

The Bankers Reserve Life Company

OMAHA, NEBRASKA

Is making a unique proposition to successful salesmen.

Millions of Accumulated Assets

BASCOM H. ROBISON, Pres. R. C. WAGNER, Sec'y. R. L. ROBISON, Vice Pres. W. G. PRESTON, Treas.

Guarantee Fund Life Association

OMAHA, NEBRASKA. Organized January 2, 1902.

Assets, January 1, 1914, \$1,319,481.68 Reserve Fund 1,079,377.44 First Mortgage Farm Loans 656,297.50

Entire Assets Are Pledged to Secure Policyholders. Policies provide death, disability and old age benefits, and are incontestable after two years from their date.

Since most men desire life insurance mainly for protection, why not buy a policy that will best serve your needs? Rate per \$1,000 insurance, age 35 years, \$13.30. Guaranteed by entire assets.

Home Office Brandeis Bldg. Phone Douglas 7021.

The Commonwealth Life Insurance Company

OMAHA, NEBRASKA. 508-512 Omaha National Bank Building. COMMENCED BUSINESS AUGUST 9TH, 1910.

OUR GROWTH

Table with 3 columns: Date, Admitted Assets, Insurance in Force. Rows for Jan 1, 1911; Jan 1, 1912; Jan 1, 1913; Oct 1, 1913 (Est.).

Surplus To Policy-Holders (Over) \$295,000.00

EVERY DEATH LOSS HAS BEEN PROMPTLY PAID. You are absolutely safe with a policy in this company. Boost for a Nebraska Company. Do not send your money from the state.

German-American Life Insurance Company

OMAHA

First Class Positions for Live Wires

Your Insurance Business

Can be advertised as profitably as any branch of merchandising. TRY IT ON

The Bee's Insurance Page

More Money and Aid Being Extended for Poor Taylor Family

Another \$10 has been added to the Taylor fund by Bee readers, W. L. Kierstead and "O. L." each having sent \$5 to help pay for the little home into which the poor family is moving.

TRIAL OF BRANDEIS SUIT TO BE RESUMED TUESDAY

Trial of the suit for \$200,000 damages brought by Mrs. Nellie Paul against Arthur Brandeis in Judge Day's district court will be resumed Tuesday morning after an interval of three days.

Don't have to be used very often when you use Bucklen's Arnica Salve; safe, sure and heals quickly. See all druggists.

News from the Insurance Field

ACCIDENTS OF THE WEEK

Review of Notable Accident Headlines for Last Week, Showing the Necessity of Accident Insurance.

DR. ANNA SHAW BADLY HURT

Suffrage Chief Falls Alighting from Train, Breaking Leg.

Steamships Celtic and Madonna Collide in the Bay of Naples

Florence Woman So Horribly Burned That She May Die

J. W. Dinkens Killed Instantly by Powder Blast Near Florence

Thirty Injured as Car Hits Open Switch

LON MASON THROWN FROM MOTORCYCLE AND INJURED

LOSES LIFE IN EFFORT TO SAVE GIRL FROM FIRE

CHILD BURNS TO DEATH AS HOUSE GOES AFIRE

MRS. JOHN A. LOGAN IS ACCIDENTALLY POISONED

WHAT JOHN DIDN'T KNOW ABOUT LIFE INSURANCE

"Join, what are you worth?" "About \$30,000." "What kind of property?" "Real estate and merchandise stock." "Do you carry any life insurance?" "Not very much; don't need it. My family will get my property when I die." "Yes, your wife and daughter will get the property, but are you sure that they will be able to keep it up and make it yield an income? By the way, what does it cost you to maintain the property—taxes, insurance, repairs, etc?"

Eight Persons Badly Injured in Collision Near Springfield, Mo.

Los Angeles Doctor Drowns in Sight of Mother and Friends

Eleven Persons Are Saved from Sinking Barges in the Sound

Nine Persons Die as Barges Founder

HIGGINS FALLS DOWN STAIRS AND BREAKS HIS RIGHT LEG

Breaks His Ankle—Fred Ellingwood, 219 Chicago street, employed by Milton Rogers & Sons, hardware dealers, sustained a fracture of the right leg.

