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FIRST TRUST AND SAVINGS BANK

Owned By Stockholders of The First National Bank

THE BANK FOR THE WAGE EARNER
INTEREST PAID AT 4 PER CENT
Tenth and O Streets

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O. A. FULK, Gents' Furnishings, Hats
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KELLY'S PLUMBERS

WHY WE OPPOSE INJUNCTIONS

Labor injunctions will be one of the issues during the coming campaign and it behooves all workers to "book up" on this usurpation of courts.

Here are a few points that will "floor" any defender of labor injunctions:

From the foundation of our government, injunctions have been recognized for the protection of property. Section 917 of the United States Revised Statutes empowers the supreme court to prescribe rules for its application. Rule 55, promulgated in 1866, provides that special injunctions shall be grantable only upon due notice to the other party.

Labor injunctions are capitalistic applications of justice, masking under a hypocritical love for courts.

The labor injunction was invented by Alex Smith, attorney for the Ann Arbor railway in the strike of 1894. It was applied by Federal Judge Taft, who committed Frank Phelan to jail for six months, and since then nearly every court has granted these writs on demand.

Labor injunctions are not authorized or recognized by any legislature.

Labor injunctions deny workers a trial by jury—a right accorded the meanest criminal.

Labor injunctions outlaw acts committed at strike times but legal at all other times.

Labor injunctions empower the court to act as lawmaker, judge and executioner.

Labor injunctions class workers as property.

Labor injunctions make no distinction between property rights and personal rights.

Labor injunctions rest on the theory that when an action by workers injures property, fundamental personal rights can be enjoined.

Labor injunctions protect dollars at the cost of a free press and free speech.

Labor injunctions disregard the wrongs of workers in a desire to protect gold.

Labor injunctions are issued on the sole affidavits of men who place spies in unions.

Labor injunctions class the patronage of workers and sympathizers as a property right that cannot be jeopardized by a statement of facts.

Labor injunctions still the voice of protest against the grinding policy of unfair employers.

Labor injunctions differ from injunctions for the protection of impersonal rights.

Labor injunctions guess a violation of the criminal code will be committed.

Labor injunctions are strike-time "laws."

Labor injunctions are not entitled to the respect of a liberty-loving people.

Labor injunctions are judge-made laws, thanks to William Howard Taft.—Toledo Union Leader.

TRADES UNION PUBLICITY.

Rev. Charles Steizle Gives Advice on
How to Attract Attention.

If it were possible to get at all of the facts it would be a comparatively easy matter to tell why a particular advertising campaign had either produced the desired effect, or why it had miserably failed, because successful advertising is a science.

One cannot always secure this information, excepting in a very limited way, because the influence of an advertising campaign is usually so extensive, and the elements dealt with so diverse, that the data for this study must necessarily be very meagre, but enough has been learned from practical experience to demonstrate that advertising, or the power to make men think and act in accordance with the wishes of the advertisers, is based upon well defined principles, which are coming more and more to be understood.

The first thing necessary is to secure the attention.

An advertisement should be so placed that it may be quickly and easily read. If there is an element of familiarity about it so much the better. The mind travels most easily from the known to the unknown. Words and phrases should at once convey exact meanings. If the understanding is not immediately appealed to, the attention will be lost. Try to tell as much as possible of your story in the first word, or in the opening sentence.

Most advertisers make the mistake of trying to tell too much at one time, thus setting up a number of counter attractions which are almost as fatal as though the attractions were being offered by their rival. Every additional item which is advertised in connection with the main subject takes away just so much interest from the principal object which it is desired to bring to the attention of the public.

It is well therefore in advertising the trades union to select from the mass of arguments which will present themselves, one outstanding fact which should be driven home by constant repetition. Eliminate every other item. Focus the attention upon this one point, and do it in the briefest manner possible.

For instance, one of the following statements might be played up with telling effect:

"The Trades Union saves the lives of little children."

"Organized Labor believes in giving women a square deal."

"The Trades Union increases the workingman's wages."

"Organized Labor shortens the laborer's work-day."

One should watch public events in order to make the most of particular

occasions. When the public in general, and the public press in particular, are discussing the question of child labor, then is the time for the trades union to advertise the fact that it is doing its part to save the lives of the children. When the question of women's rights is under discussion the trades union may present its argument concerning this subject.

There are occasions when these, and many other items should be talked about, all at one time, but ordinarily it is best to go after a particular class of people, after their needs have been studied, and then to emphasize the item which will appeal to them most of all, at that time.

RAILROAD MEN SHOULD READ.

The democratic national platform, in addition to a clear and explicit plank on the injunction question, has this to say of freight rate regulation:

"We favor such legislation as will prohibit the railroads from engaging in business which brings them into competition with their shippers, also legislation preventing the over-issue of stocks and bonds by interstate railroads, and legislation which will assure such reduction in transportation rates as conditions will permit, CARE BEING TAKEN TO AVOID REDUCTIONS THAT WOULD COMPEL A REDUCTION OF WAGES, PREVENT INADEQUATE SERVICE OR DO INJUSTICE TO LEGITIMATE INVESTMENTS."

This plank embodies in its essence the same demand that the Railway Employees' Protective Association is now making—no rate reduction that will bring about a wage reduction.

Why should not railway employees support Bryan and Kern on such a platform:

No government by injunction!

No rate reduction that will decrease wages!

Vote for your own interests, and tell machine politicians to go to Halifax.

BIG DOMINION STRIKE.

Canadian Pacific Mechanics Rebel Against Conciliation Board.

Two thousand mechanics in the employ of the Canadian Pacific, and extending from the Atlantic to the Pacific coast, laid down their tools Wednesday.

The mechanics had made a demand for an increased wage, and under the Canadian law the matter went to the Dominion conciliation board. The findings of the board were not satisfactory to the men and they refused to abide by it. The trainmen are not involved in the strike, but fear it expressed that they will be drawn into it later.

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A SUIT or OVERCOAT Made to Order For

No More **\$15** No Less

From Sheeps Back to Your Back

ISSUED BY AUTHORITY OF

UNITED GARMENT WORKERS AMERICA

GENERAL EXECUTIVE BOARD OF APRIL 12, 1891

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UNION MADE

World's Greatest Tailors

Scotch WOOLEN MILLS

145 South 13th Street
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EGG-O-SEE

Toasted Wheat Flakes

The Ideal Summer Food

EGG-O-SEE is choicest Pacific Coast white wheat, thoroughly steam cooked, rolled into thin, tender flakes and toasted to a crisp brown. A most tasty breakfast.

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All Grocers, 10 cents

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