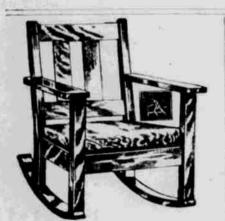


Unprecedented Holiday Offerings

Throughout this store is to be found a host of ideas appropriate for Christmas remembrance. No expense has been spared to bring together for your approval the most complete display. You are invited to come and see for yourself that the values are beyond comparison. We take the liberty of publishing a few suggestions:



This beautiful Rocker with genuine leather, loose cushious, Massive Oak frame only

\$13.50

CHILD'S DRESSER

Finished golden. An ideal present for the children. While they last

\$2.50

Arts and Crafts

Limbert's Arts and Crafts Furniture combine comfort, beauty and durability with its striking simplicity of design. In this line of furniture we are offering the most fascinating bargains to the Xmas shopper. A comparison of prices will convince you of the fact that our line of Arts and Crafts Furniture is not only the test but also the cheapest.

Silverware

In this department we have the standard line of Rogers 1847 Goods, also a line of cheaper goods.



SPECIAL!

Drop Pattern,	Selkirk	Wilton's Ru	igs, size 9x12,	\$42.50
values at				\$28.75
Brussels Rugs.	size 9x	12, at		9.90

WE CALL YOUR ATTENTION

To the fact that we hold all purchases made now for Xmas delivery if desired. We make special effort to deliver all our Xmas orders in good condition and on the day you want them. You cannot know the height of Morris Chair Comfort until you have sat in a Royal Morris Chair. By simply pushing the button the back goes to any of nine delightful positions. Be sure to see our immense line of Morris Chairs.

This superb chair only

\$15.00

LADIES' DESKS

Built of Solid Oak with drawer below. Golden Oak finish. At the exceedingly low price of \$6.50. Others up to\$15.00

SUTTON

Brass Goods

"Push the Button-and Rest"

We have a beautiful line of Hammered and Plain Brass Goods at exceedingly low prices. Nothing makes a more appreciated gift than a piece of our brass.

The A. D. BENWAY CO.

GET THE POINT TO THESE REMARKS



WEWANT YOU to realize the importance of this fact to you. Speier & Simon never mark the prices of their clothing up in order to get a big holiday profit—you know this is done every year by many big stores, no use to mention names, you know them, but our prices which are always the lowest, are the same now when you need a suit and overcoat as they will be after Christmas and New Year's Day. It follows then you must buy your clothing here unless you want to pay an exorbitant price for it, which, of course, you don't.

This advertisement will reach thousands of people who are not regular subscribers to this paper. We say to you, it will pay you to come two hundred miles to buy your clothing at this store. Take a day off and run into Lincoln=you'll probably have some other shopping to do and you'll save enough on your purchases here to pay your expenses.

Regal Shoes for Men Stetson Hats for Everybody

Security Shoes for Boys Men's Overcoats \$7.85 to \$22.50 Men's Suits \$5.85 to \$20.00

Remember we are the only One Price Clothing House in Lincoln Full Line of Men's Furnishings

Bags, Suit Cases Etc.

SPEIER & SIMON

WE SAVE YOU MONEY

N. E. Corner 10th and O Streets Just Out of the High Rent District