

SEASONABLE WEAR FOR MEN

Pronounced patterns and coloring are features of Men's Wear this autumnal and winter season. Not gaudy, to be sure, but touching the psychological impulse---the cheerful, optimistic and sanguine. Just the patterns and colors to indicate that happy frame of mind we should all be in now, with ample harvests, garnered fruit and bright prospects for the future. Cheerfulness is, as it should be under the circumstances, the keynote of dress at this time. While others may have been pessimistic when the buying season was on, we held firmly to our faith in Nebraska's productivity and we bought optimistically. Our faith has been vindicated, and we now offer you the benefits of our foresight and superior buying ability. Tasteful shades in gray; the always popular blue in varying shades; those warm, rich, ruddy brown shades. The weaves are distinctive, too. Diagonal, basket, herringbone, small checks, twills, plaids---all favorites and all in correct taste this season.

From Ten To Forty Dollars

Suits and Overcoats, best makes, guaranteed as represented and extra value for the money. You consult your purse and we meet your requirements. We surely have what you want, for this season's purchases are the largest we have ever made. If it is worth buying we have it to sell, otherwise not.

For The Union Men's Trade

We again have especially selected lines---a lines that stand for themselves. While the label is desirable, it is not the label alone---it is the superior merit of the goods, both in make and substance. Our lines of Union Made work clothes, shirts, etc., is also unusually large, and we are proud to push them on their merits. We are always pleased with an opportunity to show goods and quote the price---which is always plainly marked and not deviated from.

Armstrong Clothing Co.

FURNISHINGS

GOOD CLOTHES MERCHANTS

MEN'S HATS