

The Bankers Reserve Life Company
BARCOCK E. ROBINSON, President.
HOME OFFICE, OMAHA, NEB.
THE RESULTS OF 1913
Total Income \$1,383,324.97
Dividends Paid to Policy Holders 130,678.36
Death Losses Paid 179,875.25

Guarantee Fund Life Association
OMAHA, NEBRASKA.
Organized January 2, 1902.
Assets, January 1, 1914. \$1,319,481.68
Reserve Fund 1,079,377.44
First Mortgage Farm Loans 656,297.50

The Commonwealth Life Insurance Company
OMAHA, NEBRASKA
508-512 Omaha National Bank Building.
COMMENCED BUSINESS AUGUST 9TH, 1910.
OUR GROWTH
Admitted Assets Insurance in Force

Missouri State Life
ST. LOUIS, MO.
Offers its revised agents' contract and paying territory, with some irresistible policies, to men who know and do. They are all coming our way.

German-American Life Insurance Company
OMAHA
First Class Positions for Live Wires

Characteristic Western Service
This is what you get when the "Lion" writes your bond. No delay, no red tape.
No better service in the WORLD ON SURETY BONDS and you can get at our HOME OFFICE here in OMAHA.

Your Insurance Business
Can be advertised as profitably as any branch of merchandising.
TRY IT ON

The Bee's Insurance Page
MORRIS & CO. SHOW BIG EARNINGS FOR THE YEAR
The annual statement of Morris & Co. packers, shows a net profit for the year 1913, ending November 1, of \$1,312,919.94, or a gain of \$104,824.45 as compared with the

News from the Insurance Field
ACCIDENTS OF THE WEEK

Review of See Accident Headlines for Last Week, Showing the Necessity of Accident Insurance.

TIDAL WAVE ADDS TO TERRORS CAUSED BY VOLCANO ERUPTION
Several Thousand Persons Killed by Series of Seismic Disturbances in Southern Japan.

Forty Deaths from Traffic Accidents in Washington

WOMAN KILLED IN AUTO UPSET NEAR CARROLL

TWO FIREMEN KILLED AND FOUR HURT AT BANGOR, ME.

BANK CARRIED INSURANCE FOR MAN KILLED THURSDAY

Pointed Paragraphs Showing Necessity of Life Insurance

There Is a Standard in Everything
The General Insurance Agency with the largest patronage, must necessarily approach the standard of service companies, and general reliability "perhaps this explains our position at the top."

Foster-Barker Company
Brandeis Bldg. Phone Doug. 29

A NEW YEAR'S RESOLUTION:
If your neighbor would pay you the premium charged by the Great Western, could you afford to give him the protection which its policies provide? If not, can you afford to carry your own insurance? Of course not. Then this should be your New Year's Resolution:

ARE YOU INSURED?
H. O. Wilhelm, Manager
NEW BAIRD BUILDING, 17TH and DOUGLAS STS.
Phone Douglas 3316
SALESMEN WANTED

INSURANCE
FIRE, TORNADO, AUTOMOBILE, PLATE GLASS, BOILER, BURGLARY, HEALTH and ACCIDENT.
ALFRED C. KENNEDY
200 First National Bank Building. Phone Douglas 722.

MODERN WOODMEN OF AMERICA
OFFICIAL ANNOUNCEMENT
To Our Members: Notwithstanding the numerous assurances given the members of our Society by the Executive Council that the Chicago rates would not be put in force, some members seem to believe that if the cases appealed to higher courts are reversed, the Executive Council will immediately, and before the next Head Camp, put the Chicago rates into force.

UNIVERSITY FRESHMEN ENTERTAIN ALL STUDENTS
One of the largest social affairs of the school season was given at the University of Omaha last evening when the freshman class entertained the entire student body.

THE SECURITY MUTUAL LIFE INSURANCE CO., of Lincoln, is putting out new policies that furnish the greatest amount of life insurance at the least cost.

OUR PLATFORM
It was once said of life insurance that it was the only legitimate business in which sales were made by false methods. Whether this was ever true we will not stop to discuss. As far as THE MIDWEST LIFE is concerned, the selling of insurance is placed on the same plane as other high grade commercial transactions. Our aim will be to do deal with our policyholders that they will be satisfied and the best friends the company has. A company is developed and is successful in proportion as it has many dealings with the same individuals. We are not seeking a chance to "do" anybody. We give a full equivalent for all that we receive, believing that in every honorable transaction each party is benefited; and, conversely, that it is a righteous sale if good does not result to both the buyer and the seller. On this platform we solicit your patronage.

INTERESTING FILM VIEWS ARE PROMISED FOR SHOW
Hearty co-operation of the Nebraska Conservation and Public Welfare Commission, together with the University of Nebraska, with the Omaha Retail Grocers' association for the coming Low Cost of Living show, which will be held at the Auditorium from April 15 to 21, has been assured in more ways than one.

BIG JOB CONFRONTS THE RAILROAD RATE CLERKS
Preston Davidson, chief rate clerk of the passenger department of the Union Pacific, is back from Chicago, where for the last week, with rate clerks of other roads, he has been getting ready to line up the passenger rates to conform with the decision of the supreme court.

DEBATERS MEET MONDAY EVE
Students at University Will Attend Solemn High Mass in Memory of Mrs. Mary Lucretia Creighton Friday Morning.

First Presbyterians Will Secure Larger Space for Building
That the First Presbyterian church will exercise its option on the additional ninety-five feet of Farnam street frontage west of its property at the northwest corner of Thirty-fourth and Farnam streets, where a \$125,000 church will be built, was decided at a meeting of the building committee yesterday noon.

