

# The "GO" STORE

## THAT MEANS Dundee

We Go because we give the best GOING values going.

All our customers are GOERS—They're up-to-date, progressive—and they wear clothes that can't be beat.

# \$15 SUITS AND OVERCOATS

Union Made to Measure

# Dundee

WOOLEN MILLS

N. W. Corner 15th and Harney Sts.  
The Original \$15 GO Store—Where all the "GOERS" Go!

Write for Our Sample Folder and Style Plates.

### Opening

### Announcement

## Walter A. Stringfellow

Will open for your inspection

Saturday, Nov. 2d

A New Men's Shop in the

500 Block

522 South 16th Street

This new store will be run in conjunction with the shop now located in the new W. O. W. Building, Fourteenth at Farnam.

The same splendid line of Furnishings and Hats—the same reasonable prices and courteous treatment and the same intelligent store service which has made certain the success of the old store will be closely adhered to in this store.

You men who aim at correct attire and appreciate quality in the things you buy are cordially invited to call.

"500 Block"

522 South 16th Street.



WM. J. BOEKHOFF, Retail Dealer, Phone 119, Doug. 119, 112 S. 21st

**FREE TO YOU.** Many a good man has spent his business by being cranky and disagreeable, and all because his stomach did not do its work properly. Don't let this occur to you. It is so easy to be cured of stomach trouble. Spruce Pepsin Tablets, the natural remedy, will cure you. Let us send you a free trial to prove it. Spruce Pepsin Tablets, Heron Lake, Minn.—Advertisement.

**BEST AND HEALTH TO MOTHER AND CHILD.** Miss Winslow's soothing Syrup has been used for over SIXTY YEARS BY MILLIONS OF MOTHERS for their CHILDREN WHO SUFFER WITH COLIC, SCALD HEAD, RASHES, ALLAYS ALL PAINS, CURES WIND COLIC, and is the best remedy for DIARRHOEA. It is absolutely harmless. Be sure and ask for "Miss Winslow's Soothing Syrup." See package for full directions. Price 25c a bottle. E. J. WOODS, 534 11th Ave., 112 S. New York, N.Y.

**DRINK HABIT CONQUERED** in 2 days, also cured by Miss Winslow's Soothing Syrup after all other remedies failed. See package for full directions. Price 25c a bottle. E. J. WOODS, 534 11th Ave., 112 S. New York, N.Y.

## Nebraska CERESCO FARMERS PROTEST

Object Before State Board to Fill in Platte River.

### DRAINING BIG RESERVOIR

Water Behind Pathfinder Dam Being Let Out and Bridge Work Delayed as Result Along the Line.

(From a Staff Correspondent.) LINCOLN, Nov. 1.—(Special.)—A protest has been filed with the State Board of Irrigation by a number of farmers near Ceresco against the counties of Dodge and Saunders to prevent the counties named from building a fill in the Platte river near North Bend, where a state aid bridge is being put in across the river.

In order to build the bridge in a substantial manner it was necessary to make the river narrower than it was, and with that end in view the river was filled in so that the channel will be only about 150 feet wide. This is considered to be wide enough to carry off the water.

It seems that no complaint was entered against the filling in of the river until the job was nearly completed. It was then that the farmers got busy and protested against the work, claiming that the fill-in will cause a backflow of water during the high floods of the spring and cause damage to their lands. An answer will have to be filed November 2.

**Webster Man's Platform.** G. W. Lindsay, democratic candidate for the legislature from Webster county, has printed at the bottom of his political cards the following: "Opposed to the present primary law as an unjust tax upon the taxpayers and should be repealed."

### Water in Big Project.

On account of the draining of the Pathfinder reservoir work on several state-aid bridges has been suspended until the water has subsided. Assistant State Engineer Roberts has just returned from an inspection of bridges in the western part of the state and says that few people realize the amount of water kept in storage by the Pathfinder reservoir. The reservoir holds 1,000,000 acre feet of water, or sufficient capacity to hold back the flow of water in the Platte river for six months or a year. At present the reservoir is being lowered at the rate of 5,000 cubic feet per second, which is responsible for the let up of the work on the bridges at Bridgeport, Bayard and Andrew in Scott's Bluff county. The draining of the reservoir is made to make some changes needed.

### New Guard Roster.

The adjutant general's office is at work on a new roster of the guard, which when completed will be something considerably better than ever before attempted. It will be a general bureau of information regarding all officers of the guard.

