Omaha's Only Modern Clothing Store



# We treat our men well and they are not afraid to treat you well

This store invites lookers any time, sale or no We never drive our salesmen to drive a bargain with you. They are happy, contented, glad to be with us and to serve a high class trade like ours. No customer is neglected because diffident about buying-none are hurried. During this sale you are at perfect liberty to look as long as you like-to leave without buying if you wish, and the salesman who attends you will not suffer when you are gone. We do not consider that you are under ob igations to us because we give you the opportunity to save moneythe obligation is on our part, always. Our salesmen are impressed with this idea and they act accordingly - at any time, all the time. It's a pleasure to trade with out twelve unafraid, courteous salesmen.

See Our Windows -All the Garments in Them Are Size 38-Other Sizes in Store.



The Sale That Set the City To Talking--

Omaha's Only Modern Clothing Store



# Some "don'ts" for confused "ad" readers

Don't-forget that, as always, the original prices, untampered with, appear on the collar tickets-the present price on a string ticket fastened to a button. Don't-compare our quality clothes with "shoddy" sweatshop clothing offered under various pretexts. Don't-forget that truth is a stranger to some clothing store "ads." Don't-forget that when you patronize this store you are patronizing one that respects its obligations and exerts an elevating influence in clothing store ethics, not one that exerts a demoralizing influence. Don't-forget that the spirit of the store is echoed in its "ads." Don't-fail to see the windows, and don't forget that the same garments are in the store. Don't-forget that we make no charge for alterations and deliveries. Don't-forget that we expect to see you.

# SMALL LOT SALE

Of those celebrated King-Swanson Hand Tailored Quality Suits and Overcoats for particular men and young fellows.

Owing to the fact that our Fall line has been the largest and best selected stock of Suits and Overcoats ever shown in this store—giving visible evidence of a well developed buying sense and a keen style appreciation, and as a consequence our business has been far in excess of any previous Fall's business—we find ourselves with an unusual number of small lots of our famous Quality Garments.

If we were guided solely by precedent we would accumulate these small lots until after New Year's, and then advertise a sale—but this store follows no precedent. It establishes it. Therefore it has placed these small lots on sale now. They have been separated into five big divisions with ridiculously low prices marked on each. See right hand side of this page for full explanation of price revisions.

Among the suits included in these small lots is every size required by regular and extraordinary size men. Every style that is in vogue-Every fabric that is worthy of consideration including True Blue Serges-Every color that is permissible. Among the overcoats is every popular style of plain and fancy coat-long coats with convertible collars, stylish Raglans, Plain color coats with velvet collars-Plaid back fabrics-sometimes designated as warmth-without-weight-coats and great coats for most severe weather-every one a King-Swanson quality

### Read this-

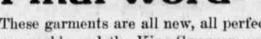
This store holds few sales, but those it does hold are hummers. False statements about them are not made and deception is not back of them. We don't quote fictitious values or tell you that we have two dollars' worth of goods for every dollar of invoice. No garment is ever offered "on sale" that is not a King-Swanson quality garment and worthy of a place in our store at any time. We buy no job lots and we handle no "seconds"-this in decided contrast to many stores. We are never ashamed to meet a "sale" customer face to face any time after he has purchased a sale garment. Our "sale garments" are our regular quality garments, whose regular prices have conquered competition always. It will pay you, or any one else, to think twice before heeding all the sale talk now going on.

### Come early-

While there are included all the small lots. and the total number runs into the thousands, still we urge early buying. Our trade in the mornings is considerably lighter than in the afternoons, especially on Saturdays and those who can possibly do so, should come then as our superb store service is as desirable to encounter as these bargains are to buy and it is at its very best in the mornings. Unless we can induce a considerable number to come early we fear it will be seriously impaired to the chagrin of ourselves and the inconvenience of our customers. Then, too, we close Saturday at 9 P. M. as our salesmen, being loyal to this store, are entitled the shortest hours possible, remember that. ..

### Final word-

These garments are all new, all perfect, all seasonable and the King-Swanson guaran-



tee of satisfaction goes with every one. Our salesmen will not deceive you in any particular-they are not schooled in that way. What they tell you about these garments you can depend upon. Even if you misunderstand anything they tell you and feel afterwards that you are not entirely satisfied, return the purchase for exchange or for refunding of your money as pleases you. We don't want you to keep a King-Swanson garment that doesn't please you even if you did buy it at a fraction of its worth. However, we request and would consider it a great favor if you would defer such matters to some other day than Saturday.



