The Bankers Reserve Life Company OMAHA, NEBRASKA

T Is making a unique proposition to successful salesmen.

Millions of Accumulated Assets

BASCOM H. ROBISON, Pres. R. C. WAGNER, Sec'y. W. G. PRESTON, Treas. R. L. ROBISON, Vice Pres.

Guarantee Fund Life Association

OMAHA, NEBRASKA. Organized January 2, 1902, Assets, January 1, 1914......\$1,319,481.68 Reserve Fund 1,079,377.44 First Mortgage Farm Loans...... 656,297.50

Entire Assets Are Pledged to Secure Policyholders.
Policies provide death, disability and old age benefits, and are
incontestable after two years from their date.
Unselfish men desire life insurance for protection—for the family. That is the only kind of a policy we issue. Men only.

21 to 50 years, are eligible.
Since most men desire life insurance mainly for protection. why not buy a policy that will best serve your needs?
Rate per \$1,000 insurance, age 35 years, \$13.30. Guaranteed Other ages in same proportion

Brandeis Bldg.

Insurance in Force

\$ 340,642.00 \$2,111,870.00

TO RAISE FUNDS BY RECITAL

Letter Carriers Will Give Musical Tuesday of Next Week.

FAMOUS ARTISTS TO APPEAR

Miss Alma Gluck and Reinald Wer-

renrath Will Come to Omaha and

Sing Under Auspices of

Association.

The first attempt to raise money for s fund to defray some of the expenses

of the Twentieth Biennial convention of

the National Association of Mail Carriers, which will be held in Omaha in

1915, will be made by the Omaha let-

ter carriers on March 2, when they will

hold a joint recital by Miss Alma Gluck,

soprano, and Reinald Werrenrath, bari-

tone, at the Auditorium. Those two

American artists have been engaged to

give a performance so that the letter

carriers might realize a profit for the

purpose of making the convention here

the most successful convention held

during the forty years of the associa-

The letter carriers' convention is one

of the most important of all conventions

nd it takes money to hold such conven

tions. The convention in San Francisco

last fall represented an expenditure of

over \$250,000 and as the distance was so

great to the coast city, the number of

delegates attending from the eastern and

scuthern states was very small. It is

vention and that means that the ex-

penditure in Omaha will be twice as

Will Give Entertainments.

expenses, the Omaha letter carriers have

to be within the reach of all. Both of

companist with many of the leading

pure and flexible voices and are well

The concert will be held on the even

The Program.

The program will include the follow-

ing of March 2, at the Auditorium.

worth hearing.

In order to hold up their end of the

double the number to the "Frisco" con- would have been in staking out

Hermani

town lot.

Home Office (-) (-) Phone Douglas 7021.

The Commonwealth Life Insurance Company OMAHA, NEBRASKA

508-512 Omaha National Bank Building. COMMENCED BUSINESS AUGUST 9TH, 1910.

OUR GROWTH

\$3,984,870.00 Surplus To Policy-Holders (Over) \$295,000.00

EVERY DEATH LOSS HAS BEEN PROMPTLY PAID You are absolutely safe with a policy in this company, Boost for a Nebraska Company. Do not send your money from

Our assets are invested in securities on Nebraska lands. Not the Largest Company, but the Best, FRANS NELSON, President

German-American Life Insurance Company OMAHA

First Class Positions for Live Wires

Your Insurance Business

Can be advertised as profitably as any branch of merchandising. TRY IT on

The Bee's Insurance Page

More Money and Aid Being Extended for Poor Taylor Family expected that the number of delegates

Another \$10 has been added to the Taylor fund by Bee readers, W. I. Kierstead and "O. L." each having sent \$5 to help much. pay for the little home into which the poor family is moving. On account of sickness the man who donated his services to move the family's belongings was planned to give a number of good enunable to finish the job. Any man with tertainments, which will realize modest a wagon and team who will kindly help profits providing they are well attended. the Taylors get moved and settled is Prices for the Gluck and Werrenrath urged to phone Richard Burnell, Web-concert have been reduced to \$2, so as

ster 4430. A nice 9x12 rug and a set of dining the singers are of exceptional merit. Miss room chairs have been donated for the Gluck is recognized in all parts of the little home by Mrs. B. M. Newman, 4203 United States, as well as Europe, a leader Dodge street. A pretty valentine remem- of ...merican sopranos, while Mr. Werbrance was sent to The Bee for the Tay- renrath, has been a baritone singer aclor family by a child. Enough lumber to build a barn has been offered them by symphony orchestras. Both have rich, the Omaha Lumber and Coal company.