CHILDREN SUFFOCATED WHILE MOTHER IS AWAY

YOUTH KNOCKED DOWN BY POLICE CAR ON STREET

LITTLE BOY DIES AFTER DRINKING SILVER POLISH

THREE MEN HAVE CLOSE CALL FROM DEATH BY GAS

for you die that the beneficiaries you name will receive every dollar named in the policy. Fact of the matter is, it would be a fine idea for you to sell part of your property and buy life insurance in a good, strong company."

Insurance Notes.

Should the Kentucky legislature pass the pending bill regulating fire insurance rates, underwriters announce the companies will be obliged to cease business in the state.

Several prominent general agents of life insurance companies are preparing to contest the ruling of the internal revenue department that renewal life insurance commissions are taxable under the income tax law.

The National of Hartford reinsured several local companies in Nebraska, giving it by far the largest premium income in the state. There has been much interest to see whether the expected economies and changes would follow. The annual report for 1913 shows that the National wrote premiums of \$42,583, with losses of \$12,428, a loss ratio considerably below the average for the state.

FAVORS BUYING AUDITORIUM

Committee Appointed at Citizens' Mass Meeting Makes Report.

FINDS PRICE REASONABLE

To Buy Site and Erect Building Would Cost Double Sum Asked for the Present Structure.

Some ten days ago a mass meeting of citizens was held to discuss the advisability of the city purchasing the Auditorium from the company owning the building. At the time the company held the building and site at \$25,000, but has since reduced it to \$20,000.

If Child Is Cross, Feverish and Sick

Look Mother! If tongue is coated, cleanse little bowels with "California Syrup of Figs."

Children love this "Fruit Laxative," and nothing else cleanses the tender stomach, liver and bowels so nicely.

A child simply will not stop playing to empty the bowels, and the result is, they become tightly clogged with waste, liver gets sluggish, stomach sour, then your little one becomes cross, half-sick, feverish, don't eat, sleep or act naturally, breath is bad, system full of cold, has sore throat, stomach-ache or diarrhoea. Listen, Mother! See if tongue is coated, then give a teaspoonful of "California Syrup of Figs," and in a few hours all the constipated waste, sour bile and undigested food passes out of the system, and you have a well, playful child again.

Millions of mothers give "California Syrup of Figs" because it is "perfectly harmless; children love it, and it never fails to act on the stomach, liver and bowels."

Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly printed on the bottle. Beware of counterfeiters sold here. Get the genuine, made by "California Fig Syrup Company." Refuse any other kind with counterfeit—Advertisement.

SUBSTITUTE FOR EUGENICS

Elbert Hubbard Suggests Life Insurance for Bride.

Law Requiring Such Protection to Wife Before Marriage Would Satisfy Purpose and Obliterate Embarassment of Eugenics.

Discussing forcefully the subject of "Eugenics" in his January number of the Pra, Elbert Hubbard brings to light a suggestion which may be an important factor in solving the complex problem which is confronting those states which have that subject up for consideration.

His suggestion that a life insurance policy take the place of the eugenic certificate now demanded in those states which have already passed the law sounds like a good solution of the controversy. Following is an extract from his article:

"A Bridegroom's Policy." In this matter of eugenics, let us take a lesson from the dame.

My suggestion is that every man who wishes to wed, before the marriage ceremony is performed, should get married with one life insurance policy on his life.

The size of the policy he can fix himself. The amount will mirror his financial status, not his love. Let it be for a minimum of, say, \$1,000, with no limit to the extent on the maximum.

A life insurance policy implies the health of the individual, and all examiners will understand and appreciate the import of it as well as the import of a "bridegroom's policy." An insurance policy puts the whole thing on a gracious, graceful and generous ground. An insurance policy is a valuable token, and when it comes as a love-token, it will be especially prized.

If a woman gives her life into the keeping of a man, why should not the man in return give her at least a policy on his life?

Not only is a life insurance policy a guaranty of health, but it is also a guaranty of something quite as important, and that is business acumen.

To be able to secure a life insurance policy is a privilege. Not every man can get one. But anybody can get married who is able to pay a license fee of 50 cents. As for the clergyman, we can stand him off.

A life insurance policy is a certificate of character, a certificate of health, a symbol of economic sufficiency and efficiency, all in one.