Regular \$40, \$35, \$30 Suits and Overcoats for



Regular \$25 Suits and Overcoats for



Regular \$20 & \$18 Suits and Overceats for



Regular \$15 and \$12.50 Suits and Overcoats for



Regular \$10 Suits and Overcoats for

### OMAHA'S ONLY MODERN CLOTHING STORE

STORE CLOSES 9:00 P. M. SATURDAYS



BRING THE WOMEN **FOLKS WITH** YOU

State Board Awaits Title Before Advising New Building.

PLAN TO HOUSE STATE LIBRARY

Appeal in Habeas Corpus Case Involving Freedom of C. W. Willard Made on Behalf of Hall County.

(From a Staff Correspondent.) LINCOLN, Nov. 15 - (Special.) -Until the State Historical society shall transfer the title of its site at Sixteenh and H preme court and library.

### Willard Appeals.

Formal notice of appeal was filed in the district court here Friday in the matfor shom papers have been issued by sale by Beaton Drug Co.-Advertisement; Big Returns.

SOCIETY MUST DEED SITE Governor Aldrich, but are being held in abeyance until the final disposition of the habeas corpus case. The appeal is filed by the sheriff of Hall county, who wants to keep Willard in this state to answer a charge of obtaining money under false

Moving Day at State House.

Notice will be served soon to the various appointive departments having offices on the second and third floors of the capitol that they must move to make room for the legislature. The departments will be moved into temporary offices in downstairs apartments.

C. G. Wallace of Hastings, president arees here o he sae of Nebraska, he of a foundry company, has written to State Board of Public Lands and Build- Secretary of State Wait urging that the ings will not recommend that the legis- state be divided into two districts, eastlature appropriate money for the con- ern and western, and that a state arstruction of a building on that site to be chitect be employed for each. This ised jointy by the society, the state su- would add one state architect to the present pay roll. The western architect, is This was made plain here yesterday by suggested, would have control and suthe board. Notice was given that pres- pervision of repairs and improvements. There were forty present, and after a court, no briofs for appeal were filed, and sure would be brought to bear on the so- to all state institution buildings from ciety at once to transfer the title before Grand Island and Hastings west. He cial diversions a banquet was served. A Frank E. Edgerton asked the supreme the legislature meets. This was one of says that architects living in Lincoln the strong reasons used against the ap- or Omaha naturally favor material dealpropriation two years ago. The base-ment of one wing of the building has lieves that the division would give westbeen laid, but work is abandoned pending ern contractors and manufacturers a bet- H. A. Davis, secretary; Mrs. J. W. Mc- and permit a request and hearing for a another appropriation sufficient to per- ter chance to secure contracts for public Kissick, treasurer. buildings in that section.

ter of the petition for habeas corpus for trouble down you, when you can quickly W. Willard, extradition to Michigan down them with Electric Bitters, 50c. For

### Additional Reward Offered for Slayer of John G. Meints

BEATRICE, Neb., Nov. 15 .- (Special.)-The board of supervisors, in session yesslayer of John C. Meints of Pickrell, this General Martin that the supreme court the deceased has offered a reward of

The Gage County Farmers' institute the prinson break. program during the sessions.

J. W. Bick, who are soon to leave the name of the case. organized by the election of these offi- court. This was done. cers: Mrs. Matilda Brown, president;

Wymore will celebrate the election of Wilson and Marshall Saturday with a Don't let stomach, liver nor kidney Omaha will be the principal speaker.

### Attorneys for Forbes Would Reopen Case

(From a Staff Correspondent.) LINCOLN, Nov. 16 .- (Special.)-An echo

will be held at the court house in this New attorneys having been secured in city on December 10 and 11. A number the case, they will ask that the three of prominent lecturers will appear on the Giltner bank robbers, sentenced to tweney-eight years' imprisonment, be given The Knights and Ladies of Security another trial. Although one of the trio is gave a farewell reception to Mr. and Mrs. dead the notice was given in the original

city for their new home in Arkansas. Following the conviction by the lower delightful evening had been spent in so- in due course Assistant Attorney General Knights and Ladies of Security club was court to affirm the sentence of the lower

