



Society

By MELLIFICIA. Friday, January 16, 1914.

THE Omaha high school students are worried. There is some doubt as to whether the C. O. C. hop, the military ball of the High school, will materialize this year or not.

The matter of abolishing the Cadet Officers' club at the school is at present under consideration by the school board, and it is feared that if this organization is discontinued the hop cannot be held.

The C. O. C. dance, which is held at Chambers', is one of the most brilliant social functions of the school year, and is attended by the entire cadet officers' corps in full uniform.

The hop is always considered one of the most beautiful affairs ever held at the Academy, and its prohibition is certain to be keenly felt by all at the school.

The officers' special dance, in which only the officers and their ladies take part, is most impressive. All the officers are clad in white ducks, the cadet coat of blue, and even wear their shining sabres throughout the entire hop.

Art Exhibit.

An interesting exhibit of paintings from the American Federation of Art of Washington, D. C., will be displayed on the third floor of the public library for two weeks, starting Saturday, January 24.

The exhibit is given under the auspices of the Omaha Society of Fine Arts. The committee in charge includes Mrs. C. T. Kountze, chairman; Mrs. Osmond T. Eastman, Mrs. Warren Blackwell, Mr. Thomas R. Kimball and Mr. Milton Darling.

A reception and musical will be held on the opening night for the members, associates and junior, of the art society and its friends. The officers in the receiving line will be Mesdames Arthur C. Smith, Warren Blackwell, William H. Garratt, John McDonald and Edgar M. Morsman.

The committee has arranged a series of interesting lectures on the canvases displayed. January 27, Prof. Paul Gruemann of Nebraska University; January 28, Mr. Albert Rothery; February 3, Mr. J. Laurie Wallace, and February 6, Mr. Thomas R. Kimball.

An admission fee of 15 cents will be charged after the opening night.

Dinner Party.

Complimentary to Mrs. J. E. Summers, Jr., who leaves shortly for Honolulu and a trip around the world, Mr. and Mrs. Edward Porter Peck entertained at dinner last evening at their home. The guests included:

Dr. and Mrs. J. E. Summers, Mr. and Mrs. Arthur Guiton, Mr. and Mrs. F. S. Cowgill, Mr. and Mrs. H. S. Cummings, Mrs. J. T. Stewart, 2nd., Dr. W. O. Bridges.

Kountze Place Whist.

Mrs. J. C. Morley entertained the Kountze Place Whist club Thursday at a 1 o'clock luncheon at the Loyal hotel. Miss May Riley and Miss Orda Quinn of Council Bluffs were additional guests. Covers were laid for sixteen.

At the Country Club.

Mr. and Mrs. J. DeForest Richards will entertain informally at a small dancing party at the Country Club Tuesday evening for their guest, Miss Howard of Kentucky.

Afternoon Tea.

The Misses Sophia and Mattie Alperston entertained at 4 o'clock tea Thursday afternoon for Miss Ina Fitzgerald, a January bride. The guests were:

Mesdames—Anos Health, T. H. Fitzgerald, Walter Morgan, Misses—Ina Fitzgerald, Mary Fitzsimons, Goldie Alperin, Katherine Holland, Rose Muskin, Frances Palais, Goldie Melcher, Meddames—T. H. Fitzgerald, G. Marshall, Misses—Grace Murphy, Margaret Effe, Mollie Corby, Alchalar, Chicago; Marie Holland, Frances Palais, Lillian Rabin.

Entertain at Dinner.

Mr. and Mrs. August Mothe Borglum will entertain at dinner Saturday evening at their home. Covers will be placed for Mr. and Mrs. Edgar Scott, Mr. and Mrs. Leonard Everett of Council Bluffs, Miss Caroline Dodge, Miss Laura Scott, Mr. and Mrs. A. N. Borglum.

Luncheon for Bride.

Mrs. G. W. Hervey entertained at luncheon Thursday for Miss Elizabeth Penney, whose wedding takes place Wednesday. The decorations were pink carnations and pink-shaded candles. Eighteen guests were present.

University Students' Party.

Miss Effie Clelland will entertain a number of her student friends from the University of Omaha at her home this evening. Those present will be:

Misses—Della Neisen, Gladys Talmadge, Mary Jones, Effie Clelland, Messrs—Paul Selby, George Parish, Harold Haaker, Stanley High, Anetta Sours, Elizabeth Barrowman, Helen Johnston, Messrs—Oldham Paisley, Finley Jenkins, Elmer Rhoden, Andrew Dow.

Lynch-White Wedding.

The newly furnished home of the young couple was the scene of a pretty wedding Thursday, when Miss Thelma White of Hartford, Conn., became the bride of Mr. Jesse Lynch. The impressive ring service of the Methodist church was read by Rev. Mr. Webster of Oak Street.

