

Sale Starts Promptly at 8 A. M.

Julius Orkin

1510 DOUGLAS STREET

We Solicit Charge Accounts From Responsible People

The Biggest Sale Event of the Year

AN AMAZING ONE-DAY CLEARANCE SALE OF BEAUTIFUL SUITS, COATS, DRESSES AND FURS

And they're all from the regular Julius Orkin stock of personally selected garments that sold as high as \$35.00. The same quality of merchandise that has helped build up the largest exclusive women's apparel store in Nebraska. And remember—to add attractiveness to this sale—all furs that formerly sold to \$35.00 are included in this one day sale at \$10.00 each.

Without reservation or restriction choose from our entire stock of Tailored Suits, Coats, Dresses and Furs that formerly sold as high as \$35.00

\$10

Saturday only for just

Come early Saturday while there are hundreds of bargains—first choosing is always best. This offer has never been duplicated in Omaha and EVERYBODY can surely afford to buy at this price. Come!

\$15 Your choice, Saturday only, of all our beautiful Tailored Suits, Evening Wraps, Stylish Coats, Charming Dresses and Furs that formerly sold up to \$65.00

JULIUS ORKIN, 1510 Douglas Street

Here Are Bargains that Foretell of a Big Saturday Business

One thing about this store—worth a thought by you. It can advertise reductions that apparently are not so great as its competitors advertise, and yet it is sure to have a store full of customers following the ad. There must be a reason, when intelligent people will pass seemingly greater reductions to come here. It may be the high character of our merchandise, or the pleasant manners of our selling force—or a knowledge that "all is not gold that glitters"—or that there is a vast difference between anticipation and realization. Anyone, or all, of these reasons may be the underlying cause. We'll leave the thought with you and ask you to read the bargain offers that follow, and on Saturday to glance in on our store to see how people respond to honestly written advertising.

Here's clothing news that points the way to splendid savings for you men folks

We've had some rattling good business in our Clothing Department during our January clean-up. In fact, lines have become so broken that we feel justified in offering still more tempting prices with the object in view of selling out slick and clean. We've taken these well-nigh perfect suits and overcoats and arranged them into two big lots at two small prices.

Remember, please
There is a size for every man and young fellow, and a style for every fancy.

Suits and Overcoats that sold up to \$20.00, at . . .

\$10

Suits and Overcoats that sold up to \$28.00, at . . .

\$16



Big men and young men—here's your chance.

Boys' Clothes Bargains
Unequaled in any other store

| | | |
|--------------------------------|---|-----------------------|
| Overcoats 3 to 8 yrs. | Fancy mixtures—close woven fabrics; not extremely heavy but very warm.... | Sold up to \$6.00 for |
| Two lots of Suits 6 to 16 yrs. | All new—sold formerly for \$5.00—now..... | \$2.50 |
| Collar Band Blouses | Extremely fine—sold for \$7.50, now | \$2.95 |
| | Many patterns and colors, all sizes, sold for one dollar; special | \$4.65 |
| | | 39c |

Best Mackinaws in Town at Reduced Prices—

| | |
|--------------------------------------|--------|
| \$8.50 kinds reduced to..... | \$6.75 |
| \$6.50 and \$7 kinds reduced to..... | \$4.85 |

BIG SPECIAL FROM SHOE DEPARTMENT
Misses' and Children's School and Dress Boots, wide, roomy toes, well soles, spring or low heels, 11-button boot, tipping of genuine calfskin, Tan Russia, French calfskin and patent calf. Size range 10 1/2 to 5.
REGULAR \$3.75, SATURDAY..... \$2.95

Says Long Distance 'Phone Concession is Too Indefinite

CHICAGO, Jan. 16.—While the American Telephone and Telegraph company notified the government that it would throw open its long distance telephone lines to all independent telephone companies, no method of co-operation has been suggested and the situation is far from being clear to the independent telephone companies, it was made known today. Previous to the meeting of the board of directors of the National Independent Telephone association a committee has been charged to obtain a report on "the exact status of the proposition of the American Telephone and Telegraph company."

"There are many things to be made plain before we can consider ourselves on solid ground," said F. B. Mackinnon, secretary of the National Independent association. "For instance, the Bell lines reserve a virtual monopoly of long distance business in a fifty-mile radius of one of their own exchanges. There are numerous other questions, some of them purely technical, that will have to be made clear before we will know what this proposal of the American Telephone and Telegraph company really amounts to."

