

# Next Monday

February 16,

# The Greatest RUG SALE

In the History of Omaha Begins at the

# BRANDEIS STORES

Mammoth purchases from a great eastern mill at tremendous concessions in price, enable us to bring to this city over 1,700 room-size rugs, and thousands of small rugs at prices a third to nearly half below their worth.

## All High Grade Goods All New Patterns

After this sale is over we will not be able to offer you values such as these, nor will you be able to find them anywhere. If you would save on your new rugs that you intend buying this spring, do not fail to take advantage of this sale.

See our announcement in Sunday papers.

## Fire Sale! Fire Sale!

### Of Cackley Bros.' Wine and Liquor Stock

#### Recently Damaged by Fire

This stock includes all the best known and reliable brands of select liquors. Also an immense and varied stock put up under our own label. All of this stock is in perfect condition—some only having slightly soiled labels by smoke and water. The entire stock will be placed on sale Saturday AT THE LOWEST OF CUT PRICES as our object is to "clean up" this stock as soon as possible. It will pay you to come early while the assortment is large.

The only bona fide Fire Sale. Don't be misled by fake advertisements

#### A Few of the Many Bargains:

- BOTTLED-IN-BOND WHISKIES**
- Clark's Rye . . . . .
  - Guckenheimer . . . . .
  - Green River . . . . .
  - Spring Hill . . . . .
  - Overholt . . . . .
  - Oscar Pepper . . . . .
  - Dozens of other kinds
- 59c to 89c Full Quarts**

#### FRUIT BRANDIES

- Apricot, Peach, Banana and Orange, extra fine and fruity—\$1.00 and \$1.25 values; 39c, 49c, 59c per full quart.
- \$2.50 value Port Wine, per gallon, at 95c
- Crystallized Rock and Rye, per quart, from 39c to 49c
- Hoarhound Rock and Rye, \$1.00 to \$1.25 values 49c and 59c
- Blackberry Brandy, \$1.25 and \$1.00 values 59c and 69c
- Fine line of Old Whiskies, 6 to 8 yrs. old; per full quarts 59c, 69c, 79c
- California Wine, 50c and 75c values 49c and 29c
- Virginia Dare, quart bottle 43c
- Grape Juice, quart bottles, 23c; pint bottles 15c
- Maraschino Cherries, quart bottle 59c
- 50c bottle Olives 23c; 35c bottles 17c; 25c bottles 10c

Two Quart Bottles of Beer, 25c

## CAKLEY BROS.

"THE QUALITY STORE"  
121-23 North Sixteenth Street  
Opposite Postoffice  
Mail Orders for Three Dollars or More Will Be Shipped

# FIRE!

did not destroy our stock of high grade Wines and Liquors, but we are reducing our immense holdings at the following prices: We handle no junk.

- Port or Sherry, Per Quart Bottle...23c
- Three Star Brandy, Per Qt. Bottle..49c
- Original Virginia Dare, Per Qt. Bot.49c
- Our Apricot Cordial, Per Qt. Bot...43c
- Rock and Rye for Colds, Qt. Bot...43c
- Peach or Apple Cordial, Qt. Bot....43c
- Leading Brands of Whiskies.69c-89c

## Luxus Mercantile Co.

"The House That Saves You Money"  
Doug. 1889 Opp. P. O. 109 No. 16th St., Omaha  
Mail Orders Filled  
No Bar—Ladies are invited to Make Their Purchases Here

- PIG PORK ROAST, 12 3-4c**  
**FRESH DRESSED SPRING CHICKENS, per lb. 14 3-4c**
- Steer Pot-Roast . . . . . 10 1/2c and 10c
  - Young Veal Roast . . . . . 11 1/2c
  - Lamb Legs . . . . . 12 1/2c
  - Mutton Chops, per lb. . . . . 10c
  - or three pounds for . . . . . 28c
  - Mutton Roast . . . . . 8 1/2c
  - 7,000 lb. Extra Lean Ham . . . . . 15 1/2c
  - No. 1 Extra Lean Bacon . . . . . 19 1/2c
  - Sugar Cured Bacon . . . . . 15 1/2c
  - No. 1 small Hams . . . . . 11 1/2c

