THE OMAHA DAILY BEE FOUNDED BY EDWARD ROSEWATER. VICTOR ROSEWATER, EDITOR.

REE BUILDING, FARNAM AND BITH. Entered at Omaha postoffice as second-TERMS OF SUBSCRIPTIONS.

DELIVERED BY CARRIER.

Evening and Sunday Bee, per month... So
Evening, without Sunday, per month... So
Daily Bee, including Sunday, per month... So
Daily Bee, including Sunday, per month... So
Daily Bee, without Sunday, per month... So
Address all complaints of irregularities
in deliveries to City Circulation Dept.

Remit by draft, express or postal order, cayable to The Bee Publishing company. Only 2-cent stamps received in payment of small accounts. Personal checks, except on Omaha and eastern exchanges, not accepted. REMITTANCE

OFFICES.

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South Omaha—2318 N Street.
Council Bluffs—14 North Main Street.
Lincoln—36 Little Building.
Chicago—901 Hearst Building.
New York—Room 1198, 236 Fifth Avenue
St. Louis—500 New Bank of Commerce.
Washington—725 Fourteenth St. N. W.

CORRESPONDENCE. Communications relating to news and editorial matter should be addressed Omaha Bee, Editorial Department.

DECEMBER CIRCULATION,

52,148

Biate of Nebraska, County of Douglas, ss.:
Dwight Williams, circulation manager
of The Bee Publishing company, being
duly sworn, says that the average daily
circulation for the month of December,
1812, was \$2,148. DWIGHT WILLIAMS.

Circulation Manager.
Subscribed in my presence and sworn to
efore me this 2d day of January, 1914.
ROBERT HUNTER,
Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

Plenty of time for cold weather yet before planting season.

How many gamblers do you know of who quit ahead of the game?

Blond or black, the people would like to know that the murderous bandit is locked up.

General Funston will be right at was raised on the Missouri river.

It really seems as if the university site case would go against the boarding house bosses and shopkeepers.

If Commissioner Kugel fails to make good as superintendent of police it will not be for lack of advice.

Those boys who "hocked" their overcoats on the theory of no more winter-now where are they "at"?

Nothing in the constitution will operate to prevent the lieutenant governor from running for a second

States Steel corporation nor the of the middleman, it is airships, of the Fremont, Eikhorn & Missouri Val-mend anything.

wind now has its value in ice next rushed through and afford the

help for Huerta. Whether true or and industrial, and perhaps a few not, it is certain that Huerta needs social, ills. the help:

What the hungry democrats of Nebraska would like to see is a Europe convinces Dr. Abraham Flex- An Indianapolis judge rules that all "rapprochmong" between the secre- ner of the futility of segregation, wedding presents belong to the bride. tary and the senator.

from outside experts these days, in or segregation and registration laws enced manager wants a dead star? addition to what the home guard in European cities, in only five of provides. Out of it all some good which does police regulation exist, N. Y., went to the war with her hosought to come.

collection of almost \$1,000 a day for 30,000; in Rome 100 out of 5,000 shooters. the last six months. No wonder he and more. Dr. Flexner says the pofelt he could make a little concession lice thoroughly understand all this. them in 1853 and worn continuously unto the people who paid for the water "Segregation does not segregate." til 1906. Since then it has been on explant.

cannot legally compel its present tual. Unfortunately, he stops short Bolsters Mills, Me., in celebrating their lieutenant governor to make the race of defining a remedy. Segregation, fiftieth wedding anniversary, rode about for governor, possibly it may with he says, does not segregate, for of cards their photographs with the two dates which they were celebrating enthe job.

guarters that "commercialized vice" cannot thrive except it be well patronized. One way to solve the prob- situation. Still, the question stands, listed at \$3,734,511, overreaching her huslem will be to check the supply of "What is the remedy?" Naively an band ten times. How old is Anne?

