



Society

By MELLIFICIA. Friday, February 6, 1914.

All hostesses agree that February is the banner month in which to entertain because of the ease in which appropriate decoration schemes may be carried out.

The Daughters of the American Revolution, Colonial Dames and other patriotic societies seldom fail to seize the opportunity for Washington parties, and other organizations also observe the spirit of the month.

Another aid to the hostess is the fact that spring flowers are generally introduced in February. One ingenious hostess, who wished to carry out the red, white and blue color scheme in the flower decorations, conceived the idea of dipping white carnations in indigo to secure the blue flower, and she was most successful in the results.

Surprise Parties.

The P. L. Club gave Mrs. J. H. Krittenbrink a very pleasant surprise Wednesday afternoon at her home. A dainty luncheon was served. Covers were laid for:

- Madames—J. J. Schmitt, J. M. Nachtigal, H. Chlebowski, R. Handboller, A. Wachler, J. Hoffman, M. Chetrad.
- Misses—A. Genjeer, E. Pekoer, C. Hollner, E. Resner, J. H. Krittenbrink, B. Chievers.

Luncheon at Loyal.

Mrs. George Voss entertained at luncheon today at the Hotel Loyal in honor of Mrs. John Patrick of Sheridan, Wyo., who is the guest of Mrs. J. J. Brown.

- Madames—Henry Yates, John Patrick, E. Brown, F. H. Galines, Herman Kountze, Arthur Smith.
- Misses—George Voss, Henry Wynan, J. T. Tancock, Joseph Barker, Arthur Smith.

Patrician Club Dance.

The Patrician club entertained at a dancing party at the Metropolitan club last evening. About forty couples were present.

Swastika Club Meets.

The Swastika club was entertained at the home of Mrs. I. Foley Thursday afternoon. Pink and white roses and carnations were used in the decorations, and prizes were awarded to Madames C. F. Weber, J. F. Wells and I. Foley.

- Madames—F. Swearingen, A. Jates, J. C. Reeder, J. M. Sullivan.
- Misses—J. F. Wells, C. Henley, A. Bush, I. Foley, C. F. Weber.

Synopsis Club Meets.

The Synopsis club met Sunday at the home of Miss Elizabeth Hart. Miss Sophia Weinstein was leader of the program, which consisted of piano solos by Miss Mollie Stein and Miss Eva Alprin; recitation, Miss Lena Lindsey; original stories, Miss Edna Levine, and a story by Miss Sylvia Kulakofsky.

Engagements Announced.

Mr. and Mrs. John Alpers announce the engagement of their daughter, Sophie, to David Arthur Cohen and Mattie to Samuel Rosenblum. A reception will be held Sunday, February 15, between the hours of 3 to 5 and 8 to 11.

Card Club Meets.

The Pastime Card club met Wednesday afternoon at the home of Mrs. M. Mann. Prizes were won by Madames P. E. Anderson, P. Shiforby, E. A. Randall, Mrs. Sayer won the consolation prize. The next meeting will be February 18 at the home of Mrs. E. A. Randall, 3209 Ames avenue.

Tango Club Meets.

The Original Tango club held its last meeting at the home of Mr. and Mrs. F. A. Nash, as they leave on Saturday for a trip to Florida and Cuba. The members of the club are:

- Mr. and Mrs. Edgar Morsman, Jr.
- Mr. and Mrs. I. P. Crofoot.
- Mr. and Mrs. George Prinz.
- Mr. and Mrs. F. E. Cowgill.
- Mr. and Mrs. Charles Kountze.
- Mr. and Mrs. Joseph Barker.
- Mr. and Mrs. J. DeForest Richards.
- Mr. and Mrs. E. M. Fairfield.
- Mr. and Mrs. F. A. Nash.
- Mr. and Mrs. W. D. Dixon.
- Miss Daisy Douane.
- Mr. C. W. Hull.
- Mr. Ed Ganshat.
- Mr. Luther Drake.
- Mr. A. B. Warren.

K. C. B. Club Meets.

The K. C. B. club met at the home of Mrs. Zechmeister Tuesday evening. The next meeting will be held at the home of Miss Mae Ellis, South Omaha, February 17. Those present were:

- Madames—Mary Zechmeister, Agnes Ellis, Rose Zechmeister, Katherine Kaiser, Blanche Kaiser, Grace Kaiser, Carrie Hansen.

In and Out of the Bee Hive.

Mr. and Mrs. W. W. Yager are registered at the Hotel McAlpine in New York. Mrs. T. J. Foley returned Thursday morning from Excelsior Springs, where she spent the last three weeks.

Mrs. C. H. Downs and Miss Anna Downs are spending the winter on the east coast of Florida, stopping at St. Augustine, Miami and Daytona.

