## BRIGHT FUTURE FOR OMAHA

Such is Opinion of Ben Rosenthal After Three Years' Absence.

IS TO REMAIN PERMANENTLY

lays the Union Ontfitting Company is to Be Reorganized and Its Outside Trade is to Be Extended.

Ben Rosenthal, president of the Union Outfitting company, has returned to Omaha after an absence of three years. Mr. Resenthal will become the active head of the firm and announced that he will immtantly start on a reorganization which will include a large extension of the business and the installation of trackage to the very doors of the establishment that should put the Union Outfitting company in a position to carry on a very extensive foreign trade.

Mr. Rosenthal expressed himself as very much surprised at the growth of Omaha. During his three years' absence such buildings as the Union Pacific the court house and others have been completed and the city looked very much

larger than it did three short years ago. "I think," sald Mr. Rosenthal, "that the future of the city of Omnha is brighter I never was so astonished as when I saw to the Lincoln police. the rapid growth of the city by a mere survey of it, let alone by an investigation of commercial conditions. This city is

Better

**Biscuits** 

You never tasted

daintier, lighter, fittier

biscuits than those

baked with Calumet.

They're always

good - delicious.

For Calumet in-

sures perfect

conditions are in other cities.

"I think that business is on a boom once tore, now that the tariff and currency bills have been tended to and I expect Omaha to lead in that business boom. I m so confident in prospects of this city that I intend this firm shall be enlarged, AFTER THE PONY AND CART more departments added and our trade permanently and assume the active executive head of the firm.

## Mrs. Sadie Walker Applies to Court to Get Out of Jail

Mrs. Sad'e Walker, eigar clerk at the Lindell botel in Lincoln, who claims to have furnished the ejue to the capture of Tony Clarletta, murderer of Henry E. Nickell, instituted habeas corpus proceedings to secure her release from the

Mrs. Walker, who was arrested on charge of receiving stolen property after coming to Omaha to assist the local police, was brought before Judge English Monday afternoon. She alleges that she headquarters, the Woodmen of the World, knew Clarletta only as a beliboy employed at the botel and that he told he the jewelry on which she loaned him \$30 was given to him by his mother. She asserts that when she noticed that the description of the murderer was similar than most any other city in the country, to that of the beliboy abe gave the tip

## Freight Robbers' Hearing Saturday

George Craig, J. D. Gyavenburst, Ray Slick and Sam Koefelt, arrested last reek on the charge of breaking into a Missouri Pacific car and stealing a quantity of corn, were arraigned before The hearing of the case was set for Saturday morning, and their bonds were fixed at \$2,000 each. Only Graven- the contestants can secure many more Baked hurst was able to give bond at the time they were arraigned, but it is believed plans were made for the benefit of con that the other defendants will also be testants who are quick to take advanable to furnish bond today. Gyavenhurst in foreman of the switching crew in the their standing. If you have not received yards, where the theft occurred, while one of the three-page circulars outlining George Craig is said to have been em- these plans ask for one of them at the ployed as a switchman until four days contest department.

## Heavy Horses Are Finding Ready Sale

Northwestern is in from an extended that you cannot afford to lose. trip out in the state, and while out noted that Nebroska is being overrun by men buying horses for the eastern market. They are paying prices as high, if

not higher, than paid years ago. This year, says Mr. Butler, the demand is almost entirely for draft horses, the heavier the better. Animals that ome up to the requirements readily bring from \$400 to \$500 per pair, with extra good horses selling considerably higher. There is practically no demand for light horses and roadsters

# Says Stove is Shoved

years, appeared in police court and testi- of gro fied that R. L. Day, colored, 822 Dodge 'A man come about midnight, open ma do' an' na'd, 'nigger, do you want a

"Ah said yessah, an' he just popped it thru de do'." Day was given thirty days suspended sentence.

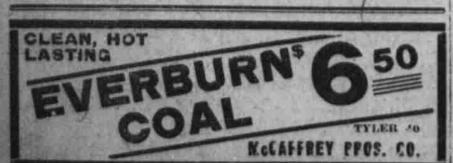
## Leisy Asks City Dads to Reconsider License

namnich as the Peoria concern has "in-nicipal ownership of all public utilities vested 530,000 in real estate in Omaha," everywhere, following the publicity bureau's adverhere. City Clerk Thomas J. Flynn has

## PATRICK HYNES SERIOUSLY

street, 53 years of age, is dangerously ill ceed. at his home with pneumon's. Mr. Hynes, who was \$2 years old last Easter, and EMPLOYE SEEKS AID OF who lost two daughters in the tornado when his house was totally destroyed, has been ill most of the year, suffering with a broken hip, which he sustained in the storm.

