



Society

By MELLIFICIA. Monday, February 2, 1914.

BUTTERFLIES and roses seem to form the motif for all costumes, trimmings, garnitures and accessories for the season. When of generous size, either one of these often appears at the corsage, above the girdle, near the shoulder, or to tuck up the skirt drapery. They are most alluring when poised in the coiffure.

Fur sets, muffs, neckpieces and toques are enlivened with all sorts of roses, fashioned of chiffon, satin, velvet and other materials. And, of course, for the perennial corsage, they come singly, in clusters, wreaths and garlands.

Graceful butterflies are seen very much poised on hats and big tulip ones, with wired wings, often form a dainty evening cap. Charming hound-dog caps, made of chiffon with spangled butterflies, are shown in many of the shops.

For a long while the butterfly motif has been the most popular design for embroidery faddists, being used on household linen, luncheon sets, handkerchiefs and lingerie, either embroidered in the satin stitch, in eyelet work, or lace medallions with the same design. A new fad is to mount them under glass, making a very attractive design for a tea tray. Tally cards, place cards and crepe paper luncheon sets all show small butterflies hovering over their surface.

Neither must I omit the smart black mesh veillings with a little butterfly outlined in heavy black lace and displayed on the cheek. The mesh must be so light that it hardly shows, so the one ornament stands out as if stamped on one's face.

In Honor of Graduate.

Mr. and Mrs. O. F. Nelson entertained at their home, Sunday evening in honor of Miss Martha Eiseley, who is a member of the graduation class of Walnut Hill school. The decorations were primrose and ferns. Miss Eiseley was presented with a beautiful pearl ring by the host. Those present were Messrs. and Mesdames C. B. Eiseley, A. E. Wickstrom, Fred Peterson, O. F. Nelson, Misses Martha Eiseley, Ethel Nelson, Helen Peterson, Dorothy Zust, Amelia Johnson, Elsie Zust; Messrs. Jack Wickstrom, Leroy Zust, Charles Eiseley.

Pupils' Recital.

Miss Mary Munchhoff entertained in her studio Sunday afternoon at a pupils' recital, when twenty-four pupils gave seventy folk songs of all nations. Miss Munchhoff read a paper on folk songs. This was the first of a series that this study club of pupils are to give on the "Development of Song." The next recital, about the second week in March, will include the composers between the sixteenth and seventeenth century. Among the guests of the afternoon was Mrs. Herman Kounize, a former teacher of Miss Munchhoff.

Entertains at Bridge Luncheon.

Miss May Hanning entertained at a bridge luncheon Saturday at the Hamilton apartments in honor of Mrs. Edward S. Chadwick of Boise, Idaho. The table decorations were of violet. Prizes were won by Mrs. Walker, Mrs. Gillespie, Mrs. Hennessy and Mrs. Fanning. The guests were:

- Mesdames—Charles Fanning, O. H. Leplin, M. F. Shafer, Frank Kroeg, Frank Crockett, Origen Williams, E. F. Hennessy, Misses—June Greevey, Mildred Bacon.
- Mesdames—Fred Busch, Guy Purdy, William Walker, Albert Krichie, Roy Gillespie, William Helien.
- Misses—May Hanning.

Receive at Art Exhibit.

Those who assisted Mrs. Edgar Morsom on the receiving committee at the art exhibit today were:

- Mesdames—Frank Colpester, Isaac Condon, W. G. Cowling, Misses—Louise Chiffie, F. M. Connor, Frederick Davis.
- Mesdames—C. A. Overton, W. W. Shinn, Harry Hutchinson, J. P. McDonald, L. B. Whitmore, E. A. Anspach, W. W. Walker, Sydney.
- Miss Lenore Allen.

Entertains Slumber Party.

Miss Rose Chernias of Council Bluffs entertained the O. C. B. club at a slumber party at her home Saturday evening. The guests arrived in masculine attire and initiated their brothers in the games of the evening. Small clay pipes and pouches were distributed as favors. Fifteen guests were present.

Entertains at Dinner.

Mr. and Mrs. O. C. Redick entertained at dinner at their home Saturday evening, when covers were laid for:

- Mr. and Mrs. Joseph Barker, Mr. and Mrs. Luther Kounize, Mr. and Mrs. J. De Forest Richards, Miss Elizabeth Condon, Miss Caroline Condon, Mr. Culbert Peiler, Mr. Elmer Redick.
- Mesdames—Irma Wardmann, June Greevey, Ellen Patterson, Messrs.—Harry E. Ryan, Dr. Claude T. Uren, Ralph Dowd.