- BIG GROCERY SALE STILL GOING ON**  
Follow the Crowd—You Will Save 50 per cent on your bill.
- 25 lbs. Sugar . . . . . \$1.00
  - Best Grade Flour, sack . . . . . \$1.10
  - 6 lbs. Navy Beans or Jap Rice . . . . . 25c
  - 3 lbs. solid-packed Tomatoes . . . . . 8 1/2c
  - 2 lb. cans Corn or Tomatoes . . . . . 7 1/2c
  - Early June Peas . . . . . 8 1/2c
  - Santos Coffee . . . . . 20c
  - Corn Flakes, 10c pkg. . . . . 5c
  - 2 boxes 5c matches or toothpicks . . . . . 5c
  - Red Alaska Salmon, tall cans . . . . . 15c
  - 25c pkg. Pancake Flour . . . . . 12c
  - Snider's Catsup, pt. bottle . . . . . 19c
  - Best Creamery Butter, ukg. . . . . 28c, 30c
  - Country Roll Butter . . . . . 25c
  - 30 lbs. best Sugar . . . . . \$1.00
  - with 1 lb. tea or coffee . . . . . 69c
  - 12 bars D. C. soap . . . . . 25c
  - with Washing Soda . . . . . 10c

**Public Market 1610 HARNEY STREET**  
Phone Douglas 2793

# LAST CALL

Your choice of 30 Ladies' Coats that sold up to \$29.75. All colors—all sizes—to close out Saturday, we offer at your choice for only—

## \$9.00

Pay \$1.00 Down and \$1.00 a Week.  
Men's Overcoats and Men's Suits at 1/2 Price; \$1 Down and \$1 a Week

# BEDDEO

1417 DOUGLAS STREET

## Smart and Serviceable Footwear

This season of all others calls for the exercise of good taste in foot dress. We are offering some very "fetching" styles in new spring footwear; shoes to harmonize with any costume; dainty, stylish, comfortable. If you want the best and newest footwear, come to Fry's.

Best Shoe Value in Town at . . . . . **\$3.50**  
16th and Douglas. **FRY SHOE CO.** 16th and Douglas.



## The Drexel Kid a Happy Boy

He is happy because he can play at what he pleases without fear of wearing out his shoes. He wears

## STEEL SHOD SHOES

They stand the knocks. Guaranteed to outwear two pairs of ordinary boys' shoes. In button and binder. Boys' 1 to 5, \$2.50; Little Girls', 10 to 13 1/2, \$2.00.

## Drexel

1419 Farnam St.

IT IS ABSOLUTELY PURE AND MOST DELICIOUS

**Metz BEER**  
"THE OLD RELIABLE"  
PHONE DOUGLAS 222  
W. J. SWOBODA, RETAIL DEALER

**Bee Wait Ads BRING RESULTS**

## PANORAMIC CAMERA PICTURE Omaha High School and Cadets

Size 10x30. This picture has just been made and makes a beautiful subject framed.  
Price \$1.00.  
THE BEE PUBLISHING CO., Photo Dept. Omaha.

### AMUSEMENTS.



## KODAK EXHIBITION AUDITORIUM

Daily from two to ten p. m., with illustrated lectures and motion pictures at three and eight p. m. Bring the Boys and Girls on Saturday afternoon. Special lecture for the young people.  
Complimentary tickets at any Kodak Dealers.

## BRANDEIS TONIGHT—Sat. Mat. & Night.

William A. Brady, Ltd., Offers The Biggest Play of Our Time

## BOUGHT AND PAID FOR

Prices: Mat. 25c to \$1. Night, 25c to \$1.50

## Week of Feb. 15

MAT. WED. AND SAT.

## THE GARDEN OF ALLAH

Prices: 50c, 75c, \$1.00, \$1.50, \$2.00. Wed. Mat. Special Prices—50c to \$1.50.

