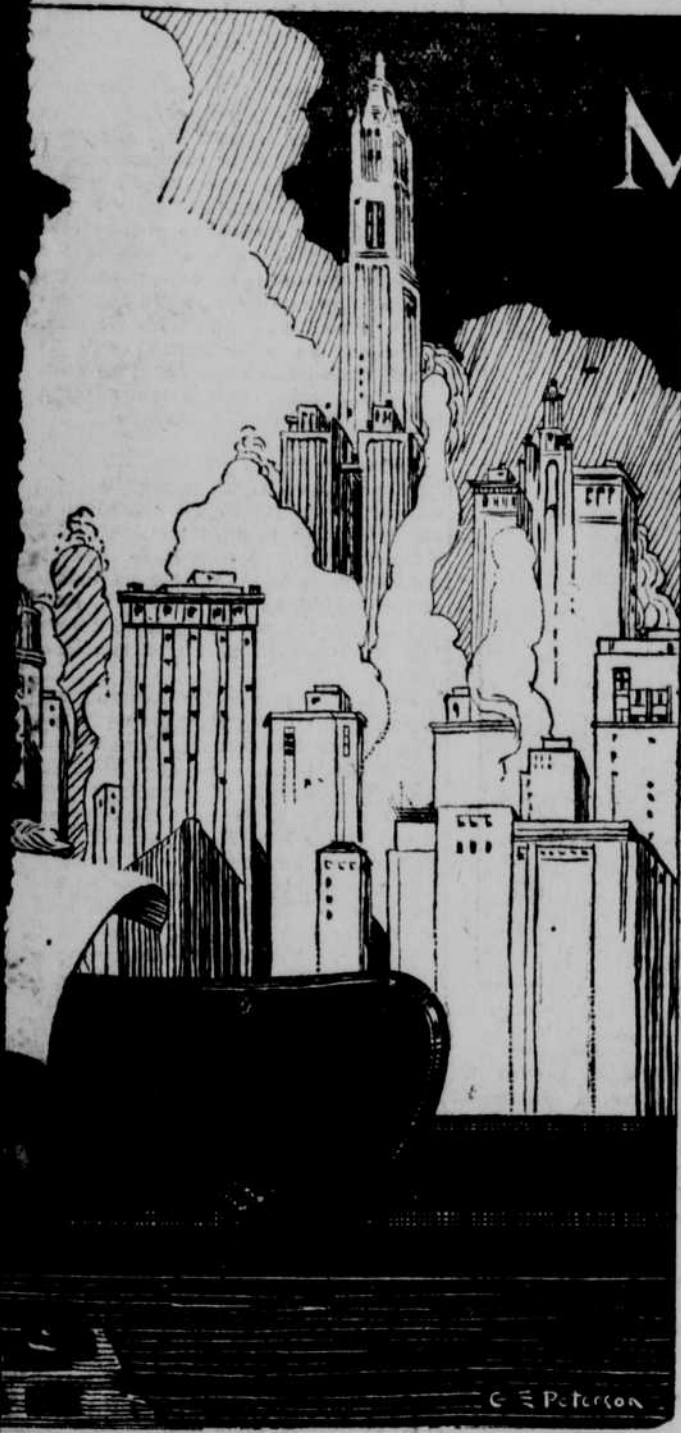


MADE OMAHA GREAT

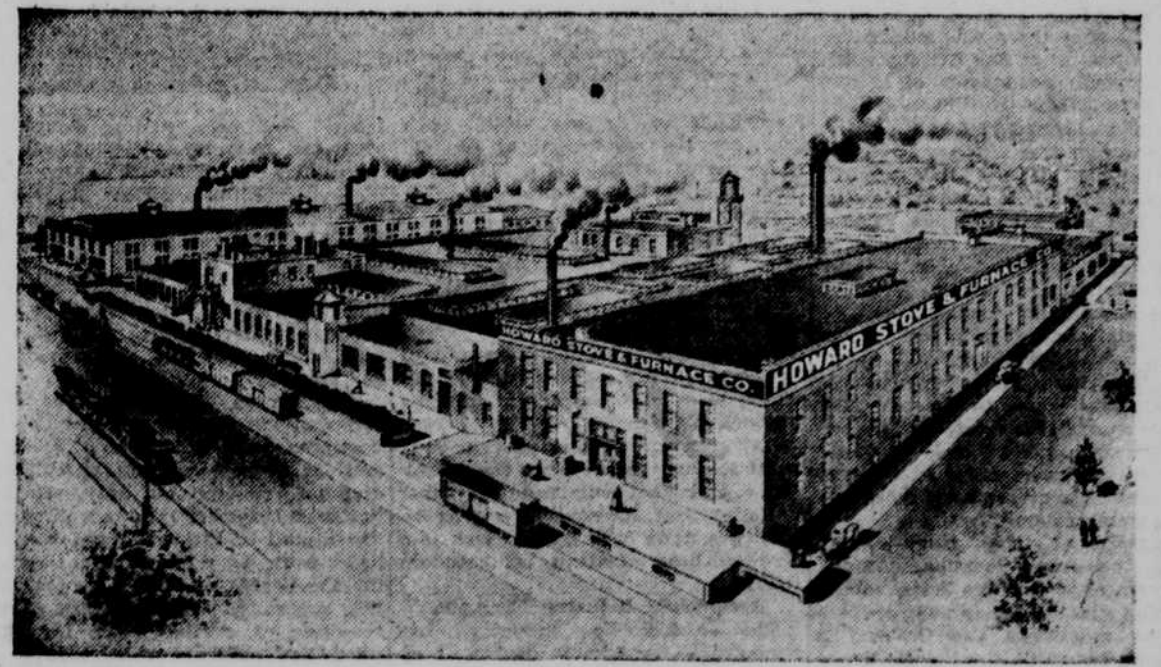


OMAHA HIGH SPOTS

Omaha is nearer than any other large city to the geographical center of the United States.
 Omaha is 1,123 feet above sea level.
 Omaha is fourth railroad center in the United States and is entered by 10 trunk railway lines.
 Sixty-three thousand miles of railroad center at Omaha.
 Omaha is located on 13 national and inter-state highways.
 Omaha is the midway point on the transcontinental air mail route.
 Omaha's immediate wholesale trade territory includes approximately 11 states which represent one-fourth of the total farm wealth of the United States. In this area are 1,500 towns and 400,000 farms. The average value of these farms is \$24,626 as compared to \$12,084, the nation's average farm value.
 Omaha is the connecting link between Iowa and Nebraska, these two states representing one-sixth of the farm wealth of the United States.
 Omaha has more than 500,000 people within a 50 mile radius. In this area are 154 towns and 29,000 farms.
 Omaha has 1,400 retail stores which do a business of approximately \$150,000,000 a year.
 About \$50,000,000 worth of automobiles were distributed from Omaha in 1923.
 Omaha is the third largest fur market west of the Mississippi River.
 Omaha is the western center of pedigree dog breeding, this industry being worth \$150,000 a year.
 Omaha distributes \$70,000,000 worth of building material annually—nearly \$200,000 worth daily.
 Approximately \$8,000,000 worth of building material is manufactured in Omaha annually.
 Omaha has more than 500 factories producing \$382,000,000 worth of products annually—more than \$1,000,000 a day.
 Omaha manufacturing output has increased 125% since 1910.
 Omaha packing plants produce more than \$500,000 worth of products a day. They employ 13,000 people.
 Omaha factories produce \$1,868 worth of products to each resident of Omaha annually.
 Omaha manufactures more pig lead than any other city in the United States.
 Omaha manufactures more butter than any other city in the world—more than 150,000 pounds a day.
 Omaha factories manufacture more than \$3,000,000 worth of auto tires a year.
 Omaha manufactures \$3,000,000 worth of bakery products a year.
 Omaha has 20 first-class hotels capable of accommodating approximately 10,000 people.
 Omaha home office insurance companies and branch offices here have a combined premium income of \$38,000,000 a year.