MANY ANSWERS FACETIOUS

Quinby Gets All Sorts of Replies to His Taxation Questions.

TO TAX CHURCH PROPERTY

Most Answering Would Exempt Trees from Taxation and the Next Would Provide Inheritance or Income Tax.

The average man giving suggestions to the Nebraska Editorial association on tax reform for the state of Nebraska is in favor of removing all burdens of taxation from himself and placing them upon the other fellow. This is clearly shown in the ballots that are coming into the office of L. J. Quinby in Omaha, who is taking the ballot on the tax situation for the Editorial association.

"Tax all church property, and all thieves who are stealing a per cent of the farmers' produce," is the laconic conclusion at the foot of the ballot sent in by one of the voters, who devoted the rest of the ballot to an urgent request that all church property be taxed. There are ten separate questions on taxation on the ballot. He answered every one by the sentence, "Tax all church property."

To raise revenue for the state government by means of the parcel post and the mails is the wild suggestion made by A. Reich of Hira, Neb., in his ballot. He was in favor of the exemption of machinery, farm implements and various other properties, but concluded by suggesting that he would raise revenue for the state by taxing the railroads, mines, saw logs, incomes, all things belonging to luxury and high life, parcel post, mail, etc.

The three propositions that are receiving the highest vote are those for the exemption from taxation of trees, providing for an inheritance or state income tax, and the taxation of franchises according to their stock market value.

Mail Clerks Get Ready for Their Big Convention

To start the plans for entertaining the national convention of postoffice clerks and sub-clerks, which will meet in Omaha in September, a booster meeting of the local branch of the United National Association of Postoffice Clerks will be held at Jacobs' hall Sunday afternoon at 2 o'clock. Besides the members of the organization here, all other clerks who are eligible for membership are invited to attend the meeting, which is to be of a social nature.

Musician numbers will be given by Messrs. Dunn, White, Johnson, Killian and a few others, and a number of speeches are slated for the program. Among the speakers for the occasion are Postmaster John C. Wharton, E. V. Parish of the publicity bureau of the Commercial club, George J. Kieffner, assistant superintendent of mails, C. J. Magill of the money order division, and S. E. Munson, who is president of the state association.

The convention will bring 400 delegates to Omaha, and a number of others, which will likely swell the out-of-town attendance to more than 1,500 persons.

President P. E. McGovern of the local branch of the organization is enthusiastic over the interest which the members are taking in the event, and with the cooperation of the Commercial club, which has been an important factor in landing the convention, it promises to be one of the most successful in the history of the organization.

"MADE IN OMAHA" DINNER DATE TO BE FEBRUARY 18

A "made in Omaha" dinner is to be served by the Omaha Manufacturers' association on the evening of February 18. This is to be the annual dinner of the association. Food products manufactured in Omaha only will be served at the dinner. Some speaker of national note is to be engaged for the evening. Who he will be has not yet been determined.

Fashion Hint



For many seasons the suit has held out against the loose lines that have so long claimed the dress and separate coat, but this winter this last stronghold of the fitted sleeve is going away and the loose shape are coming in on a high tide of favor, as illustrated by this afternoon frock, of supple moire.

The coat, with a broad armhole, is slightly blousing, trimmed with a small square collar of pouts. The sleeve is tightened at the wrist in a cuff of the same fur.

The basque is rather long, straight and pleated. A belt of Swedish yellow silk braid encircles the waist. The skirt is straight, crossed in front with a lifted movement.

Fathers quit your desks and work shops Mothers lay aside your household duties Boys join your parents Saturday and together get some of the great values we are offering for that day.

Men's Suits and Overcoats, and only the most worthy, reliable kinds—Kuppenheimer, Stein Bloch, Schloss Bros., Society Brand and Sophomore.

Table listing various suits and overcoats with prices, such as \$35.00 Suits and O'coats, \$17.50, etc.

BOYS' SUITS AND OVERCOATS.

Table listing boys' suits and overcoats with prices, such as \$3.00 Suits and O'coats, \$1.95, etc.

SPECIALS FOR SATURDAY

Table listing special offers for Saturday, such as Shirts and Blouses (detached collars), 1.00 values, .49c, etc.

IN OUR HAT DEPARTMENT.

Table listing hat department items with discounts, such as Fur and Seal Skin Caps, 25% Discount, etc.



Bride in Fashionable New York Wedding



Miss Laura Webb, who was married to Jorge Andre in New York Thursday, January 14, snapped in her wedding gown as she was about to step into her carriage.

Swartz Brought to Omaha for Trial on White Slave Charge

Horace Swartz, ex-convict paroled from the Kansas penitentiary, who is charged with violation of the white slave law by forcing his wife into prostitution after bringing her to Omaha from South Dakota, has been brought to Omaha and lodged in the county jail.

