

Cars worth seeing

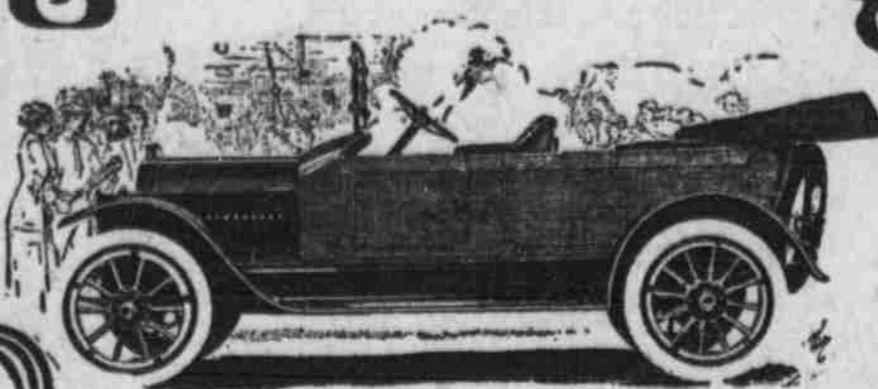
at the

Auto Show

Jeffery



Hudson



Jeffery Four

The Jeffery Four is the first light car of quality and real comfort to be built in America, possessing a high speed, high efficiency, bloc type motor of unusual power to sell at \$1,850. It can rub shoulders with the best cars produced and profit by the comparison.

It's an athlete among motor cars. Vanadium steel, front axle, rear axle, drive shafts and springs tell part of the story. Spicer universal joints speak volumes to mechanics. Imported annular ball bearings—practically eliminating friction—mean much to those who know. See this car at the show. We would like to have every mechanically inclined man and every competitor examine it from stem to stern. We value their opinions.

RAMBLER MOTOR CO.,
2032 Farnam Street.

Apperson—"Jackrabbits"

Twenty-one years ago the Apperson Brothers built their first gasoline buggy. Since then they have designed and constructed more than fifty different and distinct models of motor cars. Each and every model has been an improvement over its predecessor, until this year the Twenty-first Anniversary Models are the very highest product it is possible to secure.

APPERSON JACK AUTO CO.,
1206 Farnam Street.

The New Hudson Six—40

Visit space number sixteen at the Auditorium and see the most talked of car in America. The HUDSON Six-40 is the first Six in America to offer these things to car buyers:

- A high-grade Six which undersells any comparable four.
- A Six which underweighs all Fours of equal size and power.
- A Six which shows less operative cost than Fours of like capacity.
- This Six-40, weight 2,950 pounds certified railway weight. That is 400 pounds less than our last year's Four, the Hudson "37." It consumes one-fourth less fuel under same conditions. And compared with other Fours, anywhere near in this class, the difference is as great or greater.

GUY L. SMITH,
Twenty-sixth and Farnam Streets.

Buick Automobiles

A Buick automobile must be so built that it will, at all times and under all circumstances give the owner uninterrupted use of his investment.

No matter what its price, a Buick car must, and will, give the maximum of that service for which it was intended, and must bear its proportion of the responsibility of maintaining that high prestige which Buick cars have attained.

The Buick Six fulfills all that six-cylinder construction promises; it combines the valuable qualities of cars of this type with the distinctive Buick over-head valve motor, a combination which no other car affords—and which combination guarantees the purchaser full motor car satisfaction.

NEBRASKA BUICK AUTO CO.,
1914 Farnam Street.

Paige "36"

The Paige "36" is a tremendous value. This car is produced by one of the seven largest producing factories in the world and embodies more up-to-date mechanical construction and body refinements than any car we know of. The new streamline body is a beauty. The motor powerful, but quiet. The electrical system is "Gray and Davis" and leaves nothing to be desired. The equipment is complete. The price is \$1,275. It will more than pay you to see this car at the coming Omaha Auto Show, February 23-28. You will find it in Booth Eleven. The first booth on the right-hand side as you go in.

PAIGE CO. OF OMAHA,
2417-19 Farnam Street.

Cadillac

The "Story of the Cadillac" is the story of that mechanical and commercial advancement which makes for permanency. The Cadillac product has been only that which its makers knew to be right; that which its makers knew would give to the purchaser "value received" in abundant measure.

CADILLAC CO. OF OMAHA,
2054-6-8 Farnam Street.

Chandler Six

We know that the judgment of a buyer who intends to pay more than \$1,800 for his automobile will tend to lead him into the six-cylinder class. We know that his past experience in driving and owning automobiles will direct him to a snappy car, whose designers have followed that line of better construction that eliminates useless weight.

