

for \$810 each. The mechanic paid for his in four years from his savings: He built a cottage thereon at a cost of \$2,700, which is still mortgaged for \$1,500. While that mechanic has been paying taxes on \$3,500 worth of property the speculator has been paying taxes on \$810. The other day the speculator sold his lot for \$2,000. The one makes \$1,180 without having added any value whatever to the community. The other is fined for having struggled and saved and sacrificed to make Lincoln a larger and more beautiful city. In other words, our antiquated tax laws put a premium on lack of enterprise, and fine a man for being thrifty enough to build a home and add to the beauties of a city.

There is just one way to put a stop to the personal abuse of candidates for public office, and that is for the slandered candidates to resort to the libel laws and put a crimp in the slanderers. The fact that a man is running for public office should not make him the target for lies and calumny. The public is entitled to know the truth about the men who seek to serve in official capacity, but the candidates are entitled to protection. Mr. Aldrich is either unfit to be governor or he has been cruelly libeled. If the latter he owes it to himself and to the decent people of the state to prosecute the libelers. What is true of Mr. Aldrich is equally true of Mr. Dahlman and Mr. Hitchcock. The cinching of a few libelers would tend greatly to stop a practice that has already grown beyond all bounds.

An attempt to stampede Mr. Bryan's meeting at the auditorium in Omaha a week ago was a failure. We would pause right here to denounce the indecency of that Omaha audience were it not for the fact that we haven't forgotten an equally indecent attempt to stampede a meeting at the Lincoln auditorium last spring during the "wet" and "dry" fight. The fact of the matter is, human nature is about the same in Lincoln that it is in Omaha.

Because Mr. Bryan, fourteen years ago, declared that prices were too low, and is now insisting that prices are too high. Mr. Roosevelt accuses him of demagogy. Yet the fact remains that fourteen years ago prices were too low and prices are too high now. We will admit, however that fourteen years has wrought no shrinkage in the colossal egotism of Theodore Roosevelt, nor raised his average of veracity.

Now that we have emerged from an uncalled-for fight over county option, let us prepare to have it all over again. The defeated faction is going to appeal to the referendum—right where the question should have been left in the first place.

What Nebraska needs above all things else right now is publicity, secured through a well equipped and well financed publicity bureau connected with the Bureau of Labor and Industrial Statistics. It is not a job for a partisan, but for a trained advertising man. Such a man will cost money. We suggest for the position a gentleman who knows the business both ways from the middle, Will A. Campbell, chief of the publicity bureau of the Omaha Commercial Club. No matter what salary the state pays him—and it will have to pay him a good one if it gets him—the state will profit by the deal.

A short time ago a state official had occasion to visit one of the retail shoe stores in Omaha, not for the purpose of making a purchase, but to attend to some state business. While in there he saw five Lincoln women purchase shoes, several of the women purchasing more than one pair. Four of the women were wives of members of the Lincoln Commercial Club, whose motto is "Let us all work together for Lincoln."

The North Twenty-fifth and Randolph cars connect with the Cemetery cars at Twenty-fifth and O streets. As a result there is usually a rush for the Cemetery cars east bound at Twenty-fifth, especially between 7:30 and 8 p. m., when the theatre and picture show crowds are in motion. Here is a typical scene: Men gallantly stand aside to let women on ahead. First woman mounts platform, opens handbag, removes purse, opens purse, fumbles for transfer, finds transfer, hands transfer to conductor, closes purse, returns it to handbag, closes handbag, then enters car and allows another woman to go through the same operation. Result: Annoying delay, muttered curses from waiting passengers of male persuasion, cranky conductor and a gradually killing off of the courtesy that American men are in the habit of showing womankind.

Named for Lincoln Made in Lincoln

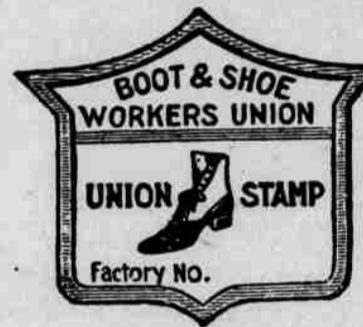


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