TRIAL OF BRANDEIS SUIT TO BE RESUMED TUESDAY

Trial of the suit for \$250,000 damages Trial of the suit for \$250,000 damages (a) Air of Asteria (from II Telermaco) brought by Mrs. Neilie Paul against (a) Air of Asteria (from II Telermaco). Gluck Arthur Brandels in Judge Day's district court will be resumed Tuesday morning (b) after an interval of three days. In accordance with custom the jury was not required to report Saturday and Monday is a legal holiday. It is predicted that the case will be given to the jury before next Saturday.

Clean Bandages

Don't have to be used very often when you use Bucklen's Arnica Salve; safe, sure and heals quickly. Sc. All druggists.

—Advertisement.

Semiramide)

Miss Gluck.

(a) "O wusst' ich doch".....

(b) "Lauf der Weit"....

(c) "Auf Wachtposien"....

Mr. Werrenrath.

News from the Insurance Field ACCIT

ACCIDENTS OF THE WEEK SUBSTITUTE FOR EUGENICS

Review of Bee Accident Meadlines for Last Week, Showing the Mecessity of Elbert Hubbard Suggests Life In-

Suffrage Chief Falls Alighting from Train, Breaking Leg.

Steamships Celtic and Madonna Collide in the Bay of Naples

Florence Woman So Horribly Burned That She May Die

J. W. Dinkens Killed Instantly by Powder Blast Near Florence

Thirty Injured as Car Hits Open Switch

ON MASON THROWN FROM MOTORCYCLE AND INJURED

LOSES LIFE IN EFFORT TO SAVE GIRL FROM FIRE

CHILD BURNS TO DEATH AS HOUSE GOES AFIRE

MRS, JOHN A. LOGAN IS ACCIDENTALLY POISONED

DR. ANNA SHAW BADLY HURT Eight Persons Badly Injured in Collision Near Springfield, Mo.

> Los Angeles Doctor Drowns in Sight of Mother and Friends

> Eleven Persons Are Saved from Sinking Barges in the Sound

Nine Persons Die as Barges Founder

HIGGINS FALLS DOWN STAIRS AND BREAKS HIS RIGHT LEG

"A Bridegroom's Policy."

In this matter of eugenics, let us take a lesson from the dame.

My suggestion is that every man who wishes to wed, before the marriage ceremony is performed comply with one little requirement.

That is, let him present to the bride an insurance policy on his life.

The size of the policy he can fix himself. The amount will mirror his financial status, not his love. Let it be for a minimum of, say, \$1,000, with no limit to the ante on the maximum.

A life insurance policy implies the health of the individual, and all examiners will understand and appreciate the importance as well as the import of "a bridegroom's policy." An insurance policy puts the whole thing on a gracious, graceful and generous ground. An insurance policy is a valuable gift, and when it comes as a love-token, it will be especially prized.

If a woman gives her ilfe into the keeping of a man, why should not the man in return give her at least a policy on his life?

Not only is a life insurance policy a granty of health but it is a life. Breaks His Ankle-Fred Ellingwood, 212) Chicago street, employed by Milton Rogers & Sons, hardware dealers, sus-

CHILDREN SUFFOCATED WHILE MOTHER IS AWAY YOUTH KNOCKED DOWN

BY POLICE CAR ON STREET LITTLE BOY DIES AFTER

DRINKING SILVER POLISH

THREE MEN HAVE CLOSE CALL FROM DEATH BY GAS

WHAT JOHN DIDN'T KNOW

'About \$30,000,"

"What kind of property?"

"Real estate and merchandise stock. "Do you carry any life insurance?" "Not very much; don't need it. My amily will get my property when I die, "Yez, your wife and daughter will get the property, but are you sure that they will be able to keep it up and make it yield an income? By the way, what does it cost you to maintain the propertytaxes, insurance, repairs, etc?"

Something like \$1,000 a year." "Are you positive that your relatives will not contest your will?"

"I think I am." "Do you know that you can pay premiums on \$30,000 of old line life insurance at less of an outlay than you make for maintaining your realty? Well, it is true. And the policy will be payable to your wife and daughter if they wish, or it may be held by the company, which

Stakes for a Free

Wagon Bridge Are

Uncle Joe Redman was the moving

spirit from Omeha and with the mem-

bers of the Florence Commercial club

went to the river bank in the vicinity of

the water works intake. There three

stakes were driven into the ground and a

small flag attached to the center one.

