liable Than Individuals.

Such as Keeping Graves Green and

Seeing to it that Monuments

Are Maintained in Good

The woman in one of our large cities

who was afflicted with the dread that

she might be "buried alive," and who

left instructions in her will that a trust

company should perforate her heart

with a hat pin after her demise, had a

truer conception of the so-called "modern

spent a life-time in piling up huge for

sympathetic attention which trust com-

trusted employe was sent by one of the

Mediterranean, where the ashes were

'cast to the four winds" in accordance

In the underground safety vaults of

There are no less than twelve receptacles,

steel lined and under lock, where the

ashes of deceased clients are kept in

press their reverence. The same trust

company, like many others, has an em-

ploye whose duties include the preserva-

tion of cemetery lots and monuments. In

testators preferred not to entrust to in-

green," to see that monuments in grave

yards are maintained in good condition.

They set aside a certain income from

their estates which are conveyed to the

trust companies for this sole purpose,

and their experience with trust companies

has been such that they felt their wishes

would be more faithfully followed than if

any relative or friend had such a com-

"tomb of departed spirits."

with testamentary instructions.

panies are extending to their clients.

estates in charge of

Condition

Clark Powell Starts Task of Booming Omaha Premier Event.

WIDEN SCOPE OF PUBLICITY

Powell Auticipates Ozsaha Will Be Location of Biggest Automobile Display Outside of New York and Chicago,

Clarke G. Powell, manager of the Auditorium the latter part of next month portant in the country. in Chicago and New York, and it is the to these small papers intention of Mr. Powell to see to it that Oma hreceives more publicity than the other citles in the territory holding auto-

Expect Thousands of Visitors. states is a booster for the local show and all are interested in its success. Last year indications point toward a number which will far exceed that figure. Practically every dealer brings to Omaha one or more prospective customers for their sdiffication and some dealers influence a flock of customers to come. The num- can do it. bar of visitors who should come to Omaha to see the show this year should reach well into the thousands as a result of the personal solicitation of the dealers and the advertising posters which will be fistributed.

Little stickers have been printed by the association and have been distributed to Omaha business men who have promised assist in making the show a success. The business men are stamping the tick-

Design--

The matter of design is

all important-do not ig-

nore it. It means correct

proportions-the making of

the units and parts to cor-

respond one with the other

-it means delightful oper-

ation, economy of gas, oil

and tires-low cost of up-

keep - comfort and easy

riding-it means every-

thing to the owner. Study

design—this is one impor-

tant item on which the con-

scientious, painstaking

manufacturer depends for

a reputation—the one on

which engineers of ability

and resource have the op-

portunity to excel. Obtain

the unbiased opinions of ex-

pert mechanics if you do

not know design. One car

(name above) is famous

for the originality and cor-

talks on how to buy an auto-mobile. The complete series containing a wealth of valu-able information may be had in booklet form by asking—

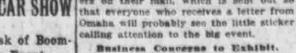
Marion Automobile Co.

2101-2103 Farnam Street.

Omaha, Neb.

C. W. McDonald, Mgr.

rectness of its design.



ially the wholesale houses, the implement bouses and the hardware houses are preparing to display special exhibits in their buildings during the Automobile show and they are announcing that fact in all their advertising. Such exhibits will act as an additional incentive for farmers and inhabitants of smaller towns to visit Omaha during the week.

Mr. Powell has corresponded with trade Omaha Automobile show, and his asso- journals published in every part of the ciates in that work have started the country and all have agreed to publish difficult task of advertising the big motor news regarding the exhibition here, as it car event which will be held at the is recognized as one of the most im-

and already posters and stickers have The publicity bureau of the Commercial been printed preparatory to distribution club has also entered into the work of among over 5,000 dealers in motor cars booming the local display. The bureau in Nebraska, Iowa, South Dakota, Minne- has communicated with some 100 papers sota, Kansas, Missouri, Colorado, Wyo-throughout the surrounding territory and ming and Montana. During the six weeks' has agreed to furnish news items. All time before the Auditorium opens its of these papers are glad to print such doors these posters and attackers will be news, and are giving stories prominent constantly displayed where the public eye position and space in their columns. Mr. is most likely to see them so that Omaha Parrish of the publicity bureau is coand its big annual automobile display will operating with Mr. Powell in the work receive almost as much publicity through- a... I they are doing their level best to out the middle west as the bigger shows deliver as much information as possible

Powell Jubilant.

