

# THE FRONTIER

**D. H. Cronin, Editor and Proprietor**  
 Entered at the Postoffice at O'Neill, Nebraska, as Second Class Matter.  
 One Year, in Nebraska \$2.00  
 One Year, outside Nebraska 2.25  
 Every subscription is regarded as an open account. The names of subscribers will be instantly removed from our mailing list at expiration of time paid for, if publisher shall be notified; otherwise the subscription remains in force at the designated subscription price. Every subscriber must understand that these conditions are made a part of the contract between publisher and subscriber.

Display advertising is charged for on a basis of 25c an inch (one column wide) per week. Want ads 10c per line, first insertion, subsequent insertions, 5c per line.

## THE NEBRASKA SCENE

(Continued from page 2.)

other of his plans is an income tax to catch the man who has invested in stocks and bonds.

Governor Cochran, who has, apparently, embarked on a third term campaign, vigorously assailed the tax-exemption scheme several months ago. Among progressive democrats, the contest between Bryan and Cochran is not approved, and many of them think that such a trial of strength is in the making. Members of the Cochran official family are such outstanding Bryan supporters as J. R. Farris, W. H. Smith, and many others. Lost to the Cochran movement are Cecil Matthews, Ed Luikart, Irl Tolen, and many influential democrats in various parts of the state. Progressives fear a division of strength, which might enable the Burke faction to spring a candidate giving them the nomination. Among the Cochran supporters there seems to be an organized effort to induce Bryan to seek the congressional nomination in the First district. Terry Carpenter, several well informed democratic leaders assert, has entered into a sort of truce with the Cochran forces, while Mayor Butler of Omaha has announced that he will not oppose Cochran for the nomination. Friends of J. N. Norton think that he will seek another term in the unicameral legislature.

In the republican camp, two more possible candidates have been suggested.

Hugh Butler, who has devoted two years to intensive party organization, has been urged to seek the republican gubernatorial nomination. His boosters are western Nebraska newspapers, among them the Keith County News.

Frank A. Anderson of Holdrege is the other possibility. Dwight Griswold and Kenneth Wherry are not regarded as candidates by republican politicians from out state. Petitions are in circulation in Saunders and Sarpy counties for Harry Parmenter, while Hugh Brown of Kearney, Bob Armstrong of Auburn, and Charles J. Warner of Waverly have been discussed as potential candidates.

The largest of seven Nebraska WPA projects which have received the approval of President Roosevelt is one of statewide extent which will give work to needy professional, educational, and clerical workers in supervising and co-ordinating recreational activities of the state, with headquarters at Lincoln. Other projects include: \$68,070 for road improvement in Platte county; \$19,352 for a Lancaster county canning project; \$8,205 for Lancaster county sewing project; \$7,008 for sewing projects at Alma, Orleans and Republican City in Harlan county; \$5,402 for a Keith county sewing project at Ogallala; and \$5,270 for street improvements at Belden.

That dairy revenue in Nebraska will be increased by a million dollars a year by the new cream grading law is the opinion of A. L. Haecker, chief of the state dairy inspection bureau. Nebraska butter production amounts now to about 30 million dollars a year. Some 3,200 cream operators over the state are buying cream on a grade basis, paying one cent more for first grade than for second. Farmers getting second-grade prices will naturally try to improve the quality of their cream, and this will mean better butter and better prices.

State Sheriff William Flake reluctantly decided last week that the only thing he could do was to turn loose two suspicious characters arrested at Alliance and identified by fingerprints as Leroy Haas, 26, and Clyde Barney, 23, fugitives from the Ohio state reformatory at Mansfield since October 10. Haas was serving a sentence of from one to twenty years for automobile theft, and Barney was serving a

ten to twenty-five year sentence for armed robbery. Ohio authorities refused to come after the men, "due to finances."

Clayton Watkins, state forester, and W. H. Brokaw, extension director of agriculture, attended the wheat conference held in Wichita at the call of Governor Walter Huxman of Kansas. A wheat program embracing many features of the corn-loan plan was advocated by Brokaw.

