FRASER TO LIVE IN OMAHA FIGHTS MADMAN OVER RIVER Sovereign Commander of W. O. W.
Will Reside in Gate City. $\begin{gathered}\text { Effort Made to Harl Tolltaker Int } \\ \text { the Missouri River. }\end{gathered}$


TEACHERS TAKING EXAMS


FOR THEIR CERTIFICATES


Mother of Fourteen Breaks Ankle as She
Goes to the Grocery

COLORADO AND WYOMING REPORT COLD WEATHER

raing to the

ion by police wase ativen
it wan
Hortunate atout a year

We are leaders in this city for Fresh Dressed Poultry. Our buyer has shipped us another carload of Live Turkeys, ill dress to your Chickens, which ws the city.
Tulkeys, Turkess, Turkeys


## Lamb Legs

Veal Roast
$113 / 4 \mathrm{c}$
.......111/2c
No. 1 Sugar Cured 1 Lean Hams
$153 / 4 \mathrm{e}$
153
Open to $9: 30$ Wednesday Evening. Open Thursday Morning.
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## 5

PUBLIC MARKET $\begin{gathered}1810 \text { mamy sti } \\ \text { plouen } 0.2798 .\end{gathered}$

## Great Clearance Sale

J. Helphand Clothing Co.

STARTS SATURDAY, JAN 3d
This is a chance of a lifetime to buy goods at such prices. LOOK FOR THE BIG SIGN.

314-316 North Sixteenth St. COME AND SEE FOR YOURSELF.

## This is the

 "I WILL" MAN
## You're Going To Meet Him Soon

-watch daily papers

Tickets to the Big
Charity Ball Are
Now Selling Fas

 BASE BALL GAME

Has Taken the City by Storm

Everyone is playing it-men, women,
We are just "swamped" with orders. And no wonder
Base ball is the one game that appeals to every American


## The CHAMPION BASE BALL GAME

playing on the diamond.
You never get tired of the CHAMPION BASE BALL GAME. Every other game Yon are litterally kept on your toes from the time the game opens until the last man out.

You make every play yourself.
You are "Honus" Wagner at the bat, or "Tris" Speaker or "Ty" Cobb, or per
haps Yerkes, You're ach man You're. Shafer or Baker at first. With the wind-up of the pitcher's arm you steal
down to second. You're Callahan or McCormickdown to second. You're Callahan or McCormick-and you come through with a pinel You a pineh hit is badly needed.
If you have
inut you have not ordered a CHAMPION BASE BALL GAME, do not delay another member of your family.

Not the least thing complicate about the CHAMPION BASE BALL GAME. It is so simple that those who know nothing about base ball, know how to pla

## To Boys and Gir ls Coupon <br> ir as soon as they see it

Right now ask your mother of father to get the CHAMPION
that you can get for 25 cents and the CHAMPION real American boy and girl should have this OHAMPION. the Bee Office, 103 BASE BALL GAME at home-bucause it is the great American game. Bee Bldg., Omaha, Neb. sostagated by math wend to for


Ho clearance of Women's Coats, Suits, Dresses and Furs was Ever So Bounteous in Assortment and Savings Offered ALL CLOTH COATS

ALL DRESSES AMD IMCLUDIIIG PLUSH

## At HALF

##  <br> At HALF

Fur Sets Fur Searfs Fur Muffs At HALF At HALF At HALF

Fnr Coats at 33 1-3\% Discount
taple Merchandise at Deeply Cut Priees in Our Busy Domestic Room Flannelette, good patterns, Ladies' Ribbed Union Suits $^{\mathbf{1 0}}$ 10 c value 10c values, at $\ldots \ldots . .61 / 2 \mathrm{c}$
Outing Flannels, good egular and extra sizes, \$ weight, 10 c values. . $61 / 2 \mathrm{c}$ Cotton Challies, good
terns, 6e values, at .3 terns, 6e values, at
Percales, 36 -inches $\begin{array}{cc}121 / 2 \mathrm{c} & \text { values at } \ldots \ldots \mathbf{1 0 c} \\ \text { Black } & \text { Sateen, } 30 \text { inches }\end{array}$ Black Sateen, 30 inches
wide, 15 c values at. .10c wide, l5e values at. 10
Made Sheets, $72 \times 90,50$ values, at

## Blue 71 Am <br> | Am |
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| 12 |
| 12 |

 $121 / 2 \mathrm{c}$ values, at Flannels, Silkoline, 36 inches, at $\ldots \mathrm{c}$. 15 c values, at $\ldots . . .10 \mathrm{c}$ Poplins,values
COOD THINGS TO EAT FOR NEW YEAR'S


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Rifs TRY HAYDEN'S FIRST ${ }^{17}$


How will your advertising be seen?
Pictures are effective if they tell a sales story, but some of the best ads ever written
used nothing but good, logical, truthful Eng used nothing but good,
lish, set in plain type.

Don't be afraid of paying for too much white space. While it will not take the place eatcher.,
Use plenty of space. Don't try to crowd your ad. Don't set in too small type. Smaller than 10 point is hard to read, and 12 point is
better for the body of the average ad. Get the ead lines in good size type,

## OMAHA AD CLUB

ASSOCIATED ADVERTISING CLUBS OF AMERICA

Tell the whole town orthat mon of yant by.
Phone Tyler 1000

