

# SOCIETY AND WOMAN'S PAGE

## Registrants for Book Pageant

First children to register for the book character pageant to be held June 12, 6 p. m., at Dundee school, are Benita Rose Ellrod, Helen Davis, Bees Greer, Jeanette Campbell, Roy Shepard, Stewart Kent, George Thatcher, Richard Kent, Paul Frank Jansen, Morris Campbell and Frank Greer.

Each contestant will portray a character from some book, and must come on some form of wheels, bicycle, roller, scooter, velocipede, doll car, roller skates, etc. More than 20 prizes will be awarded to four different classes, ornamental, classic, poetic, and comic.

## Richard Baker to Wed Nebraska Girl

J. L. Baker, his daughter, Mrs. Harry Kelley, Mr. Kelley, and their daughters, Harriett and Jean, will motor to Callaway, Neb., June 16, for the wedding of Mr. Baker's son, Richard L. Baker of Stapleton, Neb., formerly of this city.

Mr. Baker, jr., will wed Miss Margaret Haycock of Callaway on June 17.

The bride is well known throughout the state. She is a graduate of the State university and of the high school at Great Falls, Mont.

## Lord Lister Alumni Banquet Graduates

Lord Lister Hospital Alumni association entertained the 1924 graduates, Miss Florence Streeter, R. N., instructor of nurses; Miss Jessie E. Graham, R. N., superintendent of nurses, and Dr. and Mrs. E. C. Henry at a beautifully appointed 630 banquet at the Omaha Athletic club on Tuesday evening, June 3.

## Bridge Luncheons

Mrs. Henry Bartling entertained at bridge luncheon Friday at Carter Lake club for Mrs. Philip Welch and Mrs. Earl Ward, who leave next week to reside in Chicago; and for Mrs. Robert B. Kelly of Lincoln, who is a guest of her sister, Mrs. John R. Golden.

Mrs. Welch entertained eight guests at bridge luncheon at the Brandeis on Wednesday.

## Smith Club Meets

Mrs. William S. Curtis and Mrs. E. F. Sioman will entertain the members of the Smith college club at the home of Mrs. Curtis on Tuesday. Following luncheon Mrs. Eugene Hartley will give a book review, Mrs.illard Crane of Madison, Wis. (Betty Ringwalt), will be a guest at the meeting.

## For Music Supervisors

The public school music department and Miss Johanna Anderson will entertain the music supervisors in the various schools at a picnic dinner at Elmwood park Saturday evening.

## For Miss Alleman

Mrs. Leslie Pitt will entertain at bridge on Saturday afternoon for her sister, Miss Marion Alleman, who returned Thursday from school in Baltimore, Md.

## Chi Psi Dinner

Chi Psi, fraternity met for dinner last evening at the Country club.

## Shower for Bride-To-Be

Mrs. R. H. Schemel entertained at a bride party and apron shower for Miss Ethel Sherry, Thursday.

Miss Sherry is to wed June 17. Following cards the guests held a mock wedding ceremony.

## Dignity and the Dinner Gown

By ELEANOR GUNN.

Here is a Parisian conception of an evening gown that refuses to hoist its wasteline and therefore ignores the Directorate charming enough in its way, but an unfortunate choice for women who have taken on weight with the years. The model chosen should make an appeal to women who require dignity of line. It is made of tulle in a soft tone of the banana shade and has a decorative floral embroidery done in the narrowest of mental and multicolored ribbon.



## Personals

R. F. Pitman of Chadron is spending the week in Omaha.

Mr. and Mrs. William Locke and daughter, Jane, will leave for Lake Minnetonka, June 14.

Mrs. Nell Dickinson of Minneapolis is stopping at the Fontenelle, the guest of Mr. and Mrs. O. M. Smith.

Mrs. Edward Ayerling returned to her home in Norfolk today following a visit with her sister, Miss Dorothy Hall.

Mrs. Jarvis J. Gafford (Lenore Allen) of Pittsburgh, Pa., is the guest of her mother, Mrs. A. W. Allen, for six weeks.

