

THE FRONTIER

D.H. Cronin, Editor and Proprietor
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ADVERTISING RATES:
Display advertising on pages 5, 5 and 8 are charged for on a basis of 25c an inch (one column wide) per week; on page 1 the charge is 40 cent an inch per week. Want ads, 10c per line, first insertion, subsequent insertions, 5c per line.

One Year, in Nebraska \$2.00
One Year, outside Nebraska \$2.25
Every subscription is regarded as an open account. The names of subscribers will be instantly removed from our mailing list at expiration of time paid for, if publisher shall be notified; otherwise the subscription remains in force at the designated subscription price. Every subscriber must understand that these conditions are made a part of the contract between publisher and subscriber.

Amounts Given For Free Day Program And Expense Report

The following business and professional men contributed the amount opposite their names for the Free Day celebration held in this city on Wednesday, last week:

New Deal Oil Co.	\$25.00
J. C. Penney Co.	30.00
Golden Rule Store	30.00
Gamble Store	15.00
McMillan & Markey	20.00
First National Bank	10.00
O'Neill National Bank	10.00
Walter Stein	4.00
Conoco Oil Co. (Tjbbets)	2.00
South Side Service Station	2.00
Texaco Oil Co.	5.00
William Wehl	5.00
John Fox, Country Club Inn	10.00
Bicycle Repair Shop	1.00
Shellhamer Oil Station	5.00
Curley's Hamburger Hut	2.00
Borden's Creamery	10.00
Stanley Soukup	2.00
Mellor Motor Co.	7.50
Standard Oil Co.	3.00
Harty Laundry	3.00
McDonough Paint Shop	1.00
Phalin's Barber Shop	1.00
Bowen's Variety Store	5.00
Northwestern Telephone Co.	5.00
Dr. Bennett	5.00
Golden Hotel	5.00
Ben Grady	5.00
Interstate Power Co.	5.00
Dr. J. L. Sherbahn	2.00
Sunset Lodge	5.00
L. G. Gillespie	2.00
Danceband	1.00
Peter Duffy	2.00
County Superintendent	2.00
Larry Snell	2.50
J. D. Cronin	2.00
Armours	5.00
Gatz Ice Co.	5.00
South Side Cafe	2.00
Anton Toy	5.00
Blackbird Store	5.00
O. F. Biglin	5.00
The Frontier	5.00
Classic Beauty Shop	1.00
Galena Lumber Co.	5.00
Frank Clements	1.50
Dr. Carter	2.00
Hank Tomlinson	2.00
P. B. Harty	5.00
Roy Sauers	2.00
Ben T. Winchell	2.00
T. M. Harrington	5.00
John Kersenbrock	10.00
W. B. Graves	2.00
J. C. Harnish	1.00
Frank Suchy	1.00
McPharlin's Barber Shop	3.00
Harbottle Produce	4.00
Jack's Trading Post	1.50
O'Neill Photo Co.	5.00
Notle Lumber Co.	5.00
Dalley Tobacco Co.	5.00
Jack Honeycutt	1.00
Stouts Drug Store	10.00
Chapman's Style Shop	3.00
Harry Clausen	3.00
Royal Theater	5.00
A & B Drug Store	10.00
J. P. Marron	2.00
Coyne Hardware	5.00
Dr. Burgess	3.00
Margaret's Beauty Shop	1.00
Montgomery Hardware	5.00
Lod Janousek	5.00
Merri Beverage Co.	10.00
Deep Rock Oil Co.	3.00
Abe Saunto	5.00
Morrison Grocery	5.00
Kimbrough's Meat Market	4.00
Barber Shop, (Fay J)	2.00
Dr. O'Connell	2.00
Ennis Shoe Shop	2.00
Fox Hotel	2.00
Dr. J. P. Brown	2.00
Dr. Finley	2.00
Dr. Kubitschek	1.00
Holt County Independent	5.00
W. J. Hammond	2.00
Emmett Harmon	2.00
Chevrolet Garage	5.00
Pete Peterson	10.00
D-X Gas Station (Liddy's)	3.00
A & R Service Station	5.00
Sandwich Shop	10.00
Western Hotel	2.00
O'Neill Creamery	5.00
Howard Bauman	15.00
J. J. Harrington	5.00
John Gallagher	1.00
C. J. Malone	2.00
Lee Downey	2.00
Mellor Beer Parlor	5.00
Gallagher Grocery	2.00
Uhl Transfer	2.00
Schulz Grocery	2.00
Vie Halva	5.00
John Davidson	5.00
A. Marcellus Garage	5.00
Simar's Dress Shop	1.00
Reardon & Herre	4.00
Ralph McElvain	10.00
Ira Moss	2.00
George Shoemaker	2.00
West End Station	2.00
John Protivinsky	5.00
U & I Store	4.00
R. H. Parker	1.00
Stannards	5.00
A. V. Virgin	3.00
J. B. Ryan	5.00
Concessions	14.50
Total	\$604.50

Disbursements
Telephone Calls \$ 12.15
Bob Cook, special police 4.00
The Frontier, Advertising 12.00
Holt County Independent, Bill and Advertising 24.50

