

Read Mayer Bros. Stupendous Half-Price Offer!

—Any Man's Suit
Half-Price.

—Any Man's Pants
Half-Price.

—Any Straw Hat
Half-Price.



—Any Boys' Suit
Half-Price.

—Any Youths' Suit
Half-Price.

—Any Youths' Pants
Half-Price.

—a rousing sale will be launched Saturday morning at Lincoln's greatest clothing and shoe store. We are warranted in saying that it will be the greatest sale ever held in Lincoln.

—every spring and summer suit is going out of the store. When we open our fall season we don't intend to have a single garment in the stock that is not a "new fall style." It means quick action, and a tremendous price sacrifice. See what we do now to effect a complete clearance.

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—Think of buying any Man's Suit in the store at one-half price—the only exceptions are a few medium weight blue and black suits—not all blue and black suits are reserved, only these few lines mentioned.

—Not 50c-on-the-Dollar-Suits but 100c-on-the-Dollar-Suits priced at 50c-on-the-Dollar

—Attention is called to the class of clothing involved in this Wonderful Sale—We've none of the "Vistage of 66" clothing to offer you but the best and most wanted of this season's styles—suits of finest materials, suits faultlessly tailored—the newest colorings and patterns—the most fashionable styles—there's no need of

any one to wear others than the very best when Mayer Bros.' fine clothing is offered you at exactly half-price.

~~\$25~~ Suits \$12⁵⁰ ~~\$20~~ Suits \$10⁰⁰ ~~\$18~~ Suits \$9⁰⁰
~~\$15~~ Suits \$7⁵⁰ ~~\$12~~ Suits \$6⁰⁰ ~~\$10~~ Suits \$5⁰⁰

A Gigantic Shirt Sale!

—A sensational purchase and sale of two entire shirt stocks.

—More than 500 dozen shirts from two great manufacturers, Lion Bux & Co., and Inter-Ocean Shirt Company, were secured at a price below manufacturer's cost.

—Shirt manufacturers wanted to dispose of surplus stocks—we were awake to the opportunity. We bought two stocks instead of one—now for quick action at this season.

—Not one bad pattern in the lot—not one "old style. Some are plain—some pleated. Attached or detached cuffs. \$1, \$1.25 and \$1.50 values—none worth less than \$1.00—more than half are \$1.50 values—your choice now at.....

69c

Boys' Clothing—Half-Price!

Any Boys' Wash Suit in the store, \$1.25 to \$4.50 were the prices, now **98c**

—Is it not a sensational offer? Will not shrewd parents agree that it's the greatest chance to save on Boys' Clothing ever offered?

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for any Boys' or Young Man's Spring or Summer Suit in the store, including blue and black suits—ANY ONE!

Such prices for good clothing were never before equaled—it is an unheard of opportunity—it's an important point to remember the high quality of Mayer Bros.' boys' clothing—also that regular prices were extremely reasonable—now think of it!—choice of entire stock at One-Half Price.

Sensational Shoe Bargains!

—One big lot of men's and women's high-grade shoes (broken lines from best selling numbers) values up to \$5.00; now priced to close, at..... **\$2.95** A Pair

25 PER CENT OFF ALL MEN'S OXFORDS | **20 PER CENT OFF** All Children's SLIPPERS

MORE BARGAINS! The biggest money's worth you ever saw.

Choice of any Boys' Straw Hat in the store, values up to \$1.
 Choice of any Boys' Wash Pants in the store, values up to 75c.
 Choice of any Boys' Wash Coats in the store, values up to \$1.50.

11c

Choice of Wash Caps, Hats and Tams. ^{50 cents to \$1.50} **21c**
 Waists and Blouses, 50c, 75c and \$1.00 . . **21c**
 35c Waists **14c**
 Wash Ties, Silk Ties, ^{choice} **14c**