With new counsel in the case the su-Mrs. Mary Marsh, vice president; Mrs. preme court will be asked to reinstate it new trial. No grounds are given for the

Gray, or Taylor, was the leader of the barbecure. H. E. Fleharty of South sang who dynamited the inner gates of dist church in the Kearney district were of a bill in the last legislature, pleaded the prison last spring and precipitated the laid today in the business meeting of the guilty this afternoon in criminal court. Persistent Advertising is the Road to deaths before the fugitives were run to

### GRAND ISLAND PEOPLE WANT Y. M. C. A. BUILDING

GRAND ISLAND, Neb., Nov. 15 .- (Special.)-A campaign has been opened for the final effort to secure \$65,000 on an investment rather than donation plan, for a of Nebraska's fatal prison mutiny last Young Men's Christion Association buildterday, offered an additional reward of spring was heard at the state house yes- ing. On Monday night there will be a \$300 for the arrest and conviction of the terday when a notice was given Attorney banquet at the Presbyterial church of the committee of 100 business men. apcounty, who was slugged and robbed in would be asked to reinstate the case of pointed by the board of directors. Tues-Lincoln some weeks ago. The family of the state agains Harry Forbes, John ade, headed by the band, and a night against Horace Hiff, a farmer of El-\$1,000, the state and county \$200 each, Gray), the latter having been killed in lunch headquarters will be maintained by plet the canvass in about ten days. Cashier L. M. Talmage of the board of directors long since made the first subscription of \$2,500 when the board determined on his motion to "get the building" and secretary of the board, B. H. Paine, seconded the motion with a \$2,500 subscription, raising the first \$5,000. A concepted and a four-story building is

### METHODIST WOMEN PLAN FOR BETTER ORGANIZATION

KEARNEY, Neb., Nov. 15 -- (Special.) Plans for a better organization of the women's missionary work of the Methomuttay which had a net result of six two days' convention, now in session here. Miss Etta McCard, the conference seem tary deplored the lack of interest in the Key to the Situation-Bee Advertising

work since but nine auxiliary societies are organized in the district, composed of some twenty-six churches.

At present Ansley, Anselmo, Elm Creek, Arnold, Broken Bow, Cozad, Gothenburg Kearney and Ord have societies, but no delegates are in attendance from Anselmo, Arnold and Ord.

District Court in Clay.

CLAY CENTER, Neb., Nov. 15,-(Spectal.)-The district court is in session here this week, Judge Hurd presiding. A civil case brought by Lamp Bros. of Inland, dorado, for damages alleged to have been sustained by negligent driving of an automobile last August, in killing a valuable stallion for the plaintiffs, was tried to a jury which, after being out thirty-six hours, still failed to agree. The Sutton saloon cases, three in number, brought by Bert Pembrook of Harvard, were settled today and dismissed. These cases grew out of Pembrook's driving upon the railroad track near Saronville while intoxicated, and the team he was driving being struck and killed by a train. He brought these cases against the Sutton saloonkeepers, alleged by him to hav sold intoxicating liquors.

Insurance Men Fined.

COLUMBUS, O., Nov. 14-L. C. Miller of Akron, O., and John C. Maeder of Cleveland, insurance company agenta who were under indigment for alleged Miller was fined \$500 and Masder \$250.

### President Receives Confederate Women

WASHINGTON, Nov. 14 -- A brillians series of social functions, centering about a reception by President Taft, marked today's session of the United Daughters of the Confederacy. The president received nearly 1,000 of the daughters in the East room of the White House. He was assisted by Mrs. Taft, and as the visitors filed by the president had a hearty handshake and a word of greeting

A score of receptions and dinners for various groups of the daughters were given by Washington society women Mrs. Marion Butler, president of the District of Columbia division of the daughters, entertained the general officers of

the organization at dinner. Today's business sessions were confined largely to the receipt of the reports of officers and committees. The convention accepted two general scholarships, one from Chicago university and one from Loretta convent of Kentucky.

### NEBRASKA ASSOCIATION HONORS BRYAN AND AVERY

(From a Staff Correspondent.) WASHINGTON, Nov. 14.-(Special Tolgram.)-The Nebraska State association has issued invitations for an evening at home of Miss McCoy, head of Leojean college, this city, Monday evening. November 18, in honor of Chancellor amuel Avery of the University of Nobranka and W. J. Bryan.