### Wrong Instructions Given.

According to Secretary of State Watt wrong instructions as to voting a straight ballot have been given out by some of the papers of the state. One paper in particular which circulates well over the state, which will not be published again, in time to correct the error. Informed its readers that a cross in the circle at the right of the presidential electors would vote for all the candidates on the ballot of that party.

This is entirely wrong. The only circle where a cross therein will vote for all the candidates of the party is the circle found at the top of the party designation at the top of the ticket. For instance, if a voter wishes to vote for all the republican candidates on the ticket he may put a cross opposite the name republican at the head of the ballot. The same plan followed out will vote for all the candidates of any other party whose name is at the top of the ballot above the constitutional amendments.

Should a voter desire to "split" his ticket he could put a cross in the circle opposite his party name at the head of the ticket and then vote for the candidate of some other party by putting a cross opposite that candidate's name where it appears on the ballot. The ticket would therefore be for all candidates of the party where the cross appeared at the top and for the candidate of the other party where the cross appeared opposite the party name at the top of the ballot above the constitutional amendments.

### Opinion in Omaha Case.

Among the opinions handed down this morning by the supreme court was that of Hans Christensen against the Omaha Ice and Cold Storage company of Omaha. Christensen was lessee of a tract of land between the Missouri river and Cut-off lake, and alleged that on account of the failure of the ice company properly to maintain a ditch leading from the lake to the river and a dam constructed therein to prevent flood waters of the river from flowing into the lake, the water overflowed his land and destroyed or damaged his crops. The supreme court affirmed the decision of the lower court, which was in favor of the plaintiff.

### NEWS NOTES OF ALLIANCE AND BOX BUTTE COUNTY

**ALLIANCE, Neb., Nov. 1.—(Special.)**—P. F. Rowland, a Burlington engineer and Miss May Snoddy, daughter of Mr. and Mrs. John Snoddy of Alliance, were married this morning in Holy Rosary church. Rev. Peter Donnelly officiating. A fight is expected on the proposition on bonds for a new court house to be decided by the voters of Box Butte county next Tuesday, both sides claiming a victory.

The condition of Harry Bowman, the young man who was shot accidentally while hunting ducks is very much improved.

Joseph Ringbourn, arrested for sending obscene matter through the mails, was taken to Bayard by United States Marshal Wright of Chadron. He will be arraigned some time next week.

### News Notes of Fairfield.

**FAIRFIELD, Neb., Nov. 1.—(Special.)**—Gaylord Lupton, 5 years of age, youngest son of Mr. and Mrs. Leslie Lupton, died this morning after a week's illness of brain fever.

Last evening while Ruby Lewis, Nellie Irwin, Ross Palmer and Royce Davidson were out for a short drive the horses became frightened at a dog and the buggy was overturned. Miss Lewis' limb was broken and Miss Irwin's shoulder was fractured. Mr. Palmer being rendered unconscious.

Charles L. Lewis and Mrs. Anna Par ton were united in marriage by Rev. A.

Store Closes Saturdays 9 P. M.

OMAHA'S ONLY MODERN CLOTHING STORE

# King-Swanson Co.

16th & HOWARD STS.  
F. S. KING, PRES. THE HOME OF QUALITY CLOTHES A. S. PECK, SEC. TREAS.

## What influences you most in your clothes buying?

Some men buy clothes according to quality; price is a secondary consideration with them. Some buy according to price and look not into the quality of the garment. Others gauge their buying by a style standard—other things are little considered. Some look for big assortments, others for exclusive patterns. We don't care, particularly, which of these things influences you most—What we want to know is why any man should go to any store because of any one of these things when they can come here and enjoy all of them? It takes time to induce some men to investigate our claims but it only takes about 30 minutes to convince them that this is the one best clothing store once we've induced them to investigate. The very best time to try to locate the best clothing store is at a time when you have clothing to buy—today.

### Speaking of swell fall suits

We want to put in a word for ours. They're swell and they're good. They're quality products, every one of them, and they're priced to compete with ordinary kinds. They're in great assortment, and no man, no matter how strange his notions or how irregular his form, need go out of our store without having found a suit to his liking.

\$10.00 up to \$40.00

### To men of uncommon build

Don't imagine that when we are talking of our ability to fit men we are referring to those whom nature formed as we would have had them formed. Our stock is replete with special sizes and dimensions for fellows of irregular build and when we say we can fit every one—we mean you as well as the other fellow.

### Young men like our fall suits

When young fellows come to look at our suits our salesmen show them garments designed to express youthfulness, vigor and vim. They're not the same suits that we provide for their fathers. They're distinctively young manish. The Fall models are well liked by the young fellows who have seen them.

