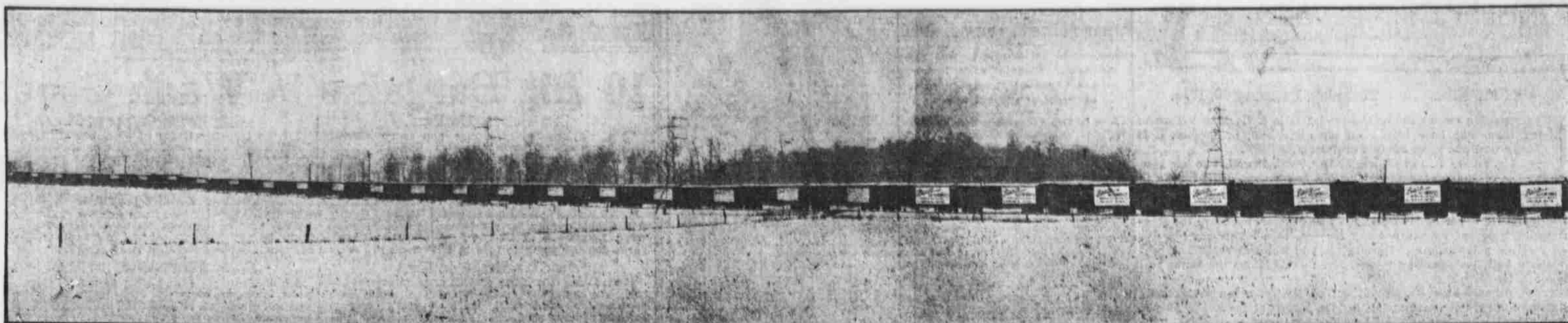


# The Factory for Nebraska and Western Iowa



(Continued from Page Eight.)  
at present.  
This is more forcibly demonstrated by the fact that up to January 1, 1914, we had delivered into our territory 549 '13's.

Buicks, and during the month of January we shipped 40 cars and in February 28. And in addition to this we have placed orders with the Buick Motor company for 400 cars to be shipped each month for

March, April and May. This goes to show that we expect to do more business this year than ever before.  
"Conditions throughout the country at present are excellent. The weather condi-

tions throughout the entire west during the winter have been favorable for one of the largest crops ever produced.  
"Every Buick dealer in our territory with facilities for handling automobiles

in carload lots has availed himself of the opportunity to stock cars and over half of the four trainloads already shipped have gone direct to the dealers, the balance being stored at our three houses at

Lincoln, Omaha and Sioux City.  
"Bankers are generous with loans to these dealers, for the reason that the Buick is considered collateral as good as any bond or mortgage.

"The outlook in general is indeed so promising that I anticipate the Buick Motor company's entire product for 1914 will have been delivered before June 1."

## BOOSTS FOR CONCRETE ROADS

### Speaker at Commercial Club Says They Alone Stand Wear.

## AUTOS NEED BETTER ROADS

### Hosford Says Poor Thoroughfares an Indirect Tax on the Community and as Such Must Be Considered.

"The only road material that engineers have been able to find that will not disintegrate with time, but will actually grow harder with age, is Portland cement," said Lewis R. Ferguson, of Philadelphia, assistant secretary of the American Portland Cement manufacturers, in an address on "Concrete Roads" before the Commercial club at the public affairs luncheon yesterday. Mr. Ferguson dwelt on the subject of the greater wear on the roads from automobiles over that of horse-drawn vehicles. He pointed out that last year 36,000 motor trucks were manufactured in the United States, and that the manufacture of these is greatly on the increase. He concluded then that by 1925 most of the transportation on the roads would be done with motor trucks, and this would be so wearing on the roads as to require the very best and most durable material for their construction.

### Civilization Follows Roads.

Mr. Ferguson said the civilization of nations could be traced by the amount of attention they had paid to the building of their highways. He regretted the fact that his own state of Pennsylvania had voted down a proposition for issuing bonds in the sum of \$50,000 for the construction of good roads. "and," he said, "it is regrettable to say that the farmers of that state boast that they are the ones who defeated the bond proposition." He pointed out that the farmers would be

the ones most benefited by the roads.  
W. D. Hosford was chairman of the meeting. In his introduction he said that only 15 per cent of the roads in the country could be said to be improved at all. "Every four roads," he said, "is an indirect tax, and when we come to regard it as such, we will take greater interest in good roads."

## Maxwell Sales Head Banquets Dealers from This Territory

John Yoke, Omaha district manager for the Maxwell Motor Sales corporation, gave an informal luncheon Thursday to some of his dealers who happened to be in the city attending the Auto show and had them meet Sales Manager C. F. Redden from Detroit, Fred Stewart from Des Moines and Charles Newby of Minneapolis.  
Mr. Redden, who is on his way to the Pacific coast, stopped in Omaha to spend a day with Mr. Yoke and congratulate him on the excellent work he has been doing in the Omaha district during the last six months and the able manager in which he has won the confidence and friendship of the many dealers throughout Nebraska, Iowa, South Dakota, Colorado and Utah, and particularly the large number of orders he has been sending in to the factory through the winter months.

