

J. L. Orkin Plans to Open New Store in This City

J. L. Orkin has sold his interest in the Burgess-Nash company, which he maintained after the sale of Orkin Bros. to that firm. Mr. Orkin was the first of the Orkin brothers to come to Omaha and about eight years ago established that firm in this city. Starting with a small business, it soon developed into large proportions in the Douglas street store. Mr. Orkin then moved to the Sixteenth street store, between Farnam and Harney, where the business continued to grow until Mr. Orkin looked for larger quarters, and with his brothers took over the Bennett store.

That store was immediately put on an Orkin plan and improved greatly with many of its departments developed. The business grew under the liberal directive policy of J. L. Orkin.

"I am not going to look for locations in other cities and I do not intend to leave Omaha," said J. L. Orkin, "as my last eight years of business here have established me in this city and given me a host of friends whom I do not desire to leave. I consider that I have a business reputation that I value and I am going to stay with it. I am now negotiating with a leading real estate man of Omaha for certain locations and as soon as one is secured I hope to open up a complete ready-to-wear store for women, a store of which Omaha will be proud and a store that the women of Omaha will be pleased to have."

"I have the kindest of feelings for the Burgess-Nash company and hope that their business will be a howling success."



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SEES UNITY OF ALL CREEDS

Rabbi Cohn Delivers Lecture on "Seven Lamps of Religion."

MOHAMMEDANISM THE SUBJECT
Doctrine Taught by Mohammed Designated as One of the Oldest and Greatest Religions of the World.

"Mohammedanism has given a mighty impulse to the spread of the belief in the one true God over all the earth and helped magnificently to bring perceptibly nearer the day of which the prophet spoke when 'The Lord Shall be One and His Name One.'"

"It is my belief that Judaism, Christianity and Mohammedanism will one day be reconciled in that universal religion of which the prophet of Arabia caught a glimpse, which he so earnestly preached as the religion of Abraham and which is destined to unite all the children of the one God into one loving brotherhood of man," said Rabbi Cohn at Temple Israel last night. He was delivering the third lecture in his course on the "Seven Lamps of Religion."

The subject of the lecture last night was Mohammedanism and, discussing the topic, the speaker said:

"Mohammedanism is one of the great religions of the world, so entitled to be called because of its history, its influence, the number of its adherents and the character of its tenets. Together with Judaism and Christianity it is one of the so-called historical religions."

"Mohammedanism has been now thirteen centuries in the world. It is no longer, certainly, merely an experiment. It is nine centuries older than Protestantism and but a few centuries younger than Christianity itself."

Religion of the Founder.

"Mohammedanism is the religion of the seventh century of this era, only three centuries after Christianity was firmly established."

THE NEW IDEA

In investments is absolute safety. Not approximate safety, not something that looks like a "pretty good proposition" but real, unqualifiedly safe returns.

THIS demand of the times is furnished by FRED BRODEGAARD, the originator of the Brodegaard Store plan, who offers a limited amount of stock at par with

A 7 PER CENT YEARLY DIVIDEND GUARANTEED, FULLY SECURED BY CITY OF OMAHA

The new Brodegaard Store plan, which I originated and inaugurated in March, 1911, has exceeded all expectations of business progress. Stores are now located in nearly one hundred towns in Nebraska and western Iowa, and enough contracts with merchants are pending to have more than 200 stores in operation by March 1st.

It has been proven satisfactorily that the plan of an attractive display of Standard Watches and High Quality Jewelry in the smaller towns through the state is a boon to the buying public both in city and town, and at the same time serves as a great aid in upbuilding smaller communities and thereby the entire state.

It is the intention to build up and enlarge the system of Brodegaard Stores to about 500 stores in Nebraska and Iowa. I now offer a limited amount of stock of the "BRODEGAARD JEWELRY STORES" plan, with a capital of \$100,000.00 at par with a 7% yearly dividend guaranteed during 10 years by City of Omaha. Some of the stock will be authorized and certified by said City of Omaha.

NOTE: Certain features about this stock make it stand out as an absolutely safe and conservative investment.

So dividends will be declared beyond the 7% guaranteed on all shares.

All surplus earnings will be held by the company thereby enabling the stockholder to receive a dividend in stock, which is valuable long before the ten year period expires.

In order to guarantee an absolutely satisfactory return, the City of Omaha and City of Omaha Bonds have been deposited with the Omaha Safe Deposit Company and every share of stock will be authenticated and certified by said Safe Deposit Company.