Mr. Norman Hapgood the gross in- even that has been done since the ten years. Miss Woods is the first woman justice of saying that he is "one of thunderings at Sinal. This much to hold office in Newberg. Her majority the leaders" of the feminist move- seems clear, the public is sick and dred. ment, when, as a matter of fact, he tired of commercialized vice, but how is "the" leader. Why not be fair to entirely to rid itself of and remain who blew into New York the year of the the fair?

deal for levity suggests George Creel channels of legitimate employment dom touched boose of any temperature as head of New York's police depart- might help. ment if Goethals declines. Creel had a brief session in Denver and got out of town with only minor injuries Well, the country probably would give its consent.

of army red tape in pardoning a private soldier whose crime was to write a letter that was disapproved by his superior officers. He must ture is nothing as compared with the loan of \$120,000,000 to the Turkish gov- nevertheless looks pretty bad. Rotation have found a connection between lot of those Nebraska democrats havhave found a connection between lot of those Nebraska democrats nav-confidence in chaos the chances are they blood would place the State Agricultural this private's offense and the cele-ing to wait out in the cold all these will soon think pretty well of their own society in better standing with the people bration of the carabaos.

Union Pacific Retrenchment. The sweeping reduction in working forces on the Union Pacific in the middle of winter draws attention to several interesting points.

First, the decapitation is the work of the auditors, who are running the road from New York; the task of ex-6.00 planation belongs to the headquarters in Omaha. The difficulty of that task appears in the feeble statement that this lopping off of heads is only the usual winter occurrence, Of course, that is not true, as everybody around headquarters knows. Second, while the auditors are

busy retrenching, orders go forth for 5,000 new cars to enable the road to meet its increasing volume of busi-

Third, while the heads of hardworking men follow each other into the basket, the company's lawyers are in court trying to find a way of cutting that \$82,000,000 melon.

Fourth, from every quarter comes optimistic predictions of a revival of business activity and an unusually prosperous year ahead for the country at large.

The conditions do not seem to war- story. rant the auditors in throwing so many faithful employes out of work in the midst of winter. While the the company which just year real- corner of Farnam and Fourteenth. ized from earnings about \$45,000,-000 applicable on its common stock of some \$300,000,000, a good deal of dous loss to every man and family thus affected?

And here is another point worth noting; when the company is head does not put itself out to compensate for these mid-winter "retrenchments" by systematic sharing of extra profits with its forces.

With the air full of governmentownership agitation, surcharged, indeed, over the capital at Washington, these auditors might, if they tried. think of a better way of proving the home when he comes to Omaha. He virtues and preference of private ownership of railroads.

Airships and Middlemen.

By all means let congress hasten to pass the pending bill providing a national clearing house for the grading and distribution of farm products, supervised by a board of fifteen, with power not only to regulate the theria, but grew steadily weaker until delivery and marketing of products, his little frame was spared further sufbut the buying of mills, factories, fering by death. He was 7 years of age. storehouses, telegraph and telephone lines, railroads, cold storage plants, refrigerators, automobiles and air- agent for the Northwestern in Omaha ships for whisking the vegetables and since April 1, 1991, was made general

fruit off to market. If there is one thing our farmers corporation nor the of the middleman, it is less, in 1890.

has emulated Henry With airships they might load up before crack o' day, dash of to market, There are indications that the for breakfast before the middleman rate, effective February 4. weather and the forecasters are get- got up. And they could bring back ting together, after a long estrange- with them such things as the good wife needed in the house, thus catching the enemy-the middleman- evening. The wind blew hard, bringing coming and going. With the speed of E. O. Hamilton was showered with down the mercury, but every little the airship, let this measure be congratulations by his friends on the ad Japan is now said to be arranging will act as a panacea for all economic alleys and the strikes were all clean.

After Segregation, What? A year's study of the social evil in His report fills a book published for is convinced that a perfect radiometer the New York Bureau of Social Hy- will discover a "host of dead stars" Omaha is getting lots of advice giene. It shows bare-faced evasion prompts the earnest query, What experi-In Paris 6,000 women are registered, band, who was in the First Rhode while 50,000 are not; in Vienna laland infantry. She was given a place The water boss shows an excess 1,630 are registered out of a total of us a color bearer in a company of sharp-The doctor reviews the various laws Jacom Wambaugh of New York, who is and systems of control without, how- 20 years old Oh, well, even though the state ever, finding one that is really effect Mr. and Mrs. George Cummings of sion abounds; women are scattered graved on it in gold. throughout the cities. Much as they It is becoming apparent in some are in some American cities, no nates of Philadelphia heads the city's doubt, with and without segregation.