Mr. and Mrs. Myer Fridstein of Milwaukee will spend the week-end with Mr. and Mrs. Sol Bergman. Mrs. Fridstein was formerly Miss Evelyn Bergman.

C. W. Hamilton Made Knight of St. Gregory

Because of the many helpful things Charles William Hamilton has done for the Catholic church, he has been made a Knight of St. Gregory by Pope Pius. Mr. Hamilton has long been identified as an earnest church worker and the recognition and honor does not come altogether as a surprise. There is only one other Knight of St. Gregory in this state, John P. Sutton of Lincoln.

Mr. Hamilton has visited Rome a number of times and he and Mrs. Hamilton have spent considerable time at Florence, Italy. They have three children, Charles W. Jr., studying in Europe; Raphael, a Jesuit novitiate at Florissant, Mo., and a daughter, Miss Marian, attending Sacred Heart academy.

NEW PARCEL POST RULING

Miscellaneous Printed Matter Over Four Pounds May Be Mailed.

THIRD CLASS RATE THE SAME

Concerns Sending Big Bundles of Circulars Will Now Be Able to Use a Greatly Reduced Rate of Mailing.

Through an order just received at the Omaha postoffice miscellaneous printed matter in packages exceeding four pounds in weight and coming within the weights and size fixed by the parcel post regulation, may be mailed under the parcel post rate. This order, however, does not affect such printed matter when the weight is less than four pounds, the usual rate for third class postage, 1 cent for each two ounces being continued.

Through this new order many customers will save money by increasing the size of the packages of printed matter which they mail. For instance, a bundle of circulars weighing three pounds sent to a city in the second zone would require 24 cents postage, while if the package weighed more than four pounds, it might be sent to the same address for 3 cents, or just one-third of the cost of the lighter package.

The Woodmen of the World has formerly sent out their trunks of lodge paraphernalia by express, but under the new ruling some three or four thousand such packages may be sent by mail at a substantial saving to the lodge. The trunks were formerly barred from the mails because they contained some printed matter, which brought them into the third class, and made the rate prohibitive.

Printed matter, including music, circulars, catalogues, stationery, and so forth, in quantities of more than four pounds may be sent by parcel post, but the rating for smaller quantities remains third class, and the third class rate is still charged for the smaller quantities. The new order does not mean that books may be sent by parcel post. The order especially designed to cover books is not effective until March 30.

M. and M. Contest is Factor in Building Up Home Industry

The Bee's Merchants' and Manufacturers' voting contest has now settled down to a systematic and thorough canvass for votes. Organizations are soliciting the aid of their members and friends. It is safe to say that not a label that has a voting vault is wasted.

A sales plan that keeps trade at home, one that puts a crimp in the efforts of the mail order solicitor, is bound to be popular with up-to-date consumers who believe in home goods for home.

Buyers and retailers realize more and more each day that money spent at home stays at home. This money is available to help build up the local community and to make it a better place in which to live. The superior quality of every article listed in the big Merchants' and Manufacturers' voting contest has much to do with the success of this clever sales plan. The consumer who buys these products has made a safe purchase. The goods are equal to the best, and better than most, articles of a similar kind; therefore, not only is he supplying himself and family with high-grade products, but he is also securing votes that may enable him, his friends or his favorite organization to secure one or more valuable prizes.

The effects of a selling campaign such as the one now being conducted are educational, because through the medium of this contest is introduced to the buying

Fashion Hint



By LA RACONTEUSE.

The charming dancing frock for girls or small women illustrated by this photograph is developed in the fashionable Amber mullin velvet.

Over a skirt of amber mullin velvet with its drapery drawn up toward the right side and edged at the bottom by a narrow band of pekan is disposed a tunic of "Cratle" tulle.

The soft little and V-shaped blouson is a combination of tulle and chiffon. A row of gold beads and night-blue cabochon sketches a small charming bolero. The same embroidery gives an effect of basque falling over a small tunic in the minaret shape, finished by a high flounce "on form."

The kimono sleeves are also of Cratle net with an embroidered ornament and are finished by a band of plain net.

The Geisha bow of night-blue velvet which finishes the girdle at back and falls in two long ends is a feature of some of the most successful frocks of this season.

public a line of household necessities, the high quality of which is unquestioned.

Long after 'The Bee Merchants' and Manufacturers' voting contest has become a thing of the past these products will be used in many homes where they are now comparatively new.

In 'The Bee Sunday,' February 8, will be published a list of all the contestants. In this list the names of the nominees will appear for each district and town in the order of their standing. For instance, the name of the person leading in each district will appear first on the list for that district; the name of the nominee having the next largest number of votes will appear second, and so on to the end of the list.

