

FREE INSTRUCTIONS Mrs. E. H. Welch will conduct a special demonstration of Fleisher Yarns with free lessons in all kinds of yarn crocheting.

500 Pieces of Newest Pattern ALL WOOL FRENCH CHALLIES. Bordered effects, Oriental and all-over designs, 2 and 3-tone Balkan and Dresden prints, Roman stripes, pencil stripes, cubist patterns, etc.; made to sell regularly at 59c to 75c; on special bargain square at, yard... 39c

Brandeis Stores

HANDKERCHIEFS Women's and Men's all pure Irish Linen Handkerchiefs with fancy embroidered initials; regularly worth 25c each; Monday at, 12 1/2c each. Women's fancy embroidered handkerchiefs; some scalloped and Val lace trimmed; also men's satin striped border initialed; worth 15c each, at, ea. 8 1/2c

Drapery Goods, 3d Fl. All the Bobbinet worth up to 40c, at, yd. 30c 50 dozen window shades worth 45c, at, ea. 1.25 40-inch block pattern Etamine, worth 35c, at, ea. 1.00 \$3 and \$3.00 Curtains, at, a pair, \$2.50

Extraordinary Sale 25,000 Yards Silks and Velvets

\$7 Chiffon Velvets, at \$1.95 Hundreds of yards of imported 42-inch pure silk chiffon velvet, also the fashionable two-tone brocade Velvets. We have been selling the very same velvets throughout the entire season for \$5 to \$7 a yard, Monday, immense quantities on big bargain square at, a yard... **\$1.95**

CUT PIECES and REMNANT LENGTHS FROM One of the LEADING SILK JOBBERS in AMERICA at ABOUT 1/2 ACTUAL VALUE

THESE SILKS are actually worth as high as \$1.50 a yard—Creme de Chine, Brocade Satin and Charmeuse, Silk Plaids, Bulgarian, Dresden, Pompadour, Chiffon Taffeta, Silk Poplins; Spot Proof Foulards and Kimono Silks—Most amazing silk values in years. Lengths from 3 to 12 yards—values up to \$1.50. On four squares.

Lot 1 at **29c** Lot 2 at **39c** Lot 3 at **49c** Lot 4 at **59c**

75c to \$1.50 Velvets at 39c yd. We have just purchased 3,000 yds. of fancy velvets and velveteens in all colors. These velvets are suitable for serviceable and fashionable dresses and waists, as well as for trimmings. They are actually worth from 75c to \$1.50 a yard, Monday, on big bargain square, yd. **39c**

SPECIAL! Genuine Amoskeag Apron Check Gingham will be sold in mill lengths Monday at, yard... **5c**

SPECIAL! LONG CLOTH—Full 10-yard bolts; \$1 would be a low price for them, but we will sell them at **69c**

SPECIAL! JUVENILE SUITINGS—Stripes, checks and plain, best cloth for wash dresses from rompers to street dresses; new patterns and fast colorings; regular 15c value, yard... **12 1/2c**

MANY NEW LOTS—NOTABLE VALUES JANUARY SALE OF LINENS

You can buy during January to much better advantage than at any other time. Note these special values:

PATTERN CLOTHS
Regular price. Quality. Size. January price.
\$15 hand loom double Irish Damask... 90x108... \$6.98
\$10 hand loom double Irish Damask... 90x90... \$4.98
\$10 hand loom double Irish Damask... 72x90... \$4.98
\$6.98 Irish Damask... 2x2 and 2x3... \$3.98
\$5 Irish and German Damask... 2x2, 2x3, 2x3... \$3.98
\$5 scalloped German Damask... 71 round... \$3.98
\$3.98 scalloped German Damask... 71 round... \$3.98
\$2.98 scalloped German Damask 71 round or 71x71... \$1.98

