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## Omaha-Where the West is at its Best

#### DIDN'T FOOL THE FARMERS.

W. J. Taylor of Merna, Neb., and twenty others expressed the real dirt farmer's view of communism by walking out of the convention at St. Paul on Thursday. Taylor is a veteran of many political battles, fought in behalf of the farmers. He is unequivocally devoted to the theory that only through united political action can the agriculturists of the land attain their desires. But this conviction, solid as it is, has not so warped his judgment that he can even imagine relief coming through the soviet form of government.

The group that nominated Duncan McDonald of Illinois for president is committed to the nationalization of everything but the farms. Here for the moment they pause, recalling what overtook Lenin when he set about to nationalize the peasants of Russia. They know that their appeal must be to the landless, and while they tempt the farmer with all sorts of bait, such as loans without interest from the government treasury, nationalization of the means of transporting and marketing crops, and in other ways, they carefully avoid any reference to the nationalization of agriculture itself. Farmers who own their farms will be permitted to retain them until the soviet government is well in the

Taylor sees the hollowness and the sham of such pretentious promises, and as a farmer he will have none of it. He honestly advocates a third party, just as he hoped to gain his ends through the Nonpartisan League. The Farmers' Alliance thirty-five years ago looked to a similar vision. The farmers who believe as Taylor does will continue their campaign of protest, but will not be led into any political morass by the false light of communism. Labor already had repudiated the St. Paul gathering, and now that the real farmers have done likewise, its name "Federated Farm-Labor Party," looks a little empty. Such well known farmers and workers as C. E. Ruthenburg, W. E. Green, W. Z. Foster, J., L. Beebe. W. F. Mahoney, W. J. Dunn and others will carry on a notable campaign, but the men who earn their living by honest toil will not follow them far.

### KEEPING UP PROSPERITY AT HOME.

"We do not think this is a proper time to consider a reduction in wages," said William M. Wood, president of the American Woolen company, speaking for himself and the board of directors of the company. He also said:

"The demand for goods is here in this country, although it may be delayed in reaching the mills. The country's consumption must be tremendous, and the result must show in renewed orders to the

"No true American at this time would wish to ee any reduction in the general purchasing con-

sumption power of this country.

There is the word from the head of one of the biggest textile manufacturing concerns in the United States. He is interested in the maintenance of the consumptive power of the home market. He realizes that can be done only by retaining the present high wage scale. Employed American workmen buy and use American products. The answer is simple enough for anybody to understand.

Yet our democratic friends continue to prate about the closed foreign markets, and suggest that the only way to open them is to open the home market to the world. Reduce American standards to the European level, and all will be well, according to the free traders, who storm continually against the tariff wall. Bring American workmen down to a point where they seldom see white bread, rarely taste meat, and wear the cheapest clothing, work long hours for low wages, and have frequent intervals of unemployment, and everything will be

lovely, for the world market will again be "open." Republicans are much more interested in keeping alive prosperity at home. They are willing to rehabilitate Europe, but not at the expense of the American people. This may be selfish, but it is sen-

### THE MAN WHO CAME THROUGH SMILING.

The little city of Geneva, Neb., recently paid well deserved tribute to a leading citizen. He had not gained fame upon the field of battle. He had not amassed millions and given a tithe thereof to charity. He was not a nominee for some high political office. He was just a country editor and publisher. but a good one. He is the possessor of the big silver cup presented to him by the National Editorial association as a recognition of his ability as an editorial writer. And it was fitting and proper that his fellow townsmen should tender Frank O. Edgecombe of the Geneva Signal a banquet when he returned

from the meeting of that great association. There is something about the life of Frank Edgecombe that ought to make a lot of men quit whining about their handicaps and buckle down to business. When Frank was a young man, with a young wife by his side and the future looked bright, he met with an accident while out hunting that forever deprived him of his sight. Most men would have given up in despair, but Frank Edgecombe was not built that way. His is the soul made strong by affliction; his is the courage that never flinches. Despite this tremendous handicap, and through his own grit and determination, alded by a wonderful helpmate, he has conquered obstacles that have sent many a man without affliction or handicap whining back into oblivion. He is today one of the ablest, one of the most successful and one of the best known

"country editors" in America. He never thinks of his affliction; he has come smiling through, shedding the sunshine of his cheery countenance wherever he goes. His success should be, and doubtless has been, an inspiration to thousands.

When the little city of Geneva honored its distinguished fellow townsman, Frank O. Edgecombe. t doubly honored itself. It is not often that the local editor gets the recognition that is his just due, but it seems that Geneva knows a good man and true, and is willing to accord just recognition and thanks. There are a number of Nebraska editors who admit their obligations to Frank Edgecombe. Meeting him at the annual sessions of the Nebraska Press association, they forget many of their discouragements and troubles and go back to their homes to tackle the job with renewed courage.