In 1907 Swartz shot his wife and two men at Hutchinson, Kan. He was sentenced to the penitentiary and later paroled. After leaving the penitentiary he induced his wife to return to him, and together they traveled through several different states, finally coming to Omaha. Here, it is alleged, Swartz threatened to kill his wife if she refused to engage in prostitution. Swartz was arrested in Kansas City last week and waived a preliminary hearing.

W. W. BINGHAM GOES TO CUBA ON BUSINESS TRIP

W. W. Bingham left last night for Cuba, where he expects to remain at least a month. While there Mr. Bingham will make an investigation of the fruit industry of the island and will probably make arrangements to have shipments come to his commission house direct, instead of buying through jobbers in the coast towns.

WORK CONTINUES ON NEW PLANT IN COLD WEATHER

Permanent windows are being put in the Omaha Printing company's new building at Thirteenth and Farnam streets in order that work on the interior construction may be continued in the event the



Men's Chances

Table listing men's clothing items and prices, such as \$2.50 Shirts, \$1.90, \$2.00 Shirts, \$1.50, etc.

Pants Day Saturday

All of our great line of Trousers; all sizes and hundreds of patterns to choose from—reduced in price for Saturday's selling:

Table listing pants items and prices, such as \$2.50 and \$3.00 Pants, \$1.45, \$3.50 and \$4.00 Pants, \$2.45, etc.

NOW ROAD CONSUL-AT-LARGE

Fredrickson Gets Such Commission with Lincoln Highway.

Booster is to Open Headquarters There and Work Out the Far Western Details of the National Project.

Consul-at-large for the Lincoln highway is the new title just conferred upon H. E. Fredrickson. He is to start Monday for San Francisco, where he is to open headquarters to be maintained at that place for some thirty days while he works on the highway plans for California, Nevada and Utah.

Mr. Fredrickson will give up their South American trip this winter in favor of the new task. Although the job pays nothing but Mr. Fredrickson's expenses, he is prepared to postpone his winter tour of South America in order to be on the job for the Lincoln highway.

Mr. Fredrickson has just returned from Chicago, where he went to confer with A. R. Pardington, the vice president of the Lincoln Highway association. It was here that he received his new commission of consul-at-large. Mr. and Mrs. Fredrickson will give up their South American trip this winter in favor of the new task.

It will be part of Mr. Fredrickson's duty to hold the factions together, for not only is a road to lead into San Francisco, but Los Angeles is planning to build a road out to meet the Lincoln highway in Nevada.

The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.

Warfield Slated for Place on the School Board

C. V. Warfield, 420 Miami street, a grocer, will be elected to the Board of Education Monday night to replace J. L. Jacobson, resigned. Warfield's supporters say his votes are pledged for him.

Another candidate for the vacancy is Joe Colwell, 2524 North Forty-fifth avenue, part owner of the Calumet restaurant. Five members of the board will be under oath, vote for him.

The election of Jacobson's successor will occur Monday night when the first regular meeting of the board following the organization for the new year will be held.

Campaign Fund Now Totals Over \$5,000

Returns reported in the Young Women's Christian association publicity campaign now total \$5,096.80. Additional collections made by the various teams are: Mrs. F. B. Lowe's, \$36; Mrs. H. G. Kirschstein's, \$37; Mrs. D. C. Dodd's, \$197.85; Miss Beulah Evans', \$18. Total for all, \$1,048.55.

AVOID IMPURE MILK for Infants and Invalids

Get HORLICK'S It means the Original and Genuine MALTED MILK

"Others are Imitations" The Food-Drink for all Ages. Rich milk, malted grain, in powder form. For infants, invalids and growing children. Pure nutrition, upbuilding the whole body. Invigorates nursing mothers and the aged. More healthful than tea or coffee. Take no substitute. Ask for HORLICK'S HORLICK'S Contains Pure Milk

Advertisement for Scott's Emulsion, featuring an illustration of a man carrying a large fish on his back. Text: 'Strengthen Your Lungs Is Timely Advice when consumption claims over 350 daily in the United States. Neglected colds, overwork, confining duties and chronic disorders exert the weakening influence which allows tubercular germs the mastery.'

Advertisement for W. W. Bingham, featuring an illustration of a man in a suit. Text: 'W. W. BINGHAM GOES TO CUBA ON BUSINESS TRIP. W. W. Bingham left last night for Cuba, where he expects to remain at least a month.'

Advertisement for Saturday Offerings from Our Big January Clearance Sale. Text: 'In every department goods have been marked at irresistibly low figures. We want to reduce our stock as much as possible and firmly believe that nowhere will you find as high grade merchandise marked at such low prices.'