

Orchestra Concert
Saturday Evening—
Everyone Invited

ORKIN BROTHERS

FORMERLY THE BENNETT CO.

Attend Our
Orchestra Concert
Saturday Evening

GREAT NEWS OF A SALE

That will make our beautiful new garment department
the marvel spot of Omaha

Immense purchase from three leading manufacturers of high class

Costumes, Evening Wraps, Street Coats & Tailored Suits

This is one of the most satisfactory purchases we have ever made. A superb collection of several thousand garments which with their resplendent beauty and low prices give this sale a degree of importance that has not been approached in many years.



Exceptional Variety

Women's and Misses' Coats

Three-quarter and full length coats. Heavy mixtures, two tone effects, diagonals, plaid back, blanket cloth, caracul and chinchilla. Velvet collars and cuffs, velvet, satin and plaid trimmed. Navy, brown, tan, grey, black and mixtures. Special for Saturday

\$15

Street and evening coats. White chinchilla and blanket cloth, silk sealette, black broadcloth and caracul. Plush lined. Women's and misses' sizes, Saturday special

\$29.50

Women's, misses' and junior coats.

Heavy mixtures, broadcloth, zibelines and plaid back materials. Side closed effects. White cuffs. Three-quarter Johnny and full length coats. All colors, Saturday

\$10

Hundreds of coats, in the choicest of fabrics, satin lined and interlined. New collar effects, new side and back features. Wonderful value Saturday

\$25

Evening and Afternoon

Gowns and Dresses

Values range \$15 to \$50

Beautiful Costumes, in messaline, serges, velvets, corduroys and chiffon. High and low neck, long and short sleeves. Women's and misses' sizes, Saturday special

\$15

Stunning evening and afternoon costumes, Chiffon silk, crepes, messaline, eponge, serges, etc. Tunic and paniere styles. Many accordion plaited effects. High and low necks, long and short sleeves, specially priced for Saturday

\$25

Saturday

Wonderful Values in Serge Dresses

Hundreds of wool serge dresses. High and low necks, new ideas in collars. Girdle trimmed with laces, satin, velvet and braid. All colors. Women's and misses' sizes. Special for Saturday

\$6.95

Marvelous Showing

Tailored Suits

200 plain tailored suits, in serges, diagonal, worsteds, and oxfords, gray cheviots. Cutaway and square cut jackets. All sizes. Specially priced for Saturday

\$15

Hundreds of plaid tailored and semi dressy man tailored suits. Best silk and satin lined. Women and misses sizes. Specially priced for Saturday

\$25

A marvelous showing of tailored suits. Severely tailored and novelty adaptations from Paris models in diagonals, worsted, men's wear serges, whipcord, two tone effects, corduroy, etc. New ideas in skirts, some with new side plaited effect. Jackets lined with finest silk and satin. These beautiful suits, specially priced for Saturday

\$29.50

Extra Special for Saturday

Fine Linens Worth to \$5 Saturday \$1.59

We were able to secure at extraordinary reductions an eastern jobber's surplus stock of fancy high grade linens. These we offer you at one-third actual value. All sizes and styles will be found in this lot.

Irish hand embroidered, Japanese hand drawn work and hand made battenberg, scarfs and cloths of all sizes—A large number of these goods have retailed at \$5 and more—Saturday your choice

\$1.59

Unusual Reductions in

Sweaters and Waists



Women's \$3.98 Sweaters, \$2.98—All wool, plain weave, turadown collar, high neck, patch pocket, finished with pearl buttons, Saturday special

\$2.98

Women's \$6.98 Blanket Bath Robes, \$4.50—Red, green, copenhagen, navy and tan; long sleeves, patch pocket, cord and tassel at waist—Saturday special at

\$4.50

Women's \$4 Knitted Auto Hoods, \$2.98—All wool, fancy weave—fitted close at neck, wide ties in red, tan, navy and white—Saturday special

\$2.98

Women's 75c Outing Flannel Gowns, 50c—Pink and blue stripes—square yoke finished with braid—Saturday special

50c

Women's \$1.50 Waists, \$1.98—Chiffon and messaline, square yokes of net silk, embroidery and tiny tucks, Sat. special

\$1.98

Saturday Sale Alarm Clocks

75c Alarm Clock, jump alarm

\$1.69 Alarm Clock, intermittent alarm

\$1.29 Alarm Clock, auto bell on back

75c Alarm Clock, intermittent alarm

\$1.10 Alarm Clock, intermittent alarm

\$1.69 Alarm Clock, intermittent alarm

Great Savings Saturday on

Hosiery & Underwear



Women's and children's 19c and 25c black and colored hose, Saturday special

10c

Women's 50c outside black cotton hose, regular made, split soles. Saturday special