All of which does not clear up the exchange declares, "The only way to mer telephone girl, has been elected city recorder of Newbers. One lected city The St. Paul Pioneer-Press does Possibly, but in one way and another W. Nelson, who had held the office for rid is not so clear. Perhaps substituting the single for the dual stand-

Former Senator Curtis' entrance the church people for declaring against as a republican for the senate from Kansas seems to split the field with able because he has never appeared in Senator Bristow to the advantage of fiction, but he may be there in strong Vic Murdock, the bull mooser, who, enough numbers to prevent France from The president has cut another loop doubtless, will need all the help he taking the course of fallen empires.

weary months for a snack of pie. | country.

Looking Backward , This Day in Omaha

Thirty Years Agonohoe & Downey, Fifteenth street. next door to the postoffice, are holding

seclution sale. The monthly entertainment of the Union Catholic Library association was regaled by a lecture on books by Judge Savage, after which the famous crazyquilt was raffled off with W. J. Jackhan of the Herald, W. H. Kent of the Republican and J. F. Allen of The Bee serving as edges, and Miss May McNamara drawing the lucky number, which proved to be held by E. J. McGinn, and had been sold by Mrs. J. F. Daily. L. Rubin is rejoicing over the advent of

a girl baby in his household. Jerome C. Pentzel, clerk of the police ourt, is back from his vacation at Soda Springs, Utah, where he gained twenty pounds.

Webster Snyder, formerly of Omaha, and for some time manager of the St position with the Gulf, Colorado & Santa

The building which is being put up by Chris Hartman and M. Heliman at Four-The explanation does not explain, teenth and Dodge has reached the second

Governor Hale of Wyoming passed through the city on his way east. Harry Deuel, the veteran ticket agent, will be continued in charge of the ticket saving by this means is not great to office of the Burlington at the northeast

Twenty Years Ago-The city council, in ghoulish giee, exarciaed its sovereign power of vetoing which is water-it means tremen- mayoralty appointments by decapitating three almost city officials, T. W. Blackburn, named for city prosecutor; W. J. Cowgill, city electrician; Robert Livsesey. city building inspector. These nomina tions were confirmed: W. J. Connett, city over heels in its dividend-reaping it attorney; J. J. Saville, city physician and secretary of the Board of Health; Charles oudenberg, boller inspector; R. D. Dunan, plumbing inspector; A. C. Lichtenberger, assistant plumbing inspector. The body of Detective William Ranson

was taken to Kalamazoo, Mich., for burial. Mr. and Mrs. Frank E. Helvey of Neraska City were in town. The railroads were up in the air over who fired the first shot in the passenger rate war. General Passenger Agent Lomax of the Union Pacific hotly re sented the charge that he or his road did. It came in, he said, against its will and avowed intention only as a last resourse. Mr. and Mrs. J. B. Haynes were bowed in grief and comforted by the loving sympathy of friends when death robbed hem to their little boy, Silas Strickland The little fellow had fought manfully against the ravages of the dread diph-

Ten Years Ago-H. C. Cheyney, who was general freight agent for the road at Milwaukee, succeeding J. H. Martin, promoted to Chl-cago. Mr. Cheyney began his service need more than all else at this time with the Northwestern as chief clerk for

dispose of their goods and get home cents in the Chicago-Missouri rive grain essay on woman's suffrage, little Jimmie, Mrs. G. W. Wattles entertained at

.The members of the Optimo club were guests of Mr. and Mrs. J. L. Nedd in the world. Even the wimmin of the cann-

vent the day before of a boy. D. D. Norton made the first 300 score farmer the long-sought relief from chalked up to any Omaha bowler for the oppression of the middleman. It the season, It was made at the Selleck

People and Events

That President Nichols of Dartmouth

Thomas Dolan, one of the gas magpersonal property tax list with a valuation of \$5,009,014. Mrs. Anne W. Penfield with personal property

Dennis Redmond, a "broth of a b'y" Still his name is Dennis.

The dancing masters of Paris are suing the dances of "the new paganlem." Frenchman who can't dance 's unthink-

Brooklyn Eagle.

