

AND VICINITY

(Continued from page 5.)
Frank Neison home while the folks are away.

Loyal Hull, who underwent a serious operation at the Lynch hospital, is getting along nicely.

Mr. and Mrs. Guy Young and sons motored to Boyd county on Friday for a visit at the Clifford Thomson home, returning home Saturday.

The sale held at George Hansen's on Thursday was largely attended and nearly everything brought good prices. The Hansen family expect to leave for Washington in the near future.

John Griffith, of Newton, Kansas, who had been visiting relatives here for the past week, left Wednesday for Iowa, on a visit to other relatives. Frank Griffith went with him.

Mr. and Mrs. Claud Kimbrough and daughter and Grandma Schelkopf, of Geneva, who have been visiting at the Mart Schelkopf home, returned home on Monday.

The program and box social at the school in district No. 170 was a success. The children are all small, but put on a very good program and it was enjoyed by all who attended.

PLEASANT DALE

Mr. and Mrs. Verne Beckwith and daughter and Mr. and Mrs. Harold Seger and family were

LOST AND FOUND

TAKEN UP in my pasture about May 20, 1936, a roan bull calf, weight about 250 pounds. Owner can have same by proving property and paying expenses.—Jerold Dusatko, O'Neill. 27-5p

MISCELLANEOUS

THE greatest family of "funnies" folks ever assembled—30 comics in full color: "Popeye—Skippy—Maggie and Jiggs"—Read them all in the Sunday OMAHA BEE-NEWS. Subscribe TODAY! thru this office. 28tf

AN AMAZING OFFER TO SAVE YOU MONEY—The WORLD-HERALD daily and Sunday for six months, and True Confessions, Pictorial Review, Illustrated Mechanics, all for \$4.25. This is a bargain. SUBSCRIBE TODAY, thru this office. 27-2

I HAVE eastern money to loan on farms and ranches. I also loan money on city property.—R. H. Parker, O'Neill, Nebr. 2tf

FOR RENT

HOUSE.—R. H. Parker. 27-2

WANTED TO BUY

WHEN you have butcher stuff, either hogs or cattle for sale, see Barnhart's Market. 48-ft

FOR SALE

RANGE, in good condition.—Mrs. Charlie Lawrence, O'Neill. 28-1p

'28 CHEVROLET sedan; 4-wheel trailer. We gum buzz saws.—Vic Halva Shop. 28-1p

MONARCH cook store and Round Oak heater.—Mrs. Tena Winkler, Atkinson, Nebr., Rt. 1. 25tf

\$14.00 Ford Heater; priced to sell. L. R. Beckwith, O'Neill. 23-tf

BALED HAY.—R. H. Parker, O'Neill, Nebr. 12-tf

HOME LOANS
FARM LOANS
RANCH LOANS
I Am Now Making Loans
JOHN L. QUIG

Dr. J. L. SHERBAHN
Chiropractor
Phone 147
Half Block South of the Ford Garage—West Side of Street

Diamond—Watches—Jewelry
Expert Watch Repairing
O. M. Herre—Jeweler
In Reardon Drug Store

W. F. FINLEY, M. D.
Phone, Office 28
O'Neill :: Nebraska

DR. J. P. BROWN
Office Phone 77
Complete X-Ray Equipment
Glasses Correctly Fitted
Residence Phone 223

Sunday visitors at Ralph Beckwith's.

Mr. and Mrs. Walter Spangler and Loreen were guests of Mr. and Mrs. Chance Coxhill in Atkinson Sunday.

Mr. and Mrs. Joe Ramold gave a dance at their home Friday night.

Miss Pauline Dusatko spent the Thanksgiving vacation at home. Miss Dusatko is assisting with the work at St. Mary's Academy in O'Neill.

A miscellaneous shower was given for Mr. and Mrs. Ivan Pruss Tuesday evening.

Mrs. Ed Heeb and Edna, Mrs. Joseph Pongratz and Duane and Mrs. John Bahl visited Mrs. Jonnie Palmer at the Stuart hospital Tuesday afternoon.

Mrs. John Kee returned home Tuesday evening after a week's visit with relatives at Humboldt and Tecumseh.

Mrs. Ralph Beckwith and son and Miss Minnie Segar visited Miss Edna Heeb Thursday afternoon.