Crossing on the ice, the members of

the party located the east approach of

the bridge, drove the stakes and raised

another American flag. This finished,

they all returned to Florence, well satis-

fied with the work of the day, which they believe is the first act in the construc-

tion of a free bridge, that is sure to be

Uncle Joe Redman, one of the early

ioneers, is authority that the bridge lo-

cation is at the exact point where the

ing the early '50s on their overland jour-

here a substantial bridge can be built at

a fraction of what the Douglas street

ney to Utah. He asserts that at

bp sil dealers .- A vertisement.

believe is the first act in

This completed, Uncle Joe remarked:

Set at Florence

name will receive every dollar named in ABOUT LIFE INSURANCE the policy. Fact of the matter is, it would be a fine idea for you to sell part of your property and buy life insugance in a good, strong company."

> Insurance Notes. Should the Kentucky legislature pass the cending bill regulating fire insurance cates, underwriters announce the com-

A Courteous Consideration.

It certainly cannot be regarded as a hardship for a state to require the bride-groom to present the bride a life insurance policy, because the real fact is that mo man has any business to get married, taking upon him tee obligations that marriage involves, where he has the ability to keep up his premiums.

Viewing the subject from every possible standpoint, the life insurance policy relieves the embarrassment covering a very delicate proposition; its giving is also a graceful, gracious, generous act, altogother in the line of commonsense, sentiment, economics and sound eugenics. Further, the plan puts the man on his good behavior. Not only must be be able to pass the examination so as to secure the policy, but he must have the money to pay for the first year's premium.

Just before marriage a man is generous. Several prominent general agents of life insurance companies are preparing to contest the ruling of the internal revenue department that renewal life insurance commissions are taxable under the income

tax law.

The National of Hartford reinsured several local companies in Nebraska, giving it by far the largest premium income in the state. There has been much interest to see whiether the expected economies and changes would follow. The annual report for 1913 shows that the Netional wrote premiums of \$945,583, with losses of \$472,462, a loss ratio considerably below the average for the state.

A bill has been passed by the special a should like to see a federal law should like to see a federal law.

will pay them a good rate of interest as long as they leave the money with the company; or the company will pay the money in annual installments if you so direct. Your creditors cannot touch the money, nor can relatives who might take a notion to contest your will. In this sense a life insurance policy is better than a will—you know positively be-

FAVORS BUYING AUDITORIUM

Mass Meeting Makes Report.

Would Cost Double Sum Asked for the Present Struc-

citizens was held to discuss the advisa torium from the company owning the business men and others of the city, get-

"We are convinced that the purchase

If Child Is Cross,

Look Mother! If tongue is coated, cleanse little bowels with "California Syrup of Figs."

nothing else cleanses the tender stomach, liver and bowels so nicely.

they become tightly clogged with waste, liver gets sluggish, stomach sours, then your little one becomes cross, half-sick, feverish, don't eat, sleep or act naturally, breath is bad, system full of cold, has sore throat, stomach-ache or Mormons crossed the Missouri river durdiarrhoes. Listen, Mother! See if tongue is coated, then give a teaspoonful of "California Syrup of Figs," and in a point there is a rock bottom and that

lain's Cough Remedy of great help to printed on the bottle. Beware of coun-you. It loosens a cold, relieves the lungs, terfeits, sold here. Get the genuine, aids expectoration and enables the made by "California Fig Syrup Comsystem to throw iff the cold. For sale pany." Refuse any other kind with contempt.-Advertisement

FIDEL-

surance for Bride.

Law Requiring Such Protection to

Wife Before Marriage Would Suit

Purpose and Obviate Embar-

rassment of Eugenies.

Discussing forcefully the subject of

a suggestion which may be an impor-

which have that subject up for consideration. His suggestion that a life insur-

ance policy take the place of the augenic

sounds like a good solution of the con-

"A Bridegroom's Policy."

his life?

Not only is a life insurance policy a guaranty of health, but it is also a guaranty of something quite as important, and that is business acumen.

To be able to secure a life insurance policy is a privilege. Not every man can get one. But anybody can get married who is able to pay a license fee of 50 cents. As for the clergyman, we can stand him off.

A life insurance policy is a certificate.

A life insurance policy is a certificate of character, a certificate of health, a symbol of economic sufficiency and efficiency, all in one.

A Courteous Consideration.

Just before marriage a man is generous, if he ever is in his life.

The woman who expects her husband to take out a life insurance policy after they are wedded may find postponement and "Huerta manana" snoozing on the dourstee.