Guests for Creighton Concert.

The two soloists of the Creighton Glee club concert are house guests in Omaha homes. Mme. Lucile Tewksbury Stevenson is the guest of Mrs. Douglas Welpton and Mrs. Marie Von Unschuidt is the guest of Mrs. A. M. Borglum.

Entertains at Bridge.

Miss Irene Waldeman will entertain at bridge this evening in honor of Mr. and Mrs. Gilbert Moreau of Denver, Colo.

Masda Dancing Party.

The Masda society will entertain at a dancing party at Armbrust's hall Thursday evening.

Card Party and Dance.

The members of the A. O. F. club will give a card party and dance at the Lyceum hall, Twenty-third and Locust streets, Thursday evening, February 5.

Surprise Birthday Party.

Miss Frieda Adler entertained at a surprise party in honor of Miss Edith Friedman's birthday, Sunday afternoon. Assisting the hostess were Misses Sarah

SCHOOL ATTENDANCE GROWS

Six Principals Are Assigned to New Places This Semester.

PROF. STEDINGER IS HERE

Consults with Graff with Reference to Teaching German in Grade Schools as Provided by State Law.

Second semester of public schools began Monday. Six principals took charge of new schools, the shift being occasioned by the resignation of Miss Lizzie Banker of Pacific, who went to Colorado to reside on a claim.

Following are the transfers of the principals: Miss Fannie Forsythe from Beale to Walnut Hill; Miss Pearl Macomber from Walnut Hill to Druid Hill; Miss Maude Smith from eighth grade of Howard Kennedy to Druid Hill; Miss Dora Harney to Pacific.

Prof. Ferdinand Stedinger of Rockford, Ill., arrived to take up his new work as supervisor of the teaching of the German language in the public schools. His family came with him. He will teach German at the Central High school and the High School of Commerce.

Superintendent E. U. Graff and Prof. Stedinger held a conference relative to the teaching of German in the grade schools under the provisions of the law passed by the last legislature making it compulsory to teach modern European languages in the schools when petitions signed by the residents of the school district are presented to Boards of Education.

Superintendent Graff said: "The details of this work will be left to Prof. Stedinger. He will work them out as he has time and is able to find out the proper methods of proceeding with the more extensive teaching of the German language."

The second semester began with an increase of attendance. School authorities predict a very decided increase during the first two months of the last half of the year.

Robertson-Skinner Wedding.

The wedding of Miss Rosetta Skinner to Mr. Richard Robertson of Marinette, Wis., took place this afternoon at 5 o'clock at the home of her brother, Mr. Paul Skinner. Rev. T. J. Mackay officiated. The bride wore a gown of white charmeuse trimmed with princess lace and carried a shower bouquet of lilies of the valley and bride's roses.

In and Out of the Bee Hive.

Mr. Joseph Fickus of Sioux City is in the city to attend the Comest show at the Auditorium.

Mrs. L. A. Garner leaves Wednesday for Sidney, Neb., to visit her daughter, Mrs. L. G. Lowe, and Mr. Lowe.

Miss Ethel McGibbin returned to Topeka, Kan., today after being bridesmaid at the Knock-Johnson wedding.

Miss Stella Mulvihill, 527 South Twenty-seventh street, has gone to Washington and New York on a three weeks' trip. Mr. M. Klein and Miss Frances Klein, Mr. A. Sandilovich and Miss Bea Sandilovich of Lincoln were the week-end guests of Miss Rose Glinisky.

STREET CAR UPSETS AUTO TRUCK LOADED WITH FLOUR

A southbound Park avenue car, piloted by Oscar Brugmann, collided with a Claar Transfer company auto truck laden with flour and driven by Fred Lavuan, at Sixteenth street and Capitol avenue, spilling flour for a radius of fifty feet. No one was hurt and aside from upsetting the street car schedule and the flour little damage resulted. For a half hour Sixteenth street cars journeyed along Fifteenth street between Capitol avenue and Howard street.

January Warmest First Month for Thirty-Four Years

JANUARY, 1914, was the warmest first month of the year since 1880, and with that exception the warmest since 1871, the mean temperature for the month being 31 degrees above zero and 11 degrees above the normal mean temperature for the month. In 1880 the average temperature for the month was 25 degrees above zero.