Geneva and Nebraska at large, owe Frank a lot. Geneva has just admitted it, and so doing has proved Geneva's public spirit.

#### ROBERT COWELL.

What words can express an adequate appreciation of Robert Cowell, who has just entered rest? Ordinary encomiums sound hollow, when applied to this man, who exemplified in his life those virtues that are the attributes of a really good man. He worked hard and achieved success, but always had in view the duty of service to others rather than to himself. To the end of his active days he was animated solely by the notion that true success is measured better by deeds done for the good of man than by any other standard.

Mr. Cowell was of the old school of merchandisers. A native of the Isle of Man, and he often spoke pleasantly of his coming from that unique little republic, he served his apprenticeship in the dry goods business in Scotland, learning from the best of teachers about fabrics, their production and handling. Coming to America he worked in the east, and at last to Omaha, to serve as a department manager for Kilpatrick-Koch Dry Goods company. He became a stockholder, and later when Thomas Kilpatrick company took over the N. B. Falconer retail business Mr. Cowell was one of a group of employes who entered as partners. Others were William F. Baxter and William Koenig. In time Mr. Cowell succeeded Mr. Kilpatrick as president of the company, and on his retirement, about five years ago, Mr. Baxter took on the place as head of the business.

In civic life Mr. Cowell was an active but modest worker. He served three years as member of the Fire and Police board, and was elected as a member of the first State Railway commission, from which office he resigned. At one time his friends pressed him to enter the race for the office of mayor, and he gave this serious consideration, only to decline the honor because he felt he could be of greater service in following another line.

A deep student of world affairs, and a close follower of current events, Mr. Cowell was known to his intimates as a man whose judgment or opinion was valuable, because it rested on honest conviction supported by thorough knowledge. Even before he had retired from active life, he traveled extensively. After he gave up his connection with the firm he had helped to establish, he journeyed widely through Europe and around the world. To the store of knowledge gained by study he added that of observation, and thus increased his value

Omaha is better because Robert Cowell by example and precept instilled his high ideals into our community life.

### WHAT DO YOU THINK OF THAT?

Senator Walsh of Massachusetts, having reached home and recovered his breath, proceeds to give the republican party another good, old-fashioned tongue lashing. Principally, he devotes himself to pointing out how much needed legislation failed in congress, all due to republican inefficiency. Strangely enough, the senator enumerates chiefly the items in which his New England constituency will be interested. He has nothing to say of the farm relief bills which went down to defeat, under an avalanche of votes furnished chiefly by the free trade democrats of the

Senator Walsh depends entirely upon the short memory of the voters. He wants them to forget even the little part he had in blockading the legislative machinery and preventing its operation. When Walsh of Montana was leading his mud batteries into action, Walsh of Massachusetts was on the sidelines applauding, or else tugging at the wheels to get the guns into better position. When occasion offered, Walsh of Massachusetts lifted his voice, as resonant as any, to take up time in a tirade against the president and his polices. Especially did he revel in the debate over the bonus and the revenue law.

Now, knowing what he does, he comes forth to accuse the republican wing of congress of defeating needed legislation. Who was it at the last moment threw the dam of a long-winded speech across the flood of bills going through the senate, and so stopped many that were needed? Senator Walsh may have to explain that to the voters of Massachusetts before he is through with his campaign for reelection. His present course gives support to the belief that Frederick H. Gillett will be the next senator from the Old Bay state.

By this time it has been proven that the Wisconsin delegates to republican conventions have the courage of their rejections.

The indications are that the Underwood presidential boom will be speedily Hi Johnsonized at the New York convention.

#### Homespun Verse -By Omaha's Own Poet-Robert Worthington Davie

### BEWILDERMENT.

Perhaps I see things queer sometimes, an' don't jest figger right. Er father didn't raise me as another feller might; But I've been thinkin' more er less about the high-brow

Who come out here to tell us folks we should economize. We'd orta work a little more, discard our spendthrift Ways. An' concentrate our efforts on the things we make an'

raise: We'd orta 'tend to bizness an' not git the idee that We're here on earth to lay around an' take on lots of

It looks to me that mebby if we'd harvest less each year, An' sort of figger so's to keep ourselves from starvin here That these wise fellers would return to visit us. an Let out their yelps, but prob'ly in a very diff'rent tune. I'm purty sure what they would say if I went where they growed, An' told 'em all about the things that they already knowed. An' with the wisdom of my years played prudently

B'gosh my conscience in a month would break my

my part .--

grievin' heart!

Ever Try to Pick Up One of These Double-Handled Baskets Without Laying Down the Rest of Your Bundles



# Letters From Our Readers

There is a verse running:

A paradise for two-Eden for me and you,
Leaf-bidden from the sky.
Where a clear stream sings by,
Far from the peering day
Into love's own fair land.