DAMASK
Regular price. Quality. Size. January price.
\$2.00 Irish Bleached Linen... 72 in... \$1.39
\$1.75 Irish Bleached Linen... 72 in... \$1.39
\$1.39 Bleached and Silver Bleached, 72 inch... \$1.10
\$1.25 Irish Bleached and German Silver Bleached Linen, 71 in... \$90
\$1.00 Silver Bleached German Damask... 71 in... \$85
95c Silver Bleached Damask 72 inch... 79c
60c imported German Damask, 64 to 67 in... 39c

NAPKINS
Regular price. Quality. Size. January price.
\$10 bleached double Damask... 26x26... \$5.00
\$5.95 Irish double Damask... 26x26... \$3.98
\$5.00 Irish double Damask... 26x22... \$3.98
\$3.75 Irish double Damask... 22x22... \$2.50
\$2.75 Irish double Damask... 22x23... \$1.98
\$2.00 German Linen... 18x18... \$1.49
\$1.39 Union Napkins... 17x17... \$95
\$1.25 part Linen... 17x17... 79c

BED SPREADS
Regular price. Quality. Size. January price.
\$10 scalloped imported Marseilles 90x100 and 72x90... \$5
\$4 scalloped Marseilles, 90x100... \$3.98
\$4 plain hem Marseilles, 90x100... \$2.98
\$2.98 Crochet Spreads, 57x91... \$2.49

SPECIAL—Silver bleached pure linen German Damask, also mercerized, 64-inch wide, worth 65c, at, yard... 37 1/2c

SPECIAL—All our stock of Madras and Cluny Dobbies, all sizes, to 12 in. at 1/3 off regular price

SPECIAL—\$10 Madras Luncheon Sets, 18 pieces, at \$4.79

SPECIAL—\$2.25 Crochet Bed Spreads, size up to 80x91, at \$1.49

SPECIAL—17 in. unbleached crash Toweling, 5c value 3 1/2c

Monday Will Be An Opportune Time to Buy MUSLINS, SHEETS, SHEETING, CAMBRICS and PILLOW CASES

Merchandise of highest class at remarkably small prices during this special January event in our basement.

Standard Size Embroidered Pillow Cases—Several patterns, all with pretty Madeira edges; fine quality; actual 75c values, at **38c**
Fruit of the Loom Pillow Cases—42x26 and 45x36 size; also many other well known makes, at each **12 1/2c**

WEST FARNAM SHEETS and PILLOW CASES
Better Sheets and Cases are not to be had. Extra well made; long and ironed by hand; will withstand frequent laundering. Buy at these low prices:
90x90 Sheets, \$1.10 value... 80c
90x90 Sheets, \$1 value... 75c
90x90 Sheets, 90c value... 65c
90x90 Sheets, 80c value... 55c
90x90 Sheets, 70c value... 45c
90x90 Pillow Cases, 30c value... 25c
45x36 Pillow Cases, 25c value... 15c
45x36 Pillow Cases, 22 1/2c value... 15c

UTICA and PEQUOT SHEETS
Our low prices on these sheets, sheetings and pillow cases prevail this month. All the different widths and different sizes in plain and hemstitched sheets and pillow cases at a great saving.
Muslin and Cambrics—Thousands of yards various good grades yard wide bleached muslin and cambric; bargain square, Monday, yard... **5c**

January Waist Sale

Voile and Lingerie Waists with open fronts, ruffled collars, drop shoulders, etc.; many with lace vests and embroidery trimming, Monday, at... **\$1**
Embroidered Voile, Lingerie, Crepe, Dimity Waists, etc.; new style ideas, new Evangeline collars and ruffles, ruffled edgings, yoke front and back... **\$1.39**
Stunning new Waists of voile, crepe, linen, lingerie cloth, etc., every latest novelty... **\$1.50**
High class novelty Waists, many elaborately trimmed, at... **\$2.50 and \$3.00**
Daintiest of new Hand Embroidered Waists, at... **\$1, \$1.49, \$1.69, \$1.89, \$2.50, \$2.98, \$3.98, \$5.00.**

Fine Crepe Chiffon and Lace Waists
These are the Waists that have been the favorites for fall and midwinter wear, beautifully trimmed with lace and combination colors; to sell them quickly we offer them at **1/2 PRICE**