Furthermore, this winter has been the mildest since the winter of 1899 and 1891, when the coldest day was 3 degrees above zero during December and January, as compared with a minimum of 3 degrees above zero which was recorded this year in January.

During four years January has come within a single degree of being as warm as in 1914. In 1891, 1900 and 1906 and 1908, an average of 30 degrees above zero was recorded for that month.

A slight deficiency of precipitation occurred last month, the total being 0.56 of an inch as compared with an average precipitation of 6.6 of an inch. The average velocity of the wind was also higher than usual, being an average of 9.9 miles an hour as compared with the normal of 8.5 miles per hour.

The highest temperature recorded during the month occurred on January 23, when the mercury reached 57 above zero, and the lowest occurred on January 12, when 3 degrees above zero was recorded. The coldest day in January occurred in 1884, when the mercury went to 32 degrees below zero. On the other hand, the highest temperature in January occurred in 1885, when it mounted to 63 degrees above zero. The last month has not been as record-breaker for high temperature, but the general average is well above the average of the last thirty-four years.

Anti-Saloon League to Investigate the Owners of Property

How many saloons in Omaha are operated in buildings owned or controlled by the breweries? This is what the Anti-Saloon league wants to know. The supreme court of the state has held the Gibson law valid. It provides for the cancellation of licenses of those operating saloons in buildings owned by or controlled by any brewery. The decision was rendered in the case of a Stanton saloon keeper, A. L. Hauff, who operated a saloon in a building owned by the Storz Brewing company.

H. F. Carson, state superintendent of the Nebraska Anti-Saloon league, when in Omaha Saturday night, said the league was very much interested in the decision and would make an investigation as to what saloon buildings in Omaha are owned by the breweries.

"We are going to get the full text of that decision," said Carson, "and then we are going to do some investigating on that basis. I have no doubt it will be found that a large per cent of the saloon buildings in Omaha are owned by the brewery companies."

Best for Skin Diseases. Bucklen's Arnica Salve is soothing, healing and antiseptic; best for burns, sores, wounds, bruises, piles, etc. 5c. All drugists.—Advertisement.

SIDE DOOR CARS ARE PROVING SUCCESSFUL

Street railway officials say the popularity of the new sideseater cars installed on the Omaha-Council Bluffs line is increasing. The exit and ingress being on the side of the trailers, has entirely done away with the crowding on the platforms that was so objectionable with the old cars and has reduced the possibilities of accidents to a minimum, say the company officials.

Whether or not the sideseater cars will ever be used on the Omaha lines is a problem that has not been determined by the company officials. In the business portion of the city, where stops have to be made at every intersection, the officials

VALENTINES

Hundreds of new and unique styles, from the simple cards at a penny, to the most elaborate, are here.

Sale of Fox Slippers Begins Thursday.

Brandeis Stores

Tuesday Sale of Waists 75c, 89c, \$1.00 values at 35c



Tuesday we will offer 2,000 pretty waists at a price which will crowd the Basement Waist Section from the minute the store opens.

These are all from recent purchases, and include attractive, up-to-date styles in voiles, lawns, tissues, ratines, all-over embroideries, satens and soisettes, and a variety of colored styles.

Plain or fancy models, high or low necks, long or short sleeves. Every one previously worth 75c, 89c and \$1.00. While 2,000 of them last, you may choose at, only 35c

Cotton Petticoats

Women's black and colored petticoats of saten and other materials. Many look like silk, actually \$1.25 and \$1.50 values, special Tuesday, at 68c

Gingham Aprons

A special lot of good checked aprons with bibs and pockets. Bound with tape. Full sizes. Blue and white gingham. Regular 25c aprons, special Tuesday, at 15c

39c Silk Handkerchiefs, Special at 9c

Special lot of 100 dozen Ladies' Silk Handkerchiefs, in pretty fancy open-work effect; on sale Tuesday on main floor bargain square at each 9c

45c, 50c and 65c Waistings at 25c

Excellent quality 32-inch imported madras waistings and slating in attractive stripes. Regular 45c, 50c and 65c grades, on sale in the Basement, at a yard 25c

Bleached Muslin

36, 42 and 48-inch bleached muslins for gowns, undergarments and pillow cases. The very best fine and heavy grades, special Tues day, a yard 8 1/2c