I should like to see a federal law passed covering this question. If not that, then let each state pass a law of

That the state have a right to fix the

The fact that a man is insured makes

him a better citizen, a better husband and a better father. So there you are!

of the Auditorium by the city at this

time is advisable in the interests of

Omaha. The main questions we have con-

"Is an Auditorium a necessity? Can

Omaha afford to be without an Audi-

"The first two questions answer them-

selves. As to the third: After conferring

with the directors of the Auditorium

company they have expressed their will-

ingness to accept \$200,000 for the property,

free from debt. This has cost them

\$275,000. Out of the proceeds they will

have to pay all outstanding mortgages,

taxes and floating indebtedness, leaving

less than \$70,000 to be distributed among

more than 2,000 stockholders. The re-

mainder of the bond issue, \$50,000, will,

we believe, be sufficient to complete and

remodel the Auditorium and make it up

to date, providing an Auditorium which

can be used at all times by all the people

"We urge every citizen of Omaha who

has the interests and advancement of the

city at heart to work for the passage of

these bonds and to use every legitimate

means at his command. We believe by

so doing the best interests of Omaha will

The Reasons Why.

provide for the various enterprises of

"Necessity-Omaha must have an Audi-

be served for the following reasons:

of Omaha for all purposes.

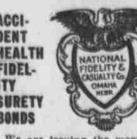
public and private nature.

in the immediate future.

torium? Is the price reasonable?

sidered are:

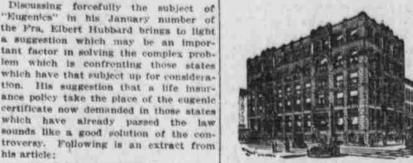
his article:



We are issuing the most liberal poli-cies consistent with good service to our patrons and honest adjustment of their losses. POLICY WOULD IMPLY HEALTH

NATIONAL FIDELITY AND CASUALTY COMPANY

National Fidelity and Casualty Building



ITY PLATE GLASS AND BUR-

Every argument in tavor of a regional system of banking applies with equal force to regional insurance. It is far better from every point of view that there should be life insurance companies in every state in the union rather than just a few in the eastern states. In these gds we have pointed out that certain companies such as the New York Mutual, Equitable and Metropolitan, all of New York, and the Prudential of Newark, had become, on account of their size, a real menace to the welfare of the country, just as the big New York banking interests had become such a menace. The combined assets of these companies now reach the chormous amount of \$2,500,600,000.

These companies cannot furnish any safer insurance or at a less cost than can dozens of other companies. It is simply financial suicide for Nebraskans, for instance, to patronize them; yet every year they are writing millions of new insurance in Nebraska. Why not keep the premiums for this insurance in the state by dealing with

THE MIDWEST LIFE N. Z. SNELL, PRESIDENT

A NEBRASKA STOCK COMPANY SELLING NON-PARTICIPATING LIFE INSURANCE ONLY FIRST NATIONAL BANK BUILDING, LINCOLN. GEORGE CHOCKER, F. A. PINERY, General Agents.

THE OMAHA BEE-THE HOME PAPER

THE HANDSOMEST COMPLIMENT which a poor man can pay to his wife is wrapped up in an insurance policy the payments of which are kept up.

TYLER 861

MAN."

"THE INSURANCE

THE FOLLOWING COMPANIES GUARANTEE SAFETY IN

nental Insurance Company. Springfield Fire & Marine Insurance Company. New Hampshire Insurance Company. Liverpool and London and Globe Insurance Company. Franklin Insurance Company. Western Assurance Company.

Foster-Barker Company Brandeis Bldg. Phone Doug. 29

> ARE YOU INSURED? If not, we have the policy you want. GREAT WESTERN POLICIES PAY

H. O. WILHELM, Manager. Phone Douglas 3316. New Baird Building, Omaha, Neb.

Characteristic Western Service

This is what you get when the "Lion" writes your bond.

No better service in the WORLD on SURETY BONDS and you can get at our HOME OFFICE here in OMAHA.

Lion Bonding & Surety Co.

9th Floor W. O. W. Bldg.

Phone Douglas 678.

We don"t want much, just the "Lion's Share."

--INSURANCE--

FIRE, TORNADO, AUTOMOBILE, PLATE GLASS, BOILER, BURGLARY, HEALTH and AUCIDENT, ALFRED C. KENNEDY

209 First National Bank Building.

We insure insurance men

the best of service, the best location and the most in office comfort for your money if you office in

THE BEE BUILDING "The Building That Is Always New"

We can show you a few choice offices today. Next month there may be none.

