## 10 to $\mathbf{4 0}$ Percent Discount

## Oving to an Unfortunatie and Dissastrous Fire which Occuredon Sepp.11.

To protect the interests of our creditors as well as ourselves, we, at that time placed our business in the hands of MR. E. T. MILLER, as Trustee. In order to get our business out of the hands of the Trustee by January ist, we must turn a large amount of merchandise into CASH at once.
most expediently we have decided to REDUCE THE PRICES ON OUR ENTIRE STOCK FROM 10 TO 40 PERCENT, BEGINNING ON

## SATURDAY MORNING, DECEMBER 5, 1908

 AND CONTINUING THROUCH THE REMAINDER OF THE MONTH.These reductions will apply to every thing in our Big Stocks of Merchandise, with the exception of Cotton and Silk Threads, and a few brands of Corsets and Paper Patterns. This is the Greatest Opportunity ever offered in Lincoln and vicinity at this season of the year. While a few lines are somegoods. READ! YOU WILL FIND SOMETHING YOU NEED. READ!

Ladies' Coats, Suits, Petticoats, Misses' Coats, Mus= lin Underwear, Outing Gowns, Gingham and Fancy White Aprons, Shirt Waists, Millinery, Children's Coats and Headwear.

Ladies' and Gentlemen's Gloves, Ladies' Neckwear, Handkerchiefs, Back and Side Combs, Yarns, Notions, Ribbons, Feathers, Plumes, Cut Glass, Table Damask, Towels, Crash, Napkins, Bed Spreads.

Silk, White Goods, Velvet, Underwear, Hosiery, Shoes, Rubbers, Overshoes, Slippers, Rubber Boots, Furs, single or sets,Children'sFurs, Children's Shoes, TOYS--TOYS---AT A GREAT DISCOUNT---TOYS

Dress Goods, Waistings, Trecot Flannel, Alaskan Flannel, Flannellette, Kimona Cloths, Ginghams, Outing Flannel, Percales, Prints, Sheeting, Muslin, Cotton Flannel, Cretonnes, Cotton Bats, Ticking, \&c.
positively no goods taken back or exchanged during this sale--use care in makimg selegtions. no goods will be semt om. approval
 Opposite Gorner Now Posstoffice Building...1010-12 P Street, Lincoln, Neb....Opposite Gorner New Postoffice Building