From Our Near Neighbors

Valley.
C. H. Nichols was an Omaha visitor Tuesday.
A son was born to Mr. and Mrs. Lawrence Swibel Sunday, January 11.
Mr. and Mrs. S. H. Howard spent several days in Omaha this week.
Little Lois Eddy, who has diphtheria, is getting better nicely. No other cases have developed.
The regular monthly meeting of the Busy Bees was held in the Liberty hall Wednesday afternoon.
Mrs. Hoyt, who has been with Mrs. Coving for several weeks, returned to Pueblo, Colo., Tuesday.
Mr. and Mrs. C. E. Byars are rejoicing over the birth of a daughter, Charlotte Kathryn, Sunday, January 11.
Mr. and Mrs. DeLaud entertained twenty little girls Saturday afternoon in honor of Jean's seventh birthday.
The Valley Women's Christian Temperance Union held meetings Thursday at 9:30 a. m. and 1:30 p. m. in the Presbyterian church.
Mr. and Mrs. Mans Johnson, Luther, A. C. Hedberg and Mrs. John Foster went to Omaha in the Johnson automobile Monday to hear Melba and Kubelik.
The stockholders and directors of the Valley State bank held their annual meeting Monday, re-electing the following: C. J. Rogers, president; F. Whitmore, vice president; F. C. Kennedy, cashier; C. J. Rogers, F. Whitmore, F. C. Kennedy, Mans Johnson and J. H. Williams, directors.
Mr. and Mrs. C. H. Webb, W. G. Whitmore, Mrs. Frances Whitmore and Miss Gertrude Ingram motored to Omaha Wednesday to hear Emma Trentina in "The Firefly."
C. M. P. Jensen sold his business and blacksmith outfit to Frank Cowles of Albion Saturday. Mr. Jensen will move onto the farm he traded for last fall and try farming.

Springfield.
Ralph Clifford of Louisville was here Monday.
Rev. A. J. Wayne of Lewiston was here Wednesday calling on friends.
Several cases of scarlet fever are reported in the vicinity west of town.
John Davidson of Chicago is here visiting his father, W. H. Davidson.
Start Christian attended a sale of Indian land in southern Oklahoma this week, but did not make a purchase.
L. A. Bates made a visit to the State Normal at Peru, renewing scenes of his school days back in the seventies.
Mr. and Mrs. Henry Stratman went to LaCrosse, Wis., to visit relatives.
Bert Nicholson, who joined the navy in 1912 and afterwards deserted, was arrested in Omaha and returned to the navy.
C. H. Olderg is another applicant for the postoffice. Postmaster Comte has resigned the office, same to take effect as soon as a new postmaster is appointed.
Fire starting from a shredding machine on the farm of George Gosh, north of here, burned a large quantity of hay and came near destroying some of the buildings.
Archie and Bessie Sack of Gresham are visiting relatives in this neighborhood.
We are promised by the electric light people that "juice" will be flowing into town next week.
The debate at the opera house next Saturday night is postponed to next week.
Merle Schaal was badly burned when a tank of gasolene caught fire at a farm east of Louisville. He died Thursday. He leaves a widow and one child.

Elkhorn.
Mrs. Jane Hapley is quite ill.
J. A. Gibbons was in Fremont Tuesday.
J. W. Housley went to Schuyler Tuesday.
A. L. Litel and George Paasch went to Tekamah Friday.
Mattie Groscock of Jackson, Neb., is here visiting relatives.
Mr. and Mrs. Arthur Deerson were Omaha visitors Monday.
Andrew Patrick came down from Arlington for a few hours Monday.
John Luitjens came from the west Monday for a visit here with his mother.
Mr. and Mrs. George Paasch and Miss Alma Hansen visited at Bennington Wednesday.
Mrs. Henry Meyer entertained the C. C. club Thursday. Miss Mina Nolte won first prize.
Mrs. Henry Bay and son, Melvin visited her mother, Mrs. F. Clausen, Tuesday.
Pete Hofeldt of West Point, Neb., is here visiting his parents, Mr. and Mrs. P. G. Hofeldt.
Mr. and Mrs. William Foltz camp up from Nebraska, City Tuesday to visit at the Odeurier home.
Miss Rose Witte went to Bennington Saturday to visit her sister, Mrs. C. W. Hickey and family.
Mr. and Mrs. Barrett of Leich, Neb., left Monday after several days' visit here with the Quinn brothers.