E. Dewar Challinor will sail from Montreal, Canada, on the S. S. Montrose, Friday, June 13, to spend the summer with his mother in London.

Mrs. J. W. Campbell and her son, John, jr., will motor to Chicago the last of the month to meet Miss Almarine Campbell returning from school in Boston.

Mrs. Richard S. Hall, and her sister, Miss Grace L. Ware of Nebraska City, are in Atlantic City for two weeks, before going to New Haven, Conn., for the graduation of Jasper Hall from Yale.

Mrs. C. W. Hamilton will leave the latter part of June to visit her daughter, Mrs. George E. Hamilton, jr., and Mr. Hamilton in Washington, D. C. Mr. Hamilton will join her later by motor. They will remain two months.

Miss Marie Mikova of Omaha and New York sailed Wednesday for Europe, where she will fill a number of concert engagements in London, Paris, Prague and Budapest this summer. She is the daughter of Mr. and Mrs. Joe Mik.

Rev. and Mrs. Charles F. Heller and son, Gordon, have returned from the east. Gordon has been a student in Des Moines university this year. Rev. Heller attended the Northern Baptist convention in Milwaukee. Mrs. Heller visited relatives in South Bend, Ind., and Chicago.

## Your Problems

By *Martha Allen*

### Can't Be Serious.

Dear Martha Allen: I am 22 and am not married. I like the boys, but can't take any of them seriously. I know that a home is the finest thing to have, and yet I don't seem to want one for myself. Is there anything wrong with me? RUTH.

No, not at all. It is instinctive in woman to shrink from the responsibility implied in matrimony. The "right man" has not come along in your case. When he does all your fine feelings about a home will assert themselves and you will be glad to make any sacrifice to marry him. You will be serious enough about it when it is time.

### When to Take His Arm.

Dear Martha Allen: Is it proper for a girl to take the man's arm while walking on the street? B. F.

The man takes the girl's arm when it is necessary, not otherwise. He assists her thus in crossing a street or when getting into an automobile or on a street car. A woman takes a man's arm when she is being escorted in to dinner, or on a dance floor, though the custom of promenading around a dance floor, the woman clinging to the man's arm, is passe.

### Just Be Natural.

Dear Miss Allen: A boy I like pretty well has asked to come and see me. What can we talk about? He seems to like me and I haven't been a bit forward in getting him to come. It's his own idea. How shall I act? BETTY H.

Don't "act" at all. Be natural in your conduct. You sound like a sweet, modest girl, and that is probably one reason the young man likes you. Don't make any effort to impress him. If he is young, he will probably be as embarrassed as you. Ask him about his work. Find out what his interests are. Talk to him about your interests.

### Tri Deltis Meet.

There will be a meeting of the Delta Delta Delta sorority on Saturday afternoon, June 7, at the home of Mrs. John W. Trager, 6222 North Thirty-third street.

## University of Nebraska.

Rosalie Platner of Omaha, member of Phi Omega Pi sorority at the University of Nebraska, was made a member of Black Masque for next year. Mr. and Mrs. E. E. Platner attended the ceremony honoring their daughter, Miss Ardilla Johnson of Omaha is also a member of Black Masque.

Dave Richardson and Howard Bufet, Willard Usher and Mathias Volz of Omaha were among the 13 new members chosen for the Innocents, Bees Heacock Gonid, Maxine Killian McGeehin, Mrs. R. E. Ballman, Eva Cooper Seabury, Claire Burthe and Florence Nason Turney of Omaha will attend the Pi Beta banquet in Lincoln tonight.

## Birth Announcements.

Mr. and Mrs. L. E. Hester announce the birth of a daughter, June 5 at Omaha Maternity hospital.

A son was born to Mr. and Mrs. W. H. Mason June 4 at Omaha Maternity hospital.

Mr. and Mrs. Edwin Kriz announce the birth of a daughter at Lord Lister hospital June 3.

Mr. and Mrs. John Burton announce the birth of a son at Lord Lister hospital June 3.

