Jeff Simply Got Mixed Up on the Word Federal

Drawn for The Bee by "Bud" Fisher

HUSKERS WALK OVER COTNER

Bethany Collegians Not in the Class of Nebraska Team.

GAME FIFTY-SIX TO ELEVEN

Cotner Five Unable to Solve Team Work of the Cornhuskers, Who Throw Baskets Almost at Will.

LINCOLN, Neb., Jan. 18.—(Special Telegram.)—Nebraska overwhelmed Cotner university in the opening game of the collegiate basket ball season here tonight, 56 to 11. The Cotner five was unable to solve the team work of the Cornhuskers, who threw baskets almost at will. Myers, the lanky Cornhusker center, was the star of the game with ten goals from field. The lineup:

NEBRASKA.		COTNER.
Hanzlik	R.F.	Strain
Haskell	L.F.	Shagool
Myers	C.	E. Britt
Hawkins	R.G.	Parmutter
Hugg	L.G.	Darner

Substitutes: Nebon for Hanzlik, Howard for Hawkins, Thiesen for Haskell, Oeschger for Strain, E. Britt for Shagool, P. Britt for E. Britt. Field goals: Hanzlik (7), Thiesen (4), Myers (10), Hawkins (1), Howard (2), Hugg (3), Oeschger (1), Parmutter (1). Free throws: Haskell (1), Thiesen (1), E. Britt (7). Fouls called: Hanzlik (3), Haskell (1), Myers (2), Hawkins (1), E. Britt (3), Darner (1).

SOUTH OMAHA FLOOR TEAM WINS OVER LOCAL TOSSERS

In a fast and close contest, the South Omaha Baptists, a church team, defeated the Young Men's Christian association Cubs last Friday evening, by a score of 29 to 26. The game was hard fought from start to finish, but eight field goals by Jose, the star of the South Omaha squad, was too much for the locals and they were forced to acknowledge defeat.

Key to the Situation.—Bee Advertising.

FOR SALE OR EXCHANGE—R. E.

Here is your chance to dispose of your Omaha Residence Property. 40 lots, valued at $150 each, in exchange for Omaha residence property. Free abstract and warranty deed goes with each lot. Perfect title. Will pay part cash.
H. H. HARPER,
1013-14 City Nat'l Bank Bldg.
Phone Douglas 2596.

SALE OR TRADE—720-acre ranch, 7 miles of county seat; 8-room modern house; bath; phone; 135 acres in cultivation; $9,000 in building improvements alone. A snap if you want a deal. Price $30 per acre. Incumbrance $5,500. Will take stock of goods for all or part of purchase price. Address, Box 141, Newcastle, Wyo.

FOR SALE OR TRADE—Party going to California offers cheap for cash or will trade for Shetland Pony outfit, a celebrated Boston upright Chickering Piano and a new 7-drawer Singer Sewing Machine. Address Y-391, Bee.

1 buy, sell or exchange land for you. M. M. KLINE, Omaha, Neb. 2818 California St.

WANTED TO BUY

WANTED—I want to buy a small grocery or hardware business, or a partnership in a live country town. Must be established and show profits. Address, Y 401, Bee.

LIVE STOCK MARKET OF WEST

Ship live stock to South Omaha. Save mileage and shrinkage. Your consignments receive prompt and careful attention.

Live Stock Commission Merchants.

MARTIN BROS. & CO., Exchange Bldg.

LEGAL NOTICES.

NOTICE.

The annual meeting of the stockholders of The Bee Building company will be held at the office of that company in The Bee building at 4 o'clock p. m. on Tuesday, January 20th, 1914, for the election of a board of directors for the ensuing year and for the transaction of such other business as may properly come before the meeting.

By order of the President.
N. P. FEIL, Secretary.
Omaha, Neb., Dec. 29, 1913 d-30to)20

LEGAL NOTICE.

