

This Set of 5 Beautiful Pictures Mailed Absolutely FREE

*Sepia Tone
About 9x11 1/2 in.
All Ready
To Frame*



"The Girl of 1912"—by Charles Dana Gibson.



"A Big One"—by W. T. Snedley.



"Her Idle While"—by C. Cotes Phillips.



"Roughing it—at Newport"—by Albert E. Sterner.



"Why He Missed the Aeroplane"—by Howard Chandler Christy.

This set of absolutely new productions of America's foremost artists was published in the previous issue of The Semi-Monthly Magazine Section for the first time, and cannot be secured from anyone except through us. If offered for sale,

the price would be 50 cents per set, but we will send you absolutely free the entire set of these art reproductions if you will present the coupon below, properly filled out, to your "Onyx" dealer when purchasing one or more pairs of

"Onyx"

TRADE



Hosiery

MARK

One of New York's best department stores recently announced an offering of "Onyx" Hosiery. This store has had many years' experience with every make of hosiery. Here is what they said about the "Onyx" Trade Mark.

"On the toes of every pair of hose in this offering is a little gold medallion inscribed "Onyx." That is the highest coinage in the currency of hosiery values. It symbolizes quality, durability and workmanship of the highest kind. It is a guarantee of hose satisfaction and a proof of money well spent."

The millions of people who wear "Onyx" hosiery heartily endorse this statement, therefore the necessity of looking for the "Onyx" trademark is clear.

Cut Coupon on dotted line

Fill in your name and address on this coupon and present to your dealer when you purchase one or more pairs of "Onyx" hosiery. All dealers receiving this coupon with purchase of hosiery will forward it to Lord & Taylor, Wholesale, 153 E. 24th St., New York, who will send post paid a complete set of pictures advertised on back cover of The Semi-Monthly Magazine Section to the address below.

Name

Street

City

State

Fill in the coupon herewith today and take it with you when you go shopping, present it to any "Onyx" dealer when purchasing one or more pairs of either men's, women's or children's "Onyx" hosiery, and he will send it to us, and the set of beautiful pictures will be mailed to you promptly. Every price, quality, fabric or color obtainable in the "Onyx" brand.

We make this expensive offer to test the value of this Magazine Section. Sold at the quality shops. If your dealer cannot supply you we will direct you to the nearest dealer. Write to Dept. SM.

Lord & Taylor

Wholesale Distributors

New York