The enlarged scope of publicity this year has made Mr. Powell very jubilant regarding a successful week that will surpass any in the middle west and he Every dealer in the above mentioned has a sneaking suspicion that if everything comes out well the Omaha show will be given the credit of being the best year over 1,000 dealers attended and this in the country outside of New York and Chicago. The exhibits are certain to excel the others and it only remains to get more people here than attend the other shows. That is what Mr. Powell is ling the civil war he was engaged in makendeavoring to do and he hopes that he ing tools for the manufacture of rifles but a heart and human sympathies as

New Sweinhart Tires Pass Critical Test

During the last week the W. L. Huffman Automobile company equipped one of their Chandler cars with a new set of Sweinhart tires, a tire recently taken by

To prove beyond doubt that these tires will not skid, the car was driven around the fore part of the week, when the pavement was wet and slippery, a time when accidents are most likely to occur. The car was driven at a good speed in make fashion, turned in sharp circles, orners were turned at sharp angles, several corners being selected where clay had been dropped by passing wagons, yet the car did not skid. It was a remarkable test with a remarkable result.

Reo Motor Company Centers Efficiency

An event fraught with significance to the automobile business is contained in an announcement just made by R. E. Olds of an arrangement recently consumated, whereby the Reo Motor Car company will eliminate the selling agency of R. M. Owen & Co., while at the same time, it will absorb the entire sales agency of that company.

The purpose of this change was to eliminate the middleman or jobber, per- Demand is Strong mitting the producing end of the business to deal direct with the dealer, thereby developing to the utmost the efficiency of the organization.

This move is along the lines of concentration that is to be followed by the Rec Motor Car company, aimed to bring the dealer into closer touch with the factorya thing that has been desired by all for a considerable time past.

Reo the Fifth is distributed in this territory by Doty & Hathaway, 2027-29 cars, with whom the enclosed body has

Auto Row Gossip.

Lee Huff is selling so many cars these days that he can't keep count of them any more. He is compelled to look on his records when anybody asks him if business is brisk. Albert Bihler, the automobile repair mun, has moved from his old location on Douglas street to the more advantageous location on the row where the Studebaker branch house was formerly situated.

Chandler Light Six Destined to Be One

The new signs on the Moline agency garage are very artistic window dec-orations. They signify the new Moline-Knight car and are facsimiles of a chivalrous English knight attired in full

The Marmon car, which has only been represented in Omaha a short time, is proving conclusively that it is one of the leading cars on the market. The slient action of its running part is one of the distinctive features of the machine.

The spring-like weather which has afford to buy, but one he can afford to buy the machine.

ADVERTISE MOTOR CAR SHOW or on their mail, which is sent out so PRESIDENT OF THE SOCIETY OF ARE FOR BETTER EXECUTORS AUTOMOBILE ENGINEERS. Modern Trust Companies More Re-



HENRY M. LELAND. At the annual meeting of the Society of Automobile Engineers held in New rapidly dispelled by the personal and York, January 6, Henry M. Leland, advisory manager of the Cadillac Motor Car company, was elected president.

Leland was born at Danville, Vt., February 16, 1843. His early life and remarkable facts related which make was spent on a farm. Afterwards he completed an apprenticeship with the Knowles Crompton Loam Works at Worcester, Mass., when 19 years of age. Durn the United States armory at Springfield, Mass.

