

BARGAINS ARE RIPE

Pick while Pickin's fine--they'll put you in the Well Dressed Line

Now is the time to pick Good Ripe Bargains in Men's and Boys' Clothing, Furnishings, Hats and Shoes. This is the time of our regular July Clearing-Up Sale, when all remaining Spring and Summer Merchandise must be sold and sold quickly. At our regular prices our values are known as the best; think what an opportunity you have when you can buy our superior quality merchandise at BIG REDUCTIONS.

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Fine Pickin's in Men's Suits

These Suits are this Season's best models and colorings. At our regular prices they were the Best Values in the city. At the reduced prices they are good Ripe Bargains. PICK WHILE THE PICKIN'S FINE.

\$35.00 \$30.00 \$28.00 \$25.00	Suits at \$19.50	Men's Trousers	\$7.50 Trousers at . \$4.75
\$22.50 \$20.00 \$18.00	Suits at \$14.50		5.00 Trousers at . 3.75
\$15.00 \$13.00 \$12.50	Suits at \$ 9.50	4.00 Trousers at . 2.75	3.00 Trousers at . 1.75
\$10.00 \$ 7.50	Suits at \$ 4.50	3.00 Trousers at . 1.15	1.50 Trousers at . .75

Shoes and Oxfords at \$1.00

Your Choice of a Big Assortment of Odds and Ends in Women's Strap Slippers, Women's Oxfords, Women's White Canvas Ties, Men's Shoes and Oxfords, at, per pair. **\$1.00**

Fine Pickin's for Men
 Shoes that have sold for 5.00 and 6.00, now **\$3.95**
 Shoes that have sold for 4.00 and 3.50, now **\$2.95**
 Shoes that have sold for 2.50, now **\$1.95**
 Shoes that have sold for 3.50 and 4.00, now **\$2.95**

Boys' Oxfords and Shoes at Twenty Per Cent Discount.
Children's Slippers and Shoes at Twenty Per Cent Discount.
 Oxfords that have sold for 3.50 and 4.00, now **\$2.95**
 Oxfords and Pumps that have sold for 2.50, now **\$1.95**
 Oxfords that have sold for 2.00, now priced **\$1.45**
 Shoes that have sold for 3.00, now priced at **\$2.40**

Fine Pickin's for Women

BIG PICKIN'S IN BOYS' SUITS

WASH SUITS

Knee Pants Suits \$10.00 and \$12.50 Suits at **\$7.45**
 \$ 5.95 and \$ 6.95 Suits at **\$4.45**
 \$ 4.45 and \$ 4.95 Suits at **\$3.45**

All priced at less than \$3.45, now **\$1.95**
 This is a special purchase of over 200 Manufacturers' Sample Wash Suits, all this season's beautiful patterns. Suits that are well worth up to \$3.50, priced especially at **\$1.29**

Extra Special—About 24 Boys' Wool Suits that have sold for \$3.50, priced at, each **.98c**

Boys' Knee Pants \$1.50 and \$2.00 Knickerbockers at **\$1.13**
 \$1.00 Knickerbockers at **.79**
 75c Knickerbockers **.59**
 50c Knickerbockers **.39**

EXTRA BARGAIN BOYS' PLAIN KNEE PANTS
 50c, 75c, and \$1.00 Qualities priced at only **37c**

All Black Cat Hosiery, a pair **.17c**

Fine Pickin's in Young Men's Suits

\$28.00, \$25.00, \$22.50 Suits at **\$18.50**
 \$20.00, \$18.00, \$16.50 Suits at **\$13.50**
 \$15.00, \$12.50 Suits at **\$ 8.50**
 \$10.00, \$ 8.50 Suits at **\$ 6.50**

SUITS THAT SOLD AT LESS THAN \$8.50, NOW PRICED \$3.50.

Young Men's Long Pants \$3.50, \$3.95 and \$4.50 values at **\$2.75**
 \$2.50 and \$3.00 values, priced at **\$1.75**
 \$1.50 and \$2.00 values, priced at **. 95**

BOYS' and CHILDREN'S STRAWS

Your choice of 400 Boys' and Children's Sailor and Telescope Style Straw Hats, 25c and 35c qualities, special at **.11c**
WASH BLOUSES—Boys' Wash Blouses—Percales, Madras, etc.—regular 50c and 75c qualities, now priced at **.39c**



Men's Fancy Neglige Shirts, Lion Brand, Inter-Ocean and other well known makes, worth up to \$1.50, now priced at **67c**



25 per cent Discount on all our Straw Hats and Panamas. Extra quality Fancy Socks, 15c pair, or a box of six for **75c**

MAYER BROTHERS

LINCOLN'S LEADING HEAD TO FOOT CLOTHIERS