Dick Tomlinson, Police	4.00
Al Strubbe, work	4.00
Bert Powell, Music	15.00
Loud Speaker	25.00
William Fallon, Police	2.00
Verdigré Sokol	35.00
Osmond Band	60.00
Baseball	50.00
Bill Lewis and John Sammon, clowns	10.00
Lee Hough, police	4.00
Pat Hannaberry, helping	3.00
Free Rides	3.00
Corn Meal for Pavement	9.30
Races	19.25
Drum & Bugle Corps	37.50
Prize Fights	20.00
Peddling Bills	7.00
Football	30.00
Free Rides	150.00
Mrs. Selah	1.00
Mrs. Warena, making	1.00
Clown Suits	1.00
Boxing, Smith & Murray	2.00
Grand Cafe, pies	2.50
Meals at Bakery for	
Norfolk	8.25
Les Uhl, guard	2.00
Hagensick, wire	8.50
Total	\$562.95

All bills are paid and there is a balance of \$41.55 in the hands of the treasurer of the Free Day fund, Mayor John Kersenbrock, which will be turned over to the O'Neill School band.

METHODIST CHURCH NOTES
A. J. May, Pastor
Sunday School 10 a. m.
Morning Worship at 11 a. m.—Special music by the choir. Sermon Subject, "A Ministering Church."
Epworth League at 6:30 p. m.—"Christian Citizenship."
Evening Service 7:30 p. m. (Note change in time.)
Prayer meeting Wednesday evening at 7:30.

Tribute To Weeklies Was One of Will Rogers' Best
Some of the late Will Rogers' philosophic and humorous paragraphs will go down in literary history as masterpieces. And perhaps one of the finest of these is his tribute to the "home town paper," one of his last writings.
"Take away my ham, take away my eggs, even chili," said Will, "but leave me my newspaper. Even if it has such purely local news as 'Jim Jones came home last night unexpectedly, and bloodshed ensued' or 'Jesse Bushyhead, our local M. D., is having one of the best years of his career, practically speaking—but they just won't pay him when they get well,' the county seat was packed yesterday with

prominent people from out of town, attempting to renew their notes' and 'election ain't far off and everybody is up for office that can sign an application blank.'
"Now all that don't seem much news to you. But it is news to you, especially when you know the people and they are your own folks. So no matter how punk you may think your local newspaper is getting, why just take it away from you and see how you feel. The old newspaper, I think, is just about our biggest blessing. "So let's all read and be merry, for tomorrow the paper may not have enough ads to come out."

BRIEFLY STATED

Charles Johnson, of Plainview, visited relatives and friends here last Sunday.
Mrs. Leo Matthews and Mrs. Dean Streeter visited in Norfolk last Tuesday.
W. H. Barnhart, of Atkinson, had his name added to The Frontier subscription list the first of the week.
Mr. and Mrs. John S. Johnson, of Plainview, spent Sunday here at the home of Mr. and Mrs. Tom Edwards.
Mr. and Mrs. R. E. Gallagher returned Wednesday from St. Louis, Mo., where they had been visiting their son for the past ten days.

George Dickinson, of Middle Branch, and Miss Beulah Mitchell, of Venus, were granted a marriage license in county court last Wednesday.
Edward Gatz, local manager of the Council Oak store, returned home Saturday from a trip in the interest of his company to Long Pine and points between.

Mayor John Kersenbrock entertained the High School band with a dinner at the Golden hotel last evening and the young ladies and gentlemen certainly enjoyed themselves.
Miss Catherine Shoemaker, the efficient clerk in the Blackbird grocery, left last Saturday for Stanton where she will spend a

week visiting at the home of her parents, Mr. and Mrs. William Shoemaker.
Henry J. Smith, 49, of Naper, and Mrs. Magdalena Erlenbusch, of Lynch, were granted a marriage license in county court last Monday and were later united in marriage at the Methodist parsonage by Rev. A. J. May.

Judge Dickson and Reporter McElhanev drove over to Butte last Monday where they are holding the fall term of district court. They have quite a docket in Boyd county this fall and the session will last probably more than one week.

Montana Jack Sullivan came down from Butte, Montana, Wednesday morning and left about 10 that morning with J. F. O'Donnell and Lucian Cook of Spencer, for Chicago, where they will take in the World series base ball games.

Mrs. Wm. Rigney left for her home in Chicago last Saturday, after visiting relatives here and at Page. She was accompanied as far as Sioux City by Charles Kohler and Mrs. Fred Bredehof and daughters Eleonora, Lois and Hazel.

Bernard Matthews, who has been bookkeeper in the local office of the WPA for the past year and a half, has been transferred to the Norfolk office and left for there the latter part of last week. He expects to

move his family to Norfolk the end of this week.

The Frontier has added a large number of new readers to its subscription list the past six weeks, hardly a week passes that it does not add two or three. They know where they can get value for their money and all the news all the time.

Mayor John Kersenbrock was a mighty busy man last week. Free day meant hard work and light feed to him. Last Thursday he admitted he had ate practically nothing from supper on Tuesday to dinner on Thursday. That's missing them four in a row.