In reply to the question as to how he accounted for the popularity of his car, Mr. Redden said:

"It can all be attributed to President Flanders' far sightedness and his knowledge of what the automobile public demands, by planning to build a dependable five passenger car for \$750."

Among those present at the banquet were: C. F. Redden, C. F. Stewart, C. R. Newby, E. E. Christiansen, Kenjopp brothers, E. W. Allen, E. E. Mockett, J.

H. Jarvis, Roy Reed, Bert Philipson, W. R. Swanson, Harry Swanson, H. P. Koll, L. L. Hanson, Clay Sadler, William Turner and G. H. Chiles.

## Haynes Exhibit is Productive of Big Business in Omaha

"I am positive that the Haynes exhibit in the Down Town garage will be productive of a great amount of business in this territory for the reason that hundreds of men and women who contemplate the purchase of a motor car, will visit us," says George H. Stout of the Haynes company. "That the Haynes car will be favored by many discriminating buyers, I am sure, because of the numerous appointments we have with people who are only waiting to see the Haynes before placing an order.  
"As time goes on I find it easier to sell the Haynes for many reasons. First, we have the confidence of the automobile public, whom we have served uninterruptedly for twenty-one years. During that time we have seen a great many changes in the industry. Many manufacturers have come and gone, and the owners of such cars experience more or less difficulty in securing service and parts; so much so, that the well established manufacturer is becoming a bigger factor in the sale of cars of all classes.  
"This year we have adopted the Vulcan electric gear shift, a wonderful mechanism, that is destined to revolutionize the automobile industry. This remarkable improvement eliminates the hand-shift lever, simplifies driving and adds immeasurably to the joys of motoring. It needs but to be demonstrated to be appreciated.

Key to the Situation—Bee Advertising.

## Ford Shows Number of Cars Made Daily by Lighted Signs

The Ford company has posted a bulletin board at the display at the Auditorium for the purpose of informing the public the numerical production of machines at the Ford factory every hour. Telegraphs are received hourly from the factory and the information is posted instantly. Up to Saturday the number of Fords in use was posted at 465,517. Lighted signs with that number engraved are stationed at the head of the Ford cars which are used in demonstrating. The average of cars built each day this week runs close to 15 hourly. Some days the average is a bit higher and some days a bit lower.

## Offers Spouse Gun to Shoot Her Father

LOS ANGELES, Cal., Feb. 25.—Opening the door for her father and brother to leave the house when her husband ordered them out, Mrs. Thomas Rodmond took a revolver from a drawer and handed it to her husband, who shot the father. The shooting resulted from a quarrel over a motorcycle.

## EDITOR SHOVELS DIRT IN CITY WORKHOUSE

MINNEAPOLIS, Minn., Feb. 25.—Alexis Georgian, editor of a socialist paper, today began serving a sentence of thirty days in the Minneapolis workhouse as a result of publishing an alleged libelous article during the 1912 election campaign. The editor was put to work as one of a gang of five shoveling dirt.

## DEPOSIT FOR WATER RENTAL

### Three Dollars the Minimum Charge Exact by Water Company.

## TENANTS MUST PUT UP MONEY

### Rule to Be Followed While Appeal in Real Estate Exchange Case is in the Supreme Court.

Pending an appeal to the supreme court of the case brought by the Real Estate exchange to test the Water board's power to compel landlords to guarantee water rent of tenants, the board of directors of the Metropolitan Water district at a meeting yesterday afternoon adopted a resolution directing General Manager H. Beecher Howell to require tenants to deposit a minimum of \$1 to cover water rentals for three months. Member Coad at first objected to the resolution, saying: "Our position in this matter is untenable. It will work an undue hardship upon 6,000 tenants."  
Coad also objected to appealing the case to the supreme court, until Attorney John L. Webster said he believed he could win it, although the authorities were equally divided as to the power of holding a lien against property for water charges.  
Howell said other cities required such deposits and that unless this or some similar scheme was adopted the board would find itself entangled in 8,000 accounts, as there are that many tenant water consumers.  
General Manager Howell read from the report of the Real Estate exchange committee's report and declared he had never contended that a cash deposit should be put up, but that landlords should simply guarantee the water rents of tenants.  
Coad contended that the water bills

would be rendered monthly, but Howell said it was impossible to read all of the 25,000 meters each month, inasmuch as from 1,000 to 1,500 house occupants were out of the city or away from home.  
Member Wead said the complaint was not on the fact that bills were not rendered monthly because the consumers objected to little monthly statements.  
Wead declared the cash deposit scheme would not affect more than 100 consumers and here Coad mixed with him.  
"If as a landlord you were not compelled to guarantee your tenants' bills would you do it?" he asked.  
"Sure," replied Wead, "out of charity, or because I had been doing it or just wanted to."  
"But you wouldn't do it as a business proposition?"  
"Guess not."  
"And you wouldn't do it at all."  
Finally Coad said if the board thought this scheme would be the best way out of it, he was willing to vote for it, but he said he "hated to see the board adopt a regulation that will work a hardship on 6,000 people."  
Concerning the fact that water could be shut off after notices to pay bills were ignored, a substitute plan suggested by Coad in connection with the thirty-day meter readings, Howell said he was sending out 90 such notices every month.  
"And Mrs. R. Beecher Howell got one," piped F. D. Wead.  
Howell's crown of displeasure was turned full upon Wead and thenceforth he contended himself with saying "That's right," when the general manager spoke.  
The Real Estate exchange had opposed the requiring of a deposit by either tenant or property owner.