## Bridge Luncheon.

Mrs. E. G. Barnhardt and Mrs. G. M. Durkee are planning a bridge luncheon for Thursday of next week.

## Ralston Notes.

Ladies' golf opened Tuesday at Lakoma club.

Miss Margaret Martin is spending the summer with her parents.

Dr. and Mrs. F. Bailey left Tuesday for their new home in Washington, Ia.

M. M. Parsons of Omaha was a Sunday visitor with Dr. and Mrs. B. B. Bowen.

Otto Auliche of Grand Island was a guest of George Hoffman several days last week.

Mr. and Mrs. W. F. Gurley were Sunday guests at the Judge J. W. Woodrough home.

Mr. and Mrs. Martin Jensen were pleasantly surprised by 30 friends last Saturday night.

ing the summer at Lakoma club.

Mrs. Ed Daugherty has returned to her home at the club after several weeks in a local hospital.

Dr. and Mrs. Felz Despecher entertained Sunday evening for Mr. and Mrs. Arthur Mullen who are spending the summer at Lakoma club.

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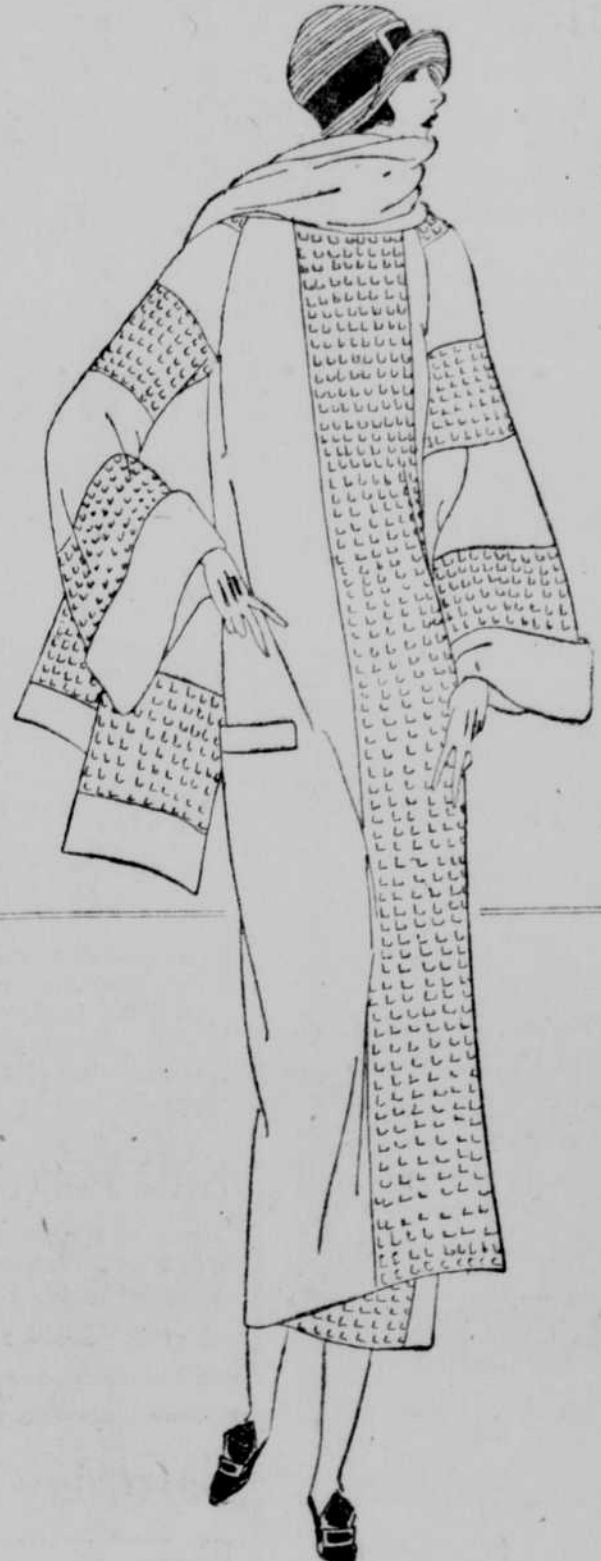
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STYLE WITHOUT EXTRA VAGANCE **HERZBERGS** 1519 1521 DOUGLAS ST