Officers of the Nebraska State Safety council have been reelected as follows: John Aldrich, Lincoln, president; Yale Holland, Omaha, vice president; Arthur Thomas, Norfolk, vice president; Mrs. Carrie B. Hevner, Franklin, secretary; and Edward A. Becker, Lincoln, treasurer. At a recent meeting of the executive committee held at the state capitol plans were made for making an efficient statewide organization. A board of directors of fourteen members is to be selected from the six districts into which the state has been divided, two from each district and two at large. An advisory committee of 35 is to be chosen to cooperate with a safety chairman in each county. A sub-committee to function between the regular meetings of the executive committee is composed of President John Aldrich, Harry S. Byre of Omaha, and Charles Smrha state insurance director.

Judge John L. Polk has signed a decree in the district court approving the final and supplemental reports of Fred E. Mockett, liquidating agent, in the case of the State against the National Old Line Life Insurance company. The receiver is ordered to prorata \$8,925 among the general creditors, whose claims aggregate \$17,686.09, after paying in full the prior claim of Lydia Hermann for \$82.80.

A Nebraska committee has been appointed by State Superintendent C. W. Taylor to study the conditions and needs of adult education in the state and to cooperate with the national organization in the interest of a broad program in this field. The members are: Charles F. Diest, deputy state superintendent, chairman; Mrs. Gladys Bradley, state WPA director of education; C. A. Fumer, state vocational education director; A. A. Reed, extension director at the University of Nebraska; C. A. Bowers, secretary of the Nebraska Teacher's association; and Edith Martin, state adult immigration education director.

Petitions are being circulated in Omaha to place on the ballot at the next election a proposal to tax chain stores, and it is said that an effort will be made to get at least 80,000 signatures. The proposed measure would tax all stores 50 cents a year; two stores owned by the same firm \$3 each; and the tax would gradually go up to \$550 tax each for 20 or more stores owned by the same firm. The money would go to the school fund. The petitions are being placed in the hands of independent merchants for circulation.

In spite of cold weather, many Loup valley farmers and business men were on the spot last week to help celebrate the completion of the Hardenbrook dam and to see the first water flow into the ditches of the North Loup River Power and Irrigation project, the cost of which was \$1,667,000. James E. Lawrence editor of the Lincoln Star, opened the headgates and spoke briefly at the dedication ceremonies. Other speakers were K. Sewell Wingfield, PWA official for Nebraska, Roy Hudson, district president, E. H. Lane of the Western Asphalt Paving company, and E. H. Dumire, engineer-manager of the project. An evening banquet under the auspices of the Ord Rotary club closed the celebration.

Plans for making use of a state-federal game fund which will amount to \$94,000 were considered last week by the state game, forestation and parks commission. The federal money, which amounts to about \$70,000, is the tax collected by the government on the sale of ammunition and firearms. One-fourth of this must be matched by the state. The money can be used only for the restoration of wild life, but any property acquired under the act becomes the property of the state. Secretary Frank O'Connell said that he hoped that some of the money might be used to cooperate with farmers interested in preventing soil erosion by planting shrubs in gullies that will furnish food and protection for birds, as well as preventing soil erosion. He hopes also to create protected areas for prairie chickens, grouse, and pheasants, as well as for migratory birds and upland

birds and animals. Some of the money may be used to support and develop the new state game farm at Norfolk.

It used to be that a liberal was a fellow who didn't believe in centralizing all control at Washington but the New Deal liberal is a fellow who believes in just being liberal with the taxpayers' money.

## Huskers Cop Their Eighth Big Six Title

The Nebraska Huskers closed the foot ball season of 1937 last Saturday with a game against Kansas State at Manhattan, Kansas, and emerged victorious with a score of 3 to 0, the result of a field goal, the first one tried by Nebraska this season. The victory gave Nebraska the Big Six title for the eighth time out of ten seasons since the formation of the conference.

The game Saturday was played in a snow storm and fumbles on both sides were many. Three fumbles prevented Nebraska, on three different occasions from scoring touchdowns. A wet ball and cold fingers do to tend to faultless football playing.

## BRIEFLY STATED

New Dresses for the Holiday Season at Helen Simar's Apparel Shop.

Ned Saunders drove up from Lincoln Monday evening, went out to the home of his parents in southeastern Swan and took them to Lincoln Wednesday afternoon.

Miss Florence Malone came up from Omaha last Wednesday evening to spend Thanksgiving at the home of her parents, Judge and Mrs. C. J. Malone, returning to her home Friday morning.

Ralph Oppen, who is attending the university medical school at Omaha, came up last Wednesday to spend the Thanksgiving holidays with the home folks. He returned to Omaha Monday.