Mr. and Mrs. Joseph Pongratz and Duane called at the John Bahl home Tuesday evening. Duane remained for a visit with his cousins.

Mrs. E. R. Young was called to Central City by the death of her mother. Mrs. Young and Mrs. Leon Beckwith drove to Central City Monday, November 16.

Mr. and Mrs. Eugene Seger and son spent Sunday afternoon at the home of Mr. and Mrs. Gus Seger.

The Ernest Schmoor family from Dewitt arrived Wednesday for a visit with the John and William Schmoor families.

Quite a number attended the card party at Carl Hoppe's Monday evening.

SOUTH SIDE IMPROVEMENT CLUB

The South Side Improvement club met at the home of Mrs. D. C. Shaffer Nov. 12. A demonstration was given on patterns and their uses by Mrs. J. Welsh and Mrs. D. C. Shaffer. Lunch was served by Mrs. Emma Maring and Mrs. Floyd Butterfield. All members were present. The next meeting will be held at the home of Mrs. Walter Puckett.

WEST SIDE PROJECT CLUB

On Thursday, the 19th, the West Side Project club met at the home of Mrs. Ralph Ernst with all members present and one new member, Mrs. Frank Freizen. The lesson was on patterns and their use. Games were played, songs sung, and a very delicious luncheon was served by Mrs. Ernst. Mrs. Leita Johnson and Mrs. Cole were guests. Next meeting at Fred W. Lorenz's.

BUSY HOUR CLUB

The Busy Hour Club met at the home of Mrs. Lett Johnson on Wednesday, Nov. 18. There were three members absent, Mrs. Gray, Mrs. Ralph Ernst and Annie Wayman. Visitors were Mrs. John Protivinsky and Mrs. Claude Johnson and baby. The time was spent with a number of clever and interesting games. A delicious lunch was served by the hostess. The next meeting will be Dec. 18 at the home of Mrs. John Miller.

Economic Highlights

A major political party can survive a long period of defeat if its Presidential candidates—as the Democratic party, which didn't even get close to control of the White House in 1920, 1924 and 1928, so vividly demonstrates today.

But can a major party survive an election in which its officeholders—who are the sole source of the patronage that is so vital to any political machine—are reduced to the lowest number in history?

That question is now being considered privately by Republican leaders—and publicly by principally all the country's publicists and political columnists.

Under the American elective system, a party can receive a respectable popular vote and still be out in the cold when the time comes for calling the roll in Congress, state legislatures and municipal councils. That is what happened to Republicans in the debacle of 1936. Governor Landon polled around 37 per cent of the popular vote—yet received only 1 1/2 per cent of the Electoral College vote. Republican candidates thruout the country polled about 17,000,000 votes as against about 27,000,000 for the Democrats—yet they were victorious in only a microscopic proportion of the contests.

Best example of this is the House of Representatives. It was universally conceded before Nov. 3, that the Republicans would make gains, irrespective of who won the Presidency. Democratic spokesmen said hopefully that these gains would not amount to more than 20 or 30 seats, while Republicans claimed they would gain well over 100 seats. Non-partisan comment-

615 Papers to Tell Skelly "News Story"

Kansas City, Nov. 20—Stating that "we have a news story and need newspapers to sell it," W. T. Atkins, vice-president of Skelly Oil company, announced today that the company is using more than 615 papers in its 1936 fall and winter campaign and The Frontier is listed among them.

"Several years ago we introduced tailor-making of our Aromax gasoline," said Mr. Atkins. "We used a large list of newspapers, and our gallage increased by leaps and bounds."

"We have decided now to take the gasoline buyer into our confidence. We are going to tell just how and why we tailor-make gasoline to fit the weather. To our refinery gasoline we add, in varying amounts, a gasoline we make from gas-well gas. We call it 'virgin' gasoline."

"We tailor this gasoline at 24 points in our marketing territory. No pump is more than overnight away. In this way we can meet quick weather changes with gasoline tailored as a cold wave, or warm spell, breaks. This gives our gasoline fast start and high mileage because the gasoline fits the weather."

"This 'news story' takes quite a few words to tell, and newspapers naturally were our choice to carry the major brunt of the campaign."