In 1902 Mr. Leland organized the Cadillac Automobile company and in 1905 the Leland & Faulcoper Manufacturing company and the Cadillac Automobile trust companies of New York City to ompany consolidated their interests. On Slippery Streets under the name of the Cadillac Motor Car company, Mr. Leland becoming general manager.

> predominated for the last week has been an inspiration for motor enthusiasts to get their cars out of the garages and barns until there is hardly a machine in Omaha that is not in active service. a so-called

Omana that is not in active service.

The little Chevrolet thirty, which is handled by Doty & Hathaway, is attracting considerable attention among prospective buyers of cars, who want machines that cost less than a thousand dollars. It is a neat little conveyance and has all the latest improvements as well as a powerful engine.

The automobile show is attracting much attention among the dealers along the row these days. The show is to be held next month and all are preparing for their exhibits. Most of the agents here have already written their factories asking that factory representatives be in attendance at the show.

The office of the Opper-Van Fleet Moter company is the scene of almost constant walling. It is almost impossible for them to secure any of the Krit Kars from the factory and the members of the firm object strenuously to their fate, because they say they can't sell any cars when they haven't any cars to sell.

One of the prettiest show rooms for motor cars is that of the John Deere Plew company, where nearly a dozen Velle cars are exhibited constantly without taxing the capacity of the display space. The Velle car is making rapid strides in Nebraska and is one of the popular cars in the state.

For All-Year Car

Demand among motorists for an all-the year-'round car-that is, a car which can be driven with equal comfort in winter and summer, seems to have reached a South Africa is faced with a situation point this year greater than ever before. This demand seems to have extended especially to buyers of popular-priced heretofore not been specially popular. The Regal coupe, electrically started and lighted, and with every operating me-

Destined to Be One of leaders.

Most Popular Cars be wholly on the side of the government. The citizens' defense force is being mobilized with marvelous rapidity, the The Chandler Light Weight Six at men swarming into this city and Johan-\$1.785 is claimed by its builders to be the nesburg to join their respective regi-

CAPETOWN, Union of South Africa.

It runs sixteen miles on one gallon of of South Africa to prevent serious trouble driven automobile, built by Elwood gasoline and operates from 400 to 700 miles arising out of the strike of railway men Haynes in 1893, with my beautiful, power-The builders of the Chandler Six in offering this car at \$1,750 assert that as the Africa, including the regulars and the their latest models—electric starting, elecresult of their six years of experience in eliminated the usual large expense of ex-

Colony and Natal.

ruliness. The natives are likely to become still

YANKTON, S. D., Jan. 10 -- (Special)-Robert Warren, son of President H. K. Warren of Yankton college, was chosen Friday by the state Rhodes scholarship ciple as the famous Haynes motor, and committee, consisting of Dean Perisho, it is predicted that it will become equally pany, and of its product in the world at state university; President Gage, Huron as popular, large, is due to the energy, ability and college; Prof. Jones, Mitchell college, and Dr. McMurtry, Yankton college, The appointment gives Warren three years at Oxford at an allowance of \$1,500 a year. main in the memories of men, we have The other applicants were A. E. Natenamed our new car the Jeffery. We be- stad, Sieux Falls, a student at the state lieve it to be entirely worthy of the university, and Prof. W. A. Cameron of Ward academy, an Oberlin student. Warren, in accordance with the rules of the number-an output considered extraordin-The Persistent and Addictions Use of scholarship, was chosen for his all-around any for high grade automobiles-1.33 were Newspaper Advertising is the Road to fitness as student, athlete and for physical and mental endowments.

With the Home Builders

GET SOME STRANGE REQUESTS TIMELY REAL ESTATE GOSSIP

Does Growth of City Cause Increase in Rents?

