

# OUR GOOD OLD FRIEND KRIS KRINGLE

**D** STANDS for "Dalrymple's Delicatassen," Its neatness attracts you e'en while you are passin'. Good things to eat in most dainty perfection Are offered to those who make careful selection.

**Dalrymple's Delicatassen**  
Thirteenth and N Streets  
Neatest Place in Lincoln for Edibles  
Finest Soda Fountain

**E** STANDS for "Eat," and that's a delight Where viands are spread to tempt appetite. And that is the kind Don Cameron's cooks Prepare for the hungry—How tempting it looks!

**Don Cameron's Restaurant**  
Good Things to Eat, Served Neatly  
A Good Place for Busy Men

**F** STANDS for "Fuel"—burning question today. What kind shall we use? What price we must pay? The answers are easy—the undersigned know And gladly will tell you if to them you'll go.

**Lincoln Transfer Co.**  
Fuel, Moving Packing, Storing  
Save You Money

**J** STANDS for "Jewelry," and Fleming's the man Who can suit your fancy if any man can. The Christmas goods he is now showing to you Are worth going miles to just get a view.

**FLEMING**  
1211 O Street  
Xmas Goods of Real Class Badges  
Pins, Etc. Engraving Free

**K** STANDS for "Kandy" though the spelling's a-twist. But one thing is certain, and on that we'll insist— The Candy we make is the purest and best— None better is offered for sale in the west. (Or anywhere else).

**Lincoln Candy Kitchen**  
14th and O  
BOX CANDY A SPECIALTY  
But the Best of all Kinds

**L** STANDS for "Lahr," at 1032 O. For Hardware and Stoves, that's the place you should go. The stock is the largest; the finest, the best. The prices the lowest in all the Wide West.

**FRANK E. LAHR**  
Christmas Presents Generally--Carving Sets, Shaving Sets, Chaffing Outfits, Skates Sleds, Gold Coin Base Burners, German Heaters, Malleable Ranges

**P** STANDS for "Prescott," a name that's well known, And also "Pianos" of the "Perfection" of tone. The Prescott Pianos are the best of all makes— Go there for your instruments, and make no mistakes.

**PRESCOTT MUSIC COMPANY**  
1210 O St.  
Finest Grades of Musical Instruments. Best Piano House in the West. Bush & Gertz and Hazleton Pianos are Union Made. None Better.



**Q** ?

**R** STANDS for "Ramey"—Wall Paper and Paint— A solid insurance against any complaint. Prompt service and work that is honestly done— That's how his big trade has been honestly won.

**O. B. RAMEY**  
1546 O STREET  
Wall Paper, Paint, Decoration  
Hughes' Celebrated Mixed Paints  
Ramey Employs Union Labor

**V** STANDS for "Vigor," and that is the way The Wageworker fights for a "square deal" today. A paper for those who are toilers of earth— To fight for their cause The Wageworker had birth.

**The Wageworker**  
Publication Office 130 North 14th Street  
A Labor Paper for People Who Labor

**W** STANDS for "Wisdom"—'Tis wisdom to provide Some accident insurance for protection on the side. It also stands for "Woodmen Accident Association," Providing accident Insurance—best in all this glorious nation.

**Woodmen Accident Ass'n**  
Accident Insurance  
POLICIES THAT APPEAL TO WORKINGMEN

**X** STANDS for "Xmas," the time of good cheer, The happiest day of the whole passing year. And Tucker & Shean have gifts all will prize. Tucker for Jewelry—Shean for the eyes.

**TUCKER, Jeweler**  
**SHEAN, Optician**  
Christmas Gifts, Eyes Tested Free  
Quality Goods and Work