We believe the Lightweight "Six" will rule among that class of buyers who seek a car of the better class. We believe the Chandler is the highest grade, best built, Lightweight "Six" on the American market.

W. L. HUFFMAN AUTOMOBILE CO.,
1814-16-18 Farnam Street.

Marion Six

"A penny is as big as a five dollar gold piece," but it won't buy as much. The MARION AUTOMOBILE CO. has always insisted on the standard of value. A car that is good clear through, symmetrical in appearance, sturdy in design, stable in construction, absolute integrity and good faith between buyer and seller, is the measure of all true merchandising. The MARION will occupy space "28" in the show.

MARION AUTO COMPANY,
2101 Farnam Street.

Abbott Detroit

With every high class phase of construction that has been accepted by automobile engineers of good standing, the Abbott-Detroit offers three models in three different price classes that are marvels of ingenious construction and careful manufacture.

We do not believe, however, that this is all an agent should receive. We believe that he should secure liberal compensation for his labor and ability, and we are prepared to offer him this.

We expect our wholesale trade to exceed that of any car of equal price offered in this territory for the coming season, and solicit your investigation of our special information.

MOTOR CAR SALES COMPANY,
1814-16-18 Farnam Street.

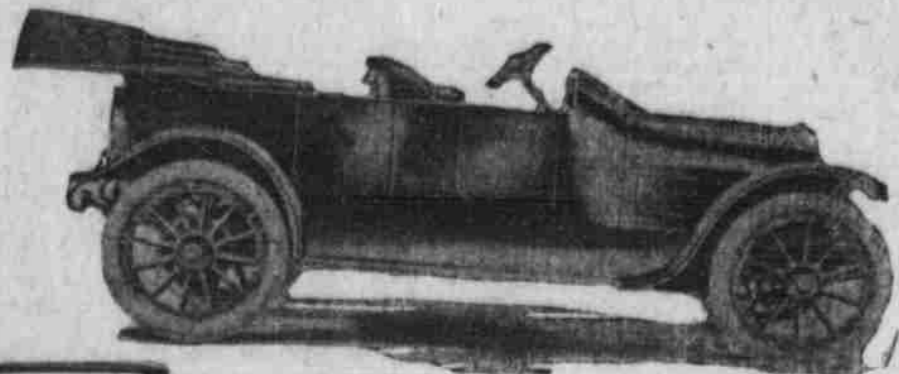
Hupmobile "32"

A striking example of straight line symmetry, the Four-passenger 32-horse-power model has power to spare for hill climbing and rough going in country driving; for congested city travel, a flexible throttle of from four to fifty miles an hour. Its low center of gravity, perfect balance, comfortably tilted seats, special rear axle construction and springs, make it wonderfully easy riding. Priced at \$975 and fully equipped.

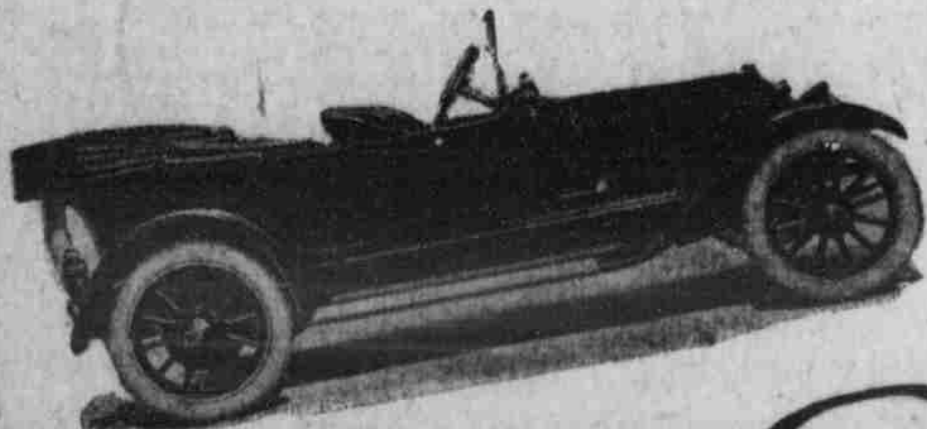
A long-looked for car of moderate price that will hold the whole family is the Six-passenger "32" Touring Car. Its added carrying burden is well within the power and capabilities of the long-stroke 3 1/2 x 5 1/2-inch motor.