ONE EMPHATICALLY SAYS NO

Answer to Inquiry from Decatur, Ill., Manufacturers Makes Some Interesting and Debatable Arguments.

trust company" than the men who have There is no increase in rents caused by the growth of a city unless the tunes only to have them dissipated after growth is brought on by some sudden their death by unwisely leaving their change, such as the establishment of a "confidentia! very large industry or some kindred friends" who appropriated the funds for proposition which immediately brings a their own use or lost them in speculation. large number of men and their wives But the records of probate courts in and children to the city, thereby causthis and other cities reveal the fact that ing a shortage of houses of the working rich and noor men alike are coming to class," says Harry A Tukey. realise the advantage of appointing a Some chance for argument here, maybe corporate trustee, as represented by the

But Tukey sticks to his theory. trust companies, to take charge of their Tukey gave a discussion on this subaffairs after their demise. The idea that ject by request of the Chamber of Coma corporation has no "soul" is also being merce of Decatur, Ill., which wanted an opinion on the matter. The secretary wrote asking how he might answer the argument of the manufacturers of his Incidentally, in connection with this city, who held that the growth of the personal service, there are many cutious city was a detriment to them, because It raised the rents of their workingmen the daily routine of the trust company "The material increase in the populaofficer one of constant interest. He is

called upon to do many things which tion of the city," continued Mr. Tukey. "is kept up with by the building of prove that the corporation which enhouses for all classes. These new houses, gages his services not only has a "soul" of course, rent for more than the old ones, but just as fast as new houses are con structed, another class of houses fall into About the same time that the Pittswhat we call the older class and their burgh Trust company was making "assurance double sure" by plercing the rents drop back instead of increasing. heart of the deceased woman client, a Want Better Accommodations.

"The sole reason, in my opinion, for the increase that workingmen pay for rental is that they are not satisfied with carry the cremated remains of a wealthy widow across the Atlantic and to the the conveniences they formerly had, in say, a \$10 house Now they must have a bath in the house and all modern conveniences, except perhaps a furnace, and they have raised their rent to get these accommodations to between \$16 and \$39. one of the large trust companies there is This desire for better things is due to the fact that they live in the city and that their neighbors have such accommodations, that their wives and chilsilver or golden urns for safekeeping dren find them in other houses and and where future generations may exthereby demand them in their homes. This is not due to the increase in population in a city, but to the fact that it is a city and that the accommodations are accessible if demanded. This is not other words, it performs duties which so in the case of small towns, where no one has every accommodation, where dividuals or relatives. Many wills have the streets are not paved, and everyone been written in which trust companies is satisfied with what he has and feels have been instructed to "keep graves that his neighbor has no more.

"About ten or fifteen years ago the workingman did not feel that he had to live on a paved street, have permanent sidewalks in front of his house, nor did he object to walking a mile or so to his work. But now his family demands these things, and demands the house must be convenient to a street

"The support of a Commercial club by the manufacturers of a town should not be refused as ar increase in the living expenses of the workmen is not caused by the growth of their town, but by the general change all over the country of the manner in which workmen live, due the reasons above stated, and also due to the higher education their children are receiving and the general dissatisfaction with their former condition

of living." Eighty acres of East Omaha land which, it is said, will be highly valuable more in the nature of a revolution than when developed that were given to St. of an ordinary strike, while the fear that James Orphanage by the late Joseph the trouble may spread to the natives in Creighton, have gone through the courts

> C. W. Calkins has opened a general real estate, insurance, investment and loan office at 1338 City National Bank building. Mr. Calkin's is well known in break the boodeo.