Remarkable Values in Our January Muslin Underwear Sale

Almost unlimited varieties of Undermuslins of all kinds; every size; extremely well made, at... **\$1**
Women's Combination Suits, Princess Slips, Night Gowns, Petticoats, Chemises and Drawers; many elaborately made; excellent group, at... **\$1.39**
An unusually complete assortment of women's fine Undermuslins of every kind, beautifully trimmed, at... **\$1.89**
Women's Silk Princess Slips, cleverly trimmed with fine lace; several new shades to select from; they are worth regularly up to... **\$2.69**

French American Undermuslins

All the dainty hand work and graceful designs of the real French Lingerie, together with the careful fitting and moderate price of the American made underwear. They are the most popular of all white undergarments, at 69c, \$1.00 and \$1.39

Beautiful Crepe de Chine Underwear—Gowns, Skirts, Chemises, Combination Suits, Princess Slips, Drawers and Corset Covers, at \$2.98, \$3.98, \$5 and up to... **\$13.50**
Women's, Children's and Boys' WINTER UNDERWEAR
Women's \$1 Flannel Lined Cotton Union Suits... 69c
Women's \$2 Flannel Lined Cotton Vests, Pants and Union Suits, Monday, Males Floor... 90c
Women's \$3 Flannel Lined Vests and Pants at... 25c
Males' and Children's \$2 Vests, Pants, Drawers, 12 1/2c
Women's \$2 Medium Flannel Cotton Vests and Pants, 15c

A Sensational Purchase of Furs

Eastern manufacturing furriers have given up hope of any profits this season. All they hope to do is to sell what furs they have, and they will sell for next to nothing. A big offer was made to us last week that we could not resist accepting, because it meant we could sell thousands of dollars' worth of furs to Omaha women at lower prices than they were ever sold in any previous year. These are all furs of high class, possessing the newest style features. The values are wonderful.

Elegant Fur Coats and Fur Scarfs at Prices Never Before Possible



LOT 1—FUR SETS
French Coney, China Wolf and Brook Mink Sets—large pillow muffs, with small or large scarfs, worth up to \$12.50, at... **\$6.98**

LOT 2—FUR SETS
Brook Mink, French Coney, Marmot, Raccoon and Black Wolf Sets—large pillow muffs, large or small scarfs, worth up to \$19, at... **\$10**

LOT 3—FUR SETS
Brook Mink, Marmot, French Coney, Fox, Raccoon and Opossum Sets—Large pillow muffs, plain or animal scarf, worth up to \$25, at... **\$15**

LOT 4—FUR SETS
Mole, Coney, Red Fox, Brook Mink, Marmot and Opossum Sets, large pillow muffs, plain or animal scarfs, worth up to \$35, at... **\$19**

LOT 5—FUR SETS
Civet Cat, Russian Fitch, Red Fox, Beaver and Novelty Near Seal and Civet Sets—New shapes, worth up to \$50, at... **\$25**

FUR COATS.
Two \$49 Russian Pony Coats, splendid model, \$25
Two \$49 Russian Pony Coats, chinchilla squirrel collar... \$25
One \$190 Caracul Coat, stunning style... \$49
One \$45 White Coney Coat, canopy Muffian collar and cuffs... \$49
One \$25 Marmot Coat, very serviceable... \$25
One \$125 Near Seal Coat, finely made... \$65
One \$150 Near Seal, raccoon collar and cuffs... \$75
One \$185 Novelty Mole Coney Coat at... \$95
One \$115 Caracul Coat, chinchilla squirrel collar and cuffs... \$65
One \$150 Hudson Seal Coat... \$75
One \$185 Hudson Seal Coat... \$95
Two \$185 Beautiful Hudson Seal Coats at... \$125
One \$198 Hudson Seal Coat, mole collar and cuffs... \$125
One \$185 Novelty Near Seal Coat at... \$125
One \$275 Russian Kollinsky Coat at... \$150
One \$275 Hudson Bay Otter Coat at... \$198