QUIT your advertising to your goods. "Circus" methods are fitting enough to exploit a "tent show," but fatal to an established business with dignity to uphold and traditions to preserve.



M. and M. Bonus Prize Votes Will Then Be Finally Added Up.

augmented. I will remain in Omaha now Many Youngsters Bending Their Efforts to Get Dandy Ontfit-Standing to Be Published

> The voting for the last bonus prizes of the contest will close Thursday evening. February 19. There are yet several days to vote to votes for these prizes The boys and girls are getting down to work. The rivalry among them is so keen that not a label or a voting coupon escapes their vigilance. The pony and eart is the b'g incentive. The Omaha boys and girls are quite confident that some one of their number is going to be the lucky one; in Council Bluffs are two boys who are already arranging a stable for the outfit; willie in Scoth Omaha and the outside towns are many youngsters who have already given the pony a name and are arranging to take friends out for a drive anorthy after March 28. The contest manage wants to assure the youthful contestants that, so far, the prize may be won by any one of them. No one has such lead that it cannot be overcome by little application and hard work.

On February 22 will be published the parnes and standing of the contestants also the names of the nominees who are leading for the various prizes.

The organization is running a remarkably even race. The change of a very few votes as last published completely altered the order in which the names appeared.

United States Commissioner Herbert S. are now very generous. By taking advantage of the various merchandising plans outlined by the contest manager

In every section of Omaha are to be found merchants, who give away voting Members of the State Society Holdcoupons in The Hec Merchants' and Manufacturers' voting contest. No matter in what part of the city you reside, somewhere near you is one of these dealers. When you fail to patronize these Traveling Freight Agent Butler of the retailers you deprive yourself of votes

Votes with Everything. Practically everything that one needs goods, shoes and men's furnishings, tailor-made clothes, dry cleaning and instruments, photographs, laundry, the place. service and high class goods plus the from year to year. voting coupons. On another page of this

at Him at Midnight issue of The Bee is printed a list of all the retailers listed in the campaign. Read M. F. Martin, 2018 Webster street, who have an owned consider by the street, who have an owned consider by the street of the str M. F. Martin, 2018 Webster street, who has owned considerable property in the one-time reddight district for a number of our your order for the month's supply one-time reddight district for a number of our your order for the month's supply of sproperties, sive these dealers your patronage. Get the coupons. If you do not street, was "no good." Day was ar- want them, remember there are many ested for having a stove in his house worthy organizations, who would thank

> The contest manager would be glad to that mean so much to the contestants, railroad, along the tracks. Come to the contest department and get all of the details. The number is 234 Hee building. The phone, Douglas 2119.

### HOWELL GETS IN RIGHT CHURCH, BUT WRONG PEW

R. Beecher Howell, general manager of Maloney, local manager of the the Metropolitan Water District of this purpose. lelsy Brewing company, has asked the Omaha is back from Denver where he commission to reconsider the rejec- addressed an anti-municipal ownership tion of the Lelsy company's license, in- meeting and at which he advocated mu-

Mr. Howell was invited to speak at a tised invitation for industries to locate mass meeting in Denver and accepted the invitation, forwarding a letter in which received the letter and will present it at he said he presumed he was to speak in the meeting of the city commission favor of municipal ownership, having stood for public ownership for sixteen years.

When he arrived in Denver he found he was supposed to combat municipal ILL WITH PNEUMONIA ownership arguments, and so he suggested that his date be called off, but the anti-municipal ownership managers Patrick Hynes, 2364 North Twentieth of the mazs meeting allowed him to pro-

## CHIEF DUNN AS MEDIATOR

An employe of a local manufacturing firm has taken a unique way of settling his labor disputes. He has appealed to Chief of Police Dunn, saying his employer is giving him the worst of it and that other employes get all the little casy jobs about the establishment.

The employe, in a letter, tells the chief of police that ever since last year his employer has oppressed him in one way or another. Last year, he says, he was detailed to dig fishworms for the employer, but he failed to find many worms, or the right kind of worms, which angered his employer.