A Soldier Born

The soldier and administrative military ian have been bred in George Washing ton Goethals for three generations. He is claimed now by many cities and states. but he is a "Brooklyn boy," although his ancestry is Swiss, and of the military Swiss at that. His grandfather was a terian synod of Nebraska concerning eduargeon in the French army and was with Napoleon at Austerlitz. His own dare to write. Why should the business father, John Goethals, was born in Switserland and moved to Amsterdam in his University of Omaha and Bellevue college early boyhood. In 1848 he came to th's continue to cut each other's throats? ountry, making his home in Brooklyn. That is what they are doing, rhere, in 1858, Colonel Goethals was born

The origin of the family name is intersting. In good Dutch it is the equivalent of the English "stiff necked," and was sciences. Omaha is one of the best fields who was one of the crusaders, by an engineering; not that Omaha so largely early king of Flanders. This man was demands engineers, but that Omaha and fighting side by side with his king, when vicinage has so many young people who foe struck him a mighty blow. The aword was turned aside by the armor and science. Yet the university is affording the man kept on fight'ng. A second blow little opportunity for the study of more was struck, but still the man kept on than literature and theoretical sciences fighting before the eyes of his king, untithe battle was won. After the conflict Louis air line, has resigned to accept a the king called the warrior to his side and commended him for his prowess. "Sire" said the soldier, "I break be

fore I bend." "Henceforth," said the king, "thy name s Goethals, the stiff necked." The name stuck," and for centuries the family motto has been "We break before we bend."

It was in 1875 that Goethals first besame fired with an ambition to go to the military academy.

At the academy he soon won a reputation as a "digger" because he was at his studies early and late. The effectiveness of this was shown in 1880, when he was graduated so high in his class that he was commissioned a second lieutenant in the engineer corps, open only to students

with highest markings. In 1891 he was promoted to the grade of captain. He was the chief engineer of the First army corps in the Spanish war of 1898, and became a major in 1900. In 1907 he became a lieutenant colonel, and in the same year was appointed chairman and chief engineer of the Isthmian Canal commission. He received his commission as colonel in 1909.-New York

Twice Told Tales

Jollying a Story Teller. "Mr. Humphrey Ward, the husband of tion. There are at least six young wom the well known novelist, likes to joke an's schools and one of the best high about his nonentity."

editor went on, "once entered his wife's Pennsylvania university. Yet we have in study while she was out and glanced over our second year an enrollment of 275 the manuscript upon her writing desk. "He read the sentence. 'She swept the because our Beechwood school is not room with a bright, fresh glance,' and duplicating the work of any other school. taking up a pencil, he wrote on the Before the end of our first year a gift margin of the page, 'If she would only of \$10,000 came to us without our asking

"Reading on he came to, 'She touched marginal note to this was, 'Alas, she will University of Omaha has a better field never touch a button!" "And now he came upon the sentence,

'She decided to mend her ways.' And Up to date neither the United in order to repress the ignoble rage J. R. Buchanan, general passenger agent again he wrote, 'Hopeless' She'll never

Jimmie's Essay. Commanded by his teacher to write an pupil in a suburban school, came forward with the following:

"Wimmin sufferidge is a disear. It's ketchin. Dad sez it spred all over the beliland suffers. sum wimmen suffers moren others? my ma sez she's goin' to join the rank when it cums. I think sis suffers sum to. because every monday nit ma makes her go bed before i go. she sez her ise a saudie. I guess soar ise is part of the diseas. ma and ant ely had a fite with dad abot it i gess they want him to pay the doktr bil. my ant ely must suffer sumthin fearse, she maid a speach to a bunch of wimmen in the south end wunst.

"yours very truly, "james albert smith." -Pittsburgh Chronicle-Telegraph.

Story of His Life. "Excuse me, sir," said the seedy one in the hotel lobby, 'but, though a stranger to me your face seems familiar. Have you any relatives in Atlanta?"

"Not one," was the reply. "Years ago ! floated down the Chattahoochie river on raft, leaving all my relatives behind. The raft was wrecked in a storm and I had to swim ashore, with a forty-pound catfish in tow. I traded the fish for a week's board, put an ad. in the lost colimn, recovered my wrecked raft and started a lumber yard. You can get a double-header of near beer at the bar on the left. Here's the price."-Atlanta Con-

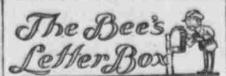
Spirit of State Press

Aurora Republican: If an editor has a yellow streak in his anatomy nothing will develop it quite so conspicuously as to give the county printing to his hated contemporary. The width of the saffron stripe can generally be judged by the noise and the truthfulness of his lamenta-

Beatrice Sun: The butchers of Superior seek to emulate the example of the bankers who in panicky times tighten up the lines of credit. The meat men have advertised that, owing to the money stringency, due to the closing of one of the banks, they will sell meat for cash only. Now that he can't get his money the consumer needs credit as never before.

