# EinNEBRASKA

-Missouri Territory. It affords the seeker after clothing Bargains the ER ARMSTRONG BOUGHT THE STERLING CLOTHING CO'S. STOCK.

ed out at prices that have never before been afforded the clothes buying public. Every dollar's worth of this stock ome with our propositions to the

CHILDREN, WHO DESERVE THE BEST

ade, neat, tasty suit built for this spring or summer will be all right for next spring or summer unless you are so he pockets or the difference in corners. But only the Beau Brummels will insist on these things. The well-dressed ir Golden Opportunity at this sale. Buy two suits for next summer now, and get both for the same money bu will never have another such opportunity.

LIMIT-THE SALE IS NOW

If price. All Sterling Odd Pants for Men will be sold at exactly one-third off.



## MEN'S FURNISHING GOODS Bargains From The Sterling's

#### STERLING MEN'S SHIRTS

Consisting of Fine Dress and Fancy Negligee shirts. Exclusive imported fabrics in Anderson Madras, Piques, Cheviots and Chamrays, made by the famous Manhattan, Cluett, Peabody and Eclipse Manufacturers. Shirts of known worth, class and merit in the 

plain front, cuffs attached and detached.
\$3.50 Manhattan Shirts\$1.
\$3.00 Manhattan Shirts 1.
\$2.50 Manhattan Shirts 1.
\$2.00 Manhattan Shirts 1.
\$1.50 Manhattan and Cluett Shirts
\$1.00 Quality Eclipse, Elgin and Inter- ocean Shirts
\$1.00 Fine Blue Chambrays, Soft Col-
lar Attached
75c Quality Madras Shirts, Cuffs attached
50e Qualtiy Madras and Chambrays, Cuffs attached and detached
50c Quality Men's Fine Unlaundered

#### STERLING UNDERWEAR FOR MEN

White Dress Shirts.....

The Sterling Company's entire stock of All Men's Summer Underwear and Union Suits, consisting of fine German and French Silk Lisles, Gauze Lisles, Meshes, Porus-Knit, Linen, Balbriggan, Plain and Fancy Ribbed

#### UNON SUITS

\$3.00	Quality	Lisle	Union	Suits	\$1.89	
\$2.50	Quality	Lisle	Union	Suits	1.57	
\$2.00	Quality	Lisle	Union	Suits	1.19	
\$1.50	Quality	Lisle	Union	Suits	.93	
- 15125 CO.				Suits		

#### ONE HALF OFF MEANS THAT

YOU MAY BUY \$6.50 Vest at ......\$3.25 \$6.00 Vest at ..... 3.00 \$5.00 Vest at ...... 2.50 \$4.50 Vest at ..... 2.25 \$4.00 Vest at ...... 2.00 \$2.50 Vest at ..... 1.25

#### MENS NECKWEAR

Excellent showing of new and up-to-date neckwear in the facinating and fetching summer styles, pretty corn colors, Copenhagen and Alice Blues, New Tans and Leather Browns and pretty and stylish 

#### HOSIERY FOR MEN

75c Grade Imported Fancy Lisles ..... 42c 50c Grade Sterling Stockings...... 35c Grade Sterling Stockings.... 25c Fancy and Plain Lisles............16c 25c SHaw Knit Stockings ..... 20c Silk Embroidered Stockings. 15c Fancy Cotton Stockings .... 15c Plain Black and Tan Stockings

10c Rockford Stockings ......

#### **FANCY FLANNELS AN DWASH VESTS**

Over 1,000 men's fancy vests to be disposed of at half price. They consist of Spring and summer 1908 styles and patterns and are indeed a most attractive lot.

#### MEN'S SHIRTS AND DRAWERS

75c Grade Plain and Fancy Bilbriggan . 43c 50c Grade Plain Ecru Balbriggan ..... 29c 35c Grade Domestic Balbriggan .........16c

#### HANDKERCHIEFS

50c Grade Fine Japanese and Fancy Silk33c 25c Grade White Hemstitched Pure iLnen17c 15c Grade White Sea Island Lawn ... 8c 10c Hemstitched Linen Cambric ...... 5c 5c Hemstitched Cambric ..... 3c Martha Washington Turkey Red 

#### SUSPENDERS

Men's 50c Fine Elastic Lisle Suspenders . 36c Men's 50c Grade French Guyot Suspenders ......33c Men's 50c Grade President Suspenders. . 33c Men's 35c Fine American Guyot Suspenders .......19c .35c Men's 25c Suspenders, all styles......16c

#### LITTLE BARGAINS

Arrow Brand 15c Collars...... 5c Men's Fine Linen Cambric Night Robes. 35c 7c Men's Jersey Cotton Sweaters......33c 4c Men's \$1.00, 75c and 50c Bicycle Hose. .15c

### STERLING MEN'S SUITS

That formerly sold at \$18, \$16.50, \$15 and \$12.50

## **MEN'S SUITS**

That formerly sold at \$10

IN THIS



food Clothes Merchants, Lincoln, Nebraska