



The first —"How to Make Your Car Live Twice as Long"—will be worth money to you—if saving dollars is making dollars.

The second—Catalog describing the sensational \$750 Maxwell—will be worth still more to you, because it will show you how to obtain more of efficiency in a car at less cost—and yet not place you in the class of those who bought "the cheapest car" obtainable.

And the third—"Maxwell Factories and Facilities"—will tell you more about automobile making than perhaps you've ever known. Incidentally, the 175 views of operations in Maxwell plants will illustrate to you that we put the highest quality in Maxwell cars—and how we do it.

Maxwell Motor Company

Department S.M.

Detroit, Michigan