Grand Island Independent: The lady in the Norfolk race for the postmastership viously and properly bear a distinctly democratic label, has a newspaper, and) cars and joined the majority last week. is giving space to as many men candi-Mr. Redmond worked as a tailor until he dates as apply. It is quite apparent that An exchange that goes in a good and diverting the women into was 92, never hit the pipe and very sel- the more men candidates there are the merrier. Some system to that; and without nosing into a game that belongs to others any further than this, one can yet that an invitation be given to people admire her wit.

Kearney Hub: The handful of "insurgenta" who sought to effect a reorganization of the State Board of Agriculture failed entirely to accomplish the end sought, but did succeed in emphasizing the fact that the board is about the closest stand-pat corporation anywhere here abouts. Every member of the board whose term has expired was re-elected. The sharp decline in the tempera- An American syndicate has offered a Which may be good for the society, but of the state.



Editor of The Bee: My interest in Omaha | masters." never wanes. Reports from the Presbycational institutions of Omaha make me and far-sighted men of Omaha let the The present University of Omaha was

born wrong. It ought to have been born

a college of engineering or of applied conferred on the first of the present line in the United States for a school of want to study engineering and applied This is exactly the work that Believu college was doing before the present university was born. If the university meant to kill Believue college by duplicating its work, the university was organized in a tad spirit, as well as on a mistaken plan. The University of Omaha is not supplying a need. It might supply a great need and have Bellevue college as a belper. The need is a college of engineering. Bellevue could do the literary work needed by a school of engineering and thus the two institutions would mutually help each other and not be duplicating asking Omaha to support and build up a econd institution covering a field of work already being done, when a much better field is open to the university with tenfold the opportunity. Let the university give the education which threefourths of the young people of the west are seeking to get, and stop interfering in the field in which Bellevue college has gained for Omaha an honored place among the colleges and universities of the west. Such a course would be tenold wiser as well as fairer. Here is an example of what is meant

less than two years ago, here in a suburb of Philadelphia, two of us began the founding of a school for young women to give them training in cookery, household arts, kindergarten work, secretaryship. expression, art and music, along with high-grade literary and college culture, making the literary and the practical in tegral parts of a young woman's educaschools in America within two miles of The speaker was a New York magazine us and forty private schools and colleges within fifteen miles of us, besides Phila "Humphrey Ward, they tell me." the delphia's great high school system and young women. How can this be? It is sweep the room with a bright, fresh for a dollar. The outlook is that we can have all the endowments we need at any time we ask. We are not asking. We a button and a footman appeared.' His are a private institution as yet. than we had. Let it get a vision of the need and of the great future of Omaha. Omaha will have one day a population

of 500,000 people. It will then have a university. It will then be mighty fortunate to have the 260 acres of its college at Bellevue on which to build its great

changed location three times in a century; so has Columbia university, and each time at tremendous expense to both for new grounds. Fifty acres of the college property at Believue can never be sold or encumbered. Omaha, if its men and women have any vision of the future, may see itself mighty fortunate in having such magnificent grounds held for it until it grows to need them for the greatest of all its institutions, its university.

Let the University of Omaha and Bellevue college get together on fair terms and plans for making of the twain one great institution. Omaha can't afford either to duplicate or to neglect or hurt Bellevue college until that property becomes lost to Omaha's future greatness and needs. Get together and be true to the present and to the bigger future. It would be a crime against Omaha to lose Relievue college, or to miss the shortest and best route to a great university. DAVID R. KERR.

Music in the Library. OMAHA, Jan. 28.—To the Editor of The Bee: Always to the rich; why not something to the less fortunate in Omaha?

In yesterday's evening issue of The Omaha Bee appeared the good news under the heading, "Good Music, But Not Player Rolls, May Be Had at the Labrary.

In my opinion good music, as well as good books, have a trend to splift, broaden and rest the mind. Phonograph instruments are owned by a great many people, but the trouble consists to procure new records, which are so expensive in regard to the suffice in hearing them played as to make the purchase of new records to the majority of people almost prohibitive a pastime, just as a coos read over is put back on the she t, eo it is with a record when it has ost its charm to the owner and therefore of little value for its future, as the real pleasure is obtained in listening to something new If Kansas City and other sasters

cities can treat their citizens to such a boon in having phonograph records in irculation, why not Omaha? It must be taken into consideration that the majority of our music-loving patrons in Omaha are not advanced music

students to indulge in such classical music as they may have the honor to obtain at our public library if by chance they own such a thing as a piano. On the other hand, lovers of things musical, or, in other words, people endowed with a phonograph as their musical instru ment must suffer denial because they cannot obtain good music for their use If lack of funds be the cause of no installing phonograph records for circulation in combination with classical musifor advance students, I would suggest having phonograph records to spare or in storage to donate such records to the library for the privilege of an opporunity to listen to something new to them without the expense of a cent to them or to the library board. A. O. BOOSTER.

