

Every Garment in Our Entire Stock at
EXACTLY 1/2 PRICE
NO RESERVES—Sale Starts Friday at 8:30 A. M.

ORKIN BROTHERS

**TO CHARGE CUSTOMERS;
BUY NOW—PAY IN FEBRUARY**
All goods purchased during this sale need not be paid for until February—Take advantage of this privilege.

Our Great Annual Clearance Sale

Embracing Our Entire High Grade Stock of Women's, Misses' and Children's

SUITS, COATS, DRESSES, FURS, ETC.

Amounting to Over \$150,000 Starts Friday Morning at 8:30

At Exactly 1/2 Price

HERE is, indeed, a timely sale, notable for its true helpfulness and as the premier merchandising occasion of the year. Some eight years ago Orkin Brothers inaugurated this 1/2 price clearance policy. To give the buying public the benefit of these 1/2 price sales at a time when they can benefit most—the clearance of the ready-to-wear merchandise at a time when you will appreciate the savings to the greatest extent. This remarkable method of merchandising caused this sale to grow to wonderful proportions year after year. This year it will eclipse all previous efforts.

THE vast importance of this great clear-away of correct apparel cannot be overestimated. The extended Indian Summer naturally leaves us with far greater stocks than we should have at this season of the year, but it all redounds to your benefit. Every apparel need is embraced in this great sale, as it includes our entire stock, and every garment offered measures fully up to the Orkin Brothers' standard of quality and is authentic in style.

IT'S the one great annual event the women of Omaha and surrounding territory have been waiting for. Hundreds of thrifty wise buyers will find listed here articles which they have been contemplating, and will be among the throngs of shrewd shoppers who realize the importance of this event here early Friday morning to participate in the marvelous saving chances which this great 1-2 price occasion affords. Remember the sale starts promptly Friday morning at 8:30.