A Courteous Consideration. It certainly cannot be regarded as a hardship for a state to require the bridegroom to present the bride with a life insurance policy, because the real fact is that no man has any business to get married, taking upon him the life of another, unless he has the ability to keep up his premiums.

Viewing the subject from every possible standpoint, the life insurance policy relieves the embarrassment covering a very delicate proposition; its giving is also a graceful, gracious, generous act, altogether in the line of commonsense, sentiment, economics and sound eugenics.

Further, the plan may find its own way into the hearts of the people. Not only must he be able to pass the examination so as to secure the policy, but he must have the money to pay for the first year's premium.

Just before marriage a man is generous, if he ever is in his life.

The woman who expects her husband to take out a life insurance policy after they are wedded may find post-nuptial snoring and "Huerta manana" snoring on the doorstep.

The post-nuptial agreement was nearly as bald a proposition as the suggested health certificate.

The life insurance policy softens down the angularities of both.

A Wise Expedient. I should like to see a federal law passed covering this question. If not that, then let each state pass a law of its own.

That the state have a right to fix the conditions under which marriage shall occur is freely admitted, and no honest or capable man would object to the inclusion of life insurance, especially in view of the fact that the policy is worth the money.

It cannot very well hand around a certificate of health at the supper table for the entire family to inspect. Neither would it look well on the piano among the bride's presents.

A life insurance policy, however, is occasionally even now found among the presents. No one is ever shocked. Its lines are pleasant, and that it suggests a beautiful, right, hygienic and altogether lovely life insurance, like fire insurance, after all, is for the insured. He is the beneficiary.

Fire insurance is for the man whose property doesn't burn up; and a life insurance policy is for the man who lives. There is no benzoin of soda in a life insurance policy.

The fact that a man is insured makes him a better citizen, a better husband and a better father. So there you are!

of the Auditorium by the city at this time is advisable in the interests of Omaha. The main questions we have considered are:

"Is an Auditorium a necessity? Can Omaha afford to be without an Auditorium? Is the price reasonable?"

The first two questions answer themselves. As to the third: After conferring with the directors of the Auditorium company they have expressed their willingness to accept \$200,000 for the property, free from debt. This has cost them \$275,000. Out of the proceeds they will have to pay all outstanding mortgages, taxes and floating indebtedness, leaving less than \$20,000 to be distributed among more than 2,000 stockholders. The remainder of the bond issue, \$50,000, will, we believe, be sufficient to complete and remodel the Auditorium and make it up to date, providing an Auditorium which can be used at all times by all the people of Omaha for all purposes.

"We urge every citizen of Omaha who has the interests and advancement of the city at heart to work for the passage of these bonds and to use every legitimate means at his command. We believe by so doing the best interests of Omaha will be served for the following reasons:

The Reason Why. "Necessity—Omaha must have an Auditorium. An Auditorium is a necessity to provide for the various enterprises of a public and private nature."

The Best Method—The purchase of the present Auditorium at the price offered, \$200,000, is the most economical and most practical way to acquire an Auditorium in the immediate future.

"City May Lose Auditorium—Should these \$200,000 bonds not be voted and the purchase not be made, the present owners have repeatedly declared that they will sell the property to private owners. In such an event we are satisfied that the building would be used for commercial purposes and Omaha would be without an Auditorium for many years."

Price Reasonable—At the price, \$200,000, the Auditorium is offered to the city and the purchase is a good business transaction for the city.

"Can Make Improvements—The remainder of the bond issue, \$50,000, is sufficient to complete the Auditorium as originally planned, beautifying the exterior, modernizing the interior, and making it an up-to-date building."

Satisfactory Management—The pledge

ACCIDENT HEALTH FIDELITY SURETY BONDS



LIABILITY PLATE GLASS AND BURGLARY

We are issuing the most liberal policies consistent with good service to our patrons and honest adjustment of their losses.

NATIONAL FIDELITY AND CASUALTY COMPANY

OMAHA. National Fidelity and Casualty Building



Company's Property.

REGIONAL INSURANCE.

Every argument in favor of a regional system of banking applies with equal force to regional insurance. It is far better from every point of view that there should be life insurance companies in every state in the union rather than just a few in the eastern states.