Haynes Car is a

"There seems to be no limit to the improvements that are being made on the automobiles," remarked an enthusiastic motorist while the tires on his cars were being inflated by a mechanical tire "Just compare the first gasoline pump. in the Transvaal and Orange provinces. ful Haynes "Six" here. Every con-The entire defense forces of South venience you can think of is embodied in citizen's reserve, are being mobilized for trio lighting, electric gear shift-and this building six-cylinder motor cars they have the protection of property which the motor-driven tire pump. Powerful, isn't it? This little pump surely has saved me The strikers have tied up railroad traf-fic in the Transvaal and the Orange river during the summer, and you can imagine colonies, but have not yet succeeded in how much discomfort it will save me this interfering with transportation in Cape winter. Notice that liberal supply of fine rubber hose-fifteen feet in all-also that The authorities in mobilizing the forces high grade tire gauge of 120 pounds caare looking toward a much greater danger pacity, which tells me accurately when I than that of the strike. They fear a have the proper pressure, so I don't have "I certainly like the Vulcan electric

whom have already shown signs of un- gear shift, and the motor driven tire pump is also a feature that appeals to me very strongly, and I believe to every more intractable when they learn their automobilist, and I wouldn't buy a car

The mechanical tire pump on In Natal all the infantry, cavalry and Haynes. It was explained at the factory artillery comprised in the forces of the in Kokomo, Ind., home of America's first Union of South Africa were mobilized car, has already demonstrated its ability this morning. The forces available at on the recent Indiana-Pacific coast tour, Bloemfontein, capital of the Orange a journey of more than 3,500 miles. Out state, have been sent off to Jagerston- of the twenty odd cars which participated tein, whose diamond mines rank in value in this tour, Haynes cars 12 and 13 were next to those of Kimberley. The native the only cars so equipped, and conselaborers there had already adopted a quently this little device became very popular, not only among the Haynes party, but among their fellow travelers, for whose convenience it was frequently called into service.

This pump is of the two-cylinder type and is built on practically the same prin-

CADILLAC BREAKS ALL PRODUCTION RECORDS

Two thousand and sixteen 1914 Cadillacs were manufactured and shipped during the month of October, 1913. Out of this of the open body styles and 188 were closed cars, all types of Cadillacs being



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If you want absolute security; if you are desirous of getting an unexcelled service; if you want your goods moved or packed safely; if you wish your goods shipped to your best advantage, then let the "Fidelity" take full charge. Our rates are moderate; our service of a high quality. Our special representative will be glad to call and give you full information without charge or

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Many cases occur where the inaccuracy or location of a word or phrase causes trouble and expensive litigation. Approved will forms will be furnished by the Peters Trust Company upon application, or your Will drawn free when this Company is appointed as Executor.

Capital \$200,000



Surplus \$215,000



Minneapolis Heat these cars is \$4,246,425. "Two thousand and sixteen Cadillacs."

local real estate circles, as he has been says E. C. Howard, sales manager of connected with one of the largest real the Cadillac Motor Car company, "repestate firms in this city for the last resent the largest month's output of a sighteen months. Mr. Calkins asserts single make of high grade cars in the that thirteen is a very lucky number history of the industry. It is, moreover, when you have enough of them. He greater than the shipments of all the thinks that he has enough of them to other Detroit-made cars combined, selling at or above the Cadillac price. I think anyone will pardon me in saying that this is an unparalleled indorsement of the 1914 Cadillac. It is also significant in Comfort Machine that it indicates the extent to which the motor-buying public recognizes the advanced priciples of Cadillac construction.

Will Probably Quit Base Ball. Bill Conselman, the former Brown un Bill Conselman, the former Brown uni-versity pitcher, who was farmed out by Pittsburgh to the Atlanta club and sub-sequently returned toward the end of last season, declares that he is going to give up professional base ball and go in for civil engineering if Barney Dreyfuss and Manager Fred Clarke do not consider that he is good enough for the National league in 1914.

Saves Fuel Temperature Day and Night 60-Day Trial Let Me Tell You

More About It **B.E. ATHERTON** 2306 Laird St. Phone Web. 4800. Regulation Specialist.

Regulator

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Right

PILES Quickly Cured

Instant Relief, Permanent Cure-Trial Package Mailed Free to All in Plain Wrapper.

We want every man and women, suf-fering from the excruciating torture of piles to just send their name and uddress. piles to just send their name and address to us and get by return snail, a free trial package of the most effective * d positive cure ever anown for tall die ase, Pyramid Pile Remedy.