All Our Tailored Suits at 1/2 PRICE	All Evening and Street Coats 1/2 PRICE	Evening Gowns and Dresses 1/2 PRICE	All Fur Coats at— 1/2 PRICE	All Fur Sets and Separate Pieces 1/2 PRICE	All Children's Cloth Coats at 1/2 PRICE
\$125 IMPORTED SUITS—Clearance Sale Price..... \$62.50	\$125.00 IMPORTED FUR FINISH COATS—Clearance Sale Price..... \$62.50	\$175.00 EVENING GOWNS—Clearance Sale Price..... \$87.50	\$300.00 HUDSON SEAL COATS—Clearance Sale Price..... \$150.00	\$350.00 MINK SETS—Clearance Sale Price..... \$175.00	Extra Special! Children's \$22.50 to \$30.00 Coats at \$12.50 Children's Coats, fine novelties, copies of imported models, originally priced at \$22.50 to \$30.00; sale price Friday, choice \$12.50 at.....
\$97.50 IMPORTED SUITS—Clearance Sale Price..... \$48.75	\$95.00 IMPORTED FUR FINISH COATS—Clearance Sale Price..... \$47.50	\$145.00 EVENING GOWNS—Clearance Sale Price..... \$72.50	\$250.00 HUDSON SEAL COATS—Clearance Sale Price..... \$125.00	\$300.00 MINK SETS—Clearance Sale Price..... \$150.00	
\$85.00 TAILORED SUITS—Clearance Sale Price..... \$42.50	\$75.00 COATS—Clearance Sale Price..... \$37.50	\$125.00 EVENING GOWNS—Clearance Sale Price..... \$62.50	\$200.00 HUDSON SEAL COATS—Clearance Sale Price..... \$100.00	\$225.00 MINK SETS—Clearance Sale Price..... \$112.50	
\$75.00 TAILORED SUITS—Clearance Sale Price..... \$37.50	\$69.50 COATS—Clearance Sale Price..... \$34.75	\$95.00 EVENING GOWNS—Clearance Sale Price..... \$47.50	\$400.00 PERSIAN LAMB COATS—Clearance Sale Price..... \$200.00	\$195.00 MINK SETS—Clearance Sale Price..... \$97.50	
\$69.50 TAILORED SUITS—Clearance Sale Price..... \$34.75	\$65.00 COATS—Clearance Sale Price..... \$32.50	\$75.00 EVENING GOWNS—Clearance Sale Price..... \$37.50	\$300.00 PERSIAN LAMB COATS—Clearance Sale Price..... \$150.00	\$150.00 MINK SETS—Clearance Sale Price..... \$75.00	
\$65 TAILORED SUITS—Clearance Sale Price..... \$32.50	\$59.50 COATS—Clearance Sale Price..... \$29.75	\$65.00 EVENING GOWNS—Clearance Sale Price..... \$32.50	\$300.00 BEAVER COATS—Clearance Sale Price..... \$150.00	\$85.00 MINK SETS—Clearance Sale Price..... \$42.50	
\$59.50 TAILORED SUITS—Clearance Sale Price..... \$29.75	\$55.00 COATS—Clearance Sale Price..... \$27.50	\$50.00 DRESSES—Clearance Sale Price..... \$25.00	\$100.00 NEAR SEAL COATS—Clearance Sale Price..... \$50.00	\$125.00 FOX SETS—Clearance Sale Price..... \$62.50	
\$50.00 TAILORED SUITS—Clearance Sale Price..... \$25.00	\$50.00 COATS—Clearance Sale Price..... \$25.00	\$39.50 DRESSES—Clearance Sale Price..... \$19.75	\$95.00 NEAR SEAL COATS—Clearance Sale Price..... \$47.50	\$100.00 FOX SETS—Clearance Sale Price..... \$50.00	
\$45.00 TAILORED SUITS—Clearance Sale Price..... \$22.50	\$45.00 COATS—Clearance Sale Price..... \$22.50	\$35.00 DRESSES—Clearance Sale Price..... \$17.50	\$150 RUSSIAN PONY COATS—Clearance Sale Price..... \$75.00	\$75.00 FOX SETS—Clearance Sale Price..... \$37.50	
\$39.50 TAILORED SUITS—Clearance Sale Price..... \$19.75	\$39.50 COATS—Clearance Sale Price..... \$19.75	\$29.50 DRESSES—Clearance Sale Price..... \$14.75	\$100 RUSSIAN PONY COATS—Clearance Sale Price..... \$50.00	\$50.00 FOX SETS—Clearance Sale Price..... \$25.00	
\$35.00 TAILORED SUITS—Clearance Sale Price..... \$17.50	\$35.00 COATS—Clearance Sale Price..... \$17.50	\$27.50 DRESSES—Clearance Sale Price..... \$13.75	\$75 RUSSIAN PONY COATS—Clearance Sale Price..... \$37.50	\$45.00 FOX SETS—Clearance Sale Price..... \$22.50	
\$29.50 TAILORED SUITS—Clearance Sale Price..... \$14.75	\$29.50 COATS—Clearance Sale Price..... \$14.75	\$25.00 DRESSES—Clearance Sale Price..... \$12.50	\$85 RUSSIAN PONY COATS—Clearance Sale Price..... \$42.50	\$35.00 WOLF SETS—Clearance Sale Price..... \$17.50	
\$27.50 TAILORED SUITS—Clearance Sale Price..... \$13.75	\$27.50 COATS—Clearance Sale Price..... \$13.75	\$22.50 DRESSES—Clearance Sale Price..... \$11.25	\$65 RUSSIAN PONY COATS—Clearance Sale Price..... \$32.50	\$27.50 WOLF SETS—Clearance Sale Price..... \$13.75	
\$25.00 TAILORED SUITS—Clearance Sale Price..... \$12.50	\$25.00 COATS—Clearance Sale Price..... \$12.50	\$19.50 DRESSES—Clearance Sale Price..... \$9.75	\$59.50 RUSSIAN PONY COATS—Clearance Sale Price..... \$29.75	\$27.50 JAP MINK SETS—Clearance Sale Price..... \$13.75	
\$22.50 TAILORED SUITS—Clearance Sale Price..... \$11.25	\$19.50 COATS—Clearance Sale Price..... \$9.75	\$17.50 DRESSES—Clearance Sale Price..... \$8.75	\$50 CONEY COATS—Clearance Sale Price..... \$25.00	\$15 FRENCH CONEY SETS—Clearance Sale Price..... \$7.50	
					\$19.50 CLOTH COATS—Clearance Sale Price..... \$9.75
					\$17.50 CLOTH COATS—Clearance Sale Price..... \$8.75
					\$15.00 CLOTH COATS—Clearance Sale Price..... \$7.50
					\$12.50 PERSIAN CLOTH COATS—Clearance Sale Price..... \$6.25
					\$10.00 CRUSHED VELVET COATS—Clearance Sale Price..... \$5.00
					\$8.50 PLUSH COATS—Clearance Sale Price..... \$4.25
					\$7.50 CHINCHILLA COATS—Clearance Sale Price..... \$3.75
					\$5.95 CHINCHILLA COATS—Clearance Sale Price..... \$2.85
					\$3.95 FLANNEL LINED COATS—Clearance Sale Price..... \$1.98
					\$2.98 CARACUL COATS—Clearance Sale Price..... \$1.48
					\$2.39 BEARSKIN COATS—Clearance Sale Price..... \$1.19

Orkin Bros.—16th and Harney.