Bleached Sheetting

7-4, 8-4 and 9-4 widths in bleached sheetting. Dwight, Anchor and Fruit-of-the-loom. Odd lengths accumulated during our January sales, yd., 19c

Bleached Shaker Flannels and fancy outing flannels; regularly worth 10c a yard, special Tuesday at a yard 6 1/2c



Any Woman's Shoe \$1.98 In the Basement at \$1.98

Formerly \$2.50 and \$3.00

Tuesday you may choose any pair of women's winter shoes in the Basement at a great reduction from former prices. Hundreds of pairs, the season's best styles, and a complete run of sizes. Patent, dull calf and vici kid leathers, with kid or cloth tops, also black velvet, brown or gray suedes. Button or lace styles, high or low heels. All were formerly \$2.50 and \$3.00. Your choice Tuesday for \$1.98

Clean up of Gloves at 25c

Odds and ends of women's and children's gloves—300 pairs, including kid, silk and chamol; numerous styles and makes; worth 50c, 75c and more. Choice, Tuesday, at 25c

Protect Yourself Ask for ORIGINAL GENUINE

Horlicks Malted Milk

The Food Drink for all Ages—Others are Imitations

EVANGELICAL STUDENTS HELP CHURCH MEMBERSHIP

About 100 new members have been added to various churches in Omaha through the evangelical efforts of the students of the Omaha Theological seminary. Special meetings are still in progress both in Omaha and Council Bluffs. The campaign started at the first of the year.

G. N. BURKE DEAD FROM GAS ASPHYXIATION

G. N. Burke, aged 55 years, 1918 Cass street, was found Sunday in his room near a gas heater dead from asphyxiation. Burke was a roomer and not much is known of his relatives. Other roomers at the place declare that he was financially independent and that he had considerable money out on interest. Coroner Crosby has taken charge of the body and an inquest will be held Tuesday afternoon.

The Diminishing Dollar

The Government is making more dollars every year—and so are you—and the dollars are just as large as they ever were, but they are actually smaller in purchasing power than ever before. The problem is to make a dollar go as far as possible in purchasing the necessities of life. For a dollar you can get one hundred

Shredded Wheat Biscuits

and that means a hundred wholesome, nourishing breakfasts. If you add coffee, milk and cream a deliciously nourishing Shredded Wheat Biscuit should not cost over five cents. Shredded Wheat Biscuit is the whole wheat prepared in digestible form. It is ready-cooked and ready-to-serve—a boon to busy housekeepers with growing children.

Always heat the Biscuit in oven to restore crispness. Two Shredded Wheat Biscuits with hot milk or cream will supply all the energy needed for a half day's work. Deliciously nourishing when eaten in combination with baked apples, stewed prunes, sliced bananas or canned or preserved fruits. Try toasted Triscuit, the Shredded Wheat wafer, for luncheon with butter, cheese or marmalade.

Made only by The Shredded Wheat Company, Niagara Falls, N. Y.

More "Bread and Butter" Questions Answered by the Reliable Dealer

Question—Why do you sell "Glendale"?

Answer—Because it is a pure, wholesome product. Because it is uniform and reliable in quality. Because my customers like it and I like satisfied customers.

Q.—How do you know it is pure and wholesome?

A.—The U. S. Government inspects every bit of it and certifies its purity. Armour and Company guarantee its quality. They wouldn't dare do this if the product didn't merit it.

Q.—What do customers say of "Glendale"?

A.—New users are surprised and delighted with the flavor. Old users comment on its uniformity—always the same and always good. The saving on their butter bills pleases all.

Q.—Is there any advantage to you in selling "Glendale" instead of butter?

A.—Only this: "Glendale" is steeper in price. Then there is never a "kick back" on quality. That's steady, too. There's not enough really good butter to go around all seasons. "Glendale" is uniformly good.

Q.—How much can I save by using "Glendale"?

A.—The price of Glendale averages at least one-third less than the market price of butter. Customers have told me they save \$5.00 a year on each person in the family.

Q.—How can I prove what you have told me?

A.—Buy one pound of "Glendale" and try it every way you can think of.

Armour's "Glendale" Butterine

brings these answers from every direction. Therefore the leading dealers in this community have arranged with Armour and Company to have "Glendale" for you all the year 'round. They will always have it fresh, pure and wholesome. Their names will appear in this paper Feb. 3th.

ARMOUR COMPANY

The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.