

ADVERTISE MOTOR CAR SHOW

Clark Powell Starts Task of Booming Omaha Premier Event. WIDEN SCOPE OF PUBLICITY

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ers on their mail, which is sent out so that everyone who receives a letter from Omaha will probably see the little sticker calling attention to the big event.

Business Concerns to Exhibit. Many business houses in Omaha, especially the wholesale houses, the implement houses and the hardware houses are preparing to display special exhibits in their buildings during the Automobile show and they are announcing that fact in all their advertising.

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PRESIDENT OF THE SOCIETY OF AUTOMOBILE ENGINEERS.



At the annual meeting of the Society of Automobile Engineers held in New York, January 5, Henry M. Leland, advisory manager of the Cadillac Motor Car company, was elected president.

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ARE FOR BETTER EXECUTORS

Modern Trust Companies More Reliable Than Individuals. GET SOME STRANGE REQUESTS

The woman in one of our large cities who was afflicted with the dread that she might be "buried alive," and who left instructions in her will that a trust company should perforate her heart with a hat pin after her demise, has a true concept of the so-called "modern trust company" that the men who have spent a life-time in piling up huge fortunes only to have them dissipated after their death by unwisely leaving their estates in charge of "confidential friends" who appropriated the funds for their own use or lost them in speculation.

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With the Home Builders

Does Growth of City Cause Increase in Rents? ONE EMPHATICALLY SAYS NO

There is no increase in rents caused by the growth of a city unless the growth is brought on by some sudden change, such as the establishment of a very large industry or some kindred proposition which immediately brings a large number of men and their wives and children to the city, thereby causing a shortage of houses of the working class," says Harry A. Tukey.

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Let the Fidelity Store, Move, Pack or Ship Your Household Goods or Piano

Just Telephone Doug. 1516 Fidelity Storage & Van Company

PERMANENT EXECUTOR TRUSTEE SAFE INVESTMENTS Drawing a Will

Moving -- Packing -- Storage OMAHA VAN AND STORAGE CO.

Minneapolis Heat Regulator Saves Fuel Keeps Temperature Right Day and Night 60-Day Trial

PILE'S QUICKLY CURED Instant Relief, Permanent Cure-- Trial Package Mailed Free to All in Plain Wrapper.

Free Package Coupon

ELEVEN DIMES \$1.10 buys a guaranteed year's worth of...

E. J. Davis SAFE MOVER Heavy Hauling

MARMON

The Easiest Riding Car in the World

Design--

The matter of design is all important--do not ignore it. It means correct proportions--the making of the units and parts to correspond one with the other.

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New Swinehart Tires Pass Critical Test On Slippery Streets

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Chandler Light Six Destined to Be One of Most Popular Cars

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Trouble in Africa More Like Revolt Than Labor Strike

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Haynes Car is a Comfort Machine

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CADILLAC BREAKS ALL PRODUCTION RECORDS

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JEFFERY NAME IS TO BE KEPT IN MAN'S MEMORY

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