

# "Clothcraft-Just What I Am Looking For."

THAT'S what a man said who came into our store the oth-■ er day. He continued: "I have heard so much about Clothcraft Clothes that I have decided to try them, for if they can give me for \$10 to \$25 the quality and satisfaction for which I have always paid high prices, I might as well save the difference."

"Now if you can show me something I like and fit me I will take a chance."

We did both and something more. We easily convinced him that there was no chance or guess work about Clothcraft Clothes. How? By simply showing him the Clothcraft guaranty signed by the makers, which insures pure wool, lasting shape, satisfactory wear and service.

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### PRESIGENT TAFT'S VISIT.

Well, President Taft has come and gone. We are not advised as to his reception in other communities than Lincoln, or in other states than Nebraska. But if his reception elsewhere was marked by the same lack of enthusiasm that manifested itself in the Capital City of Nebraska, then the President of these United States is not being enthusiastically received.

Seldom has Lincoln entertained a larger crowd than that assembled in Lincoln last Monday to see the President. The streets were literally jammed. But as the Presidnet rode down the street between walls of humanity, lifting his hat and smiling the wellknown Taft smile, he received not a single cheer, not a single handelap, not a single evidence of enthusiasm. This may or may not be portentious. The decision rests largely upon the political bias of the judge. But those of us who are iuclined to balk at the party lash, and who lay claim to being really independent, are inclined to believe it evidences a lack of confidence in the man now occupying the presidental chair and who is making a campagin tour of the country. Disguise it as he and his friends may, the fact remains, and is patent to even the most superficial observer, President Taft's tour at this time is solely for the purpose of arousing enthusiasm for the campagin for re-nomination and re-election. What must their

feelings be if the president is received elswhere as he was received in republican Lincoln, and Nebraska, rather inclined to be republican?

What is the reason for the coolness of the president's reception on this tour? There is no reason why Will Maupin's Weekly should mince words in expressing its explanation. The people believe that they have not been given the square deal by President Taft. Elected upon a platform explicitly declaring for tariff revision, and giving the plain inference that it was to be revision downward, he declared at Winona that the infamous Payne-Aldrich tariff law, was the best ever devised by the republican party. That law is so notoriously in the interests of the predatory trusts that even the most ignorant voter feels its evil effects. His reciprocity program, innocent enough on its face, was so evidently a "stall' made for purpose of quieting the growing unrest, was a rank failure. It was given the cold shoulder by the managers of his own party and only affirmed on this side by democratic votes. After endeavoring to show farmers that they would be benefitted by selling their products on an open market, he denied to them the privilege of buying their wares in the same market he would have them sell in. He offered as an excuse for his veto of the "farmers free list bill" the tariff commission, knowing full well that the commission was invented and brot

into being for the sole purpose of postponing the inevitable revision downward-sharply downward."

In plain words, the people have lost confidence in Mr. Taft-lost confidence not only in his ability to bring about the reforms specifically pledged. but in his desire to accomplish them. William H. Taft had an opportunity seldom offered a president in the time of peace. He followed a president who had stirred up strife and contention, and who had started a thousand and one things and never finished. Mr. Taft came in as a "peacemaker." He could have stilled warring elements, brought relief to a burdened people and halted the greedy trusts in their grasping. He did not. The evidence of the fact lies in the fact that he has not helped to reduce a single extortionate tariff schedule, but has opposed reduction save upon the raw material raised and sold by the farmers. He openly and warmly endorses the supreme court's "rule of reason" decision in the Standard Oil and Tobacco trust cases, a decision that emasculates the anti-trust law and reads into it the identical language that the railroads and other corporations vainly spent their millions to have incorporated in the original law. His attitude in the Ballinger case aroused the people-the plain people whose interests were being betrayed into the hands of the Guggenheimers and the Morgans.

Is it any wonder that President Taft

is being coldly received as he travels around the country "making medicine" for the 1912 campagin? William Howard Taft may have earned this cold reception. The president of the United States is entitled to more enthusiastic reception. He is everybody's president, and he personifies the greatness and glory of this republic. Will Maupin's Weekly earnestly hopes that President Taft will be given an increasingly cordial reception as he progresses along his route.

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#### A DUTY WELL PERFORMED.

The committee having in charge the arrangements for President Taft's visit to Lincoln performed it in a most creditable manner. To Chairman Burkett is due a great deal of praise for his work. Everything moved with clocklike precision, and the only delay in the program was caused by the president himself. Everybody had a chance to see the chief executive of the nation. There wasn't a single hitch in the program, and the all-to-short stay of the president in the Capital City was so well crowded with incidents of a pleasant nature that he will certainly recall the visit with pleasure the remainder of his life. Lincoln not only knows how to play host, but knows just the right men to select to arrange the reception and entertainment.

#### "HIGHER PLANE" POLITICS.

One naturally expects from "reform" and "progressive" papers a clean campagin. That is why we are surprised that the Blair Pilot should descend to the level of abuse, not even stopping at slander. The Pilot, being a republican newspaper, is naturally opposed to the election of a democrat, although it is far enough removed from blind partisanship to bolt a party nominee now and then. But its opposition to Judge Oldham is not an excuse for slander. It refers to Judge Oldham as a "common drunk"-which assertion has no foundation in fact, and which the Pilot would have to answer for in court if applied in some directions we could point out. The editor of Will Maupin's Weekly has known Willis D. Odham for twenty years, personally and almost intimately. That Judge Oldham takes a drink of liquor when he feels like it is not denied, either by himself or friends. That, however, is not a crime. If it were we opine there are some republican officeholders supported by the Pilot who are criminals to a considerable degree, and with whom not a few of us are particeps crimini-if we have our Latin on straight. Will Maupin's Weekly is not rending its nether garments in this judicial fight but is occupying a wholly unprejudiced position. But it will never be content to remain silent when one of its friends is wrongfully assailed, and it is rather proud of the fact that its friends are numbered among the members of all parties. The Pilot owes it to itself and to Judge Oldham to make apology.

#### A LITTLE WORD PERSONAL.

With this issue Will Maupin's Weekly returns to the conventional 6-quarto form. The reasons for this step are, in the estimation of the editor and publishers, ample and easily stated.

The 16-page magazine form, while possessing many advantages, among which are convenience in handling, adaptablity to advertising, etc., has its drawbacks. In our case the drawbacks out-weigh the advantages. The magazine form requires too much handling with the equipment now at our command. We hope in time to return to the magazine form, with an enlarged and vastly better paper. But until such time as we are able to secure the proper mechanical equipment we are compelled, by reasons of economy of time, to return to the old form.

All that is saved in mechanical time will be devoted to improvement in the contents of Will Maupin's Weekly. It is going to boost harder than ever for Nebraska and Nebraskans. Without hesitation or stuttering it is going to persistently point to the good in men. It is never going to degenerate into a

mmon scold. It will be very decided its opinions when it has opinions to press, and that will be all the time, at it is going to respect the opinions others and accord to its opponents the most courteous treatment. Men may differ from us in opinion on any subject, religious, political, social or otherwise, without being a knave or a fool. We believe most men are honest, although some are lacking in knowledge. We hope you like Will Maupin's Weekly. It wants to be liked because it wants to earn the good will of all those who love good cheer and optimism. If you like it tell your neighbors so. If you do not like it, come and tell us. Maybe we can reach an agreement as to how the paper should be conducted.

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