Notice is hereby given that sealed proposals will be received by the Board of Directors of the Farmers' Irrigation district at their office in the city of Scottsbluff, Nebraska, for the purchase of $76,500 of the six per cent serial bonds of the district until 12 o'clock m. on the 3d day of February, 1914. Said bonds are issued by authority of an act of the legislature of the state of Nebraska approved March 28, 1895, session laws, 1895, chapter 70, and the amendments thereto, and pursuant to a vote of a majority of the qualified electors of said district. The board expressly reserves the right to reject any and all bids and will in no event sell any of said bonds for less than ninety-five (95) per cent of the face value thereof.

By order of the Board of Directors.
VINCENT S. RAMSEY,
Secretary of the Farmers' Irrigation District. J 13-d-21t

NOTICE.

The annual meeting of the stockholders of the Douglas Hotel company will be held at the Council Chamber of the city hall at 2 p. m. Tuesday, Jan. 20, 1914, for the election of a board of directors for the ensuing year and for the transaction of such other business as may properly come before the meeting.
J.19d1t. A. L. REED, Sec'y and Treas.

Ohiowa Basket Ball Teams Take Double-Header from Geneva

OHIOWA, Neb., Jan. 18.—(Special.)—Geneva High school basket ball team, last year state champions, went down to defeat before the onslaught of the Ohiowa team last evening, in one of the hardest-fought games ever played on the local floor. The score was 20 to 19. The lineup:

Curtiss	L.F.	L.F.	Schafer
Martin	R.F.	R.F.	Pflug
Ashton	C.	C.	W. Domeier
Koehler	L.G.	L.G.	L. Domeier
Borland	R.G.	R.G.	Garrison

Field goals: Ashton, 1; Curtis, 2; Martin, 5; Schafer, 2; Pflug, 1; W. Domeier, 2. Foul goals: Ashton, 3; W. Domeier, 10. Referee: Kremer. Scorer: Metcalf. Timekeeper: Pekar.

The same evening the Ohiowa girls defeated the Geneva girls in one of the fastest girls' games ever witnessed here. The score was 24 to 20. The lineup:

Logsden	R.F.	R.F.	Domeier
Massy	L.F.	L.F.	Barta
Wythers	C.	C.	H. Sigman
Walker	R.G.	R.G.	Taylor
Bass	L.G.	L.G.	F. Sigman

Substitutes: Miller for Bass, Heston for Taylor. Field goals: Logsden, 5; Massy, 4; Domeier, 3; Barta, 1; H. Sigman, 6. Free throws: Domeier, 4; Wythers, 2. Referee: Draper and Ort. Scorer: Metcalf. Timekeeper: Pekar.

SIDNEY HIGH TRIMS THE ALLIANCE TEAM

SIDNEY, Neb., Jan. 18.—(Special Telegram.)—The Sidney High school basket ball squad defeated the Alliance High school team here last night, 29 to 19.

The teams were evenly matched and the score was tied at the close of the first half. In the last half the fighting spirit of the Sidney team manifested itself by its excellent team work and forged into the lead.

Closman and Wills were the stars for Sidney. Captain Shafer did the stellar work for Alliance.

Sidney has won every game in the Western league and chances are good of winning the championship of western Nebraska. Sidney this season defeated the strongest teams in Wyoming, including Cheyenne, Laramie and Rawlins.

In a preliminary game the Sidney second team defeated Alliance's second team, score 20 to 8.

Lease Land for Drilling.

BASIN, Wyo., Jan. 18.—(Special.)—S. H. Shaffer and W. E. Lennox, who came here a few days ago from Ponca City, Neb., today announced that they have leased about 2,000 acres of land lying near Basin, and that they will proceed with drilling just as soon as it is possible for them to do so. They leave today for home and will at once begin preparations for the shipment of their drilling outfits.

Glenwood Defeats Omaha Team.