Misses Loretta Enright and Euphrasia Mitchell, of Petersburg, Nebr., came to O'Neill last Friday evening and spent the week-end visiting at the home of Miss Enright's parents, Mr. and Mrs. Tom Enright. They returned to Petersburg Monday morning.

Mrs. George Van Every and children and Mr. and Mrs. Peter Van Every and children, of Columbus, Montana, and Levi Fuller, jr., and Clea Van Every and Carl Miller and Stella Van Every spent Sunday at the home of Mr. and Mrs. H. G. Asher at Page.

Miss Helen Toy, daughter of Anton Toy, of this city, has been elected Vice President of the newly organized piano club of Wayne

State Teachers College. The club is planning a study of modern music and composers. This is Miss Toy's second year at Wayne.

Mr. and Mrs. Peter Van Every and children, of Columbus, Mont., visited here several days this week and last week at the home of Mr. and Mrs. George Van Every. Saturday the Peter Van Everys visited at the home of Stuart Earl, about 10 miles southwest of here.

L. B. Sears was a pleasant caller at this office last Saturday and ordered The Frontier sent to his address so that he could keep posted upon the doings in this section. Mr. Sears came here about six weeks ago from Gregory, S. D., and expects to make his future home in this city or adjacent thereto, providing he can find something desirable.

Mr. and Mrs. C. E. Stout, H. J. Birmingham and Mrs. W. J. Froelich left Wednesday morning for Chicago where they will visit for a few days and also take in the World's series games between the Detroit Tigers and the Chicago Cubs, which will be played there Friday, Saturday and Sunday, if more than four games are required to settle the question of supremacy.

WADGE
HOTTER-CLEANER
COLORADO COAL

STORM LAKE AUCTION CO.
STORM LAKE, IOWA
Where sales are held every Saturday and you can sell by head or by weight. THE GARDEN SPOT OF IOWA, where crop failure is unknown. Give us a trial and you be the judge. Write or wire us for information.
STORM LAKE AUCTION CO.
WM. GAFFNEY, Owner STORM LAKE, IOWA
Phones—Res. 250; Barn 727
Commercial Trust and Savings Bank is clerking and handling the financial end of the business.

Signs of hard winter?



SKIP COLD-WEATHER RISK...MAKE SURE YOUR ENGINE stays oiled

Conoco is not the only oil refined by modern methods. But notice what all the usual processes are said to take out. Then notice what the exclusive Germ Process—fully patented—PUTS IN. Nothing vague about this process. It tops off everything else known to Refinery Science, by putting in the Hidden Quart which makes your engine stay oiled. You can park your car for hours in blizzards; stand for days in a cold garage. But you cannot make a dragging, expensive, engine-eating start. Unlike other oil, no matter how free-flowing, Conoco Germ Processed Oil needn't wait for your starter or oil pump. The Hidden Quart is up on guard in advance. It hasn't drained down because it can't. The Germ Process has let it "marry" into the inner surfaces of your engine for good... a strange though natural "affinity" well known to scientists.

Even the new copper-lead, high-lead and cadmium-alloy bearings, as well as conventional babbit bearings, are far better protected by Conoco Germ Processed Oil than by plain mineral oils. Scientific tests have proved this. But millions whose only laboratory is under the hood, can tell you a lot about the Hidden Quart and Germ Processing. They'll tell you the battery stays up, the oil level stays up, the old winter worry and expense stay away. All you need to tell your nearest Conoco man is "Change mine right now!" Continental Oil Co., Established 1875.



CONOCO GERM PROCESSED MOTOR OIL

SOLD BY ARBUTHNOT & REKA SERVICE STATION
Across the street from the Public Library
O'NEILL, NEBRASKA

The sign of an easy winter for your engine, battery and wallet. Your correct grade always available—including 10W or 20W.

A NEW MARKET For Your Produce
I am opening a Produce Buying Station in the old Parker Land Office Building south of the Fox Hotel in O'Neill.
I offer you a market for Poultry, Eggs and Cream. I assure you full market prices and prompt and efficient service.
TRY ME FOR SATISFACTION
Opening Wednesday, Oct. 9
C. H. SWITZER
Buyer for Swift & Co.

PUBLIC SALE
We will sell at Public Auction the entire list of livestock, farm equipment and grain of the late Ernest F. Matschullat, at his farm 18 miles east of O'Neill, or 1/2 mile south and 1 mile west of Venus, on
Tues., October 15, 1935
at 2:00 o'clock p. m.
THE ESTATE CONSISTS OF
81 Head of Cattle comprising feeders, calves and milk cows.
9 Horses ranging from 2 to 9 years.
35 Shoats about 150-lbs. each. **60 Chickens**
100 Acres of Corn in field
900-Bu. Oats and Barley
20 tons Kaffir Corn **10 tons Alfalfa**
10 tons Sweet Clover Hay and **4 Stacks Straw**
A Complete Line of Farm Machinery
Stock Feeding Equipment **Household Goods**
Tools **Miscellaneous Other Articles**
WM. F. MATSCHULLAT
Administrator
Frank Carroll and Buw. Wanser, Auctioneers