Robert Biglin, who is attending the state university medical school at Omaha, came up last Wednesday evening to spend the Thanksgiving

**DANCE TO GLEN BUHL**  
 Thursday, Dec. 9  
 In The New SPENCER AUDITORIUM  
 Spencer, Nebr.

**PHOTO FRAMES and KODAKS as CHRISTMAS GIFTS**  
 Please the entire family!  
 Come to the studio this week.  
**O'NEILL PHOTO CO.**  
 O'NEILL, NEBRASKA



**A Wise Man**  
 Ben Franklin wrote "Poor Richard's Almanac" when he was twenty-six. He preached thrift, economy, quality. He made Poor Richard very human: he made him say the things we all know to be correct: he made him give advice worth following.  
 Pretty wise for a young man? If he were living in our town today you would find him shopping for his home and family from the ads in this newspaper.

Adapted by *Andy*

holidays with the home folks. He returned to his school duties Monday.

The next coyote hunt will be held near Redbird on Sunday, December 5, starting at 2:00 p. m. Shotguns only will be permitted. Free coffee and doughnuts will again be served. Everyone is cordially invited.

Mr. and Mrs. W. H. McInerney and D. Clem Deaver, of Cheyenne, Wyo., arrived in the city last Wednesday evening to spend Thanks-

giving day with relatives and friends here. They left for home Sunday.

C. E. Cronin and James Tuor drove up from Grand Island last Wednesday evening and spent Thanksgiving with relatives and friends in this city.

Last Saturday morning Mrs. P. J. O'Donnell, Mrs. Bea Rentschler and Miss Anna O'Donnell entertained a party of ladies with an 11:30 breakfast at their home honoring their sister, Mrs. W. H. Mc-

Innery, Mrs. J. A. Devine and Miss Grace Campbell, of Cheyenne, Wyo.

Fred Watson, one of the pioneer settlers and large ranchmen of Wyoming precinct, was looking after business matters in this city last Saturday and favored this office with a pleasant call. Fred is one of the republican stalwarts of the southwest part of the county and said that the past four years has made him more steadfast in the faith than ever before. He is looking forward hopefully to the

day when the republicans will again get control of the government and run it for the benefit of the people as a whole and not any particular set of united workers.

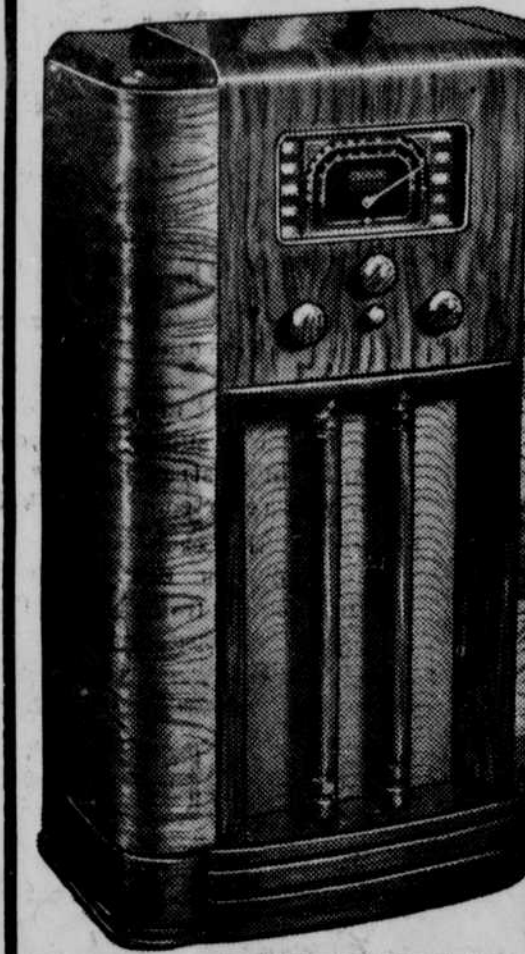
Mr. and Mrs. W. J. Froelich and Mr. and Mrs. H. J. Birmingham entertained a party of friends with dinner at the Golden last Friday evening and cards following, honoring Mr. and Mrs. McInerney and Mrs. J. A. Devine and sister, Miss Grace Campbell of Cheyenne, Wyo., who are visiting relatives and friends here during the holidays.