35c

Women's 35c and 50c cotton vests and pants, Saturday special, 23c

Women's and children's union suits, white cotton, fleece lined, exceptional value, Sat'day special, 39c

Women's \$1.25 and \$1.50 white or natural wool vests and pants, Saturday special

98c

Women's \$2 and \$2.25 white or natural, part wool union suits, Saturday special

\$1.69

Choice of the House Saturday



(Aigrette, Paradise and Ostrich Excepted) **\$7.50**

Thousands of Omaha women who attended our Grand Opening, know that our entire stock of

Trimmed Hats

has been imported and some were newly trimmed for our Grand Opening display

FOR SATURDAY ONLY

Your Unrestricted Choice of every fall and winter trimmed hat in the house—

\$7.50

Remember we are not offering early style hats. Our entire stock of beautiful trimmed hats were specially trimmed for our Grand Opening.

1/3 off On all Paradise & Ostrich Trimmed Hats **1/3 off**
\$25 to \$150

This sale means for one day, Saturday only. Come early. Make your selections today. A small deposit will hold any purchase for future delivery.

Decisive Savings on Men's, Women's and Children's Winter Footwear

Values of Rare Occurrence

Men's \$4 Shoes at \$2.39—Gun metal, box calf, velour, patent colt and tan calf. Button and blucher styles. Custom and Goodyear welt soles. For dress or every day wear, all sizes, Saturday special

\$2.39

Boys' \$2.50 and \$2.75 Shoes

at \$1.69—Good strong, durable shoes in gun metal, velour and patent colt. Lace or button styles. Saturday special

\$1.69

Women's \$1.50 Felt fur trimmed Juliets, hand turned leather soles. All colors and sizes, Saturday special

98c

Women's \$3.50 and \$4 New

Fall Shoes at \$1.98—Patent colt, gun metal, vici kid and black velvet. Heavy and light soles. Lace, button and blucher style models. All sizes

\$1.98

Women's 75c Crochet Slippers, all colors and sizes, Saturday special

49c

Girls' \$2.25 Shoes at \$1.39—

Gun metal and vici kidskin. Button and blucher styles. Good soles, Saturday special

\$1.39

Men's 90c good quality storm rubbers, Saturday special

59c

Women's 75c good quality storm rubbers, Saturday special

49c

Main Aisle, First Floor

\$1.50 Corsets 79c

Corsets—Medium bust, extra long hip confines, strong hose supporters, Saturday special, pair

79c

All the best and popular makes of corsets, full lines, prices range from

\$1.00 to \$16.50

Children's \$10.00 Coats

Saturday \$5.98

A most remarkable sale on strictly up to the minute coats for children. Every one of the many styles in this great lot are strictly new and desirable, every wanted cloth including the popular chinchilla, all colors and sizes. When sold at \$8.50 and \$10.00 they are splendid values. Come Saturday take your choice at—

\$5.98



Specials from Orkin's Drug Store

\$1.00 Worth for 49c—6 bars Palm Olive Soap 49c

50c; 1 bottle Palm Olive Shampoo 50c—all for 49c

5c Soap, large assortment, Saturday special, 3 bars

10c 20 Mule Team Borax, 1-lb. package

9c 75c Ideal rubber cushion hair brush

39c 1.00 Hot Water Bottle, 2-quart

69c 25c Manicure Set, on card, Saturday special, set, 10c

Glove Specials

Supply Your Needs Saturday and Save Money

Complete line of women's imported gloves of kid, cape skin and mocha. All new stock, just received.

Women's 2-clasp Imported French Lambkin Gloves—Overseam stitched; browns, tans, greys, whites and black—Orkin Brothers' special, at

\$1.00 Women's Imported French Kid Gloves—

Fique and overseam sewn, fancy, Paris point embroidered backs; white, black and all popular shades. Street and evening wear—per pair

\$1.50 Women's \$1.75 Imported Kassar Cape or Mocha Gloves—One clasp, silk lined, tans, greys, white and black—Saturday special, pair

\$1.00 Women's 1-clasp Russian Kassar Cape Gloves—Tans, greys, white and black—Saturday special, pair

\$1.15 12, 16 and 20 button long Kid Gloves—White and black—per pair

\$2.50 to \$4.00