PATRONIZE HOME INDUSTRY



This Is Our Big Plant At Ralston

Many Men Praise the Merits of

Our Famous Overdraft Furnace

BOOSTING NEBRASKA-MADE GOODS

C. P. O'Meara, General Manager, O'Meara Belting Company, Omaha, warmly commended the Overdraft Furnace in a letter to the Howard Stove and Furnace Company. He said: "In regard to the furnace I bought of you about two years ago it may please you to be informed that the Overdraft Furnace is most satisfactory, being far superior in my opinion to those way-down-east makes. Let me say further that any purchaser of a furnace in this city or elsewhere who does not buy your excellent Overdraft Furnace is simply passing up his best bet and cannot be a loyal booster of Nebraska-Made-Goods."

In Greater Omaha we install our furnaces direct from the factory. We guarantee heat satisfaction. HUNDREDS INSTALLED IN OMAHA.

LET US SOLVE YOUR HEATING PROBLEMS

CALL AND SEE US

Phone for a Representative—Ralston 52

HOWARD STOVE & FURNACE CO.

Ralston (Omaha, 77th and Q Sts.), Neb. On Ralston and Papillion car lines.

The Mainstay of Life

Bread means health. Since the beginning of time it has been and always will be the staff of Life! It builds sturdy bodies and stimulates vitality.

Give the children bread; bread and more of it, and let it be

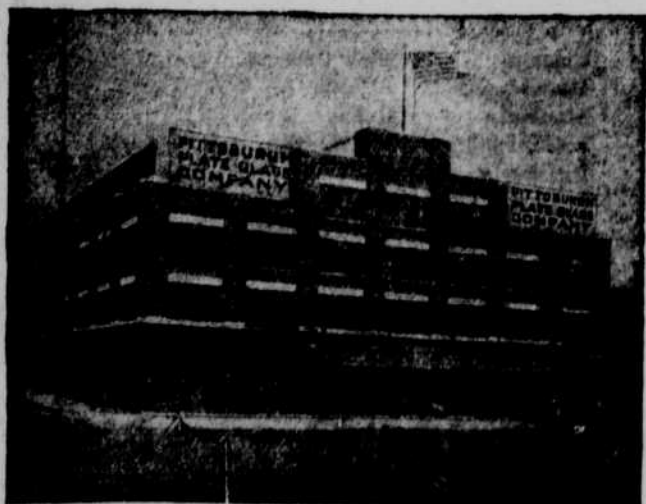


The Above Trademark is Used on Our QUAKER LOAF BREAD

One Million Dollars Per Day

MIRRORS

Made in Our Big Factory



We Also Re-Silver Old Mirrors

Pittsburgh Plate Glass Co.
14th and Jones Streets : OMAHA

OUR CONTRIBUTION

OMAHA'S GROWTH

Thirteen Filling Stations

17th and Davenport	24th and H. So. Side	29th and Leavenworth
18th and Jackson	16th and Sprague	24th and Willis Ave.
30th and Farnam	30th and Cuming	12th and Harney
38th Ave. and Farnam	49th Ave. and Dodge	24th and Hickory
	60th and Military	

Conveniently located—where you may be assured of courteous treatment, prompt service, quality products

With All Honor and Thanks to Our Thousands of Friends and Customers, We Are In a Position to Say:

"Business Is Good Thank You"

Nicholas Oil Corporation

Originators

Designers

Lithographers

Canners' Labels, Stationery, Calendars, Grocers' Labels, Coffee Labels, Show Cards, Bottlers' Labels, Butter Labels, Wrappers

Color Work of Every Description

The Only Exclusive Lithographer in Nebraska

Epsten Lithographing Company

SERVICE — QUALITY

417 So. 12th St., Omaha

AT. 1240