# 10 DAY RADIO SALE!

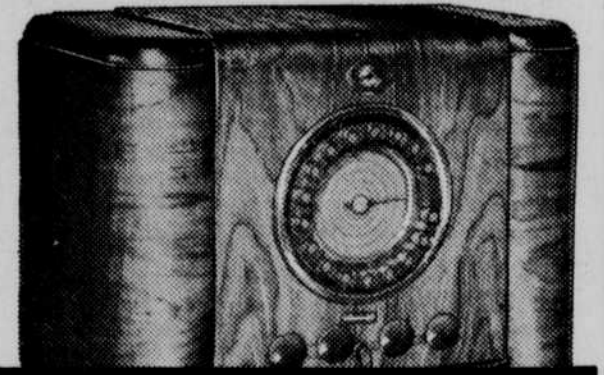
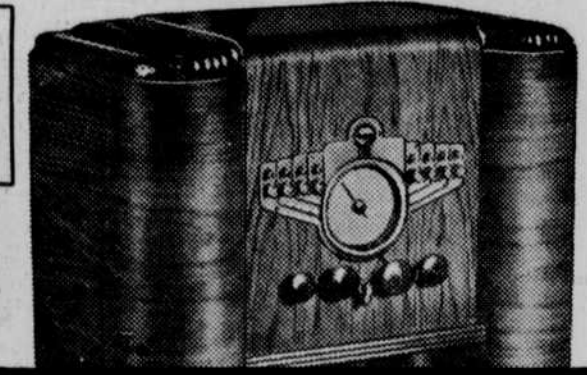
## SENSATIONAL SAVINGS—LIBERAL TRADE-IN ALLOWANCES!

Here is a 10 day radio sale that will undoubtedly set a new standard in value giving. This isn't a sale of old models, or discontinued models or sets specially built to meet a price. We have actually slashed prices for this event on our newest 1938 radios. Here are savings that make this sale one of the greatest offerings of new radio values you have ever seen—values that knock the spots off any previous idea of a good buy in radios. Ordinarily prices are cut at the end of the radio season but we are lowering prices at the very peak of the season, right at the time when people are buying radios, right at the time when they want the best values they can get. We don't believe you can duplicate these values anywhere. These sets were outstanding values at their regular price but now at these reduced prices they absolutely eclipse anything we have ever offered before. To further prove the values we offer, you are invited to try one of these new sets in your own home for 5 days absolutely free, entirely without obligation on your part. We want you to convince yourself that this is the biggest opportunity of the year to purchase a fine radio. A phone call will place one of these sets in your home. Sale starts Friday December 3rd.

**USE OUR LAY-BY PLAN.** Select your set now before stocks are depleted and merely make a 10% down payment. We will be glad to hold it for you until Dec. 18th. If more convenient, use our Budget Payment Plan. Small monthly payments can be made while you use the radio.



**Exclusive Select-O-Matic Tuning CORONADO A.C. CONSOLE**  
 Now offered with these outstanding features at a price that brings you big savings. See it today and recognize this sensational value.  
 • Exclusive Select-O-Matic Dial  
 • 10 Illuminated Station Indicators  
 • "Free Wheeling" Tuner  
 • Exclusive Tone Columns  
 • Foreign Reception  
 • Automatic Base Compensation  
 • High Fidelity  
 • Beautiful Hand Rubbed Cabinet  
 • Matched Walnut Veneers  
 • R.C.A. Licensed  
 Regular Price \$58.85  
**SALE PRICE \$49.95**  
 \$1.50 Per Week, Payable Monthly



**Blindfold Tuning CORONADO Electric Drive 11 TUBE A.C. CONSOLE**  
 A masterpiece in beauty of cabinet design and a symphony in superb reproduction. The peak of all radio values!  
 • Sensational Blindfold Tuning  
 • Outstanding Beauty of Cabinet Design  
 • High Gloss Piano Finish  
 • Electric Tuning Eye  
 • New Metal Base Tubes  
 • Stabilized Circuit  
 • 3-Gang Condenser  
 • All Wave Reception  
 • R.C.A. Licensed  
 A Radio you will be proud to own  
 Regular Price \$89.95  
 Sale Price **\$79.95**  
 \$2 Per Week, Payable Monthly  
**CORONADO 13 TUBE**  
 Blindfold Tuning AC Console  
 Reg. Price \$125.00. **\$99.50**  
 Sale Price