The way to prove what this great remedy will do in your case, is to just fill out free coupon and send to us and you will get, by return mail, a free sample of Pyramid Pile Remedy.

Then, after you have proven to your-

Then, after you have proven to your-self what it can do, you will go to the druggist and get a 60-cent box. Don't undergo an operation. Operations are mirely a success and often lead to terrible consequences. Fyramid Pile terrible consequences. Pyramid File Remedy reduces all inflammation, make congestion, irritation, itching, sores and ulcors disappear-and the piles simply

Free Package Coupon Fill out the blank fines below with your name and address, cut out cou-con and mail to the PYRAMID DRUG CO. 466 Pyramid Bids. Marshall. Oo. 466 Pyramid Bidg. Marshall. M.ch. A trial package of the great Pyramid Pile Remedy will then be sent at once by mail, FREE, in plain wrapper.

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Per cent ROME BUILD

ERS Preferred share—
and starts you on the road
to thrift, sconomy and independence, PLUS safety,
Begin the New Year with
a resolve to save and invest your money. This is
one resolution on which
you can make good—Rome

Ruilders will help you.

CALL ANY TIME. American Security Co., Fiscal Agents For Home Builders (Inc.) 17th and Douglas-Omaha Get Our Home Plan Book.

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They'll Wear Longer Too

The tread that skids, wears, Swinehart tires are absolutely NON-SKID-hence they are longer lived

Throw away your chains. The SWINEHART has solved the skidsingle demonstration is all that will be necessary to convince

tire on the most slippery pavements is really wonderful. It will last longer tha any other

you that the performance of this

It's a Money Saver Too

It is strictly a hand made tire, in which the very best of material and

workmanship have been combined. The new tread principle applied on the SWINEHART INSURES absolute safety, economy and long

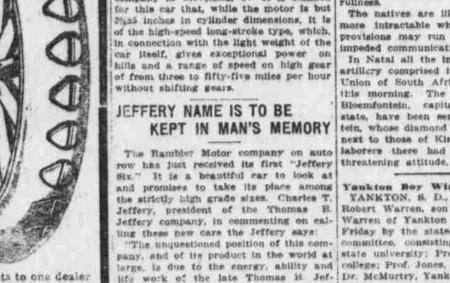
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OMAHA, NEB. 1814-16-18 Farnam St. Lincoln, Neb., 1228 P St. Sioux Falls, S. D., 222 So. Phillips Ave. Mitchell, S. D., 217 West First St. Sioux City, Ia., 317-19 Sixth St.





on one gallon of ofl.

asked for a four.

a six-cylinder car at a price heretofore

The Chandler Light Weight Six was

first placed on the market in July, 1913,

nome we have given it."

Business Buccesa

Trouble in Africa More Like Revolt Than Labor Strike

PRETORIA, Union of South Africa Jan. 10.-The conviction is growing here that the government of the Union of the various provinces is causing a panic and been finally deeded to the orphange, among women in the outlying districts.

Mr. Bain, secretary of the Trades federation, this morning informed workers at Johannesburg that "tomorrow's mass meeting will be of greater significance in the world than the Fourth of July." Mr. Ward, another official of the Trades federation, threatened retaliation for the government's arrest of the men's

The general body of citizens seems to

The spring-like weather which has afford to buy, but one he can afford to has been taken by the authorities.

The Chandler Six weighs less than Jan. 10 .- Drastic measures have been 2,000 pound, fully and completely equipped. taken by the government of the Union

government believes to be threatened. perimenting and are therefore offering

by an organization of men identified for many years with the Lozler company. The car has met with phenomenal success and at the present time 200 cars per possible uprising of the thousands of to do any guessing. month are being shipped from the new steel and concrete factory of the Chandler company in Cleveland, O. It is claimed

provisions may run short owing to the without this improvement. impeded communications.

Yankton Boy Wins Bhodes Honor.