



"I always knew my son Jim's wife
Had some scheme or other,
For she couldn't save, to save her life,
Nor neither could her mother.
But now at last she's started saving,
And the credit's due to this,
The good things she's been having,
Are from the BASKET STORES PRICE LIST."

NOTES FROM DR. FOOLISH

Why do the people of Nebraska deny the busy people and the laboring man the grand opportunity of seeing the large museum at the State University on Sunday?

Can you find the big colored man in the wood pile?

Why do our generous people continue to pay such high unnecessary prices for milk? Why pay for seven milkmen passing and repassing, in and out, criss-cross, up and down in one block, competing with each other to sell milk? You only pay for one mail carrier covering the same territory. Which is the saner system?

Which do you quarrel about the most, your gas bill or your water bill?

Lincoln people should take their hat off, and bow low when they meet a man from Glasgow, Scotland. The people of Glasgow are justly proud of their street car system, etc., which is owned by the municipality.

W. J. Bryan has in the last few days put himself on record as a better friend of the people than ever in his history when he works for initiative and referendum, and the recall of public officers.

The people of Lincoln and also Nebraska would be very proud if they could get as high up in civilization, so that they could make as good laws as they do in Switzerland and Australia.

B. Fay Mills hit the nail on the head when he said: "England is thirty years ahead of the United States in Democracy. England can progress. They have no written constitution to bind them."

Why do the people spend billions fighting the organized corporations, who want to make profit out of selling liquor? Why not let Uncle Sam make it, and sell it and stop these expensive campaigns? Hurrah for the Swedes. The Gothenburg system will catch your eye when you have the time to think.

Why is it that your telephone won't reach all your brothers and friends? Would it be a crime if the people owned one telephone system of their own?

Why is it that a rich woman rides up in her electric automobile and buys a 6 cent can of talcum powder at the Basket stores which her chemists tells her is the best quality? While the poor woman insists on having a 25 cent can, which costs millions to advertise, which the chemists say is not as good quality?

Royal Baking Powder, 1 pound, 45 cents, poor woman. 1 pound Tip Top Baking Powder the best on earth or your money back, at any of the six Basket Stores 10c, for the rich lady.



"If you will be careful and sow economy, you will reap independence."

Our Price List

Should be the most interesting page to you, for it will help you save money if you will study its quotations. It would be impossible for every price we name to be lower than every one else's prices, but we believe we can safely say that our prices are lower on at least 400 of the over 425 articles quoted; our prices being lower, and our being willing to take back any goods bought of our stores surely makes us entitled to at least a portion of your trade.

We Both Lose if You Fail to Read Our Price List

There is another item that might be worthy of your consideration. Many good people throw their magazines away after they have read them. How would it do for the BASKET STORES to offer the people a place to make a

Free Exchange

of these, whereby considerate people could bring over to the stores their old magazines instead of throwing them away, and we could give them in exchange magazines which had been left there by other people. If anybody is interested phone the

Main Office Bell 767, Auto 3072



"You will not get bit if you buy of the BASKET STORES."

We are making practically the same profit on everything in the store. We do not sell one article at a low price to you in order to sting you on another article. We sell sugar about the same. Sometimes we sell eggs at the same price as the other grocers. price, and creamery butter at practically the same price. But if you come into the BASKET STORE AND START TO BUY SOMETHING, you can have this confidence: That you will be treated fair on every article you buy, whether you know the regular market price or not.

If Uncle Sam would start a grocery store tomorrow, do you think he would put the price low on one article in order to get you into the store and then after he gets you into the store, get you on some other article?

The Cash System

No Credit **Wins** No Delivery

You receive the benefit. Everybody can eat meat at these prices. How can we do it? No lost accounts. No delivery expenses, together with our immense volume of business. That tells the whole story.

Round Steak, per pound	15c	Boneless Butts, per pound	16c
Sirloin Steak, per pound	17c	Bacon, in chunk, per pound	23c
Porterhouse Steak, per pound	18c	Bacon Sliced, per pound	24c
Shoulder Steak, per pound	12c	Smoked Ham, sliced, per pound	25c
Shoulder Roast, per pound	11c	Whole Hams, per pound	20c
Boiling Meat, per pound	08c	Shoulder Hams, per pound	15c
Rib Roast, per pound	12c	Pure Lard, per pound	16 1/2c
Pork Loin Roast, per pound	15c	Compound Lard, per pound	12c
Veal Roast, per pound	12 1/2c	Compound lard, 2 lbs. for	23c
Pork Chops, per pound	16c		

ALL HIGH GRADE MEATS

J. C. Schnell

Basket Store No. 1, 327 So. 11th st.

The Critic who Won the Prize

Some time ago we offered several prizes to those who would offer the best criticism of the Basket Stores. Mr. C. R. Oyler won first prize. The following is part of the criticism of Mr. Oyler. "Any criticism I might offer to the Basket Stores would refer to the possibility to their being enlarged and increased. Lincoln needs Basket Stores which will handle everything a working man or woman needs to buy. One of the immediate and present needs is a first class meat market in each of the Basket Stores.

Could not the Basket Stores become a center or a chain of co-operation stores, established in every important town in Nebraska? Why not a chain of such stores with a wholesale Basket Store in Lincoln? While the Basket stores are organizing upon things for Lincoln, we consumers should do our part to help on with the good work. Our part is to spend our money with the only stores who have shown dispositions to help the workers.—THE BASKET STORES.

Yours for a better system of distribution.

C. R. OYLER, 1709 No. 33d S.

We wish to say that as far as the meat markets are concerned, the next winter we will probably have contracts with meat markets close to us, through whom as far as possible, we will try to hold the price of meat down. Mr. John Snell, whose advertisement appears with us here has proven that he can sell good meat law and sell lots of it at Basket Store No. 1, 237 South 11th St.

The subject of co-operation as suggested by Mr. Oyler is one that certainly has some right features about it. But so far has not proven a very great success in the United States. If it could be proven to the Basket Stores that co-operation of ownership is better for the people, this policy might be followed later.

Study the PRICE LIST

On the Other Side

It Will Save You Money



Debt and Death are Siamese Twins. Get the cash habit. The cry of the soul is for Freedom.