By means of the plan guaranteed the "Brodegaard Jewelry Stores" plan, stock becomes the safest investment in the country, besides being more remunerative than any other reliable bond or stock offered.

On account of the quality of the security behind this stock and its assured success in the future, I have absolutely refused to pay commission on stock promoters, preferring to give the investor the benefit by dealing with me in person. You will find me on the southeast corner of 16th and Douglas streets, Omaha, Neb.

Respectfully,
FRED BRODEGAARD

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Sample Pieces of Plush and Velours

Worth 30c and 40c; Monday, 15c
5,000 sample pieces of plush and velour, desirable for pillow, chair covers and table tops; worth 30c and 40c; on sale Monday, third floor, at.....

15c

Brandeis Stores

February Business Opens With Important Special Values in All Sections of the Store---Spring Goods Are Now Arriving

High Grade Pattern Table Cloths Much Under Price

A Decisive Clearance Begins Tomorrow

Our great January sales and the invoicing of the past week have brought to light several hundred high grade pattern table cloths, which we must dispose of immediately. A big variety of these, including pattern cloths of Scotch, Irish, German and Austrian linen in the most desirable patterns.

Pattern cloths are divided into three bargain lots as follows:

- Beautiful Austrian Damask Cloths, round, oval and square designs
- 13 pattern cloths, size 72x72 inches. Former price \$5.50
 - 5 pattern cloths, size 72x90 inches. Former price \$6.50
 - 6 pattern cloths, size 81x90 inches. Former price \$7.50
- Pattern Table Cloths of Scotch, Irish and German linens. Beautiful round or square designs.
- 18 pattern cloths, 68x84 size. Former price \$3.98
 - 27 pattern cloths, size 70x70 inches. Former price \$4.50
 - 41 pattern cloths, 72x90 size. Former price \$4.98
 - 17 pattern cloths, size 72x108 inches. Former price \$5.98
- This lot comprises all the beautiful Austrian linen pattern cloths of superior quality, in an assortment of pleasing styles.
- 6 pattern cloths, size 72x72 inches. Former price \$5.98
 - 40 pattern cloths, size 71x90 inches. Former price \$7.50
 - 7 pattern cloths, size 81x90 inches. Former price \$7.98
 - 26 pattern cloths, size 90x90 inches. Former price \$8.98
 - 6 pattern cloths, size 81x108 inches. Former price \$10.00
 - 5 pattern cloths, size 90x108 inches. Former price \$10.98
 - 4 pattern cloths, size 70x106 inches. Former price \$10.00

94 High Grade Cloths Worth up to \$10

Regular \$5.98 Napkins, at Doz. 2.49

32 dozen Beautiful Austrian Linen Dinner Napkins, in floral and conventional patterns, formerly priced at \$5.50 and \$10.00, dozen..... 4.98

Scalloped Cloths Breakfast Cloths \$10 Cloths \$4.98 Breakfast Sets

12 square German Linen Cloths, 72x72, former price \$4.50, special..... \$2.98

15 round German Linen Cloths, 72-inch size, former price \$4.98, special..... \$2.98

12 German linen cloths, with bars of light blue, green, red and gold, 66x66 1/2 inch; former price \$3.98, for..... \$2.98

8 all around scalloped German linen cloths, 90-inch size, former price \$10 value, sale price..... \$4.98

German linen, 56x56-in., hemstitched cloths with 1/2 dozen napkins, former price \$4.50, at..... \$2.40

Fine \$4.25 Luncheon Sets, Only 2.98

Hemstitched and scalloped, 36 and 45-inch cloths, with 1/2 dozen 15-inch napkins, former price \$4.25, sale price..... 2.98

Regular \$5 Tea Napkins, Doz. 2.98

16x15-inch Hemstitched German Linen Tea Napkins, in an attractive range of patterns, former prices up to \$5 per dozen, at..... 2.98

The Prettiest of the New Laces Spring Dresses--Spring Suits--Dozens of Models Ready

And More Are Coming In Each Day. You'll Like To See Them

The fact that laces are coming into unusual vogue for the spring season imparts interest to the new display now in readiness.

Shadow Lace Flouncings, 18 and 45 inches wide, in pretty, all-over effects, will be much used for waistings. An unusually good showing of 18 and 27-inch Shadow Lace Flouncings.