These companies cannot furnish any safer insurance or at a less cost than can dozens of other companies. It is simply financial suicide for Nebraska, for instance, to patronize them; yet these few are writing millions of new insurance in Nebraska. Why not keep the premiums for this insurance in the state by dealing with

THE MIDWEST LIFE

N. Z. SNELL, PRESIDENT. A NEBRASKA STOCK COMPANY. SELLING NON-PARTICIPATING LIFE INSURANCE ONLY. FIRST NATIONAL BANK BUILDING, LINCOLN. OMAHA AGENCY: CITY NATIONAL BANK BUILDING. GEORGE CROCKER, F. A. FINNEY, General Agents.

THE OMAHA BEE—THE HOME PAPER.

THE HANDSOMEST COMPLIMENT which a poor man can pay to his wife is wrapped up in an insurance policy the payments of which are kept up.

TOM S. KELLY "THE INSURANCE MAN." TYLER 861.

THE FOLLOWING COMPANIES GUARANTEE SAFETY IN Fire Insurance

Home Insurance Company, Phoenix Insurance Company, Continental Insurance Company, Springfield Fire & Marine Insurance Company, New Hampshire Insurance Company, Liverpool and London and Globe Insurance Company, Franklin Insurance Company, Western Assurance Company.

Foster-Barker Company

Brandeis Bldg. Phone Doug. 29

ARE YOU INSURED?

If not, we have the policy you want.

GREAT WESTERN POLICIES PAY.

H. O. WILHELM, Manager. Phone Douglas 3316. New Baird Building, Omaha, Neb.

Characteristic Western Service

This is what you get when the "Lion" writes your bond. No delay, no red tape.

No better service in the WORLD on SURETY BONDS and you can get at our HOME OFFICE here in OMAHA.

Lion Bonding & Surety Co.

9th Floor W. O. W. Bldg. Phone Douglas 678. We don't want much, just the "Lion's Share."

INSURANCE

FIRE, TORNADO, AUTOMOBILE, PLATE GLASS, BOILER, BURGLARY, HEALTH AND ACCIDENT. ALFRED C. KENNEDY. 209 First National Bank Building. Phone Douglas 722.

We insure insurance men

the best of service, the best location and the most in office comfort for your money if you office in

THE BEE BUILDING

"The Building That is Always New"

We can show you a few choice offices today. Next month there may be none.

Superintendent, Room 103

WINDOW DECORATED FOR OMAHA AUTOMOBILE SHOW

On the Sixteenth street side of the store the Burgess-Naah company has decorated an entire window in honor of the automobile show, which will open Monday afternoon. A display window portraiture; a boulevard scene with a handsome electric coupe taking an afternoon spin. Figures are seated in the coupe and figures are strolling about the walk outside. The time of year is spring and the shrubbery is green and the sky in the background light and clear. The roadway has the appearance of macadam.

Would He Self-Sustaining. "Self-sustaining—Operated under the board of managers and with the elimination of taxes and other expense now necessary, it is our opinion that the Auditorium will be self-sustaining."

"Most Logical Site—The present site is the most logical one available for Auditorium purposes at the price. It also has the advantage of being known as 'The Auditorium Location.' Due to its continuous use as an Auditorium for ten years."

"Only Thing to Do is Buy—While the Auditorium when completed may not be as modern or pretentious as Omaha should have, we believe that under existing circumstances the purchase is the only solution of the present situation. To provide a new site and erect a new building in a central location would cost \$400,000 or more. Such a building could not be provided in less than three years under the most favorable circumstances."

"Available to All—With the purchase of the Auditorium now by the city the people of Omaha and its visitors will have a building which will be available at all times for all purposes." (Signed) Charles A. Goss, T. G. Northwall, John Rosicky, Val Peter, Frank A. Kennedy, C. C. George, "H. H. Hatteroth."

Persistent Advertising is the road to Business Success.

When Women Suffer

No remedy gives greater relief than Anti-kamnia (A-K) Tablets in all conditions generally known as "Women's Aches and Pains." One trial will satisfy any woman that she has at last found the remedy she has so long been looking for.

Indigestion—Dyspepsia

Are you distressed after eating? Do you have nausea when riding in the cars or on the train or boat? Take A-K Tablets and get instant relief. Genuine A-K Tablets bear the K monogram. At all Druggists. P. S.—A-K Sales for Escame.