GLENWOOD, Iowa, Jan. 18.—(Special.)—Glenwood Company I, Iowa National Guards basket ball team won against the "Baraca" class, First Methodist Episcopal church of Omaha, Friday evening, at the armory here, 22 to 20. The game was fast. The Sterlings of Council Bluffs play the same Glenwood team Wednesday night here.

Tecumseh Defeats Wilber.

TECUMSEH, Neb., Jan. 18.—(Special Telegram.)—The basket ball game between Wilber and Tecumseh, at the Smith theater, Thursday evening, was a close contest. The result was 19 to 20 in favor of Wilber.

Key to the Situation—Bee Advertising.

BOUND OVER ON CHARGE OF KILLING RELATIVE

STURGIS, S. D., Jan. 18.—(Special Telegram.)—William Curington, charged with killing his son-in-law, Fred Richards, at the Curington ranch, near Inland, December 18, was given a rehearing on the charge at Bison and bound over to circuit court. At the time of the tragedy Curington went to Bison and gave himself up. A coroner's jury was sworn and a preliminary examination hel, Curington being exonerated by both jury and trial justice. Richards' friends resented the verdict and caused Curington's rearrest.

SHOT IN SHOULDER AS RESULT OF A QUARREL

STURGIS, S. D., Jan. 18.—(Special Telegram.)—Another shooting scrape has occurred in Meade county near Fox Ridge. Chester Tinsley shot Peter Lampy with a .22-caliber rifle as the result of a quarrel. Lampy got a bullet in each shoulder and is at Faith for treatment. Tinsley was brought here by Deputy Sheriff Skutt. Tinsley waived examination at the preliminary hearing and was bound over to the circuit court on $1,000 bail.

Dangers of a Cold.

Do you know that of all the minor ailments colds are by far the most dangerous. It is not the colds themselves that you need to fear, but the serious diseases that they so often lead to. For that reason every cold should be gotten rid of with the least possible delay. To accomplish this you will find Chamberlain's Cough Remedy of great help to you. It loosens a cold, relieves the lungs, aids expectoration and enables the system to throw off the cold. For sale by all dealers.—Advertisement.

Newspaper Advertising is the Road to Business Success.

PRESSURE ON WEAK CLUBS

Directors of Western Raise Each City's Guarantee to $125.

FRANCHISE FOR KANSAS CITY

One Hundred Sixty-Eight-Game Schedule Adopted as Part of Plan to Force Out the Smaller Teams.

ST. JOSEPH, Mo., Jan. 18.—(Special Telegram.)—Frank Isbell, William Rourke and John Holland, comprising the board of directors of the Western league in session here this afternoon, determined upon a course of action which if it is followed by definite action will entirely change the standing of the Western league. It was decided tentatively to maintain a schedule of 168 games next season, and the moguls were unanimously in favor of raising the guarantee in each city to a flat price of $125, one of the most drastic rulings in recent years.

The determination to keep on with the long schedule is the result of agitation starting in St. Joseph, and is part of a well laid scheme to force the weak clubs out of the league. The magnates declare that in view of the activities of the Federal league they must look to their fences, giving the player a longer season and consequently a chance to earn more money.

The raise in the guarantee is calculated to make things harder for the undesirables. The stronger club owners have reached the point where they can no longer see their way clear to paying the expenses of losing teams according to the directors.

It also developed during the meeting that Kansas City, Kan., instead of Kansas City, Mo., will likely get the Wichita franchise in case a transfer is made. The five-mile limit contained in the National agreement of course would cause trouble from the American association, but the Western leaguers are of the opinion that the courts would force compliance with the scheme on the part of the American association.

The directors are of the opinion that to attempt to keep the Western out of the new field would be clasified by a court of law as a monopoly in restraint of trade. Leavenworth, Kan., is also asking a Western franchise.

Nine Are Drowned.

CRETTE, France, Jan. 18.—Nine of the crew of the fishing steamer, Marguerite Marc, who took to a life boat during a storm, were drowned today off Cape Creux, the boat being overturned by a giant wave. The captain and five sailors were rescued by a passing vessel.