Shadow Laces, Oriental Net Top Laces, Metallic Laces in gold and silver effects, new pastel, soft blue and two-tone effects in 18, 24 and 27 inches wide are causing considerable comment.

50c Laces at 39c a Yard To 85c Laces, 59c a Yard

18-inch Shadow Lace Flouncings, Allovers in cream and white, also New Camisoles for corset covers, 50c quality at, yard..... 39c

45-inch Allover Laces, 24 and 27-inch Shadow Lace Flouncings, in white, cream and ecru, qualities worth up to 85c yard, at, yard..... 59c

To 40c Embroidery To \$1.00 Embroidery

18 and 37-in. Swiss and Nainsook Flouncings, Corset Covers and Allovers, embroidered, fine sheer quality, 40c value, special at..... 29c

Voice and Gorge Skirt, Laces and Allovers for waists and dresses, regularly worth to \$1.00, quality, 80c, special at, yard..... 59c

Reduced Prices on Knit Wear

Women's fleece lined Cotton Union Suits, high neck, long sleeves, ankle length; also silk and wool and medium weight fleeced Cotton Vests and ankle Pants to match; worth to 76c a garment, on sale 39c at.....

\$1.00 UNION SUITS FOR 59c

Women's fleece lined Cotton Union Suits, and Part Wool Vests and Pants, light, medium and heavy weights; all sizes, \$1 values, at..... 59c

60c UNION SUITS FOR 39c

Misses', Children's and Boys Union Suits, heavy and medium fleeced; some sizes in Munsing included, worth to 69c, at, a garment..... 39c

BOYS' SKIRTS AND DRAWERS

Boys' medium and heavy fleeced cotton shirts and Drawers, all sizes, worth to 12c, a garment..... 12/20

The New Spring Silks and Dress Goods

Chiffon Taffetas in plain, glaze and chamelon effects, printed Peau de Crepe, Lyons Radium Silks, Cheney Bros. Spotproof Foniards, Crepe Indian, printed Crepe de Chine, Swiss figured Chiffon Taffetas, printed Canton Crepes. All the newest styles just received, yd., \$1.50, \$1.25, \$2.00

New Spotproof Foniards, in two and three-fold effects; Arabesque, Balcan, cameo and conventional patterns; all the best new shades; very special at, yard..... 85c

Wool Crepes--These soft materials are among the most fashionable for spring. We have just received two splendid numbers in 42-inch width, including 30 spring shades, all the evening tints and black, 56c and \$1.00 yd. Costume and Frock Crepes in three sizes of checks are still in demand for mannish suits, Norfolk dresses, misses' and children's frocks.

- 40-inch width at..... 90c
- 42-inch width at..... 90c
- 44-inch width at..... 90c
- 46-inch width at..... 90c
- 48-inch width at..... 90c
- 50-inch width at..... 90c
- 52-inch width at..... 90c



Women who are interested in the trend of spring fashions will find much satisfaction in viewing our early display of exclusive coats and dresses. Several dozen choice models are now on display. Many more are arriving with each express.

New Taffeta Frocks Shown at \$25

1914 models in taffeta street and dancing frocks. Made with the new season's ideas. Straight waist, draped panner flounces, the new draped bustle effects. Made of the new soft taffetas in the most desirable colors. They will find ready sale during the week at \$25

Other New Taffeta Dresses at \$15.00

Here are exceptionally pretty dresses at moderate prices. Newest effects for party, dancing and street wear. All the new draped models, double and triple panner flounces. Made of high grade taffetas in the best colors. Specially priced \$15

Authentic New Models in Women's Suits \$19, \$25, \$32.50, \$39, \$45 and \$49

The new spring suits here are characterized by unusual elegance of material and grace of design. We are showing large variety of the very best. The women who appreciate character and distinctive style will find these most attractive.

ALL FURS HALF PRICE

Choice of any fur coat, set, scarf or muff in our entire stock at just one-half former prices.