## The West's greatest overcoat store

The thing that makes a store great, or otherwise, is its ability to meet the requirements of all—as fast as they come. This store provides somewhere near 3,000 overgarments for its patrons to choose from and it employs twelve competent, painstaking salesmen to assist them in finding a coat they can buy without sacrificing one particle of their personal likes. No western store is so well prepared for the overcoat demands of its patrons.

\$10.00 up to \$75.00

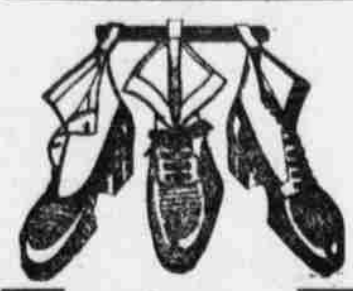
Wonderful line at \$15, \$20, \$25.



### You'll be well pleased with our hats

How often have you gone into a store Hat-hunting and found that the hat you had in mind wasn't to be found in the store? It's a disagreeable experience and one never experienced here. The size of our hat stock and the character of the hats in it are proof against disappointment.

\$1.50 to \$10.  
STETSONS OF MANY KINDS \$3.50 UP.  
STYLISH VELOUR AND ROUGH HATS UP TO \$7.50.



### Quality is the keynote of our shoe talk

Almost every shoe store quotes the same shoe prices as this store quotes—but—few, if any, stores offer such good shoes for those prices. The new styles are very attractive.

\$2.50, \$3.50, \$4, \$5.

### B. Grossman at the home of the bride last evening.

The Clay County Good Roads association met at Masonic hall last evening. T. J. Fowler gave a talk on "The Roads of England." J. M. Jones of Clay Center and Will Brookley of Edgar spoke on the legislative situation regarding good roads and the secretary of the State American association gave an address on the working of the association.

### BURCHARD WOMAN DIES SUDDENLY AT BEATRICE

**BEATRICE, Neb., Nov. 1.—(Special.)**—Mrs. Frank Doring of Burchard, Neb., died suddenly here yesterday at the home of her sister, Mrs. W. H. Brenker, aged 41 years. She is survived by her husband and four children. The body was taken to Burchard this afternoon for interment. An athletic budget fund for the support of the high school foot ball team is being raised by the business men of Beatrice. The amount needed is \$2,000. Beatrice horsemen yesterday purchased about twenty-five head of horses at Fairbury belonging to the defunct Campbell Brothers' circus, which were sold under a chattel mortgage held by D. B. Cropp, cashier of the First National bank of that city.

### DAWSON REPUBLICANS ASK COMMITTEEMEN TO RESIGN

**LINCOLN, Neb., Nov. 1.—(Special.)**—Republican voters who are supporting the head of the national ticket assembled at Lexington, Tuesday, and by resolution condemned the action of the chairman and secretary of the republican county committee in supporting the candidates for president and vice president on the progressive national ticket and demanded their immediate resignation.

### Culls from the Wires

George Baker today shot and killed his wife and father-in-law, Thomas Glass, near Dawson, N. D. Baker was arrested and taken to jail at Steele. Joe Davis and Bill Harris were arrested at Blocker, Okl., charged with participating in the robbery of a Katy passenger train, which was held up near Wirth, Okl., Tuesday morning.

Navy officials are much pleased with the rapidly with which the new wireless station at Arlington, Va. is responding to tuning up. Already it is working at higher power than had been expected.

Three children, aged 7, 5 and 3, of Frank Gerrish, were burned at Hallsville, Saskatchewan. The mother was away from home ministering to a sick neighbor and had locked the children in the house.

Walter Johnson, an aviator of Bath, N. Y., has established an American endurance record at Elmira, N. Y., flying with one passenger, by remaining in the air three hours, fifty-one minutes and twenty-one seconds.

Edwin Goodwin, a 15-year-old boy, admitted that he was responsible for the death of Captain Harry C. Young, whose body was found near a small stream in Surrey, Me. Goodwin was arrested and held in the county jail.

Joseph J. McKenna, a deserter from the United States army, found guilty of strangling to death 6-year-old Rigold Lockwood at New York, was sentenced today to die in the electric chair during the week of December 9.

Senator Charles McNamara says that the report that Germany is about to buy from Chile a coaling station on one of the Magellan islands, is foolish. His country, he added, is not in the market selling coaling stations. The Interstate Commerce commission has approved proposals to increase freight rates on lumber from the southern eastern parts of the United States to Cairo, Ill., and St. Louis, Mo. The commission held the advances which were demanded not unreasonable and directed they become effective on November

### WHEN LEMONADE WAS PINK

Passing of the Inventor Stirs a Lot of Whiskered Memories.