## Saturday

The Season's Smartest

# COATS

In An Exceptional Sale

# \$15

Coats Worth Double and More

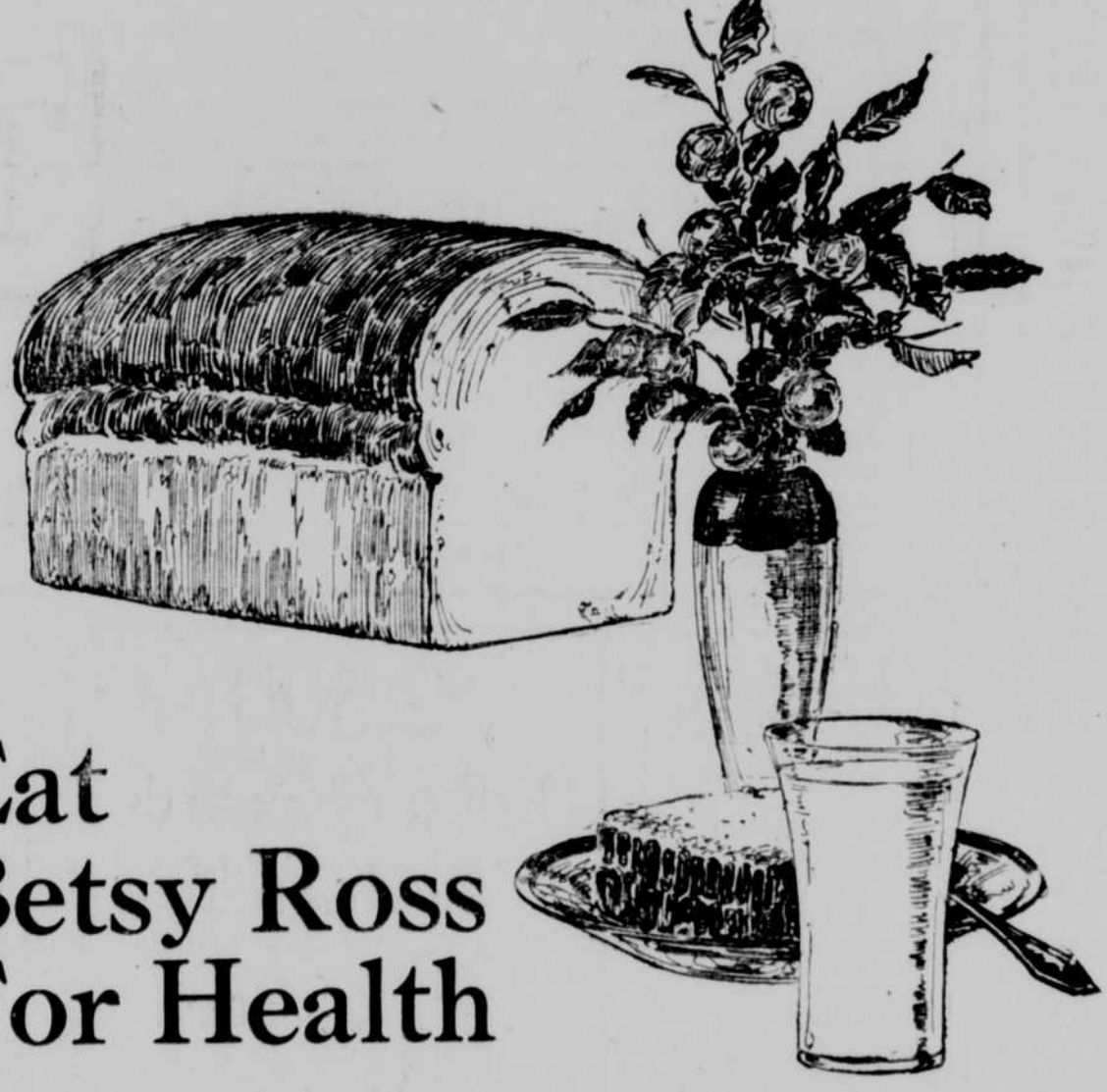
We have grouped about 200 sport and dressy coats for Saturday selling. They are the wanted styles and values you can't resist.