Choice of 700 fine Coats, formerly worth up to \$25, at..... \$10

Choice of 250 stylish dress skirts, formerly worth up to \$10, at..... \$3.98

300 fine silk and wool Dresses, previously worth up to \$20, for..... \$7.98

Kloofit Petticoats, odd and broken lots and discontinued patterns. Always \$5.00, to close out at..... \$3.69

Choice of 300 Silk Waists Choice of any marabou set or separate piece at 1/2 Price

Choice of any "King" Waist in stock to \$5 values..... \$1.69

House robes and bath robes, worth up to \$6, at..... \$2.69

Fine Cotton Fabrics

Our own importation, including the new Boutonne ratine, velours, French and English crepes, barred sponges, embroidered crepons, etc., 40 to 43 inches wide. Special..... 85c, \$1.25, \$1.50

Spocade Crepes in two patterns and 15 different colorings, 27 inches wide, at, yard..... 49c

Stripe Crepes, 36 inches wide, in a good assortment of shades, worth 55c, special..... 39c

Haviland Dinner Sets Reduced

Three handsome stock patterns of Haviland China Dinner Sets at heavy reductions to close out stock in next 3 days.

- Regular \$48.00 Sets..... \$29.85
- Regular \$49.00 Sets..... \$32.50
- Regular \$61.00 Sets..... \$33.95

Special open stock prices reduced 33 1/2 %.

Pagoma Sanitary Food Chopper. Chops everything. Opens like a book. Cleans instantly, 2 sizes, Worth \$1.50 and \$1.75, special..... 98c

PRESCRIBING FOR COMMUNITY

Dr. Hutchinson Says Scope of Profession is Widening.

PROPER FOOD IS ESSENTIAL

Physicians' Aid May Be Less Necessary if Care is Taken that the Right Nourishment is Received.

"For years the medical profession has been content to lock the barn after the horse was stolen," said Dr. Woods Hutchinson of New York in speaking to a crowded auditorium at the Young Men's Christian association last night. "Now we doctors are getting ambitious and we not only want to prescribe for individuals, but we want to prescribe for a whole community."

"For years we have associated the doctors with the drug stores and with medicines that taste bad. Now we are looking to get away from the undertaker and the drug stores."

"Instead of simply being satisfied with prescribing medicines now, we are beginning to turn our attention to all kinds of preventive methods. And when we come to that the foods are an important matter to consider. Foods are merely the fuel to go under the engine. The amount of work we can do on given foods can now be carefully calculated as can the amount of work the engine can do on a given quantity of a certain grade of coal."

Dr. Hutchinson gave the result of a number of experiments that have been made in the amount of work laboring men can do on given grades of foods and said that employers had actually found that Japanese coolies, who could do only half a man's work when imported, could soon do a full man's work when given proper foods. The same increase in the efficiency of labor had been shown, he said, in the laborers of Panama hired to work on the canal.

Dr. Hutchinson spoke before the Commercial club yesterday at noon on "The Manufacturer of Men."

(From a Staff Correspondent.)

LINCOLN, Neb., Jan. 31.--(Special Telegram)--P. F. Hamilton, De Forest Richards, H. G. Calkins, James Richardson and C. H. Walrath, str., were among a number of Omaha men who came to Lincoln today and appeared before the federal grand jury in connection with the First National bank failure at Sutton.

FUMES OF DISINFECTANT ARE ROUGH ON STOWAWAYS

PHILADELPHIA, Jan. 31--Fifteen Chinese stowaways were discovered in the hold of the steamship Chickwick, bound for this city from Santiago, Cuba, today when government officials began to fumigate the vessel to kill possible disease germs. The Chinese, who were almost unconscious from the fumes of the disinfectant, will be held pending deportation.

OMAHA MEN APPEAR BEFORE GRAND JURY IN BANK CASES

Members of the local Oberlin Alumni association will give their annual banquet Tuesday evening at the University club. The feast will start at 7 o'clock.

UNION PACIFIC BOOSTS OMAHA IN NEW FOLDER

In its new "En-route to California" folder, which is in color and is profusely illustrated, the Union Pacific prints a bird's-eye view of the business portion of Omaha, looking northeast from the roof of the City National Bank building. The picture shows a portion of the retail district of the city, the Union Pacific buildings and the bend in the river and the Iowa bluffs, beyond. Reference is made to Omaha in the printed matter of the folder.

The new Union Pacific folder contains numerous pictures of points of interest along the line between Omaha and the Pacific coast, together with descriptive matter.

MISSING GIRL FOUND BY OMAHA POLICEMAN

Officer Patrick Rinn located Adena Hansen, 16-year-old daughter of George Hansen of Blair, Neb., Friday afternoon, who has been missing from her home the last week. The girl was staying with friends, and was sent home Saturday morning.