

SOME CURT CURRENT COMMENTS

Mr. F. L. Shoop, formerly of Wakefield, Nebraska, and a newspaper man of long experience, has connected himself with The Wageworker Publishing Co., and will in future act as business manager. The editorial end will continue under the direction of Mr. Maupin. Mr. Shoop's interests in the company is equal to Mr. Maupin's. If he receives the same courtesies that have been shown to Mr. Maupin in the past he will have no reason to complain. From this minute on, an active campaign will be waged to make Will Maupin's Weekly a necessity in every Nebraska household, and therefore an advertising medium that can not be profitably overlooked. Now watch us grow.

The Wageworker Co. has the best equipped printing office of its size in this section, and is prepared to do just one kind of printing—the best. The location is at 1705 O street, Lincoln, Neb. The telephone number is Auto 2748. The front door is open during all ordinary business hours. Friends and customers will be as welcome as the flowers in May, or soaking rains in July.

Will Maupin's Weekly pleads guilty to shortness this week. The rush and worry incident to a change in business management, coupled with the work of getting out the "Nebraska Booster Edition," which will appear on Tuesday next, have combined to render imperative an issue of half-size this week, with even less than one-half the amount of live reading matter therein. But the "Booster Edition" will be so big and so fine that we are quite sure our friends will overlook the shortcomings of the present.

Speaking of the "Nebraska Booster Edition" of Will Maupin's Weekly—it is going to be worth while. It will be jammed from title page to finis with information about Nebraska and Nebraska industries, with facts and figures to prove that Nebraska is the best state in the Union, and with interesting data that will make it well worth while keeping for future reference. The chief purpose of its issue is to advertise Nebraska in the east, and to that end 2,000 copies thereof will be distributed by the Ad Clubs of Lincoln and Omaha and the Nebraska Publicity league during the convention at Boston next week of the Associated Advertising Clubs of America. Get in your advertising copy today.

Last week we urged owners of automobiles to act unselfishly and use their machines to confer pleasure upon those less notice from one of the big-hearted, generous, and we have received from poor parents. And we have received from and sick mothers, or some ailing children fortunate—to take out riding some tired, erous, humanity-loving men of the city a letter which cheers us. We are not go-

ing to give his name now, because we do not want to embarrass him, and we wouldn't embarrass State Fire Commissioner Randall for anything in the world.

"I have just read your article addressed to 'Mr. Automobile Owner,'" writes Mr. Randall, "and it strikes me right where I live. I have been practicing that sort of thing for ten years, and the only reason I am not practicing it now is that I am not aware where these poor and sick mothers and children live. through any of the departments that If you will inform me, either in person or know of any of these people, I will be very glad to offer my services with my machine at any time outside of business hours. I am even willing to forego the pleasure of attending church on Sundays and devote the entire day with my machine to carrying out your suggestions. I have a good machine. I am of mature age and a safe companion for widows and children without a chaperone to take up room in the car."

That's the right spirit. Let other auto owners come to the front, and Will Maupin's Weekly will undertake to find those to whom an automobile ride would be a blessing and a benefit.

There are a lot of Lincoln citizens who keenly appreciate the quandry in which the Traction Co., the Gas Co. and the Beatrice Creamery Co. now find themselves. Those big corporations are not adequately supplied by the municipal water department, either in quantity or quality. While the water department has been working under the mistaken policy of making the department show a profit, the consumers have been neglected. The water system is inadequate. It is a system of patches. The truth is that Lincoln has outgrown her easily accessible water supply. We might as well face the fact now as later that we must seek a supply outside of the salt basin, and seek it without frittering away any more time in idle discussion and acrimonious dispute. And first of all the men who manage the water department need to jar loose from the idea that "profit" is something to be desired. The department should not pay a profit. It should pay expenses of maintenance and extensions. When that is done if there is yet net revenue, lower the rates. We have boasted of our "cheap water" supply until we actually have come to believe it is cheap. The fact is that it doubtless can be shown that the water consumers of Lincoln are paying more per thousand gallons for their water than the consumers of any other city in the country boasting of a municipal owned plant.

Will Maupin's Weekly opines that

neither of the corporations above mentioned is desirous of going into the water supply business. And this paper would oppose allowing them to do so to the extent of occupying the streets with water mains of their own. But it frankly admits that if the city will not furnish them with an adequate supply of good water they should be allowed to get their water some other way, even if they had to lay private mains in the street. But it is up to the city to supply them; also to supply citizens who are paying for the water they too often cannot get.

"Mr. Bryan could not be elected delegate to the democratic national convention from Nebraska."—Mike Harrington.

"If that is true, it is the worst thing that has ever been said of the democratic party."—Richard L. Metcalfe.

The decision of the court is that "Met" put one over.

If President Taft "reprimands" Dr. Wiley, so much the worse for President Taft. Dr. Wiley's offense consists of standing between the consumers and the dopesters who are willing to poison the nation for the sake of a few added dollars of profit. Would that we had more offenders of like character!

Look out! One by one the Nebraska fire insurance companies are going out of business—swallowed up by the older companies of the east. There can be but one result. When the last Nebraska company has been swallowed and the insurance combine has perfected its cinch—well, prepare to dig!

The Trade Review's ideas concerning the architecture of the new high school building meet with the hearty approval of this newspaper. We want nothing of great architectural beauty at the expense of comfort and sanitation. The building should not be more than three stories high at the most, and far better if only two stories high, with high ceilings and wide halls. Let it be built plainly but substantially, and with the view to adding thereto in days to come. The board of education is not cramped for room, therefore need not build high in the air. Let it spread out instead of going up.

The bug sharps of the University of Nebraska give forth the cheerful information that the grasshoppers now "in our midst" are natives, and not of the breed that made the famous invasion some thirty-five years ago. For which information we are truly thankful. But, dodgast it, those native hoppers eat as much as the other kind, don't they?