## REVISED STORY OF GOOSE THAT LAID GOLDEN EGG

PENNYMAN, N. Y., Feb. 25.—John B. Cramer, president of the Board of Education, had a fine flock of chickens, which he was desirous of selling. He was told by a prospective purchaser who looked at some of the eggs that the eggs were not white enough for the New York market, to which he was shipping.

A friend advised him that small doses of peroxide of hydrogen, fed in water or mash, would aid his hens to produce eggs of the proper degree of whiteness. He tried the experiment and the eggs grew whiter but not fast enough to suit him. He then increased the doses, but his hens soon stopped laying eggs of any color, and soon began to die. All that he left of his flock is one old rooster, which Mr. Cramer would like to give away.

## "SOAKED THEM ON BOTH THE LONG AND SHORT HAUL"

WASHINGTON, Feb. 25.—Criticism of Postmaster General Burleson's action in abolishing the fifty-mile parcel post zones and extending the service's low rates to territory within the 150-mile zones blocked passage of the postoffice appropriation bill today in the senate.

Senator Williams declared the express companies would not be permitted for a minute to discriminate against the short haul as the government was doing.

"Oh, the express companies soaked them both on the short and long haul when it had a chance," interrupted Senator Lane.

Carson Released on Bond.

ATLANTIC, La., Feb. 25.—(Special.)—Lee Carson, who was arrested and bound over to await the action of the grand jury in the April term on the charge of assault with intent to commit great bodily

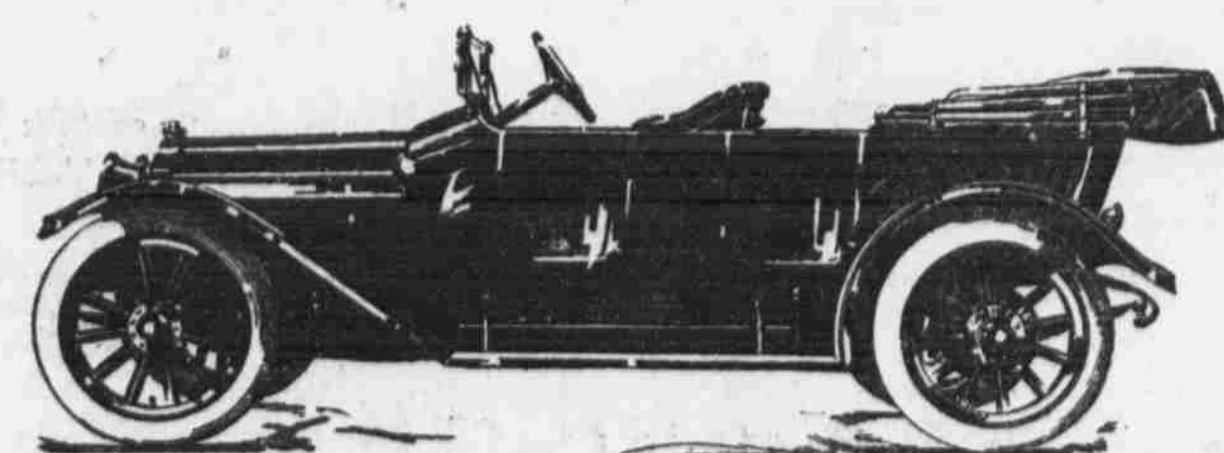
# \$950 Overland

# The Choice of Thousands

It isn't hard for the man who will take the time to investigate the Overland to understand why it has met with such great success.

It doesn't take an expert to buy an Overland, because you don't have to hunt for secreted defects that will loom up later.

Just as much time is taken in the construction of the Overland as is given to the selection of the raw materials which are used in building it.



Manufacturers of the famous Overland Delivery Wagons, Garford and Willys-Utility Trucks. Full information on request.

How would it be possible for the Overland to make such enormous increases in its sales year after year, if the car did not give **service** to its thousands of drivers.

More Overlands will be built this year than ever before. More people will drive Overlands this year than ever before.

More **real** service will be rendered by the Overland this year than ever before. The Overland is better and the price is lower this year than ever before.

Will this year find you one of the thousands of **satisfied** owners of this famous car which leads its class?

See it at Space 14.

# Van Brunt Automobile Co.

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OMAHA, NEBRASKA, Phone Douglas 8207, 2040 Farnam Street.