Papillion.
Walter Prigg, north of town, is reported sick with scarlet fever.
The Papillion schools were closed on Wednesday on account of scarlet fever.
Miss Charlotte Imier went to Verdon, Neb., Wednesday to attend the wedding of a friend.
Mrs. J. H. Wilson was taken to St. Catherine's hospital in Omaha Monday for treatment.
The farmers' institute which was to have been held here Thursday and Friday was postponed indefinitely.
Eugene Doud of Pender and Miss Doud of Washington were guests of Mr. and Mrs. Louis Lesieur Wednesday and Thursday.
A small child in the Ernest Peterson family, south of town, died from scarlet fever. Other children in the family are reported seriously ill.
Two of the children of Henry Etelgeorge, south of town, died after a few days' illness of scarlet fever. Elsie, who died early in the week, was an eighth grade pupil and Clara, who died Wednesday night, was in the primary room.

Weeping Water.
Joe Cole, a former citizen, is visiting relatives here.
A daughter was born to Mr. and Mrs. J. J. Illis Thursday, January 15.
Mrs. Frank Root of Pottery county, South Dakota, is visiting relatives here.
Mr. and Mrs. F. J. Davis went to Lincoln Thursday evening to attend the theater.
Mr. and Mrs. C. W. Bish are home from an extended visit with his relatives in Marion, Ind.
T. L. Davis and wife are spending a few weeks in the south and are this week in Cuba.
Mrs. J. C. Davis of Omaha has been the guest several days of her brother and two sisters residing in Weeping Water.
Mrs. I. R. Brust of Gallatin, Mo., and Mrs. G. G. Adams of Woodbine, Ia., have been guests this week of Mrs. J. W. Thomas.
Dr. and Mrs. A. C. Welch returned home Tuesday from Darlen, Wis., where they went to attend the funeral of Mr. Welch's father.

Thayer Will Incorporate.
YORK, Neb., Jan. 16.—(Special.)—The village of Thayer was given permit to incorporate yesterday afternoon by the county board. There was no opposition from the residents of the village. A remonstrance was made by a non-resident, whose land, or a small part of it, had been included in the corporation.

SUNNY BROOK

THE PURE FOOD WHISKEY




The Inspector is Back Of Every Bottle

The next time you feel "out of sorts", try a little Sunny Brook—The Pure Food Whiskey—Almost instantly you will note a delightful change—You will work harder and Earn More—you will feel better and Enjoy Life More. No other tonic acts so promptly and satisfactorily. That's why today—after fifty years—Sunny Brook—The Pure Food Whiskey can point with pride to a legion of Loyal friends, who recognize that, on account of its exquisite flavor, rich mellowness and high tonic properties, Sunny Brook justly merits its proud title—The Pure Food Whiskey.

Each bottle of Sunny Brook is sealed with the Green Government Stamp—a positive assurance that every drop is natural, straight whiskey—scientifically distilled, and carefully aged by the largest distillers of fine whiskey in the world.

SUNNY BROOK is now bottled with our own patented "Twister" stopper. One twist un-corks or re-corks the bottle tight. No Need for Cork Screws.

LOOK FOR THE INSPECTOR ON THE LABEL

GROTTE BROS. CO., Wholesale Distributors
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Key to the Situation—Bee Advertising.

Coat and Suit Bargains You Can't Equal Elsewhere

WOMEN'S AND MISSES' COATS, INCLUDING SPORT COATS— THAT SOLD UP TO \$17.50— NOW AT.....

\$8⁷⁵

VERY HANDSOME COATS, IN A VARIETY OF FABRICS, STYLES AND COLORS; SOLD UP TO \$25, NOW AT.....

\$12⁵⁰

JUNIOR SUITS, SIZES UP TO 16, NEWEST MODELS AND FABRICS; SOLD FORMERLY TO \$25—ALL IN ONE BIG LOT, AT...

\$9⁰⁰

GIRLS' COATS, SIZES 7 TO 14 YEARS, BIG VARIETY OF FABRICS AND COLORS; ALL NEW THIS WINTER, SOLD FOR \$5.75 TO \$8.50, ON SALE NOW AT...

\$3²⁵



OMAHA'S FASTEST GROWING STORE

BENSON & THORNE @

1516-18-20 Farnam Street

Armour's Bouillon Cubes

A cup of hot bouillon any time of the day or night stimulates the circulation, refreshes the body and soothes tired nerves. No reaction from this drink. For its preparation—An Armour Bouillon Cube, a cup and hot water—made instantly.

Be sure to buy Armour's Cubes, at Grocers and Druggists
If your dealer cannot supply you, write us for free samples. Mention your dealer's name. Address ARMOUR AND COMPANY, CHICAGO