WINTER GARDEN COMPANY COMING TO THE BRANDEIS
Al Johnson and the Winter Garden company, with a special symphony orchestra, will give four performances at the Brandeis on February 5, 6 and 7 in "The Honey Moon Express." Mr. Johnson is the comedian who was on the Winter Garden bill with Gaby Deslys and is given credit for teaching her the English language.

Sick Two Years with Indigestion.
"Two years ago I was greatly benefited through using two or three bottles of Chamberlain's Tablets," writes Mrs. S. A. Keller, Elida, Ohio. "Before taking them I was sick for two years with indigestion." Sold by all druggists—Advertisement.

PERSONAL PARAGRAPHS.
Mrs. Joseph Crow has left to accompany her father, L. A. Jennings, a manufacturer of New York, on an extended trip to Florida, Cuba and Panama.

Tickling of the Throat
quickly relieved by Dr. King's New Discovery, the great cough and cold remedy, a safe and sure medicine. 7c and \$1. All druggists.—Advertisement.

LIABILITY PLATE GLASS AND BURGLARY
NATIONAL FIDELITY AND CASUALTY COMPANY
OMAHA
National Fidelity and Casualty Building

W. H. INDOE
General Agent
852 Bee Bldg. OMAHA.

Before deciding on your insurance, phone D. 1275, and ask about the new low cost all guaranteed policies, all plans, Life, Fire, Limited Payments, Endowment in savings, Joint or Partnership, Corporation Income or Pension Policies.
The Prudential Ins. Co. of America, Inc. as a Stock Co. by New Jersey.
M. BRUCE CARPENTER, Mgr. of Nebraska and South Dakota.
519-22 City Nat'l Bank Bldg., Omaha

There Is a Standard in Everything
The General Insurance Agency with the largest patronage, must necessarily approach the standard of service companies, and general reliability "perhaps this explains our position at the top."

Foster-Barker Company
Brandeis Bldg. Phone Doug. 29

A NEW YEAR'S RESOLUTION:
If your neighbor would pay you the premium charged by the Great Western, could you afford to give him the protection which its policies provide? If not, can you afford to carry your own insurance? Of course not. Then this should be your New Year's Resolution:

ARE YOU INSURED?
H. O. Wilhelm, Manager
NEW BAIRD BUILDING, 17TH and DOUGLAS STS.
Phone Douglas 3316
SALESMEN WANTED

INSURANCE
FIRE, TORNADO, AUTOMOBILE, PLATE GLASS, BOILER, BURGLARY, HEALTH and ACCIDENT.
ALFRED C. KENNEDY
200 First National Bank Building. Phone Douglas 722.

MODERN WOODMEN OF AMERICA
OFFICIAL ANNOUNCEMENT
To Our Members: Notwithstanding the numerous assurances given the members of our Society by the Executive Council that the Chicago rates would not be put in force, some members seem to believe that if the cases appealed to higher courts are reversed, the Executive Council will immediately, and before the next Head Camp, put the Chicago rates into force.

UNIVERSITY FRESHMEN ENTERTAIN ALL STUDENTS
One of the largest social affairs of the school season was given at the University of Omaha last evening when the freshman class entertained the entire student body.

THE SECURITY MUTUAL LIFE INSURANCE CO., of Lincoln, is putting out new policies that furnish the greatest amount of life insurance at the least cost.

OUR PLATFORM
It was once said of life insurance that it was the only legitimate business in which sales were made by false methods. Whether this was ever true we will not stop to discuss. As far as THE MIDWEST LIFE is concerned, the selling of insurance is placed on the same plane as other high grade commercial transactions. Our aim will be to do deal with our policyholders that they will be satisfied and the best friends the company has. A company is developed and is successful in proportion as it has many dealings with the same individuals. We are not seeking a chance to "do" anybody. We give a full equivalent for all that we receive, believing that in every honorable transaction each party is benefited; and, conversely, that it is a righteous sale if good does not result to both the buyer and the seller. On this platform we solicit your patronage.

INTERESTING FILM VIEWS ARE PROMISED FOR SHOW
Hearty co-operation of the Nebraska Conservation and Public Welfare Commission, together with the University of Nebraska, with the Omaha Retail Grocers' association for the coming Low Cost of Living show, which will be held at the Auditorium from April 15 to 21, has been assured in more ways than one.

BIG JOB CONFRONTS THE RAILROAD RATE CLERKS
Preston Davidson, chief rate clerk of the passenger department of the Union Pacific, is back from Chicago, where for the last week, with rate clerks of other roads, he has been getting ready to line up the passenger rates to conform with the decision of the supreme court.

DEBATERS MEET MONDAY EVE
Students at University Will Attend Solemn High Mass in Memory of Mrs. Mary Lucretia Creighton Friday Morning.

First Presbyterians Will Secure Larger Space for Building
That the First Presbyterian church will exercise its option on the additional ninety-five feet of Farnam street frontage west of its property at the northwest corner of Thirty-fourth and Farnam streets, where a \$125,000 church will be built, was decided at a meeting of the building committee yesterday noon.

WINTER GARDEN COMPANY COMING TO THE BRANDEIS
Al Johnson and the Winter Garden company, with a special symphony orchestra, will give four performances at the Brandeis on February 5, 6 and 7 in "The Honey Moon Express." Mr. Johnson is the comedian who was on the Winter Garden bill with Gaby Deslys and is given credit for teaching her the English language.