

Assets Over \$125,000,000.

THE

Surplus Over \$15,000,000.

New York Life

INSURANCE COMPANY,



WHICH, in 1860, originated and introduced the first Non-forfeitable Policy, now makes another *Radical Departure* in favor of the insured.

A LARGE CLAIM PROMPTLY PAID.

Pillsbury-Washburn Flour Mills Co.
[LIMITED]
CHAS. A. PILLSBURY,
Managing Director

MINNEAPOLIS, MINN., May 23, 1892.
JOHN A. McCALL, President,
New York Life Insurance Co.,
New York, N. Y.

DEAR SIR:

I am just in receipt of your Company's check for \$50,000 in payment of the insurance policy held in your Company by my late husband, Mr. Fred. C. Pillsbury, who died a week ago yesterday. I have not been put to the slightest trouble; in fact, have not had to give the first thought to this matter, as your representatives here have kindly attended to all the work incident to completing the proofs. All I have done is to sign my names to the blanks. You could not have received these blanks in New York before this morning, and this afternoon I am handed the above mentioned check. My husband carried insurance in the Northwestern of Milwaukee, the Massachusetts Mutual, the National of Vermont and the Connecticut Mutual, but the New York Life has made settlement ahead of them all.

Yours truly,
ALICE T. PILLSBURY.

Life insurance is safe or possible only on the principle that life is more precious than money; but no life company has heretofore fully accepted this principle.

The *New York Life* believing from its experience that the time has come when this principle should be fully accepted, now announces that, the physical conditions, habits, etc., of an applicant being satisfactory, it will insure him without future limitations. The Company's new contract, the

"ACCUMULATION POLICY,"

contains no restrictions whatever respecting Occupation, Residence, Travel, Habits of Life, or Manner of Death. The only condition of the policy is that the premiums be paid as agreed. If the insured pays the premiums the Company will pay the policy.

Full particulars given on application to the Company or its agents.

NEW YORK LIFE INSURANCE COMPANY,
346 & 348 Broadway, New York.

CHARLES C. WHITNEY,
Secretary.

JOHN A. McCALL,
President.

WHAT A WELL-KNOWN MERCHANT SAYS.

Pillsbury-Washburn Flour Mills Co.
[LIMITED.]
CHAS. A. PILLSBURY,
Managing Director.

MINNEAPOLIS, MINN., May 21, 1892
TO THE PEOPLE OF MINNESOTA:
I take pleasure in stating that I am insured in the New York Life Insurance Company under two policies amounting to \$80,000 and consider this Company second to none in the world in strength, liberality of its contracts and in its dealings with policy-holders—in other words, I consider the Company and its policies on a par with "Pillsbury's Best."
Yours truly,
CHAS. A. PILLSBURY.

"A Company of the policy-holder, by the policy-holder and for the policy-holder."
"Under an administration which thus broadly announces the fundamental principle that is to control its policy for the future, this company now enters the forty-eighth year of an honorable business career."
JAMES F. PIERCE,
Superintendent.

[From the New York State Insurance Superintendent's Report to the Legislature, May 2, 1892.]



Agents of Integrity and Ability Wanted Everywhere.

LAWRENCE & VICKERS, C. L. MESHIER,
General Agents, Agency Director,
Lincoln, NEB. Rooms 9 and 10 Montgomery Block,
Lincoln, NEB.