words "Serpentine Crepe" on its selvage, and is guaranteed in every respect.

Sold at all Omaha's Leading Department Stores

AVIATOR JANNUS MAKES QUICK TRIP TO BOONEVILLE

BOONEVILLE, Mo., Nov. 15.—Tony Jannus, the aviator, arrived here late this afternoon in his hydro-aeroplane, having made the trip from Glasgow, Mo., in less than a half hour. A large crowd gathered on the river front to view the first hydro-aeroplane that ever visited Booneville. Jannus will remain here until tomorrow afternoon, when he will leave for Jefferson City. He plans to go from Jefferson City to St. Louis without a stop.

Taft Again in Lead in Idaho Returns

BOISE, Idaho, ov. 15.—President Taft swung into the lead today by a small margin in the presidential race in Idaho. Wilson is running close and it will be impossible to say who has carried the state until the official count has been completed. Indications were tonight that Taft had carried the state by several hundred.

Key to the Situation—Bee Advertising.

FLORIDA

America's Winter Playground

There's something to do every hour in the day, and every day in the month—in Florida. There is Sailing, Boating, Surf-Bathing, Fishing, Shooting, Golf, Tennis, Automobileing—in fact, there is everything but snow-balling. And best of all, there is the Florida Climate, tempered by the glorious tropical sun, strengthened by the salt air of the sea.

The one detail necessary to round out a trip to Florida is perfect train service. This will be found in the equipment and schedule of the

Kansas City--Florida Special

FROM KANSAS CITY DAILY AT 8:30 P. M.

It carries all-steel, electric-lighted equipment; electric fans; Pullman sleepers of the latest design and steel dining cars under the direction of FRED HARVEY. It's as fine a train as ever ran on wheels.

Last chance to see the Panama Canal Work before the water is turned in. Eight personally-conducted tours in the steamship "Evangelina," from Key West to Colon, returning via Kingston and Havana. The vessel is new, built in Scotland during 1911, especially for touring the tropics. It is equipped with Marconi wireless service, electric lights and fans, and all modern conveniences and luxuries. It will leave Key West January 7th and 21st, February 4th and 18th, March 4th and 18th, April 1st and 15th. An eleven-day trip, including meals and berth at sea and in port, for \$110. Stopover privileges granted at Colon, Havana and Kingston.

Fares, Train Schedules, Pullman and Steamship Reservations, and Illustrated Descriptive Literature may be obtained by addressing

J. C. LOVRIEN, Division Passenger Agent, FRISCO LINES, Waldheim Building, Kansas City.