Mr. Atkins expects a large increase in business this fall and winter. Conditions in most lines are better than for many years, he asserts. Skelly Tailor-Made gasoline is handled in O'Neill and vicinity by The Farmers Union Co-operative Gas, Cream & Produce Co.

ators placed Republican gains at 40 to 50 seats.

Actual result was startling. Instead of gaining seats, the Republicans lost 15. Instead of losing seats, the Democrats gained 13. Farmer-labor candidates gained 2.

In the Senate, it was mathematically impossible for the Republicans to achieve control, but everyone thought they would have a better showing next congress than last. Result: The GOP lost 6 seats. The Democrats gained 5. The discrepancy of one is explained by the re-election of Senator Norris on an Independent ticket.

Worst of all, a number of the remaining Republican senators belong to the "Progressive Bloc" which is bitterly opposed to Hoover, Landon, Hamilton and other leaders.

The next Congress, then, will answer the roll as follows: Democrats in the House, 334; Republicans, 89; Democrats in the Senate, 75; Republicans, 17.

Also vitally important to any party are Governorships—a great deal of the patronage that keeps political machines well oiled and members contented flows from statehouses. Here again the Republicans made the worst showing in their long history. There were 33 gubernatorial chairs to be filled—and Democrats won 27 of them. This gives the Democratic party 30 state chief executives.

So the party that received the largest vote ever accorded a losing ticket, got almost nowhere in attaining representation in high offices. (Complete figures for county and municipal elections are not

obtainable, but the Democratic sweep was overwhelming). Leaders of the party thus say, with some justice, that our elective system is unfair to minorities. On the other hand, Democratic spokesmen say that the Roosevelt victory is important not only because of the majorities attained, but because it extended to every section of the country and broke down long-established lines of partisan sympathy.

To get back to the original question, can the Republicans come back? Their party heads say they will. Among non-partisan commentators opinion is that the party has a good chance to come back—but that considerable reorganization must take place, a new aggressive program must be adopted, and new faces must replace some familiar ones in party councils. One leading Republican, Representative Fish of New York, has already demanded that present party heads resign.

What will happen remains to be seen. The hard fact is that no major party ever was at so low a state as the GOP is at present—the Democrats in their huiest days always had a large representation in congress, governorships, state legislatures, municipal councils, etc. But politics is a surprising game—and the unprecedented can always occur. One guess as to what will happen to the two-party system in the next four years is as good as another.

Father Coughlin of the Union for Social Justice promised before election that if his candidate, William Lemke, did not poll 9,000,000 votes, he would go off the air. Father Coughlin is now off the air. Mr. Lemke polled only about 500,000 votes.

Never did minor candidates—Prohibitionist, Socialist, Communist, etc.—make a worse showing. In post-war history, only third-party leader to make a strong showing was Senator La Follette, who polled more than 4,500,000 votes in 1924.

METHODIST CHURCH NOTES

A. J. May, Pastor

Sunday school at 10 a. m.—Morning worship at 11 a. m.—Special music by the choir. Sermon by the pastor, "The Glory of Responsibility."

Epworth League at 6:30 p. m.—Clarence Selah, Leader.

Evening service at 7:30 p. m.—Dr. A. V. Hunter will give an illustrated lecture using 80 slides on Nebraska Wesleyan. Dr. Hunter is a very fine talker, so don't miss hearing him. Everybody welcome.

Union Thanksgiving service at the Presbyterian church, Thursday at 10 a. m.

Rev. W. A. Albright spoke at the Methodist church last Sunday morning and evening to good congregations and held the first quarterly conference at the close of the evening service. Reports of the departments of the church were given and plans for the progress of the church discussed.

On Monday we had a group meeting of the preachers and wives also some laymen from five of the surrounding towns. Rev. W. A. Albright the district superintendent of the Norfolk district was present and gave a talk at the afternoon meeting.

Here's One for John

Warner Eisert, living south of Opportunity, was over on the Redbird about 12 miles north of his home last week and in Redbird creek he found a Buffalo head that measured 27 1/2 inches from tip to tip. The head was under water in the creek and it is not known how many years this relic of the early settler had lain in the creek. It was almost covered with water when found, and the creek is low at the present time making it easily discernable. John O'Sullivan could probably weave quite a tale about this early settler, as he is the best posted man in this section of the state on the early residents of this part of Nebraska.