The Bee contest department, 224 Bee building, is open to the public on week days (excepting Monday) from 9 a. m. until 5 p. m. The method of counting and registering votes is very interesting. If you will call at the contest department the manager will be pleased to go into the details of the plan in a personal interview. The phone number is Douglas 319.

Merit Wins the Day Again

Time Proves All Things

Economical Palatable Pure Guaranteed by ARMOUR COMPANY U. S. Inspected Wholesome Nutritious

"Glendale" Is Here to Stay

For about three months we have been telling you through this paper of the wholesomeness, palatability and all-around goodness of "Glendale" Butterine. We have told you the economy of it. We have invited housewives to test it out at home in every way they could think of. We have put no limit on this, made no conditions. We knew "Glendale" would win its own case if given a fair trial. The leading dealers have co-operated with us heartily, because they knew you would like "Glendale" and appreciate the economy of it.

These Are Glendale Dealers

"Glendale" is always the same—uniform in color, wholesomeness, flavor and quality. You will always find a fresh supply all the year 'round with any of the following dealers:

- OMAHA**
- Adelson, J., 2735 Davenport St.
 - Auerbach, H. H., 1821 Leavenworth St.
 - Barnett, A., 1916 North 24th St.
 - Bee Hive Gro. & Meat Mkt., 822 North 16th St.
 - Bell Grocery Co., 512 North 16th St.
 - Bernstein, J., 2501 North 24th St.
 - Bloom, Mrs. J. M., 4022 North 24th St.
 - Blumenthal, A., 1701 South 10th St.
 - Bonness, Fred, 608 South 16th St.
 - Butts, Wm. R., 1921 Farnam St.
 - Brodsky, N., 2002 North 20th St.
 - Courtney & Co., 17th and Douglas St.
 - Dansky, H., 2003 North 20th St.
 - Frisch, Sam., 1428 South 16th St.
 - Finkenstein, Sam., 27th and Blondo Sts.
 - Greenberg, Sam., 1548 South 24th St.
 - Gross, J., 2330 South 20th St.
 - Hagelin, F., 1837 North 24th St.
 - Haman, H., 1704 Clark St.
 - Harmel, S., 4101 North 24th St.
 - Hawkins & Latham, 3131 Burt St.
 - Humpert, H., 2310 South 16th St.
 - Hayden Bros., 16th and Dodge Sts.
 - Horwich & Goldware, 41st and Grant Sts.
 - Jepson Bros. Co., 2502 Cuming St.
 - Johnson, C. A. W., 2404 Cuming St.
 - Johnson, Elmer A., 2806 Leavenworth St.
 - Johnson, Tom, 2002 Lake St.
 - Johnson & Carlson, 2023 North 30th St.
 - Jourdan, D. J., 1701 Vinton St.
 - Karsch, Ed., & Co., 1820 Vinton St.
 - Katleman & Hannegan, 18th and California Sts.
 - Kelly, Luke, 2902 Frankla St.
 - Klein & Co., 1207 South 6th St.
 - Kronstedt, Oscar, 1505 South 29th Ave.
 - Kulakofsky, R., 2404 Ames Ave.
 - Kulakofsky, I., 944 South 10th St.
 - Kuncl, V. F., 1244 South 13th St.
 - Lange Grocery Co., 2310 Cuming St.
 - Maecelar, V., 2702 South 20th St.
 - Mallinson, Chas. H., 17th and Capitol Ave.
 - Margolis, J., 1302 North 24th St.
 - Marke Bros., 2123 Military Ave.
 - Marquardt, H. P., 1622 South 16th St.
 - Meyerson, H., 3007 Haskell St.
 - Mulfinger, J. L., 1113 South 23d St.
 - Pankratz & Son, E. R., 3908 North 24th St.
 - Pardun & Sipple, 3823 North 24th St.
 - Peterson, Armand, 2911 North 16th St.
 - Rachman, H., 2802 Sherman Ave.
 - Reed Bros., 2223 Leavenworth St.
 - Reuben, Harry, 2422 Sherman Ave.
 - Reznicek, J., 2711 Leavenworth St.
 - Riseman, S., 2213 Cuming St.
 - Riverside Gro. Co., 1901 South 6th St.
 - Rosenberg & Co., 402 North 24th St.
 - Rosenthal, S., 1611 Leavenworth St.
 - Ross, George, 2719 North 24th St.
 - Rudloff, Wm., 808 North 16th St.
 - Rosenblum, L., 808 North 16th St.
 - Sanitary Gro. & Meat Mark, 2221 Cuming St.
 - Saphiro, N., 1322 North 24th St.
 - Sherman, I., 3501 North 30th St.
 - Schnauber, H., 1906 North 24th St.
 - Singer Bros., 2504 South 30th St.
 - Sommer Bros., 2763 Farnam St.
 - Steck, C. L., 1005 North 16th St.
 - Stenner, L., 2225 South 20th St.
 - Stribling, Geo., 1124 South 7th St.
 - Swigart, M. W., 2917 Clark St.
 - Thorin & Snygg, 3580 Hamilton St.
 - Tuchman Bros., 324 North 15th St.
 - Tuchman Bros., 25th and Davenport Sts.
 - Teitsort, Geo., 3520 North 40th St.
 - Tuckson, Dan, 3507 North 30th St.
 - Von Weg, Wm., 2122 Leavenworth St.
 - Waxenberg, Julius, 701 South 27th St.
 - Woodruff, Mrs. L., 3702 North 30th St.
 - Werin, C. F., 2005 Cuming St.
 - Zuckschwert, M., 2523 Chicago St.
 - Zarp, C. N., 1509 Park Ave.
 - Zlotky, H., 2618 North 30th St.

