

Program of Our Unique Demonstration and Historical Fair--Aug. 31st to Sept. 5th

First Floor Attractions

DOLL HOISERY FREE

Every little girl who visits our Hosiery Department will be given a pair of Burson Doll Hosiery Free of Charge.

Bring the size of your doll's foot.

Free—One year's subscription to the Nebraska Dairyman to everyone who leaves their name and address at our Pattern Department.

Free—\$5.00 worth of Premium Tickets to everyone presenting a special card, which we will be glad to send you by mail. These cards will also be given away at the Fair Grounds and at our Demonstration Fair in the basement.

An exhibit showing the evolution of our Advertisements from the time they leave our office until you receive the finished ad. in your newspaper. If you have never seen such an exhibit it will be well worth your time to come in and see the same.



Demonstration Fair in the Basement

In our basement salesrooms we will hold a large demonstration fair. Demonstrations of Pure Foods, Pure Candy, Housekeeper's Utensils and different novelties. This demonstration fair will take up 510 square feet of floor space, making a show worthy of your attention. Free samples for all.

Coffee, Baking Powder and Canned Goods

H. P. Lau will demonstrate the Lan Brand of Coffee, Baking Powder and Canned Goods. The demonstrator will make biscuit from the Herpolsheimer Silk Flour. What more need we say than the Lan Brand of Goods and Herpolsheimer Silk Flour are sold on their merits of purity and high quality. Come in and sample the goods.

Baked Beans

Van Camp Beans, all it takes is just a taste of this brand of Pure Food to prove that it pays the housekeeper to buy a can of Van Camp Beans instead of spending hours baking a few white beans.

A Modern Kitchen

The Ideal Kitchen demonstrated by the Lincoln Gas Co. and our Furniture Department. Don't fail to see this exhibit for it will be a lesson of proof that the modern way is the best way.

Souvenir Post Cards

Post Cards, until one has seen a special exhibit of Post Cards they can not understand what an interesting hobby the collecting of Post Cards is. Don't fail to see this demonstration. Cards that will take you to trips around the world, sailing on the high seas, etc. Every one who visits this Post Card demonstration will be given a beautiful Post Card free of charge. Send some of the cards to your friends at home.

The Reflectoscope

This is a Post Card Magic-Lantern. It doesn't use fragile and tiresome glass slides nor inflammable, expensive and equally tiresome strip films. It interests everyone because it makes the Post Cards they have and those they are constantly receiving of practical value. In this machine a Post Card can be thrown on a sheet clean and distinct in natural colors from 200 to 300 times its normal size. Think what this means, make it a special point to see it.

Historical Fair On Second Floor

(Courtesy Nebraska State Historical Society.)

This is an exhibit that will interest both young and old, and for the educational benefits no one should neglect to see the display.

Many old time farm utensils, such as spinning wheels, candle moulds, old time lanterns, etc.

Old newspapers, books, etc.

Old money, including some issued by the old-time Nebraska banks.

Indian relics, scalps, Indian Suits, trimmed with beads and scalps. Arrow heads, war clubs, etc. In fact, about everything that the Indians used when they ran the plains of Nebraska, including the skull of an Indian.



PYROGRAPHY

It is an art easily learned. In a few minutes time a piece of common wood or wood box is turned into a beautiful panel, or a handsome glove or handkerchief box. Watch the demonstrator and note how easily it is done.

Premium Tickets With Every 25c Purchase.

Special Prices Fair Week



Nestle's Milk Chocolate

"RICHEST IN CREAM"

Demonstrated by A. T. Seeley Company

NESTLE'S MILK CHOCOLATE is known as the Chocolate "Richest in Cream." Only the purest of cocoa beans, purchaseable and the purest and freshest of milk, with a little sugar, enter into its composition. Nestle's Chocolate is pure as the Alpine snow, and its flavor is most delicate and captivating. Sample some of it at the booth.—"The Taste Lingers."

FELS NAPHTHA SOAP

This is what Anty Drudge sings:

"Everybody works but Mother;
She sings the whole day long;
Fels-Naphtsa Soap, no other,
Makes life a glad sweet song."

EDISON Phonograph

Concerts will be given on the Edison Phonograph every morning and afternoon. We will demonstrate the place the phonograph can take in the home, in the dance hall, for outdoor concerts, its use in the church, etc. Don't fail to see us make records.

EDISON



JELL-O DESSERT

Just add a little hot water and put it aside to cool. Any flavor you want. Try a package.

Visitors to the Demonstration Fair receive \$5.00 worth of premium tickets free.



Denatured Alcohol

It is predicted that in a few years every home will be served with food cooked on Denatured Alcohol Stoves and illuminated by denatured alcohol lamps. The demonstrator will tell you all about it.

H. Herpolsheimer Co

THE DAYLIGHT STORE

Asbestos Irons



The demonstrator of this iron will show you many features which are exclusive to the asbestos make. When the hood is on the iron, the heat is bottled up. "Asbestos" Irons hold the heat. Let prove it.

HEADQUARTERS FOR UNION-MADE CLOTHING

OUR NEW FALL STOCK OF MEN'S CLOTHING is now on display and we are pleased to inform THE UNION MEN OF LINCOLN AND NEBRASKA that we are better prepared to supply them with all kinds of UNION-MADE CLOTHING than we have ever been before.



HERE YOU CAN BUY

Union Made Suits

Union Made Overcoats

Union Made Cravannes

Union Made Shoes

Union Made Hats

—in fact everything in Men's Wear that is Union Made. If you Buy your Clothing of us it will cost you no more for the UNION LABEL than you pay at other stores WITHOUT the LABEL.

We Guarantee Satisfaction in Every Particular

SPEIER & SIMON

Northeast Corner 10th & O Sts.

WE SAVE YOU MONEY

Just Out of the High Rent District