What to Do, Brother.

Council Eluffs .- To the Editor o

ples, and by having blocs and block-

such voters in unison as: The dry

vote, the wet vote, the klan vote, th

negro vote, the Catholic vote, the

goes out and slaps 'em on the back,

**BEHIND HER BACK** 

Then They Cut Her, Shunned

Her Society, and Her Mirror Told Her Why.

MERCIREX RELIEVED HER TROUBLE

There's tragedy—but it happens to many beautiful women. Eczema,

pimples, blackheads get in their insidious work, and a woman's happiness is the price. All un-necessary! There is a sure way to a clear, healthy skin. Merciex

will relieve you, just as it did this

for creams and tonics to clear my

face from that terrible breaking

out, and I have found Mercirex the best. My complexion is once

more smooth and clear and there

are no pimples either."

Get out of the eczema-stricken

crowd. Clear your skin of blemishes.

Take your place unashamed in the world you love. Mercirex will posi-

tively relieve your trouble, no

true because Mercirex has relieved

some of the most obstinate cases of eczema in our own State. It has cleared up skins that were given up as hopeless.

We guarantee Mercirex to relieve your trouble—or your money back. If it doesn't bring you prompt relief the effort costs you nothing!

relief the effort costs you nothing! Mercirex is not a patent medi-

cine. It is not the usual dark, greasy, messy type of surface ointment. Mercirex penetrates to the

true skin where the trouble lies. It vanishes! Put it on and go your

way. It will not advertise your trouble to others. It is flesh-tinted, and has a faint, delightful

Get Mercirex from your druggist to-day. Only 75 cents, and remember the money-back guarantee. Write The L. D. Caulk Company, Milford, Del., for free book an the care of the skin. We also recommend Marsires Soan.

recommend Mercirex Soap

atter what you've tried before. We know this statement to be

I spent nearly half my income

beautiful woman:

THEY TALKED

heads and sects and insects.

Dear heart, shall we not stray-Stray hand in hand?

#### Advice to Mail Men.

Omaha Bee: In answer to R. J. Soryou are in the postal service you are not supposed to know anything, hear anything, do anything, or say anything. They have you bridled and with a smiling face and a willing back to carry the load without the above rights, no matter if you make enough to feed your dear ones or not. you happen to have to use your own Ford, well, do so, with an extra expense of several dollars a day. That's The Omaha Bee: America has fallen all right. They will make you a for one of the worst political "shell promise to do something for you next games" that is the same old "sure Remember, mailmen, you are thing" that has not going to get anything from these Europe, Asia, etc., for years. By the right, with your strife and bitter feeling between H. J. KRENKE. ples, and by having blocs and b friends.

Lake Placid, N. Y .- To the Editor of The Omaha Bee: There has been Protestant vote, the Jewish vote, the too much said about the disinclination militarist vote, the pacifist vote, the toward marriage, which should be farmer vote, the business vote, the toward marriage, which should be combated. The only reason why there are not so many marriages is that marriageables do not meet the right ones. No real man is a misogynist, for not to like woman is quite unnatural. It is woman who made the natural. It is woman who made the largest have the home is one of the loos should be not political done so it. home, and the home is one of the grandest of all institutions. A good wife is heaven's best gift to man and, number of combinations of voters after all, what mission in this world with the largest following—then he can supersede that of the wife and goes out and slaps 'em on the back, mother who holds high her husband's honor and loves her children and their welfare better than all outside honors the world can bestow? is a world of tenderness and devotion felt, lived and expressed towards each other among husbands and wives of the present day, and in the home on finds mutuality, reciprocity, co-opera-tion and service. Of course there are far too many rosebuds of American womanhood apparently born to blush unseen and waste their sweetness the desert air; and where are the chivalrous men? The woods are full of them, and they all seek the highest in life embraced in the on magic word, home, and all that it means

If there is anything suggestive of a misdirected life-an utterly barren life-it is the cheerless, solitary death of an inexcusable old bachelor should all concentrate on the real good things of life; read Burroughs We surely all Waiting.' dreams and radiant visions which fill us with blissful hopes and glowing

# Abe Martin



few people stay at home any more that it's a wonder the burglars don't all git rich an' retire. Be-ware o' th' girl that admits she's beautiful.

and preaches his great love for the American people, especially of the combinations he's playing for—with what results? Only one election.

It is the best guesser of which con bination of classes has the larges number of votes, and not what noble aspirations, and wedding bells still ideals or true statesmen are best tha

> O India, shall we join thee in thy slumbers of castes? B. E. BERTON.