- SOUTH OMAHA**
- Jacobsen, A., 30th and R Sts.
 - Kramolish & Swatek, 4002 L St.
 - Kraus, J. P., R. 4 Ave. and Madison St.
 - Largon & Effenberger, 614 North 24th St.
 - Meyerson, Sam., 39th Ave. and Q St.
 - Mortinson, S. M., 464 South 22d St.
 - Marshkin Gro. Co., 700 North 24th St.

- COUNCIL BLUFFS**
- Keppner, J., 1102 5th Ave.
 - Kramer, L. R., 725 16th Ave.
 - Lewis, Peter, 520 North 6th St.
 - Larsen, C. M., 400 North 8th St.
 - Martin, J. W., & Co., 531 East Broadway.
 - Martin, J. W., & Co., 2900 West Broadway.
 - Nelson, I. M., 603 North 5th St.
 - Riche, Seeley, 1501 West Broadway.
 - Sixteenth Ave. Meat & Grocery Co., 725 16th Ave.
 - Stein Bros., 2100 West Broadway.
 - Steinberg, Geo., 1027 West Broadway.
 - Toller, Rudolph, 1001 South Main St.
 - Whitehead, B. W., 2415 5th Ave.
 - Zoller, J., 100 East Broadway.

BENSON Knudsen Gro. Co., Benson, Neb.
FLORENCE Helfrich, H. L., Florence, Neb.
RALSTON Morrow & Miliu, Ralston, Neb.

ARMOUR AND COMPANY

A Group of \$9.75

Specials for Saturday We have left a number of odd pieces of furniture from discontinued lines and we offer them Saturday at prices that will effect a quick clearance.

Prices quoted below on a few items will give you an idea of our determination to make a final clearance of this stock.

	Regular Price.	Saturday Price.
1 Mahogany serving table 40 inches long. This is an odd piece left from a \$475.00 dining room suite.....	\$50.00	\$9.75
3 Fumed oak serving tables, 38 inches long. Are left from dining room suites sold last season.....	35.00	9.75
1 Solid mahogany chair; loose velour cushion seat and back, hard rubbed polish finish.....	41.00	9.75
1 Solid mahogany settee; loose spring cushion seat.....	26.50	9.75
1 Lacquered chair, hand decorated silk brocade seat.....	22.50	9.75
1 Mahogany serving table.....	35.00	9.75
1 Mahogany settee.....	19.00	9.75
1 Mahogany settee.....	13.50	9.75
1 Crotch Mahogany settee.....	29.00	9.75
1 Mahogany settee.....	25.00	9.75
1 Mahogany chair.....	44.00	9.75

Saturday Rug Specials

\$4.00 and \$4.50 Royal Wilton Rugs... \$2.95

\$11.50 Vacuum Cleaner and Carpet Sweeper, combined..... \$7.50

\$1.50 Cocoa Mat..... .95c

Beaton & Laier Co.
 415-17 South 16th Street
 Payments if you wish.

Cleanses Your Hair Makes It Beautiful

It becomes thick, wavy, lustrous and all dandruff disappears—Hair stops coming out.

Simply try a "Danderine Hair Cleanser" if you wish to immediately double the beauty of your hair. Just moisten a cloth with Danderine and draw it carefully through your hair, taking one small strand at a time; this will cleanse the hair of dust, dirt or any excessive oil—in a few minutes you will be amazed. Your hair will be wavy, fluffy and abundant and possess an incomparable softness, lustre and luxuriance.

Besides beautifying the hair, one application of Danderine dissolves every particle of dandruff; invigorates the scalp, stopping itching and falling hair. Danderine is to the hair what fresh showers of rain and sunshine are to vegetation. It goes right to the roots, invigorates and strengthens them. Its exhilarating, stimulating and life-producing properties cause the hair to grow long, strong and beautiful.

For indigestion and biliousness Use Dr. King's New Life Pills, rid the stomach and bowels of all impurities and tone up the system. See All Druggists—Advertisement.