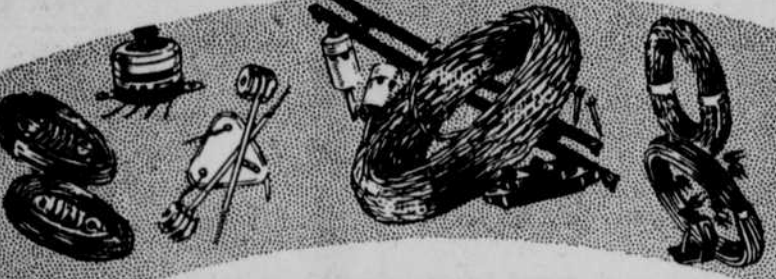
**Sensational TEL-O-MATIC DIAL CORONADO A.C. CONSOLE**  
 Split second tuning and the newest in radio advancements brought to you at a low new price for the duration of this sale only.  
 • New Tel-O-Matic Dial  
 • All Wave Reception  
 • Large 40-inch Walnut Cabinet  
 • Beautiful Hand Rubbed Finish  
 • Exclusive Coronado Tone Columns  
 • Stabilized Circuit  
 • 3-Gang Condenser  
 • Electric Tuning Eye  
 • R.C.A. Licensed  
 A Christmas Gift the Whole Family Will Enjoy  
 Regular Price \$69.95  
**SALE PRICE \$59.95**  
 \$1.75 Per Week, Payable Monthly



**CORONADO A.C. ARM CHAIR MODEL**  
 One of the neatest and most compact arm chair models on the market. Has a tone quality equivalent to a console radio. **SAVE NOW** at this special sale price.  
 • Beautiful Walnut Veneer Cabinet  
 • New Exclusive Plate Glass Top  
 • Large Mushroom-Shaped Knobs  
 • 3-Gang Condenser  
 • 6 Tube Chassis  
 • R.C.A. Licensed  
 Try This Convenient Model For Complete Relaxation  
**SALE PRICE \$36.95**  
 \$1.25 Per Week, Payable Monthly

**Coronado BABY GRAND Console**  
 Has new inclined panel for greater ease in tuning. Can be tuned from either standing or sitting position. Cabinet constructed of 1/2-in. panels, sides, and bottom giving true tone quality.  
 Reg. Price \$24.95  
**SPECIAL SALE PRICE \$18.88**  
 \$1.25 Per Week, Payable Monthly  
 R.C.A. Licensed

MELVIN RUZICKA Managing Partner



**GAMBLE'S DELUXE ALL WAVE ANTENNA (A \$5.00 VALUE) INCLUDED WITH THIS New Coronado Push Button A.C. Console**  
 This beautiful inclined panel console radio sets a new standard for performance, beauty, and simplicity of operation. Simply touch a button to tune any one of your 6 favorite stations instantaneously, automatically.  
 • Electric Tuning Eye • All Wave—3-Band • Large Hand Rubbed Walnut Cabinet • High Gloss Piano Finish • 8-Inch Full Pot Speaker • Inclined Dial Panel • Beautifully Styled and Designed • Easily a \$79.50 Value  
**THIS PRICE INCLUDES BOTH RADIO AND ANTENNA \$49.95**  
 \$1.25 Per Week, Payable Monthly



**Coronado 8-Tube Battery Operated TONE COLUMN CONSOLE**  
 A beautifully styled, battery operated console radio with the exclusive Coronado Tone Columns giving unmatched tone quality and exceptional grace and beauty of cabinet design.  
 • Large Dynamic Speaker  
 • Panoramic Dial  
 • Easy Tuning Dial Knobs  
 • 10-Tube Performance  
 • All Wave Reception  
 • High Fidelity  
 Reg. Price \$59.95  
**SALE PRICE \$49.95**  
 \$1.50 Per Week

**New Coronado Mantel** A \$35.00 Value  
 A new and different battery operated radio. Six tube performance. Complete with tubes and batteries. Cash Price **\$21.95**

# GAMBLE STORES

THE FRIENDLY STORES OWNED BY EMPLOYEES

Gamble Agencies at—Martin, S. D., Colome, S. D., Ainsworth, Bassett, Atkinson, Plainview, Spalding, Naper, Springview, Butte, Bristow, Spencer, Valentine and Chambers. O'NEILL, NEBR. Douglas St.