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BRIEF CITY NEWS

Fidelity Storage & Van Co.—Doug. 1514, have Root Print II—Now Heaton Press, Life Ins.? Yes, Penn Mutual, Gold, Kansas Lighting—Burgess-Granden Co. Baskets Are Distributed—Distribution of the "mothers" baskets took place at the City Mission, 124 Pacific street, this afternoon. Many mothers of poor families applied for baskets and were helped by Miss Nellie Magee, the superintendent. **Mahoney Sells Flats**—T. J. Mahoney has sold his row of flats on Davenport street between Twenty-sixth and Twenty-seventh streets for \$12,000. W. A. Hill-dreth is the purchaser. **Slaver Goes to Jail**—J. M. Vick, a negro living at 1314 Cass street, was sentenced to ninety days in jail by Judge Stanek on a charge of forcing Stella Smith, 50 North Sixteenth street, to work as a disorderly resort and turn over to him her earnings. Vick brought the woman to Omaha. After he has completed his term in jail he will be held for the government authorities for violation of the Mann act.

Smallpox Scare Over—The prisoners, who have been given sentences in police court during the last two days, were removed to the county jail. The prisoners were retained in the city jail for two days because of the smallpox fumigation at the county jail. **Watch for Walstrom**—City employees in the city hall under Emil Walstrom, superintendent of the building, presented Walstrom with a seventeen jewel Elgin watch as a Christmas present. The watch was inscribed, "Employees, December 25, 1913." **A Break for Liberty** from stomach, liver and kidney trouble is made when a 50c box of Dr. King's New Life Pills is bought. Why suffer? For sale by your druggist.—Advertisement.

M'GAGUE RIPS UP OMAHANS

Tells Real Estate Exchange People Do Not Boost Enough. **IS STRONG FOR NEWSPAPERS** **Speaker Believes that Instead of Being Kept Out of Meeting the Reporters Should Have Free Say.** That Omahans do not boost Omaha in accordance with its virtues, was the contention of J. L. McGague in a harangue he delivered to the Real Estate exchange at the regular meeting yesterday. His remarks were occasioned by a discussion in the exchange as to the expediency of excluding newspaper men from the meeting in the future. Mr. McGague told the exchange it should be glad to have the newspaper men take enough interest to be present and give publicity to every activity of a live real estate exchange. He called their attention to the boosting activities of the men of the coast cities, who boost day and night, although, he said, they had not the business activities in their cities to talk about that Omaha has. "He said he had just returned from the coast, and had noticed that although Los Angeles had three railroads, it has a depot no better than the old Webster Street depot in Omaha. Yet, he said, the business men of Los Angeles are constantly boosting. "San Diego," he said, "has one road, and no better depot than our old Webster street depot." Although Los Angeles claims 40,000 people, Mr. McGague pointed out that its whole wholesale district could be put into a single block of the great wholesale district of Omaha. "Yet the best, most boost," said McGague. He gave an incident of the experience of a stranger who

asked his way after midnight in Los Angeles. The accented Californian gave him the directions, then passed him his card showing that he was a real estate man, and added, "You're apparently a stranger here; can't I interest you in some real estate here." McGague said that was the spirit that should be shown by the real estate men in Omaha instead of spending their time trying to exclude newspaper men from their meetings. The matter of excluding the newspaper men was referred back to the committee for a later report.

YOUNG CONGDON DIES BEFORE FATHER ARRIVES Francis A. Congdon, 15-year-old son of Mr. and Mrs. Russell Congdon, 1211 North Twenty-sixth street, South Omaha, died yesterday after a brief illness. I heart trouble. A desperate effort was made by the father, who was in South Dakota on business, to reach the bedside of the son, but he arrived too late.

Bachelors' Club to Provide Shoes for Many Poor Children

A pair of shoes for some little tot's chilled feet is the membership fee required in the "bachelors' club," which Miss Nellie Magee of the City Mission has organized. "There are so many little toes sticking out these cold days," explains the mission superintendent. "I am sure there are lots of men in Omaha who would be glad to join the club and help shoe the poor youngsters." Almost 100 worth of shoes for the children have already been provided, but still there are many who are suffering from lack of proper footwear. Anyone who wishes to join the novel club may do so by furnishing Miss Magee either with money to buy a pair of child's shoes, or

with an order on any shoe merchant for a pair. **MRS. BEN GALLAGHER GIVES FIRE LADS A VICTROLA** Mrs. Ben Gallagher gave a much appreciated present Tuesday to the fire boys at No. 12 engine house at Twenty-seventh and Jones street. The gift was a Victrola and some records and Mrs. Gallagher said that it was in appreciation of the splendid work of that company in helping the victims of the Easter tornado. **All Children's Coats are ONE-HALF PRICE** in our sale Friday, Saturday and Monday. **The House of Menagh** The Gentlewoman's Store.