Don't Wait Another Day. Come Early Saturday Morning. Share in



DARGAINS—bargains—nothing but bargains—a sale that has caused a sensation over the length and breadth of this entire territory. This sale is the reason why so many bargainette sales have sprung up over night. This sale is the one bona fide sale of the hour. Keep this mighty fact in mind and come to the Nebraska Clothing Co. for bargains, the like of which you have never known before and may never find again.

TOCKS are full and complete for Saturday's selling, despite the immense business of the past week. Such a tremendous stock, over \$300,000,00 worth, when the sale started and such an enormous quantity of merchandise cannot be moved in the short space of a few days.

Please understand distinctly that the season's choicest garments, the newest 1912 styles-merchandise of the highest quality is what you'll find in this most extraordinary sale.

READ THE SCHEDULE OF REDUCTIONS. THE NEBRASKA CLOTHING COMPANY'S

OUR MAMMOTH GROUPS TO FACILITATE SELECTION

Suits and Overcoats

Suits and Overcoats

Suits and Overcoats

Suits and Overcoats

Men's furnishings---great reductions---stock up for a year these extraordinary sale prices The Nebraska's Furnishings Have Always Stood Foremost With Particular Men

Great Shirt Sale Saturday

Great Underwear Sale Saturday \$2.00 Union Suits, \$1.45 | \$1.25 and \$1.50 Un- 956 | \$1.00 Union Suits, sale price 750

50c Silk Hose, 50c Neckwear, sale price \$1.50 Cape Gloves, 25c Silk Lisle Hose, 7c and 10c Handker-

chiefs, sale price at Men's Sweaters—Big Reductions

\$4.00 Ruffneck and Byron \$2.95 | \$2.00 Ruffneck Sweat-

\$4.50 Sweaters, all styles, sale price \$3.45

Boys' Clothing at Tremendous Reductions



handling the most reliable boys' clothes made. Now see the way these celebrated clothes are being sold. Supply your boy's needs for a year or two in this great sale. All go as follows:

All Boys' \$1.95 Suits and Overcoats go

All Boys' \$2.95 Suits | All Boys' \$3.95 Suits and Overcoats go at

and Overcoats go at

All Boys' \$4.95 Suits and Overcoats go

and Overcoats go at

All Boys' \$6.95 Suits | All Boys' \$9.45 Suits

Most Careful Store Service

Regardless of the fact that prices were never before so low in the middle of the season, our store service is of the best. We have the greatest organization of painstaking salespeople ever brought together by any store in the west. Everything for your satisfactionthat's the motto of this great store.

and Overcoats go at



Women's and Misses' Wearing Apparel Selling at Most Wonderful Sale Prices

All our beautiful garments will be sold at astonishing sale prices. The Nebraska's department for women has always featured the most cosmopolitan styles and the greatest values obtainable. Change of ownership forced the following sensational reductions for Saturday. Don't miss an item. Be here early.

All Tailored Suits in 3 Immense Lots

ed suits will be sold Saturday at only

and \$20.00 tailor- All \$25.00, \$30.00 and \$35.00 All \$40.00, \$50.00 and \$65.00 tailored suits will be sold Saturday at only

tailored suits will be sold Saturday at only

Dresses---Greatest Bargains on Record---All New Styles

\$12.00 and \$15.00 Dresses will \$17.50, \$20.00, \$25.00 Dresses \$25 and \$30 Serge and Silk will be sold Satwill be sold Sat-urday at only ... \$10.00 Dresses, Sat-urday at

Coats for Women and Misses-Astonishing Reductions

wool black Broadcloth Coats,

als, Saturday at ... \$15

\$15.00 fancy mixtures and all \$25.00, \$27.50, \$30.00 Coats, \$10.00 and \$12.00 Junior Coats. Chinchillas, Boucles, Broad also any child's coat in the dept., Saturday at

\$5.00 and \$6.00 SKIRTS at \$1.00—Just 300 Wool Serge and Panama Skirts, \$5 and \$6 values, go Saturday. Limit, one to a customer, at.....

\$1.00 and \$1.50 WAISTS at 25c-Just 25 dozen Lingerie Waists, \$1.00 and \$1.50 values, while they last, limit, two to a customer, at each

Nebraska Clothing Co.

John A. Swanson, Pres. Wm. L. Holzman, Treas. FARNAM E-FIFTEENTH STS.

Muslin Underwear Sale

Children's Drawers. 15c values, Saturday at 16

Women's 75c and \$1 Night Gowns, Saturday at ... 450 Women's Drawers, 39c and 50c values, 19c Saturday at.... 19c

\$1.25 and \$1.50 Muslin

Gowns, Combina-

tion Suits and

Skirts, Saturday . . .

DECISIVE FOOT BALL BATTLES

to Be Settled in Middle West.

CORNHUSKERS TO FIGHT KANSAS

Enormous Interest in Great Annual Battle at Lincoln and Also in Minnesota-Wisconsin Contest at Minneapolis.

FOOT BALL GAMES TODAY.

WEST. Nebraeka against Kansas, at Lincoln. Minnesota against Wisconsin, at Minils.

ago against filinois, at Champaign,
a against Ames, at Ames,
ke against Grinnell, at Des Moines,
ligan assinst Coriecil, at Ann Arbyr,
souri against Washington, at Co-Creighton against Tarklo, at Omaha,

the opening of the season. In the Mis- tackles, is also fit for the fray again. souri valley conference and the "Big Nine" the meetings of Nebraska and Kanras and of Minnesota and Wisconsin will If the Bive should lose it would eliminate ground against the Cornhuskers.