"OMAHA'S FUN CENTER."  
Daily Mat. 15-25-50-75c  
Evening, 15-25-50-75c

## GUS HILL and "BILLY" CLARK'S

## VANITY FAIR

## LAST TIMES TODAY 2:15

## LADIES DINE MAT. WEEK DAYS

Tomorrow & wk.: "The Happy Widows"

## Wagon Wheel DOUG. 424

ADVANCED VAUDEVILLE!  
Matinee 2:15.

## Curtain Tonight 8:10

Patrons coming late will not be seated until close of the opening act.  
Prices: Gallery 10c; Best Seats 25-50-75c

**THE BEST BY TEST!**  
And You Can't Beat It For a Heat Producing Fuel—Order a Ton Today

**STERLING Lump Per \$5.50**  
or Egg Ton

**Altchison - Cook - Corneer UNION FUEL COMPANY**  
1714 Farnam St. Phone Doug. 268

**COAL BARGAINS**

- EXCELLO Lump—Nearest to Anthracite—blue flamed—lasting \$8.50
- OLYMPIC Lump—Egg or Nut. Our very best soft coal \$6.50
- COAL HILL—Lump \$6.00
- COAL HILL—Nut \$5.50
- Good soft coal.
- COMET—Lump, per ton \$5.00
- COMET—Nut, per ton \$4.50
- IOWA Mine Run, per ton \$4.00

Ask for Our Free Coal Hod.  
**COAL HILL COAL CO.**  
211 So. 19th St. Doug. 978.

**\$3 A Month Will Rent a Good Piano**

Free Tuning, Insurance, Stool and Bench. Free Drayage if rented 6 months. Rent allowed on purchase price if you buy.  
**Schmoller & Mueller Piano Co.,**  
1211-12 Farnam Street Phone Douglas 1823.

**ROOMS—The Best Variety.** The Bee classified pages carry advertisements of the best rooms and apartments for rent in the city. Phone your ad to Tyler 1000.

## IMPORTANT CHANGE IN TIME

### ROCK ISLAND LINES

EFFECTIVE SUNDAY, FEBRUARY 8.

A NEW TRAIN TO LINCOLN—No. 13 will leave Omaha 8:45 a. m. Arriving Lincoln 10:25 a. m. Returning, No. 14 will leave Lincoln 4:05 p. m., arriving Omaha 5:47 p. m.

COLORADO AND CALIFORNIA EXPRESS—No. 5 will arrive Omaha 1:20 p. m. instead of 1:10 p. m., and will leave for west at 1:40 p. m. instead of 1:20 p. m.

IOWA LOCAL PASSENGER—No. 203 will arrive Omaha 11:35 a. m. instead of 12:12 p. m.

IOWA LOCAL PASSENGER—No. 302, leaving Omaha at 10 a. m., will connect at Avoca with Carson branch.

CHICAGO-NEBRASKA LIMITED—No. 14 will continue to leave Omaha at 6:08 p. m., arriving Chicago 8:09 a. m.

**Rock Island**

For further information inquire Union Station or City office, 14th and Farnam.

**J. S. McNally, D. P. A.**

**Economical Housekeeper**

When buying your meats here you are assured of a good quality at the lowest possible prices.

**SATURDAY SPECIALS.**

- Roast Beef (shoulder cuts) . . . . . 18 1/2c
- Pork Backbone, per lb. . . . . 5c
- Leaf Lard, 3 lbs. for . . . . . \$1.00
- Cal. Ham, Cudahy's . . . . . 11 1/2c
- Eggs, strictly fresh! . . . . . 20c
- Butterfins, all best grades . . . . . 23c

A fine lot of turkeys and capons on hand.

**Fred Bonness Co.**  
608 S. 16th St. Store No. 2, D. 4979  
1,000 lb. of meat given with each DOLEAL PUMPKIN.

**Hotel Rome**

Is Serving a  
**50c NOON DAY LUNCH**  
In All Dining Rooms  
Every Day Except Sunday,  
11:30 A. M. to 2:00 P. M.  
\$1.00 Table d'Hote Dinner,  
Every Sunday,  
5:30 to 8:00 P. M.