Hussane Will Meet La Tresse at Krug On Monday Evening

Armand La Tresse and Yousiff Hussane, through their managers, yesterday deposited with Charlie Franke, manager of the Krug theater, $100 each as guarantee for their appearance at the Krug theater Monday night, when they will engage in a finish wrestling match. The money is also to be left as a side bet between the participants.

Both of the big fellows are reported to be in the best of condition. La Tresse now weighs about 250 pounds, but has worked off every ounce of superfluous fat and is trained to the minute. La Tresse is one of the foreigners who has come to this country in hope of inducing Frank Gotch to return to the mat game long enough for them to get a chance to throw him.

Two preliminaries were carded yesterday afternoon and Franke hopes to arrange for another one before the match is pulled off. Roy M. Stainton of Arkansas will attempt to put the shoulders of Raymond Burns to the mat, while Jap Tamisiea, former foot ball artist at Creighton, is scheduled to fight it out with Frank Coleman.

CRAIG OUTPLAYS BLAIR IN BASKET BALL GAME

CRAIG, Neb., Jan. 18.—(Specia.)—Last night the Craig High school basket ball team defeated the Blair High school team, 26 to 17. The local team was handicapped by the absence of two of the regular players and substituted two from the second team.

Craig claims the best basket ball team in northeast Nebraska, considering size of town and school attendance. Coach Bo Bonderson, well known in state athletics, having been a star on the Bellevue eleven and selected in the all-state team, has demonstrated his ability as a basket ball expert.

Craig has lost but one game this season, with the Tekamah team. The Tekamah team has refused to play a return game. Following is the record to date:

Craig, 15; Tekamah, 16.
Craig, 35; Bancroft, 12.
Craig, 42, Herman, 9.
Craig, 23; Fort Calhoun, 20.
Craig, 21; town team, 9.
Craig, 26; Bancroft, 22.
Craig, 26; Blair, 17.

The team will go to Crofton next Friday night to play the undefeated town team of that place. The Craig High school second team has defeated Tekamah twice, 10 to 4 and 37 to 4.

HARMONY IN FEDERAL CAMP

Outlaw League Will Remain Intact as Recently Organized.

CLUB OWNERS MEET IN CHICAGO

Rumor Had Started Weegham Considered Withdrawing Because Other Magnates Not Energetic Enough.

CHICAGO, Jan. 18.—The Federal league of base ball clubs will remain intact as recently organized, it was said tonight, as a result of a long secret meeting of the club owners. During the day many rumors were afloat that the new league was about to break up in dissension, but harmony eventually prevailed.

The rumor that caused most discussion was that Charles Weeghman of Chicago had announced his intention to withdraw from the Federal league and buy the St. Louis club of the American league. This threat was due to the reports that other club owners in the Federal league had not made sufficiently energetic efforts to place their teams on a par with major league base ball teams.

Ban Johnson, president of the American league, Charles Ebbets of Brooklyn and August Herrmann of Cincinnati were in the city all day attempting, it is said, to induce Joseph Tinker to sign with Brooklyn, despite his contract already made with the Chicago Federals.

The meeting of the Federal league club owners extended far into the night. After all the kinks had been smoothed out, according to reports that reached the outside, the owners of the Federal league clubs discussed ways and means for insuring success in the struggle to gain a standing in the base ball world.

Mowrey Signs with Pirates.

HARRISBURG, Pa., Jan. 18.—Tenry Mowrey, the third baseman secured by the Pittsburgh club from St. Louis in the deal consummated at the December meeting of the National league, signed a Pittsburgh contract for 1914 here today. Mowrey said that despite the repeated reports that he had signed to play with the Baltimore Federal league club, he did nothing beyond holding several conferences with Edward Hanlon, who had made him a tempting offer.

Rasin Not Surprised.