Discharge of Niobrara River During 1936

During the water year 1936, the average discharge of the Niobrara river at the gaging station near Spencer was 1,134 second-feet (cubic feet per second). This was less than of any other of the nine years of record except 1934, when it was 1,094 second-feet. The highest year was 1930 during which the average flow was 1,410 second-feet.

The highest flow during 1936 was 10,200 second-feet and the lowest, 146 second-feet.

The Spencer gaging station is maintained by the U. S. Geological Survey in cooperation with the State Bureau of Irrigation, Water Power and Drainage, and the Northern Nebraska Power company.

BRIEFLY STATED

John Lydon, of Plainview, came up Tuesday evening to spend a few days in this city visiting with relatives and friends.

George Syffe was in from his Phoenix ranch last Monday, transacting business and visiting his many friends here.

Alphonso G. Pritchett and Miss Ailene Wagner, both of O'Neill, were granted a marriage license in county court last Monday.

Mrs. C. J. Malone left Wednesday night for Omaha where she will spend Thanksgiving and the balance of the week as the guest of her daughter, Miss Florence.

Mr. and Mrs. John Kersenbrock and sons leave this afternoon for Osmond where they will celebrate Thanksgiving with relatives.

H. R. Holcomb and Charlie Martin, of Chambers, were in the city Friday of last week, taking care of a few business matters.

Mr. and Mrs. James Walling came up from Aurora last evening to spend Thanksgiving with the home folks in the "old home town."

Miss Angie Koland and sister, Miss Viola, left this morning for Tilden where they will spend Thanksgiving with the home folks.

John O'Donnell came up from Omaha Tuesday night to attend the family reunion that will be held at the home of his mother on Thanksgiving day.

W. J. Froelich came out from Chicago last night to spend the Thanksgiving holidays with his family and other relatives and friends here.

Mr. and Mrs. Ernie Nelson came up from Kearney Tuesday evening to spend Thanksgiving at the home of Mrs. Nelson's parents, Mr. and Mrs. Harry Reardon.

Mr. and Mrs. Quinten Deaver, of Sao Paulo, Brazil, who have been visiting relatives and friends here for the past month, will leave Tuesday for Omaha for a few days visit, then on to Chicago for a few days and then to New York City, where they will spend about ten

days looking after business matters before sailing for their south American home on Dec. 19. An idea of the distance from New York to Brazil can be obtained from the fact that it is a two weeks trip by steamer from New York City.

RADIOS!

Thousands of Radios are sold by Gambles every week. Follow the parade and you'll get the newest and latest at prices that save from \$10.00 to \$75.00. 11-tube A. C. Console, \$49.95.

GAMBLE STORES

A Christmas Gift

With A Personal Touch Your Photograph will fill the bill. Come to the Studio at once as Christmas will soon be here.

O'Neill Photo Company

Open Sunday by Appointment

SPECIAL COAT SALE

Nov. 27, 28 & 30

Now is the Time to Buy Your Winter Coat!

Some real buys in sport, swagger and dress coats.



BORDSON STYLE SHOP

THE Christmas STORE



Opening Christmas Sale on Saturday, November 28

FOR the first time citizens of O'Neill and surrounding territory will have an opportunity to shop for Christmas Gifts in a real daylight store, that is brimming over with Holiday Goods as well as other lines for daily and weekly needs.

If you have not visited this en-

larged and renovated store do so on your first visit to the city, and you will be surprised that a city of this size has within its confines such a splendid store, carrying an enormous stock of Holiday Goods, as well as all household necessities at 5c and 10c, and from \$1.00 and upward.

Do Your Christmas Shopping Early

at

The BEN FRANKLIN Store

POTATOES

Tuesday morning we opened the Sixth Car of potatoes that we received this fall! They are

Idaho Russetts

\$1.85 and \$2.19

Per 100-Lb. Bag

Meat Department

Our meat department is now in charge of Harold Seaman, of Colome, S. D., and business is growing every week. Our number of meat customers is increasing daily. If you want choice meats, either fresh or smoked, try our market. We know we can satisfy you in Quality and Price!

BARNHART'S