

The Birth of a New Business

MONDAY MORNING the House of Burgess-Nash Company will assume ownership and control of the business which under the name of Orkin Brothers has been located at the corner of 16th and Harney streets. Hereafter this store will be occupied by Burgess-Nash Co., which firm name we shall endeavor to make favorably known to every man, woman and child in Omaha and the Central West.

*The policy of the house will be **ABSOLUTE INTEGRITY—SATISFACTION—ACCOMMODATION**—with the purpose of winning and holding the **CONFIDENCE** of every man, woman and child who enters its doors.*

Under no possible circumstance will this house sanction any word or deed of any employe designed to mislead a purchaser.

Whenever mistakes happen—as happen they must—the house will consider it a privilege to correct them with promptitude and courtesy.

The spirit of **accommodation and civility** will rule and in the treatment of patrons and visitors this spirit will be developed to the fullest possible extent.

These are a few of the principles—the foundation stones upon which this new business will stand, but greatest of all is that unequalled principle—that unshakable rock—**TRUE INTEGRITY**, upon which everlasting foundation this business will be fixed so firmly that it will become a part of the rock itself.

Furthermore, we shall see to it that our stocks are put into the best possible condition as soon as it can be done, and to this end our early duty will be to clear the shelves and reserve rooms of certain parts of the stocks now on hand. And in order to accomplish this as quickly as possible, we deemed it best to

Close the Store Friday and Saturday

to prepare for our gigantic

RE-ORGANIZATION SALE

which will start **Monday Morning at 8 o'Clock.**

Sharp reductions of prices will be made on such goods throughout every section as must be sold—a work which began Friday morning and will continue until the desired result is accomplished. See Sunday papers for full particulars.

Burgess - Nash Co.

Successors to Orkin Brothers