BALTIMORE, Md., Jan. 18.—When informed that Henry Mowrey had signed with the Pittsburgh Nationals, Carroll W. Rasin, president of the Baltimore Federal league, said he was not surprised, as the third baseman had called off negotiations with the Baltimore Federals yesterday.

CHURCH TEAMS DRAW WELL

Prove Good Features for Various Religious Organizations.

INCREASE CHURCH ATTENDANCE

Little Change in Relative Positions of Teams by Games During the Week, but Play Shows Improvement.

Standing of the Teams.

	P	W.	L.	Pct.
First Christian church	5	5	0	1.000
First Methodist Baracas	4	3	1	.750
Westminster Presbyterian	5	2	3	.400
Hanscom Park Methodist	3	1	2	.333
First Baptist church	5	0	5	.000

The Church league is proving a boon to the various churches in securing new members. Every captain and manager in the organization states that boy classes at their churches have greatly increased in attendance since the opening of the league. Churches are enforcing the rules of the league whereby each player has to attend at least twice each month. The result has been better attended classes and more interest taken in religious work.

Several of the teams have greatly strengthened themselves during the last few weeks. Not only have they been from some of the amateur teams in the city. For games with any of them, call the following: Westminster Presbyterians, Earl Fleming, Harney 4259; First Christians, Carl Weigle, Douglas 1404; Hanscom Park Methodists, John Reel, Douglas 6564; First Baptists, V. Largerquist, Tyler 1600; First Methodist Baraca's, V. Moore, Douglas 434.

Tables Turned in Game.

The First Methodist Baracas defeated the Hanscom Park Methodists last evening at the Young Men's Christian association gymnasium by the decisive score of 19 to 7. At no time in the game did the Hanscom Parks have much of a chance against their stronger opponents. Superior team work and more accuracy in shooting baskets was the direct cause of the Hanscom Parks' defeat.

Charlesworth and Bauman played the best game for the Hanscom Parks, making two field goals each. Bauman also played a strong, aggressive game, breaking up a number of the First Methodists' plays. Lineup:

FIRST M. E.		HANSCOMS.
Miles	L.F.	Dodds
Hobson	R.F.	Bauman
Beckwith	C.	J. Reel
Long	L.G.	Charlesworth
Fitzpatrick	R.G.	Sommerville

Field goals: Miles, 3; Hobson, 1; Beckwith, 3; Dodds, 2; Bauman, 1; Sommerville, 1; Charlesworth, 1. Foul goals thrown: Miles, 5; Dodds, 2; Bauman, 1; Charlesworth, 2. Substitutions: R. Reel for Dodds. Fouls committed: First Methodist Baracas, 22; Hanscom Park Methodists, 15. Referee: Ward. Timekeeper: Grace. Time of halves: 20 and 15 minutes.

CREIGHTON ATHLETIC BOARD TO HAVE MEETING THIS WEEK

The freshman rule and selection of the coach of the Creighton university foot ball team for next year will be the issues considered by the athletic board of Creighton university at a session this week. It probably will depend upon Coach Harry Miller's wishes whether he stays at Creighton.

Negotiations are now on for a foot ball game with Colorado university to be played in Denver. Numerous offers for basket ball games are being received by the Creighton management, but Creighton will not endeavor to put a team into the field.

A Bruise or Cut

is rendered antiseptic by Bucklen's Arnica Salve. A sure remedy for sores, bruises, piles, eczema. 25c. All druggists.—Advertisement.

The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.

"TALKS ON NEWSPAPER ADVERTISING"

By TRUMAN A DeWEESE, (Box 82, Buffalo, N. Y.)

"Selling Power" in Print

Having admitted the universality of salesmanship—that every man is a salesman—the question naturally arises, "How can I increase the demand for the things I have to sell and thus increase my net income?"