### REMEMBER IT, OLD SCOUT!

Matched the Rosy Tint of Bareback Riders' Tights and Johnny's Vision of Life in a Circus.

The man who invented pink lemonade crossed over the river last week and now rests with the departed souls in the meads of aether, where it may be hoped there are no pure-food advocates to harass him for the sins committed in his name. He was Henry E. Allott, a circus man, who was brought up in the middle west—of course he was a circus man, for pink lemonade and the circus were as closely linked, say, as galluses and overalls. But Allott, besides being a child of the three-ringed tent and the animal side-show, was a child of fortune, too. For the discovery of the drink which gave him fame was sheer accident—perhaps it was the pinions of fortune's wings that brushed the cinnamon red candies off the box into Allott's tub of lemonade and changed the yellow color to a glowing pink—and pink lemonade had arrived!

That was just how it happened. Allott was 14 years old at the time, and running the candy and lemonade "concession" following a circus around the country. Of course, he ran away from home to do it. After the cinnamon candies had accidentally dropped in and suffused the lemonade on the instance we are speaking of, the new drink sold better than the old, and it was plain to Henry Allott that if the people who attended circuses had not been crying in divine high piping Pehlevi for lemonade, red lemonade, they had, in their own language been hankering for it. Tub after tub was emptied, while the old yellow drink remained untouched.

Sixty Ladies in the Air. Thereafter the circus marked pink lemonade for its own. When the hill-top circus came into town and unfolded their wonderful pictures and pasted them up on Bill Sykes' barn, and on the board fence around the Widow Flint's lot, and most

### Not Forgetting the Popcorn.

In your pocket you had 10 cents, or maybe a quarter. Soon the men in red coats came up the aisle with the baskets of popcorn done up in red and blue and white oiled paper, with a prize in each, and peanuts, and—pink lemonade in glasses set in trays, with a straw in each and a piece of lemon floating on top—the myriads of Henry Allott. You were four in from the aisle and, besides, you were not ready for it yet, so you just remembered your money in your pocket and felt it, and went on watching the horses and holding yourself in, because at first you could not see anything, because the posters had said that there were grander things to come than that. Maybe you watched all through the bareback riding and the first troupe of acrobats on the platforms between the rings and the waiting horse that lifted up his front feet when the ring master raised his whip, and the man with the bass drum who watched to see when he would beat time—boom—to suit the horse's dancing. It was just when the trained seals were up on their boxes catching fish, and the smartest one was ringing bells with his nose, that you felt that the time had come for pink lemonade. And the man was coming up the aisle a good piece away, and you

### OVERCOAT

weather is here. Let us make your coat for you. We offer nice chevrons, kerseys and meltons made to order at \$20 and up. Every coat well lined and guaranteed perfect in fit and style.

ASK MacCarthy-Wilson Tailoring Co. How, When and What to Wear. 301-306 South 16th St.

everywhere; and when you saw that there were going to be sixty lady acrobats, all of them in the air or on the trapezes at one time, and the bareback riders on the Clippendale horses, and the animals, including a hippopotamus—everybody knew because the teacher had told them that hippo was a horse and potamus was a creek—with a six-foot mouth wide open, and sideshow with sword swallowers and bearded lady and all the rest; when the posters told you all that, although they did not say that pink lemonade would be there, you just knew it would be.

And the pink lemonade was there. It was there just as sure as the lady bareback rider came in gracefully balancing herself on her toes on the back of a white Clippendale horse, with a sort of over-the-waves motion, and her ballet skirts fluffing out and her bodice covered with jewels—she was beautiful. It was there just as sure as there was a tall ring-master in a gray top-hat and a frock coat, with a long whip, who announced lad-e-e-es, and gentel-men, there will be another show immediately after this one; admission 10 cents. It was there just as sure as the clown running around the track and hit each other so hard that you just couldn't see how they stood it, but they were funny. Yes, pink lemonade was as certain as any or all of them.