- Downy Wools
- Cat Chinchillas
- Veltones
- Blocked Chinchillas
- Twills
- Plaids

Canton silk lined—all the new and desirable shades. Sizes 14 to 44.

Coats—Fourth Floor

## There's a Difference in Bread



# Eat Betsy Ross For Health

**B**ETSY ROSS is bread chock full of real goodness—body-building energy that puts roses in your children's cheeks, gives them vigorous health and active minds. It is perfect food for young and old alike—for the light eater of critical taste and for those with hearty appetites.

The unusual goodness of this loaf is achieved by using honey for sweetening, and considerably more than the ordinary amount of milk to give the bread greater nourishment. You never heard of using such ingredients in bread before? Probably not, for BETSY ROSS is made as no other bread is made. Certainly no loaf ever had finer flavor or higher food value, and these are the qualities that count in bread.

BETSY ROSS is delivered fresh twice every day to your grocer's  
ASK for it by NAME

THE JAY BURNS BAKING COMPANY

# Betsy Ross

## The MILK and HONEY Bread



## A Plain Girl

Who made herself the rage of New York  
By Edna Wallace Hopper

Before me is my picture as a girl. Few girls would envy me my looks. But I may myself a famous beauty. And I've kept that beauty to a grand old age. I am still on the stage playing the young girl's parts, and I still look like a girl of 19.

I have helped many girls to careers of beauty. To many women I have brought decades of added youth. So I am convinced that millions can attain the benefits I got. I am going to help them do it. Now I am placing at every woman's call the very help which made me what I am.

### White Youth Clay

I found my greatest help in clay. Not in the crude and muddy clays so many still employ. My Youth Clay, perfected by French experts, is white and clean and dainty. It is a super-clay, based on 80 years of scientific study. No other clay that I know is nearly so efficient.

Youth Clay purges the skin of all that clogs or mars it. It brings that easy afterglow which so amazes and delights. It firms the skin, combats all lines and wrinkles, reduces enlarged pores. Many users, in 30 minutes, seem to drop ten years.

No girl or woman who once sees its results will ever go without it. The cost is 50c and \$1.

### My Youth Cream

My cold cream is another French creation. I call it my Youth Clay. It contains products of both lemon and strawberry. Also all the best that science knows to foster the fine texture of the skin. I have never known a cold cream to compare with this.

I apply it after my clay. Also as a night cream. Also daytimes as a powder base. It feeds, softens and protects. Youth Cream will delight you. It costs 50c.

I use a liquid cleansing cream, called my Facial Youth. A famous Parisian beauty first told me about it. Now the greatest beauty experts everywhere advise it, but they charge too high a price.

Facial Youth contains no animal, no vegetable fat. The skin cannot absorb it. So it cleans to the depths then departs. All the dirt and grime and refuse come out with it. I have never found a method which cleans skins half so well. My Facial Youth costs 75c.

### My Hair Youth

My hair is my greatest glory. It grows finer every year. Dandruff, falling hair or gray hair have never come to me. Nor to any friend who has employed my method.

These results are due to my Hair Youth. It is based on lifetimes of hair study. I apply it with an eye dropper, directly to the scalp. There it combats the hardened oil and dandruff which stifle the hair roots. It stimulates and fertilizes. Hair flourishes in such a well-kept scalp. No man or woman who sees what Hair Youth does will ever go without it. The cost is 50c and \$1 with eye dropper.

All druggists and toilet counters now supply Edna Wallace Hopper's beauty help. With each one comes my Beauty Book, also a guarantee. No one can do you a greater kindness than to urge you to employ them. Go learn how much they mean. Edna Wallace Hopper, 526 Lake Shore Drive, Chicago.