Separate Fur Scarfs
Fashionable new Scarfs of black fox, opossum, brook mink, raccoon and French coney, marmot, in plain and animal shapes, at \$3.98, \$5, \$7.50, \$10, \$12.50, \$15, \$17.50, \$19 and up to... **\$39**

Fur Muffs At a Saving of 1/3 to 1/2
Black Fox, Jap. Mink, Civet Cat, Beaver, Hudson Seal, Fitch, Red Fox, natural and dyed Opossum, Raccoon and French Coney Muffs at \$2.98, \$5, \$6.98, \$10, \$12.50, \$15.00, \$17.50, \$22.50 and up to... **\$50.00**

Notable Values in Our January Sale of EMBROIDERIES and LACES

45-inch Irish Crochet Skirtings, embroidered on fine quality batiste; also fine French Crepe Voiles, finest embroideries we ever sold at a price so low; actually worth up to \$1.50 and \$2 a yard, **85c**
Irish Crochet Effects in Bands and Galloons up to 5 in. wide, 18-inch embroidered Corset Coverings and Flouncings, worth 35c, at, yard... **19c**
27-inch Irish Crochet Flouncings, attractive designs; also 27-inch Swiss Flouncings, allovers and baby fluffs; 45-inch Voile Skirtings and Crepe Voile Allovers, dainty colored figuring; worth \$1, at, yard... **59c**
Fine Cambric Embroidered Edges and Insertions, worth up to \$2, 10c yard; Monday at, yard... **3 1/2c**
18 and 27-in. Flouncings and Corset Coverings, Swiss and nainsook; also 45-inch Batiste Skirtings, worth up to 50c yard; on bargain square at, yard... **29c**
Corset Cover Patterns, 1 1/2 yard lengths; fine Swiss embroidered, with shoulder straps to match; have been selling at 75c and 98c, at, each... **59c**
New Shadow Laces—18 and 27-in. Shadow Flouncings and Allovers, 18-inch Shadow Flouncings with heading for corset coverings; cream, white and ecru, worth 75c and \$1, at, yd... **39c**
50c Laces at 25c yard—Shadow Laces, 12 to 18 inches; Venice bands and edges in white and ecru up to 10 inches wide, worth 50c yard, at, yard... **25c**

GREATEST OF ALL NOTION SALES

Tailors, dressmakers and in fact every woman in Omaha should take advantage of this sale to lay in a supply of notion articles at less than wholesale. NO PHONE ORDERS FILLED.

John J. Clark's and Machine Thread, 5c grade, spool... **2c**

Roberts' Gold Sewing Needles, 50 kind, at... **5c**

Collar Supports, Children's Hose slip-out style, Supports, per card... **4c**

Thread—Assorted 10 lb. Hose Supports, worth to 5c, pair... **7c**

Wash Trims, Pins, 200 to mings and edging, 6 papers, worth to 5c for... **5c**

Keen Kutter Scissors and Shears—every style scissors, worth to \$1.50, at, pair... **50c**

Knitting Cotton, Black or white... **3c**

Warren's Silk Faced Feather, 12 yds, 69c

Hixby's Shoe Polish, black, 5c

Women's Sanitary Elastic Belts, sold every where at 25c, at... **10c**

Barrettes, large assortment, worth to 50c, choice at... **5c**

Cedar Oil Mop—Large size, regular price is \$1.50, with large can polishing oil worth 25c... **98c**

Great Bargains in Dress Forms—Closing out all the celebrated Hall-Borchert samples, slightly imperfect, at a great reduction. Hall-Borchert Princess Dress Form, regular price \$15, at... **\$11**

Hall-Borchert Special Bust Form, \$1.50 value, at... **98c**

Skirt Braid, big lot, assorted colors, bolt... **5c**

Dutch Tapa, assorted sizes, 6 bolts... **10c**

Women's Hose Supporters, 16c kind... **5c**

10c Cards Beauty Pins, 5c a card, at... **2c**

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