

Stout Women Beautified

By MADAME DAHL of Herzberg's

Flowers are a slumberin'
In balmy wood an' meadow
Babbling brooks are murmurin'
Anthems sweet and mellow;
The night bird are a-singin'
Songs of long ago,
While mother's watchin' o'er you,
For oh, she loves you so.

Refrain:

baby sleep,

ngels vigil keep,

beams are playing now

gentle brow.

sleep,

baby, sleep.

hern Lullaby

y F. W. B.

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Nature's most beautiful handiwork—thus the poets have for ages sung the praise of women. But hark, they did not have in mind the woman with enlarged hips—nor the one with shoulders overlaid with superfluous flesh—nor yet the one with a pendulous abdomen or disproportionate diaphragm.

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If you cannot visualize the wondrous figure the poets so aptly described, come with me in fancy through the art gallaries of the East where Greek statues of women abound. There we can feast our eyes on the figure beautiful and gain some idea as to what our figures should be like.

The corset is a product of the Elizabethan period when it was conceived and made for the proud queen Elizabeth for figure improvement. Since then it has gone down through the centuries as woman's necessary, or better still, indispensable garment.

Right here I wish to say, and I say it without fear of successful contradiction, no woman who desires to retain or improve her symmetrical figure can with impunity dispense with a corset or corselet.

Many women, in order to be up to scratch, as it were, have recently discarded the corset or its kindred, but already are paying the penalty by way of an ungraceful silhouette and are now seeking remedies for the reduction of their enlarged figure.

Without qualification or reservation, I maintain, every woman requires some sort of corset; that is, if she desires to keep or acquire a presentable, or rather, an agreeable appearance.

So as to meet the corsetless craze on common grounds and provide women with some kind of a figure molding or slenderizing garment, corset manufacturers the world over are producing a wide variety of garments such as girdles, corselettes, etc.

Many women were not slow in embracing relief from the stiff corset and chose to wear and do wear certain elastic reducing garments. Indeed, stout women in order to appear many pounds lighter, should wear a reducing garment. It positively is most essential. The moment it is put on the wearer at once feels and appears decidedly slender.

At this time when everyone

craves the slender lines, let me suggest the adoption of the Madame X Rubber Reducing Girdle. It is during the summer months stout women worry most over their superfluous flesh and therefore this is the time to start reducing the Madame X way.

Protruding abdomens, bulky hips and enlarged thighs are the common complaints of the present day, mostly all the result of the corsetless hobby.

Most remarkable transformations are achieved by expert corsetieres and all stout women, if they design to reduce, should avail themselves of their services.

The Madame X Girdle is indeed a wonderful garment, in that the moment you step into one of them the protruding abdomen disappears, unsightly hips and thighs have vanished and a slenderized figure has come into being. For good solid comfort during the summer there is nothing that will favorably compare with the wonderful reducing garments now on the market. They are not only comfortable and reduce bulky appearances, but also cause clothing to set so beautifully. Their greatest virtue, however, is their tendency to massage away fatty tissue and all ungainly proportions added to your figure through overindulgence, of the appetite or failure to wear a figure molding or retention

Many who are wearing a reducing garment like it so much better than a regular corset that they wear it continuously and cheerfully attest to its slenderizing proclivities. They say, too—and it's true, there is no bulging of flesh in evidence anywhere.

Now here—every woman owes it to herself to appear at her best at all times and should wear some kind of girdle, corsette or negligee belt.

Oh, what folly, our young girls are committing when they do without girdle or corsette. They should realize what confronts them, for as sure as the sun sets in the west, they must pay and some are already paying a stiff price by way of spreading hips, enlarged abdomen and diaphragms and other unseemly attributes.

Compare, if you please, the woman who has always worn a corset with one who to satisfy a whim has discarded it, and you will readily see that the latter is at a decided disadvantage when good figure and admirable silhouette are the topics under consideration.

Without a doubt or a peradventure, we have gone back to the days when woman wore something to enhance her form and keep it within the lines prescribed by the law of beauty.

Remember now, reducing garments are the wonder garments of the day. And now answer please, which shall it be, trig and trim or bulky and unwieldy? You are cordially invited to correspond with me, if further information is desired.

MADAME DAHL.

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