#### That's the song we like to sin THOMAS E. VALENTINE.

Yutan, Neb.—To the Editor of The plest hour of a man or woman's life cal arena—today. O liberty, what a mockery is made of thy name.

#### Small Boy-Nobody ain't come yet, is, after all, more of a habit than an instinct; at least among humans. Nearly all students of this important can have her.—Everybody's. subject come to this conclusion.—The Thrift Magazine. Sequence. PAID CIRCULATION Young Man-So Miss Ethel is your

### dest sister? Who comes after her? 100 11/105 30/75 5 No Jewelry Sales

Like Combs'---36th **Anniversary Sale** NOW IN PROGRESS

20% to 50% Discounts on All Kinds of Goods 305 South 16th St., New Location Favors to Every Customer

Does not include returns, left-overs, samples or papers spoiled in printing and includes no special sales or free circulation of any kind.

Subscribed and sworn to before me this 5th day of June, 1924. W. H. QUIVEY,

# Why Hoffmann-Crosby Serves More **Families**



LEO A. HOFFMANN



WILLIS C. CROSBY

WHEN the need arises for the services of a funeral director, there is no time (nor the inclination) to investigate.

That is why we call attention now to our service, our methods and our charges.

The usual procedure is to purchase the casket and instruct the funeral director to go ahead with his duties. Very often then, when the bill is presented, one is surprised at the long list of charges for services and extras.

At our funeral home you purchase a funeral complete, which comprises the casket desired and all services. This, together with wearing apparel you may order and cash advances you may wish us to make, such as for the grave, limousines, newspapers, etc .- the whole transaction and total cost-is then submitted for your approval.

Our way allows you to name the total cost, and it prevents any possibility of the cost exceeding the amount you name.

Until the November issue of the telephone book we are
listed—not as Hoffmann - Crosby — but
as the HOFFMANN
FUNERAL HOME.
24th and Dodge Sts.
JA ckson 3901.

Our way and the better service we render are the reasons why we are called to serve more families than any other funeral home in Greater Omaha.

## HOFFMANN-CROSBY FUNERAL HOME

24" and Dodge Streets O M A H A Phone Jackson 3901

SUNNY SIDE UP That sunrise never failed us yet cona Thatter GATHERED IN GOTHAM.

Says Al to Mac, "You never can make it!" Says Mac to Al, "You just watch me take it!" And Underwood grins, while Ralston keeps quiet, And C. W. B. thinks he'll profit by it. Tammany Tige, his hungry chops licking, Dreams of days of delicious bone picking; While Josephus, Royal and W. J. B. Each asks of himself, "Will lightning strike me?"

Says Tom to Brennan, "Can we put it over?"
Says Brennan to Tom, "Twould put us in clover."
Says Pat to Heflin, "The south's in the saddle."
Says Heflin to Pat, "It is if we straddle
The wet and dry issue and loudly declare if
The country is saved we must down with the tariff."
And while at N'York they mill 'round and prattle
You almost can hear Old Hick'ry's hones rattle. You almost can hear Old Hick'ry's bones rattle.

O, what has become of 16 to 1 schism? Of "Let People Rule" and Im-perial-ism? Who prophesied time of a happy condition Of our politics when we got prohibition? bld issues so dead that to high heaven they smell. Some new ones must 'rise or all hope's gone to thunder. O, who can supply democracy's wishes By issues that promise the loaves and the fishes!

'Do you think Blinks will make a good candidate for our I should say he will! Why, Blinks has more lamentations than ol' Jeremiah ever dreamed about.

Farmer Bob Smith, who looks after the agricultural interests of the Union Pacific, favors this department with a hand-some booklet entitled "One Hundred and Fifty Ways to Prepare Apple Dishes." It includes recipes for everything from the old fashioned apple dumpling to the more fancy preparations of an effete age. Owing to certain legal restrictions there is an absence of anything referring to applejack, but that isn't an "apple dish." any how. Farmer Bob has our thanks, which will be trebled if he will send over a box of rosy-cheeked apples for Lottie Clifford to experiment with.

During a long and somewhat venturesome newspaper career we have been asked something like 57,896 times to "lam hell out'n" some man or proposition. During that same length of time just 57,896 people have asked us "for goodness sake" not to mention their name in connection therewith.

> Nebraska Limerick. A mother out in Nickerson One morning tried to lick her so He tried to fiee, But quickly she Caught him-she had her knickers on.

We have about decided to run for the legislature as an independent candidate, our sole idea being to Pass a Law pro-hibiting any man from criticizing public officials or complaining about conditions who failed to vote at the last primary and regular election. WILL M. MAUPIN.

NET AVERAGE

for May, 1924, of THE OMAHA BEE

Daily ..... 73,980 Sunday .... 76,373

V. A. BRIDGE, Cir. Mgr.