Also, the dissatisfied employe adds, he is now entitled to pay for money he "lost on leaves of absence." He said he was "laid off" against his will and he believes he is entitled to pay for the time he was unemployed because of this laying off.

### Backache and Rhenmuttam Vanish Away.

Men and women baving backache, rheunatism, stiff and swollen joints are honeatly glad to know that Foley Kidney Pills are successful everywhere in driving out these ills. That is because Foley Ridney Pills are a true medicine and quickly effective in all diseases that reuit from weak, inactive kidneys and krimary irregularities. Rev. C. M. Knighton, Havanna, Pla., writes: "I suflered intense pain in hidneys and back, but after taking Foley Kidney Pilla all my pains disappeared, and though I am wears old. I feel like a young man again." For sale by all dealers everywhere -Advertisement.

The Persistent and Judicious Use of Newspaper Advertising is the Road to

usiness Success.

WINNER OF PRIZE IN THE STATE HYGIENE ESSAY CONTEST.



In the prize essay contest, supplement ng the study of Hygiene in the public chools of Nebraska, last year, Miss Irene Mason, a pupil in Pacific school, was awarded a gold medal. This medal was offered by the C. B. Brown Jewelry company of this city for the best essay sub-There are six more weeks of the big mitted by a pupil of the eighth grade of These will be weeks of golden the Omaha public schools. In addition to opportunity. The voting values have this her essay won the state prize of \$10. been increased for the last time. They which was presented her Monday by Mrs. W. T. Graham, state superintenant of this branch of educational work.

## votes than they could ordinarily. These URGES TRADE PERSONALITY

tage of every opportunity to add to President Combs of Optometrists Would Have Business Distinctive.

ANNUAL

ing Convention at Hotel Rome for Next Two Days-Lee-

ture and Dinner.

That the optometrists's place of busiiesa should have a distinct personality was urged Monday by President B. B. Combs in his opening address to the Nebraska State Association of Optometrists can be had of dealers who issue M. and in convention at the Hotel Rome. M. voting coupons. Automobile supplies. He told them of the importance of hardware. lighting fixtures, sporting clean windows, a clean room, clean counters and a neat appearance of the house in general, as the points from dyeing, bread, milk, planos and musical which the customer instinctively judges

jewelry, drugs, seven motion picture. The president also suggested the raistheaters located in different districts of ing of the annual dues to \$5 and suggested the city; in addition to these dealers are that the association publish a year book twenty-two grocers, who seek your pa- in which the important matters taken up tropage and who offer you competent at the annual conventions be recorded

> Backlen's Arnica Salve should be in every home, ready to apply

## IRON OF LITTLE VALUE

A. Railey, colored, residing at Sixth which Martin declared belonged to him. you for the assistance these coupons and Nicholas streets, was fined \$10 and costs in police court for the theft of some old iron valued at about 10 cents, explain some of the combination offers which he stole from the Union Pacific

## GRAND JURY INVESTIGATES CONDITION OF HOTELS

Members of the grand jury spent the day investigating conditions of local hotels as required by law. The sixteen jurors were divided into committees for

MANUAL ON THE PARTY OF THE PART Make Your Kisses As



aids your digestion, sharpens appetite. This clean, pure, healthful gum is the

most delicious and beneficial pastime known.

It's the hospitality confection. It's ideal to have in the house for family or friends. It stays fresh until used. Be SURE it's WRIGLEY'S. Look for the spear

for 85 cents-of most dealers Each box contains twenty 5 cent packages

Chew it after every meal

HAVEN'T READ ALL OF THE NEWS 'TIL YOU READ THE WANT ADS



# For a Day

Start the day with a warm meal that not only gives stomach comfort, but supplies the greatest amount of body-building material with the least tax upon the digestion. Keep the body warm and strong by eating

# Shredded Wheat

the food that fortifies you against sudden changes of temperature and which contains more real body-building nutriment than meat or eggs and costs much less. After you have tried all the others you will come back to Shredded Wheat-always the same pricealways clean—always pure—always the same.

Always heat the Biscuit in oven to restore crispness. Two Shredded Wheat Biscuits with hot milk or cream will supply all the energy needed for a half day's work. Deliciously nourishing when eaten in combination with baked apples, stewed prunes, sliced bananas or canned or preserved fruits. Try to asted Triscuit, the Shredded Wheat wafer, for luncheon with butter, cheese or marmalade.

Made only by The Shredded Wheat Company, Niagara Falls, N. Y.