Then, on the day after seeing the street parade and waiting around the tent for two or three hours, you went inside. Maybe you went in past the ticket man all dressed in red in the box, and maybe you slipped under the canvas, but you tried to get a seat near the center ring, because from there you could see everybody—at least you could if you had more eyes. You sat on one of the board seats, with a place for your feet, but not for your back—only the reserved seats had folding backs—and from the moment they ran back the curtain at the end of the tent and the grand parade started around the track, with the queen and king sitting in the jeweled howdah on the elephant's back, waving their scepters, with the troupe of riders and acrobats, and the lions and tigers in cages and the chariots, with the drivers who had handkerchiefs tied around their heads and flowing out behind, and the clowns, and all—from this moment you tried not to miss anything, because some other fellow might see it.

That was the setting and the occasion of pink lemonade. It only came with the circus. Between times, if there was any one in town who made lemonade he served only the pale stuff that might have been made of neatfoot oil and shellac. He did not dare to put aniline dyes in his tub and add the glow of the sunset to his drink—or, as was darkly suspected, wine itself as a coloring. Pink lemonade was the circus' sum proptrium.

Yet at this time one must bid farewell as well as hail to pink lemonade. It is going out of favor with a public which has learned to look for drinks put up in bottles for consumption at the circus. Popcorn in packages is going with it. The men who dispense it have even left off their red coats and hats and go about in white or blue uniforms. The circuses have changed to suit a more sophisticated patronage. And, it must be said, pink lemonade and sophistication do not go together. But twenty-five years ago every boy and man of them would have said that if pink lemonade went, the circus must fall with it. Henry Allott may have died of a broken heart.—New York Post.

### Amenities of Artists.

Robert Leighton, the artist, was talking at a dinner in New York about the over-finished and banal work of painting of the bourgeoisie type. "Leighton, the English Bourgeois, met Whistler," said Mr. Henri, "one day in Piccadilly. The two men sauntered through the Burlington arcade talking art."

"But, my dear Whistler," said Leighton, "you leave your work so rough, so sketchy!" "My dear Whistler, why do you never finish?"

"Whistler screwed his glass into his eye and gave a French laugh. He said, 'why do you ever begin?'"—Washington Star.

tried to catch his attention with your hand. Just then there was a murmur from near the entrance, and then all around the tent, and a roar—"Look!"—and the monkeys on the Shetland ponies raced twice around the whole track. The pink lemonade man had gone by!

After that, lemonade was the main thought. You missed something as you tried to catch the man's eye, but your soul and body were parched for want of a glass of lemonade. Finally, you got it, and handed out your dime along the line and got a big glass and a package of holding that glass in your hand and sucking through that straw must be passed over. Even the regretful delight of getting the last few drops from under the piece of lemon is too much for words to tell. The popcorn lasted longer and was filling.

May be it was not until the ring master started telling about the show that will come immediately after this one, admission 10 cents, that you put down the glass on the board between your feet, and wiped your sticky hands on your pants. Then you kicked the glass off and it fell down below, and you missed the entrance for the grand chariot race because you were looking down to see where it fell. And the circus was over, and then you stuck around the tent where the circus people were eating. At last you went home, but you did not eat much supper. You were nearly full. Maybe Uncle Jim took you to the night performance, with the gas torches hanging on the poles and trees; but the next day the circus went away; and pink lemonade with it. That was the setting and the occasion

### HALF MINUTE STORE TALK

Another proof of the greatness of this store is the number of salesmen it employs. Take the clothing end of our business, for instance. We employ twelve painstaking salesmen who sell nothing exclusively, to attend our suit and overcoat trade. We don't employ them because they are good fellows, and need the jobs. We are not philanthropists. We employ them because we need them—because enough suit and overcoat buyers come here to keep them busy—at least most of the time. If we had fewer patrons, we'd have fewer salesmen. Any store, rightly managed, adjusts its sales force to fit its patronage. If we employ twelve clothing salesmen it's a pretty safe guess that we sell more clothing than stores employing half that number. When you're looking for the big store, with the big trade, look for the one with the big sales force, and it will prove a mighty good store to tie up to.



## EVERY COAT TRIED ON IN THE BASTING

THIS IS POSITIVELY THE ONLY WAY THAT A COAT CAN BE MADE TO FIT PROPERLY AND IT IS THE WAY WE FIT EVERY COAT. OUR SUITS AND OVERCOATS ARE ALL

MADE IN OMAHA \$15.00

buys a suit or overcoat made of the best materials of the same style and quality as those you pay twice as much for elsewhere. Are you paying for a name or quality?

The Aluminum Front in the Orpheum Theater Bldg.

The Only Fifteen Dollar Tailors Making Clothes in Omaha

## MID-WEST TAILORS

ARTHUR L. LEMON, Mgr. 1505 Harney Street South Omaha Store 428 North 24th Street.