> Can He Come Backf Indianapolis News.

There is more and more talk nowadays about the advantages of lightning rods for fire protection, but it may be doubted if the old-fashioned lightning rod agent, whose skill in separating people from their money was so great, will ever able to come back,

Editorial Pen Points

Chicago Record-Herald: It is reported that an American college professor has cleaned up \$56,000 at Monte Carlo. These JENKINTOWN, Pa., Jan. 24.-To the are great days for the "mere school-

> Boston Transcript: It's all well enough for the government to spend a lot of publi money building a railroad in Alaska, but what guarantee have we that the polar bears and Eskimos will ride on it?

Brooklyn Eagle: We have 4,207 Federal banks, or 76 per cent of the total capitalization of the national banks of the country under the provisions of the new currency law. The cards are deals are deals are deals. and business is only too anxious to do a little pegging.

Springfield Republican: "Ridera" ongress are getting costlier every session. The latest rider to the postal appropriation bill carries \$25,000,000 for good roads. With the spoils rider, it makes a team of democratic donkeys trotting into the jaws of an infuriated public Philadelphia Ledger: The attempted

escape of convicts from the Oklahoma penitentiary resulted in the death of all of them and of some innocent men besides. The history of sentimentality in if one of the prisoners had been captured alive the florists would have made lots of money supplying him with flowers.

Collier's Weekly: The War department's plans are said to contemplate spending \$250,000,000. this country induces the conclusion that spending \$350,000,000 on a possible six months' invasion of Mexico by an army of 560,000 men and \$150,000,000 on a six months' occupation by the same army reduced to 300,000 men. The 260,000 mer lost are the "deterioration" by death wounds, sickness and desertion. These figures are thought to be conservative Is any reputable newspaper prepared to urge this? Is any man in public life willing to take the responsibility?

LAUGHING GAS.

"I shouldn't think that prisoner could be particularly successful in uttering

"He stutters so."-Baltimore American. "What did the year 1913 bring to her?" husband." on the year 1914 cannot bring her "Oh. yes, she's hoping to get a divorce some time in September.—St. Louis Re-

A public school teacher in the course of an eigebra lesson asked: "In the example on the board what does the X represent? Henry Bolton may

"When you come to think of it, it is awfully easy to make a failure of life."
"It is that. And about the easiest way is to sit around wasting time listening to fellows tell you how they achieved success."—St. Louis Republic.

TO AN OLD GIRL OF MINE.

H. L. Armes, in Judge. When you were but a modest maid,
Petite and debonair,
Right daintily your snare you laid
And lured me lightly there.
My lips caressed your golden hair,
There resting on my breast,
And slience seemed supremely fair
I'll asterisk the rest. supremely fair * * *

The days are gone when thus we played,

The writer cries, "My fame will fade, My publisher will awear, Unless I write a book inlaid Unions I write a book inlaid
With passion ev'rywhere.
There'll be a maiden unaware
Enmeshed at man's behest.
I'll risk what risque things I dare * * *
I'll asterisk the rest."

ENVOY. Fair maids may smile or coldly stare Or wonder if I jest; Whate'er my thoughts on this affair * * * I'll asterisk the rest.

The MENUS OF THE

NOTABLE STATE AND SOCIAL FUNCTIONS

at Home and Abroad, pronounce

bollinaris

THE BEVERAGE OF THE SELECT WORLD.



You can secure a good market for your stock through the Bee want ad columns. If you have chickens that you want to sell quickly and profitably the one medium for you to use is The Bee

Bee want advertising is not expensive-it's cheap, and you are losing a great opportunity when you neglect your chance to reach the thousands of people who are interested in poultry.

Bee Want Ad Department.

Tyler 1000

A drawing and cut like this will be made by The Bee Engraving Department for \$5.00.

TUST what keeps YOU from advertising? The expense? Nothing to talk about? Expect to by-and-by? Always got along without it? "The old man" won't let me? Tell us . why and we'll show you how.