Kansas wil be the nineteenth in the his- is probably the best backfield in the west, with chances favoring a Nebraska vic- its defense for the shift plays. Nebrasks tory, since the Cornhuskers have showed will enter the game feeling that its team this fall, while the Jayhawkers have been fight will be a fleroe one. ist. Louis against Marquette, at St. state for the season in the conference consin has been doing fine this fall and

Yale against Princeton, at Princeton, at Princeton, at Princeton, at Camhas been strengthened in several ways recent work has shown Williams to have
Princeton backs causing the Blue all It is told of the soldier musicians that the main attraction and several prelimination of the put on the Port Omaha team was playing inaries will be put on. at who have not been in the game since while the Radger eleven is composed of strong and may lick the Buildogs.

Harry Williams, the game for the attraction would prove a popular who have not been in the game since while the Radger eleven is composed of strong and may lick the Buildogs.

Harry Williams, the game for the city championship, the attraction would prove a popular one is manifested by the men who

Lafayette against Brown, at Providence | lineup. Martin, who was injured in the to the wonderful coaching work of Wil- | will have no easy time, though it now is the band played the dead march from lan. There are several wreetlers in 29-pound guard who has not seen a game a victory it will be because of this teach- the country. The Green players are a Important Chambionship Struggles Interest than those of any Saturday since battle. Bramwell, one of last year's since the Drake battle, is again ready for er's great coaching strength.

> Conches Work with Kansas. Five or six coaches have been engaged practically settle the championship of in turning the Kansas players into shape. hese two foot ball divisions. In the east The foot ball men have been drilled da the meeting of Yale and Princeton will deceptive forward pass plays, in the decide whether the Blue is to go against famous Minnesota shifts and in every Harvard a week hence with a clean slate, sort of play that is expected to gain its chances of getting the championship. Nebraska is the favorite because of its

The meeting between Nebraska and showing in other games. It presents what great ball to win. The Tigers are saving tory of these great rivals, and the battle its line has been very weak all fall and is sure to be hard-fought throughout, is likely to have a hard time in steeling up to splendid advantage in all games should win, and it probably will, but the

licked on three occasions. A victory for Minnesota and Wisconsin are attracting the Cornhuckers wil give them a clean great attention by their meeting. Wisappears to have a wonderful eleven. Min-The Jayhawkers are to meet the Corn-nesota did not get to going well until over the team that played in the other turned out a strong team. The Gophers

Kansas-Aggie game, is back. Hatcher, liams to win, and if the Gophers do get rated as the best foot ball machine in

Chicago and Illinois will play an even Crimson no end of trouble. contest will prove a hard game for each victory over Lafayette

eleven. Missouri plays Washington, and with FORT OMAHA BAND PLAYS several men crippled, will have to play some of their men for the Kansas game next week and will try to preserve their Michigan meets Cornell in a game that teen pieces. the Wolverines should win. St. Louis ex. | Major Hartmann has received many let- men pitted against each other. The win-Creighton should lick Tark o.

hard fighting tem and will cause the HEAVYWEIGHT WRESTLERS

contest, with Illinois pushing the Maroons | Penn tackles Carilale and may apring to a hard finish. Chicago will have no another Michigan surprise, though the easy task in winning, and must play bet- Indians are so fast that they may run ter ball than it did against Northwestern, up a large score. The Army should win is being planned for early in December or else it will lose. Iowa and Ames clash from Tufts. Syracuse expects to whip by J. M. Gillan, manager of the Audiat Ames, with lows the favorite. This Colgate, and Brown looks for an easy torium company. It is his intention to

AT ALL FOOT BALL GAMES

energies. They should win. Drake will been treated to an innovation this season Peters and Wassem. With this array of not use all its regulars against Grinnell in the way of music with the games, At talent Gillan expects to pull off somand will be satisfied simply to win. It is Fort Omaha each Sunday music is fur- event. holding in for the Ames game next week. nished by the Fort Omaha band of four- On the first night six matches will be

pects an easy time with Marquette, and ters from amateur fans, complimenting ness of the first four events will draw the management on this treat, and he has straws again and two more matches In the east, Yale will meet the Tiger announced his intention of continuing staged. This will eliminate all but two in Jungietown, and the game promises the concerts for the balance of the res- men, who will be matched against each

kinds of trouble. Yale will be lucky to when the Fort Omaha team was playing inaries will be put on. se against Coigate, at Syracuse early in the autumn are in the present veterans. Minnesota rooters are trusting Harvard goes against Dartmouth and the Superiors, was laid out, whereupon have talked the matter over with Gil-

TO STAGE A TOURNAMENT

Au "All Omaha Wrestling tournament" pull the tournament off on two different nights. On the first night everything but the finals will be staged.

The list of wrestlers consists of eight Omaha heavyweights. Among them are Jack Meyers, Johnny Holden, Charite Omaha amateur foot ball fans have Jensen, Bill Hokuf, Tom McCabe, Charles

staged. Straws will be drawn and the

Omaha who claim to be superior to these, but have not been able to come together. This tournament will pit the very best local talent against each other and the winner will have the right to be called the champion heavyweight wrestler of Omaha. No one but heavyweights will be

allowed to participate. Many a good man has lost his business by being cranky and disagreeable, and all because his stomach did not do

its work properly. Den't let this occur to you, it is so easy to be cured of atomach treuble. Spruce Popsin Tablets, the natural remedy, will cure you. Let us send you a free trial to prove it. Spruce Tablet Co., Heron Lake, Minn.—Advertisement. This Coupon and good for the next

number of ALL the following magazines: REVIEW OF REVIEWS COSMOPOLITAN

PICTORIAL BEVIEW Address, Magazine Coupon Dept. Twentieth Century Farmer.

Omaha, Neb.