

Armstrong's Greatest

"Armstrong's Greatest" simply means the Greatest of the Clothing Business in the West. Highest Grade of Men's, Youth and Children's Goods. Knowledge of the present generation. It is the Sale you have been waiting for.

THE BIG SALE OF

If You Were Asked What sort of Clothes you prefer you would naturally say
"Good Clothes"

Nobody wants poor clothes. The reason that this Store stands for "Good Clothes" is because you do. We want to give you what you want and ought to have for the reason that every time we pay an extra dividend in service, style, good looks, and lasting satisfaction in your clothes we are simply strengthening and extending the Armstrong Free Masonry of "Good Clothes," a thing this Store has faithfully labored for years to accomplish. This Store, the Armstrong Store, is a "Good Clothes" Store pure and simple. It is im-

possible to buy poor clothes here. The cheapest Suit or Overshirt we sell is \$10.00. The highest priced garments sell at \$40.00. We make little or nothing on our \$10.00 lines because we cannot produce them truly good and make a legitimate profit on them and we prefer to sacrifice profit rather than quality. Our \$40.00 garments are as good and perfect as it is possible to produce Men's clothing. If we could pay more and get more value put into the garments we would gladly pay the extra price, but we cannot, hence \$40.00 stands for the best obtainable in Men's clothes.

As Applied to Our Boys' and Children's Goods

We feel that parents of boys will agree with us when we say that through this sale we present the Best Clothing values ever before offered for boys and children. This sale is simply an opportunity to buy the very best in boys' goods at prices which do not begin to represent original cost.

Boys' and Children's New Suits

AGES 2½ YEARS TO 16 IN KNICKER RUSSIAN BLOUSE, SAILOR BLOUSE, ETON AND JUNIOR NORFOLKS

- \$3.00 Knee Suits, now \$1.65
- \$3.50 Knee Suits, now \$2.65
- \$ 5.00 and \$6.00 Knee Suits, now \$3.65
- \$ 7.50 and \$8.50 Knee Suits, now \$4.65
- \$10.00 and \$8.50 Knee Suits, now \$5.65
- \$15.00 and \$12.50 Knee Suits, now \$7.65

All styles of Overcoats for Boys and Children may be figured on the same basis as the Suits.

Youths' Long Pant Suits

AGE 15 to 21 YEARS

In this sale we offer none but new fresh goods and the most desirable styles.

- Youths' Long Pant Suits, worth \$ 5.00 and \$ 6.00, now \$ 3.65
- Youths' Long Pant Suits, worth \$ 7.50 and \$ 8.50, now \$ 4.65
- Youths' Long Pant Suits, worth \$12.50 and \$10.00, now \$ 6.65
- Youths' Long Pant Suits, worth \$18.00, now \$11.65
- Youths' Long Pant Suits, worth \$15.00, now \$ 8.65
- Youths' Long Pant Suits, worth \$22.50 and \$20.00, now \$13.65
- Youths' Long Pant Suits, worth \$27.50 and \$25.00, now \$17.65

All Overcoats for Young Men of the above ages may be figured on the same price basis as the Suits.

Boys' Hosiery

- 25c Black Cat Stockings 18c
- 25c Iron Clad Stockings 18c
- 20c Boys' Stockings 12½c
- 15c Boys' Stockings 9c

Boys' Suspenders

- Boys' 35c quality Suspenders 19c
- Boys' 15c quality Suspenders 10c
- Boys' 10c quality Suspenders 7c

Boys' Odd Knee Pants

- 50c Knee Pants 25c
- 75c Knee Pants 35c
- \$1.00 Knee Pants 50c
- \$1.25 and \$1.00 Knee Pants 79c
- \$1.50 Knee Pants \$1.19
- \$2.00 Knee Pants \$1.45

Boys' Neckwear

- Boys' 50c quality Ties 34c
- Boys' 25c quality Ties 18c
- Boys' 50c Windsor Ties 27c
- Boys' 25c Windsor Ties 14c

Boys' Gloves

- 20 dozen Gauntlet Gloves, 75c values, now 45c
- 10 dozen Boys' Gloves and Mittens, 25c grade, now 18c

Boys' Underwear

- 75c Boys' Wool Underwear 45c
- 50c Boys' Wool Underwear 34c
- 50c Boys' Fleece Underwear 38c
- 25c Boys' Fleece Underwear 15c

Boys' Shirts

- 50c Grade Boys' Shirts 37c
- 75c Grade Boys' Shirts 50c
- \$1.00 Grade Boys' Shirts 77c

Boys' Waists

- 50c quality Boys' Waists 39c
- 75c quality Boys' Waists 59c
- \$1.00 quality Boys' Waists 79c
- 50c quality Boys' Flannel Waists 29c

Boys' Caps

- 25c Boys' Winter Caps 16c
- 25 dozen Boys' 50c Caps 35c
- 20 dozen 75c Boys' Caps 39c

Boys' Odd Long Pants

- \$1.00 Boys' Long Pants 65c
- \$1.50 Boys' Long Pants 95c
- \$2.00 Boys' Long Pants \$1.35
- \$2.50 and \$3.00 Boys' Long Pants \$1.65
- \$3.50 and \$4.00 Boys' Long Pants \$2.35
- \$5.00 Boys' Long Pants \$3.35

JANUARY CLOTHING



ARMSTRONG CLOTHING COMPANY
 GOOD CLOTHES MERCHANTS

Division 1
 AT
\$22
 Embraces all Men's Suits, Overcoats and Rain Coats that formerly sold at \$40, \$35 and \$30

Division 2
 AT
\$18
 Embraces all Men's Suits, Overcoats and Rain Coats that formerly sold at \$27.50, \$25 and \$22.50

Division 3
 AT
\$15
 Embraces all Overcoats and Rain Coats that formerly sold at \$20