Superintendent, Room 103

of the city council to create a board of managers of nine from the various interests of Omaha assures a businesslike and public administration of the affairs of the Auditorium.

Would Be Self-Sustaining. "Self-sustaining-Operated under the oard of managers and with the elimination of taxes and other expenses now necessary, it is our opinion that the Auditorium will be self-sustaining.

'Most Logical Site-The present site is torium. An Auditorium is a necessity to the most logical one available for Auditorium purposes at the price. It also has the advantage of being known as "The Best Method-The purchase of the 'The Auditorium Location,' due to a present Auditorium at the price offered, continuous use as an Auditorium for ten \$300,000, is the most economical and most years.

practical way to acquire an Auditorium "Only Thing to Do is Buy-While the Auditorium when completed may not be "City May Lose Auditorium-Should as modern or pretentious as Omaha these \$250,000 bonds not be voted and the should have, we believe that under expurchase not be made, the present owners lating circumstances the purchase is the have repeatedly declared that they will only solution of the present situation. To sell the property to private owners. In provide a new site and creek a new buildsuch an event we are satisfied that the ing in a central location would cost building would be used for commercial \$400,000 or more. Such a building could not be provided in less than three years purposes and Omaha would be without under the most favorable circumstances. "Price Reasonable-At the price, \$200,000 "Available to All-With the purchase the Auditorium is offered to the city and of the Auditorium now by the city the people of Omaha and its visitors will have the purchase is a good business transac building which will be available at al times for all purposes." (Signed) Charles A. Goss
John Rosicky
Frank A. Kennedy
W. H. Hatteroth

C. C. George

Persistent Advertising is the road Business Success.

WINDOW DECORATED FOR OMAHA AUTOMOBILE SHOW

On the Sixteenth street side of the store the Burgess-Nash company has decorated an entire window in honor of the automobile show, which will open Monday afternoon. A display window portray ; a boulevard scene with a handsome electric coupe taking an afternoon spin. Figures are seated in the coupe and figures are strolling along the walk outside, The time of year is spring and the shrubbery is green and the sky in the background light and clear. The roadway has the appearance of macadam.

When Women Suffer

No remedy gives greater relief than Anti-kamnia (A-K) Tablets in all conditions generally known as "Women's Aches and Ills." One trial will satisfy any woman that she has at last found the remedy she has so long been look-

Indigestion — Dyspepsia

Are you distressed after eating? Do you have nauses when riding in the cars or on the train or boat? Take A-K Tablets and get instant relief.

Genuine A-K Tablets bear the K monogram. At all Druggists.

P. S.-A.K Salve for Eczema.

stakes were set for the proposed free wagon bridge across the Missouri river. The work was done without anything spectacular and there was no more pomp to the Omaha convention will more than and show about the function than there

A life insurance policy, however, is occasionally even now found among the gewgaws and fimeracks. No one is ever shocked. Its lines are pleasant, and all that it suggests is beautiful, right, hyglenic and altogether lovely. Life insurance, like fire insurance, after all, is for the insured. He is the beneficiary. Fire insurance is for the man whose property doesn't burn up; and a life insurance policy is for the man who lives. There is no benzoate of soda in a life insurance policy. PRICE REASONABLE

To Buy Site and Erect Building

Some ten days ago a mass meeting of

Feverish and Sick

A child simply will not stop playing to empty the bowels, and the result is, few hours all the constipated waste, sour bile and undigested food passes out of

That the state have a right to fix the conditions under which marriage shall occur is freely admitted, and no honest or capable man would object to the insignificant tax involved, especially in view of the fact that the policy is worth the money. You cannot very well hand around a certificate of health at the supper table for the entire family to inspect. Neither would it look well on the piano among the bridal presents. A life insurance policy, however, is occasionally even now found among the

Committee Appointed at Citizens'

ture.

bility of the city purchasing the Audibuilding. At the time the company held the building and site at \$25,000, but has since reduced it to \$200,000. The committee made an active campaign among the ting views on the advisability of making the purchase. Now a report has been made. It favors the purchase and is as

Children love this "fruit laxative," and

"Can Make Improvements-The remainder of the bond issue, \$50,000, is sufficient to complete the Auditorium as orignally planned, beautifying the exterior, modernizing the interior, and making i

an Auditorium for many years.

ion for the city

an up-to-date building. Satisfactory Management-The pledge