W. L. HUFFMAN AUTOMOBILE CO.,
1814-16 Farnam Street.

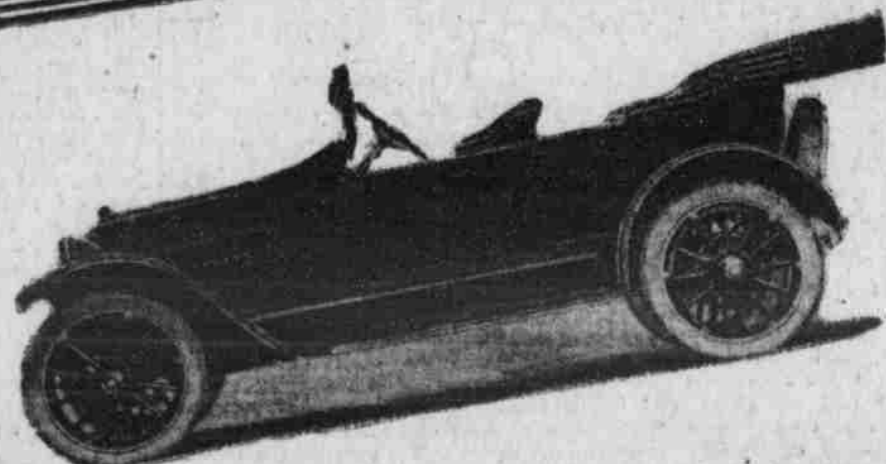
Apperson
Jack-Rabbit



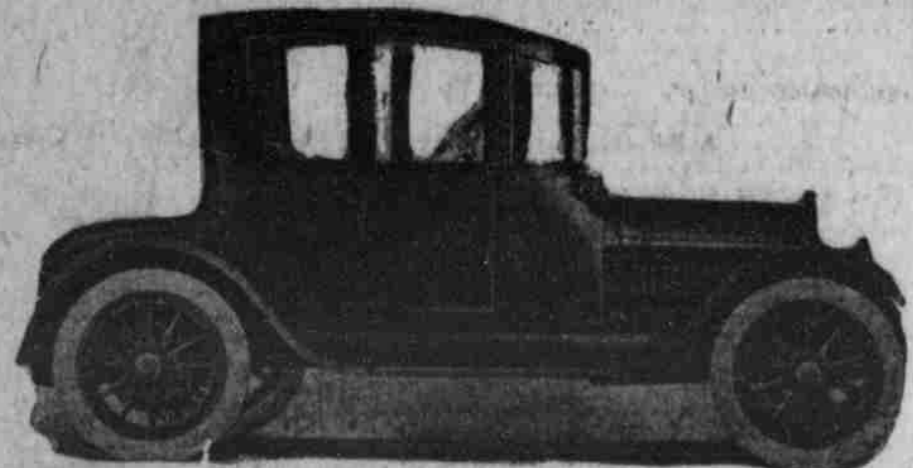
Buick



Paige



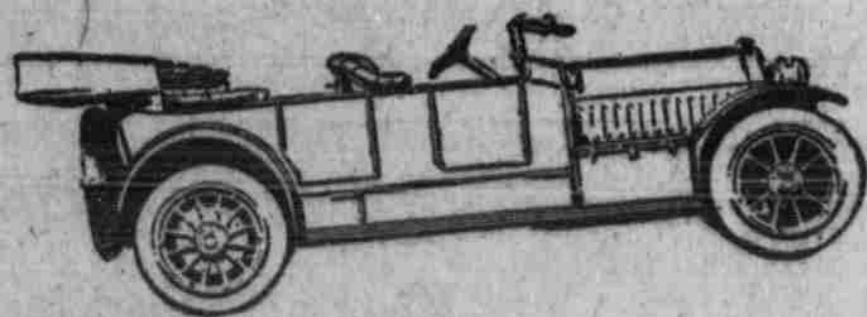
Cadillac



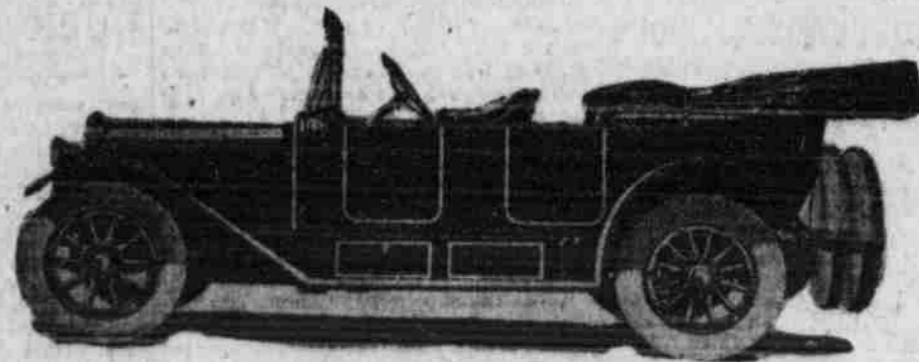
Chandler



Marmor



Abbott
Detroit



Hupmobile

