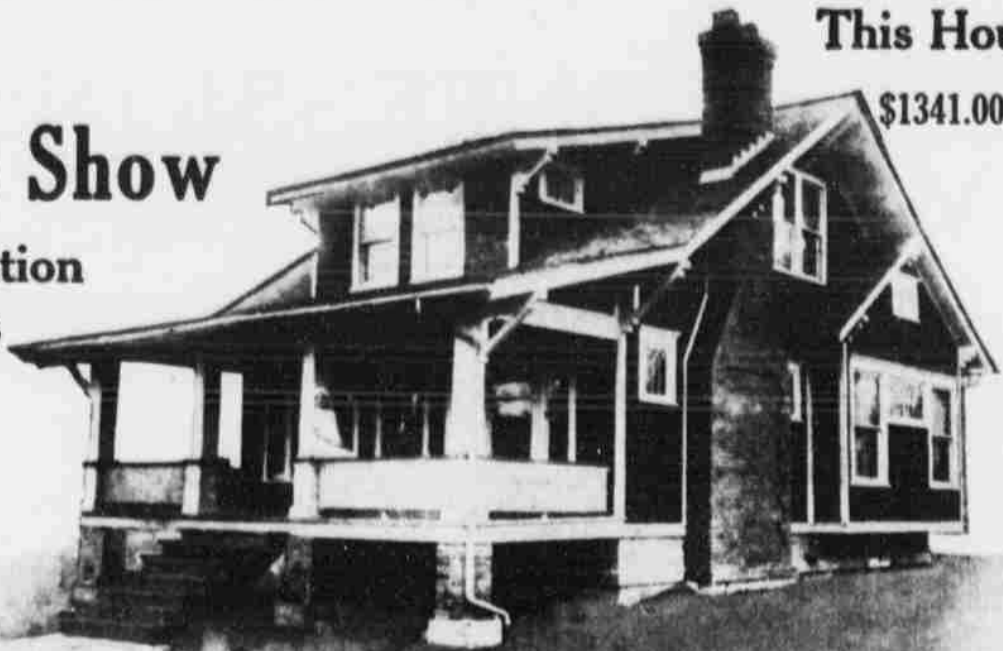


ALADDIN Catalogs Show

- Homes of character and distinction
- Beautiful California Bungalows
- Charming Cottage Homes
- Summer Cottages
- Apartment Houses
- Tenant Houses
- Garages and Barns



This House

\$1341.00

Actual photographs are reproduced in the books, pictures of both outside and interiors giving you a perfect knowledge of the appearance of each house. Floor plans are clearly shown together with price for the complete house, specifications and full descriptions. Send today for this intensely interesting book.

**READI-CUT
HOUSES
TO THE HOME**

Do You Own Your Own Home?

Of course you want to—every red-blooded American man and woman wants no greater happiness. But something has interfered in the past. Perhaps it has been the price—perhaps you had heard of others who planned for a \$1,500 house, which eventually cost five or six hundred dollars more, or it may have been that no architect you have ever met could carry out your ideas of what really constituted a home. The Aladdin in every detail overcomes every obstacle. The price is right—and the price quoted is the price you pay, that and nothing more. You want the very best within your power of attainment. What keen enjoyment there is in planning to make "home" livable, likeable and comfortable. It's the nearest and dearest sentiment in our lives. It has been said that the outside of the house shows the man's character, the inside the wife's. Aladdin architects help you to a full realization of the expression of your ideas in style, design and arrangement. Aladdin Department of Service broadens your knowledge of artistic decoration, carries your expressed tastes to a full development and attains harmony of color and design in finishings, painting, staining, papering, tinting, landscape gardening and planting. And this service of experts is completely at your command without cost when you have selected your Aladdin house or bungalow. This service is fully explained in the beautiful Aladdin catalog.

Why ALADDIN "Cut-to-Fit" Houses are Stronger, Warmer and Better Built

The Aladdin Read-Cut System of House Building is better than the old saw-measure-fit-on-the-ground system because it accomplishes the work **better, quicker and cheaper**. Every piece of material in the house—siding, flooring, studding, joists, rafters, stairways, etc., is cut to fit in our mills by the finest machines. The result is accuracy of joints, and your house is stronger, warmer and tighter than if built by ordinary cut-to-fit methods. Waste in material cannot occur. Every inch of lumber you pay for is actually in and a part of your house. You know the lumber that's wasted costs just as much as the lumber that's used. The average house built by the old way wastes 18 per cent of the lumber—\$18 out of every \$100 of your money is wasted—burned up for kindling wood.

ALADDIN Houses Are Not Portable—Not Sectional

Do not confuse Aladdin houses with the Portable kind. They are not portable or sectional in any way. Every Aladdin house is erected exactly like any well built house—except the sawing and wasting of material, which occurs on the ground the old way. The completed house is built just like, looks just like, and is just like the finest frame dwelling. The Aladdin system of construction is just the same as the great steel skyscraper system—where the big beams for a 20-story building are designed, sawed, cut to fit and marked in the steel mills and shipped to the city to be erected and completed without cutting on the ground. "There's no use arguing against success." With the Aladdin catalog you will receive names of customers to go and talk with.

Here's What You Get With Each ALADDIN Dwelling House

The quality of all material is far superior to the average—clear siding, clear flooring, clear interior finish, clear shingles. "Clear" means free from knots or any defects—the best that grows. The same grades of lumber go in every Aladdin house. The price includes all framing lumber cut to fit; siding cut to fit; sheathing cut to fit; flooring cut to fit; all outside and inside finish cut to fit; windows, frames, casings, stairways, glass, hardware, locks, nails, paint and varnish for the outside and inside, shingles, plaster board for all rooms or lath and plaster, complete instructions and illustrations for erection, eliminating the necessity of skilled labor—a complete house. Aladdin construction passes successfully the strictest regulations of the big cities. This means they are built according to the most approved building laws. Our big 100-page catalog contains dozens of beautiful dwelling houses and bungalows—it tells the complete story. Summer cottages, farm buildings, barns, garages, tenant houses, etc., are shown in special catalogs. SEND TODAY FOR CATALOG No. 2.



This House \$797

North American Construction Co.

22 Aladdin Avenue, BAY CITY, MICHIGAN
Canadian Branch: Sovereigns Construction Co., C. P. R. Bldg., Toronto, Can.
Remember the "Dollar-a-Knot" Quality Guaranty



This house \$797



This house \$1995



This house \$1088



This house \$2133



This house \$945

The Wedge 25¢ Per Year

An interesting monthly magazine for Home Builders

Enclose Subscription with request for Catalog

TEAR THIS OFF AND MAIL IT TODAY
North American Construction Co., 22 Aladdin Avenue, Bay City, Michigan

Please send Catalog 2 Dwelling Catalog Summer Cottage Catalog

Name.....

Street.....

Town.....

State.....