The lawyer increases the demand for his services by all sorts of publicity, such as participation in sensational trials, in political discussion or speaking on public occasions. The doctor gets publicity by being mentioned in connection with important surgical operations or by assisting in the demise of well known citizens. Did any doctor ever get better advertising than did those who attended Colonel Roosevelt while lying in a Chicago hospital awaiting the results of the bullet which had been imbedded in his ribs by a crank in Milwaukee? No advertising expert could figure up the cash advertising value of the daily bulletins issued from that hospital by the physicians who signed them. The physician is prohibited by professional ethics from paying for any advertising of this kind, but the free advertising received by professional men is often quite more valuable than anything that could be paid with cash. Other professional men not identified with cases that rivet public attention are nevertheless advertising their services in ways not so spectacular but none the less effective.

But the manufacturer or merchant cannot depend upon the exigencies of "casual publicity." He is selling tangible commodities on a small margin. He is interested in volume of sales—and you can't get volume through the slow process of "casual publicity."

You have often heard a candidate for office eloquently advocating his claims to a small bunch of enthusiasts on the street corner. You have envied his power to move and convince his hearers. You wish you could get your message to so many interested listeners in such an effective way. You lament the fact that you are not a public speaker. You regret that you did not practice the art of spell-binding in your younger days so that you might utilize it in making customers for the commodities which you have for sale.

Now, did it ever occur to you that "the man on the hustings" is a survival of the old days when men who ran for office made a personal appeal to their constituents. The spell-binder is a spectacular "Bas-Been." He is away behind the procession. Aside from gratifying the curiosity of those who have never seen him, his street corner oratory accomplishes little in the way of convincing voters of his qualifications for office. Campaigning today is an illustration of the power of persuasion in public print. While Candidate Jones is wearing out his lungs harranguing the crowd on the street corner, Candidate Brown, who is running for the same office, is speaking to ten, twenty or fifty thousand persons every morning and every evening in the local newspaper in good, large space. He is presenting his appeal to voters in a sane, dignified, convincing manner over his own signature. Every reader knows that it is an advertisement. There is no concealment about it. At first it has a commercial look that repels certain people, but as the announcement is read from day to day its candor inspires respect. The reader soon says to himself, "Candidate Brown is talking to the voters in man-fashion, doing it over his own signature and paying for the space. He can't see every voter in the district—why shouldn't he make his appeal in this candid, dignified way?"

And so while Candidate Jones is getting a great reputation as a spell-binder, reaching a hundred or more persons every night, many of whom are not voters, Candidate Brown is gathering in the votes. Those who read his announcements indifferently at first will find themselves being gradually attracted to his logical presentation of his own qualifications for the office, and by the time Election Day approaches a favorable impression has been made—for advertising is nothing but reiteration. Constant repetition wears away Doubt, conquers Indifference and finally makes a definite Impression.

If the candidate who is running for office and has nothing tangible to sell can make a convincing appeal to the electorate in the newspaper, is there any reason why the manufacturer or merchant cannot make an effective and convincing appeal in the same candid, dignified way through the same medium?

TRUMAN A. DeWEESE.

Investment As A Business

Concerns Every Man.

It is a simple matter for a man with earning power to accumulate money—But the men who are the most successful are those who know the earning power of money and who take advantage of this knowledge, and put their money to work where it will be absolutely safe, and at the same time produce the greatest amount of earnings—

Such men make a careful study of investments and you do not find their money earning 3 per cent or 4 per cent, when there is a good opportunity for it to be earning 7 per cent and better—

We offer such an investment for your consideration—
An investment which guarantees 7 per cent and which has never paid less than 8 per cent—

This investment is secured by the actual ownership of carefully selected Real Estate, by Real Estate Mortgages and by Contracts of Sale on well located Real Estate, and a large and well established home building business, all of which affords the very best class of security that it is possible to obtain.

Send for Our Financial Statement and Certificate of Appraisal—Satisfy yourself of the merits of this Investment.—Address

Bankers Realty Investment Company
Ground Floor, Bee Bldg.
Omaha, Neb.
Telephone Doug. 2926